

NEWS RELEASE

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For Immediate Release:

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New Seattle Channel documentary tells story of city's amazing drinking water

Film details how safe, clean, tasty mountain fresh water gets to your tap

SEATTLE — Seattle is fortunate to be one of only five major cities in the nation with an unfiltered drinking water supply. Recognizing the rarity of this natural resource, Emmy Award-winning production company, Fidget Films, has produced an independent documentary to educate and raise awareness among residents and businesses.

Now available for viewing via [The Seattle Channel](#) (*see link at the bottom of this news release*) and [Vimeo](#), *The Source: A Story about Seattle's Tap Water*, highlights Seattle's rich drinking water history and Seattle Public Utilities' role in providing residents with safe, clean, and tasty tap water.

“Originally the idea was to get people here in Seattle to stop buying bottled water and drink our amazing tap water,” says Gayle Podrabsky, who co-produced the film with John Forsen. “The film took its own direction—instead of being a lecture on not drinking bottled water, it became a gratitude for the water we have.”

Among other topics, the 30-minute film shares details about how the Great Seattle Fire became the catalyst for the city's water system, the complexities of getting enough water for people and fish, and what climate change will mean for Seattle's water supply.

Production of the film proved a challenging task, spanning over eight months starting in fall 2013. Capturing imagery of fish and landscapes during the rainy season sometimes proved difficult.

Forsen notes that a documentary of this magnitude requires an idea, funding, interviews, captivating b-roll footage, and a lengthy post-production process. However, the duo describes it as a labor of love, citing Podrabsky's interest in water as inspiration for their project.

“We want to get people to understand that water is a valuable commodity; Seattle's water is tasty, some of the best in the world,” notes Forsen. “People take it for granted that they have good, clean water ... they don't understand that we have protected water, which isn't always true in other parts of the country and in the world. This shows how lucky we are.”

Podrabsky describes this documentary as a mere first-step in a process of promoting awareness and education about drinking water in Seattle.

“If you start thinking about water or read the newspaper,” Podrabsky said, “You see there are national and international issues every day. We don’t have to worry about that as much, because in Seattle, we have a really precious resource and we should appreciate and protect it.”

Learn more about Seattle Public Utilities, at: <http://www.seattle.gov/util>.
Watch a [short video](#) about SPU.

Follow SPU on Twitter: www.twitter.com/SeattleSPU.

Seattle Public Utilities provides essential services — pure mountain drinking water, recycling and composting that lead the nation, and sewer and drainage systems to protect our local waterways — that safeguard your health and our shared environment, and help keep Seattle the best place to live.

A Story of Seattle’s Tap

Water <http://www.seattlechannel.org/schedule/programDetails.asp?title=9001404>