



Growing the Equitable Development Ecosystem



Displacement is the trauma
of disconnection from land,
community, and resources.

A photograph of a forest scene. In the foreground, the thick, gnarled roots of a large tree are covered in vibrant green moss. The roots spread out across the forest floor, which is covered in brown leaves and small green plants. In the background, several tall, slender tree trunks rise up, their leaves forming a dense canopy. The overall atmosphere is lush and natural.

Preventing displacement is the
work of reconnecting land,
community, and resources.



Growing the Equitable Development Ecosystem

- 1 Where we've been as a society
- 2 Where we are
- 3 Equitable Development Initiative (EDI)
- 4 Shifting what's possible

An aerial photograph of a boat's wake in the ocean. The water is a deep blue, and the wake is a turbulent trail of white foam and churning water that extends from the bottom left towards the top center of the frame. The overall scene is dynamic and captures the movement of the vessel.

Part 1

Where we've been

The image is a composite. The top half shows a modern, light-colored concrete building with a large, cantilevered section on the right that has the letters 'SAM' on its side. A set of stairs leads up to the building. The bottom half is a historical black and white photograph showing a flooded area with several wooden boats. People are standing on a narrow path or debris field, surrounded by wreckage and debris. The sky is blue with some clouds.

Seattle is in Duwamish territory.

The Office of Planning and Community Development actively recognizes that we are on Indigenous land, the traditional and current territories of the Duwamish people.



1865: Native Exclusion Ordinance

Ordinance No. 5, An Ordinance for the Removal of Indians (Passed by Seattle Board of Trustees, February 7, 1865)

Be it ordained by the Board of Trustees of the Town of Seattle. That **no Indian or Indians shall be permitted to reside**, or locate their residences on any street, highway, lane, or alley or any vacant lot **in the town of Seattle**, from a point known as the South side of Chas. Plummer's ten acre lot to a point known as the South side of Bell's land claim....

1882-1943: Chinese Exclusion & Alien Land Laws

Washington State Constitution (enacted 1889)

Art. 2 Section 33 OWNERSHIP OF LANDS BY ALIENS, PROHIBITED — Exceptions — The **ownership of lands by aliens ... is prohibited in this state**, except where acquired by inheritance, under mortgage or in good faith in the ordinary course of justice in the collection of debts.... Provided, That the provisions of this section shall not apply to lands containing valuable deposits of minerals, metals, iron, coal, or fire-clay, and the necessary land for mills and machinery to be used in the development thereof and the manufacture of the products therefrom....



THE ANTI-CHINESE RIOT AT SEATTLE



BLUE RIDGE
A BEAUTIFUL PLACE TO BUILD AND OWN
YOUR HOME

1920s - 1940s: Racially Restrictive Covenants

Ballard / Sunset Hill: “No part of said property hereby conveyed shall ever be used or occupied by any person of **Ethiopian, Malay, or any Asiatic race...**”

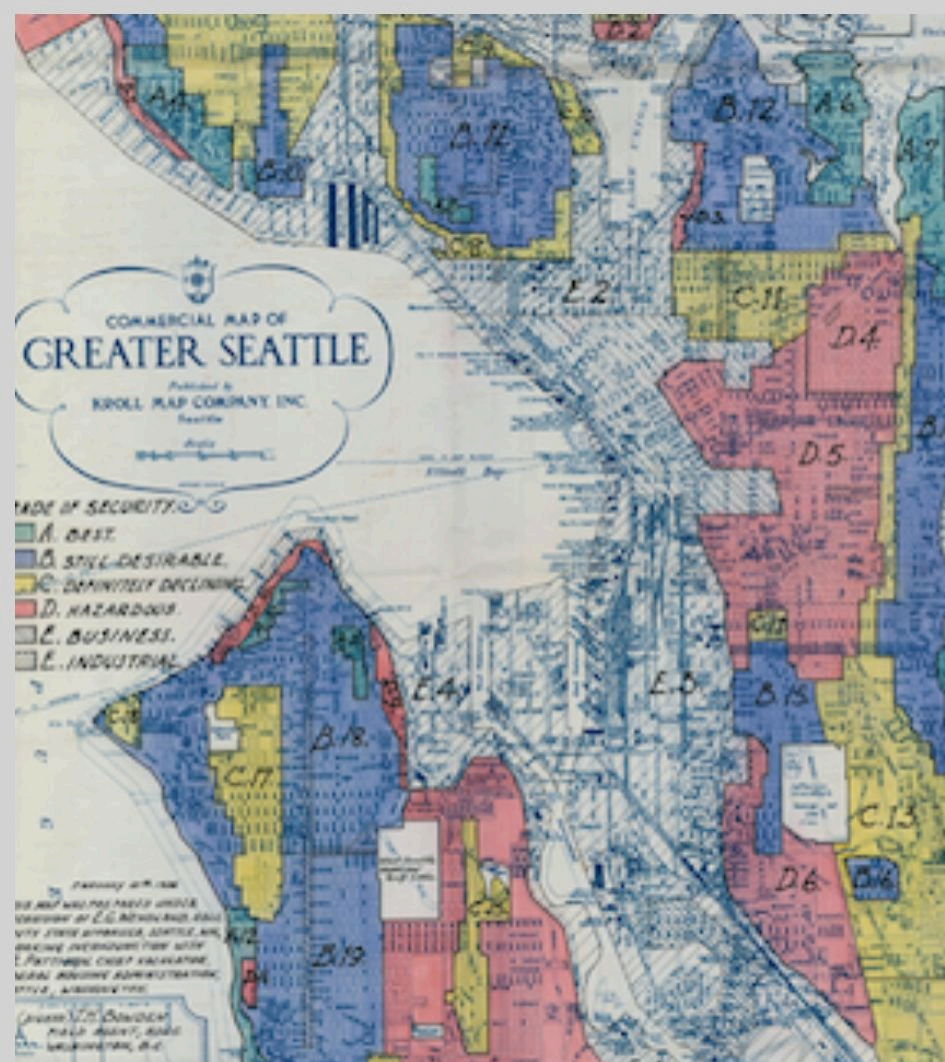
Capitol Hill: “That no part of said premises shall ever be used or occupied by or sold, conveyed, leased, rented, or given to **negroes or any person or persons of negro blood.**”

Eastlake: “Said lot or lots shall not be sold, conveyed, or rented nor leased, in whole or in part, to any person not of the White race; nor shall **any person not of the White race** be permitted to occupy any portion of said lot or lots or of any building thereon, **except a domestic servant** actually employed by a White occupant of such building.”



1942-1946: Forced Removal of Japanese Americans

“It was my first train trip, **first time out of state.**”
—Fumiko Hayashida, imprisoned in Manzanar and
Minidoka



1936-1976: Redlining

“Redlining and disinvestment begin as a decision by bankers that a neighborhood is dying. Lending institutions believe that they can make more money by investing their money elsewhere, especially in the suburbs. Rather than saving our long-standing communities, they invest our savings money in suburbs and highrises.... By doing this, bankers create a **self-fulfilling prophecy of decline** — and make money doing it!” —Central Seattle Community Council Federation, 1975

ASK US ABOUT

FHA

LOANS to

Remodel for Veterans

LOANS UP TO \$5000.

LOW COST..
LONG TERM

PAY OUT OF
INCOME

REMODEL
FOR
VETERANS
ON THE
FHA

1940s - 1960s: A Tale of Two Cities

- “Great Migration”:
African Americans
moving to northern cities
- Racialized federal
policies facilitated white
families moving into
suburbs

1940s - 1960s: Renewal and Removal

- “Slum clearance”:
Neighborhoods of color
declared blighted
- “Separate but equal”
- 1969: I-5 demolishes and
fragments Asian
American and African
American communities



DON'T LET THEM KICK AWAY YOUR RIGHTS



1960s - 1990s: Two Seattles

- Open Housing Ordinance

1964: Seattle residents vote 2:1 against banning discrimination in housing

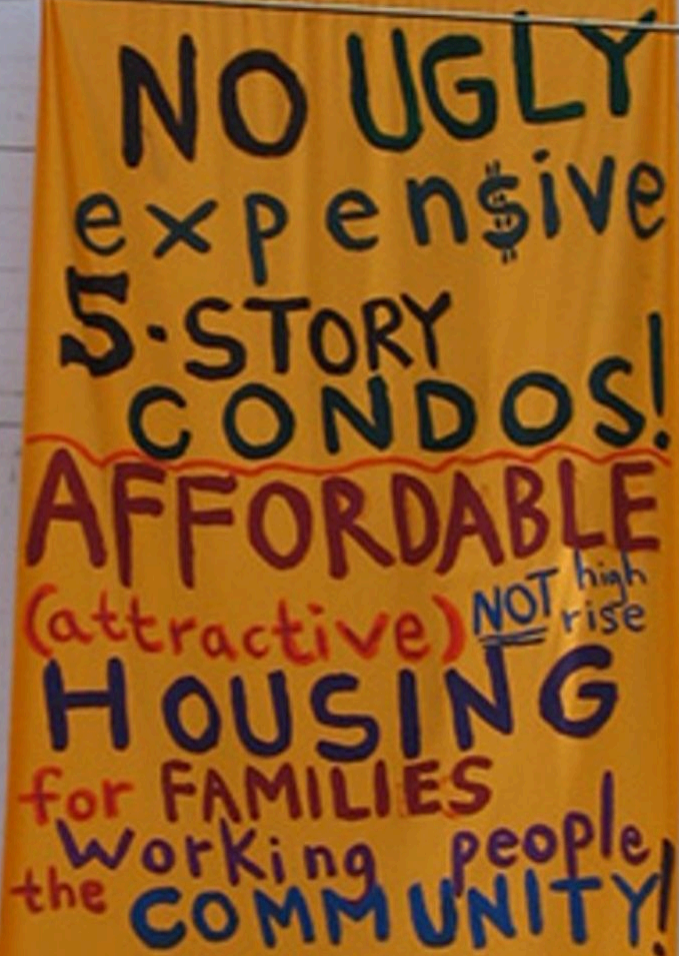
1968: Council approves without public vote

- Freeway Revolt

- Segregated schools

- Historic preservation

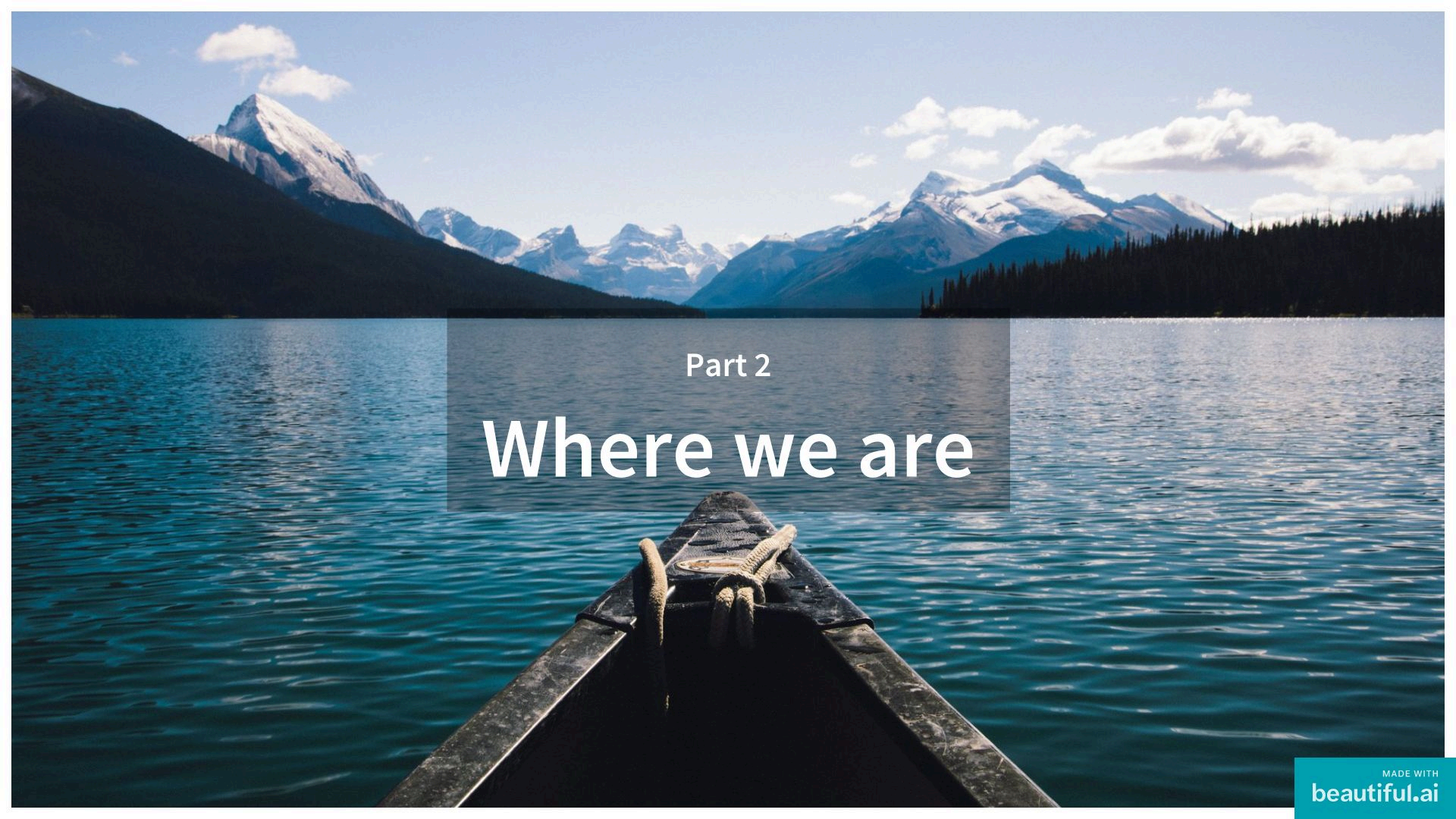
- Light Rail rejected



NO UGLY
expensive
5-STORY
CONDOS!
AFFORDABLE
(attractive) ^{NOT} ^{high} ^{rise}
HOUSING
for FAMILIES
the working people
COMMUNITY!

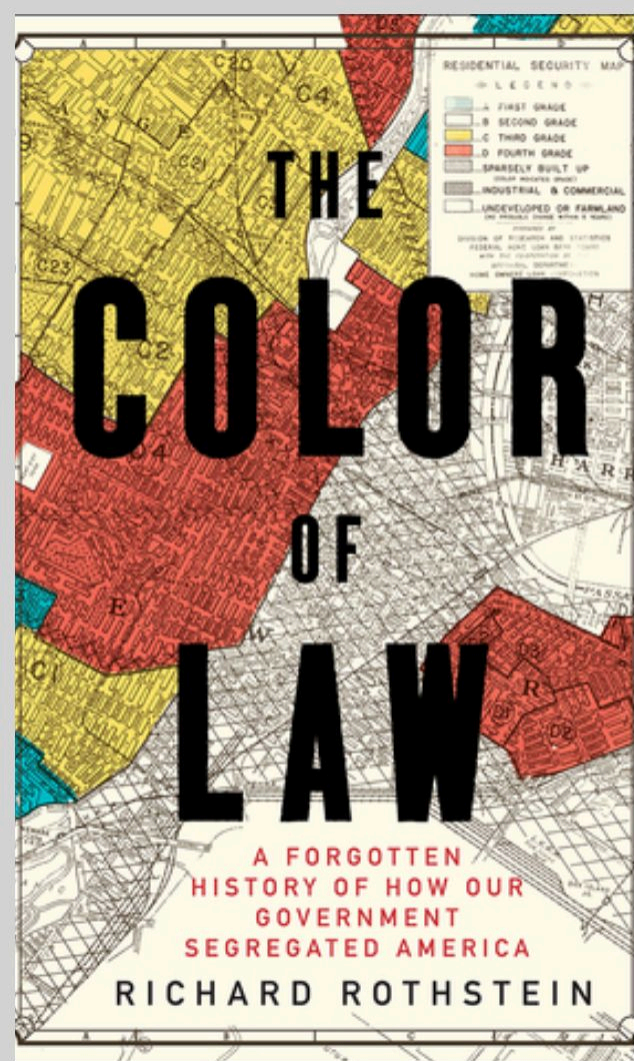
1990-now: Growth Management and Gentrification

- Growth Management Act
- Tech boom and bust
- Housing bubble & great recession
- Uneven recovery
- Discriminatory lending practices affect communities of color

A scenic view of a lake with snow-capped mountains in the background and a boat's bow in the foreground. The water is a deep blue-green color, and the sky is a clear blue with some white clouds. The mountains are rugged and covered in snow, with some evergreen trees visible on the slopes. The boat's bow is dark and has some rope or fabric on it.

Part 2

Where we are



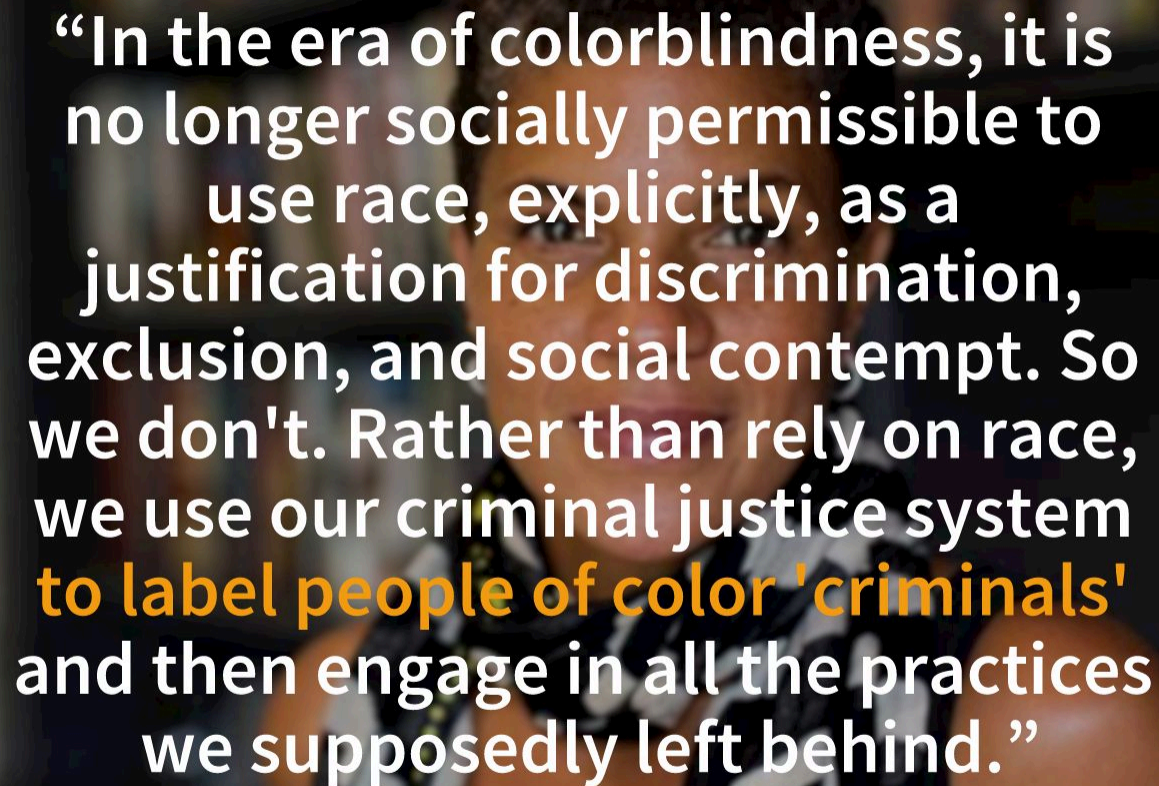
“Today’s residential segregation ... is not the unintended consequence of individual choices and of otherwise well-meaning law or regulation but of **unhidden public policy that explicitly segregated** every metropolitan area in the United States.”

The image shows the cover of the book 'The New Jim Crow' by Michelle Alexander. The cover features a photograph of a person's hands gripping vertical metal bars, likely in a prison cell. The title 'The New Jim Crow' is written in a large, white, serif font at the top. Below it, the subtitle 'Mass Incarceration in the Age of Colorblindness' is written in a smaller, white, sans-serif font. At the bottom, the author's name 'MICHELLE ALEXANDER' is written in a gold, serif font.

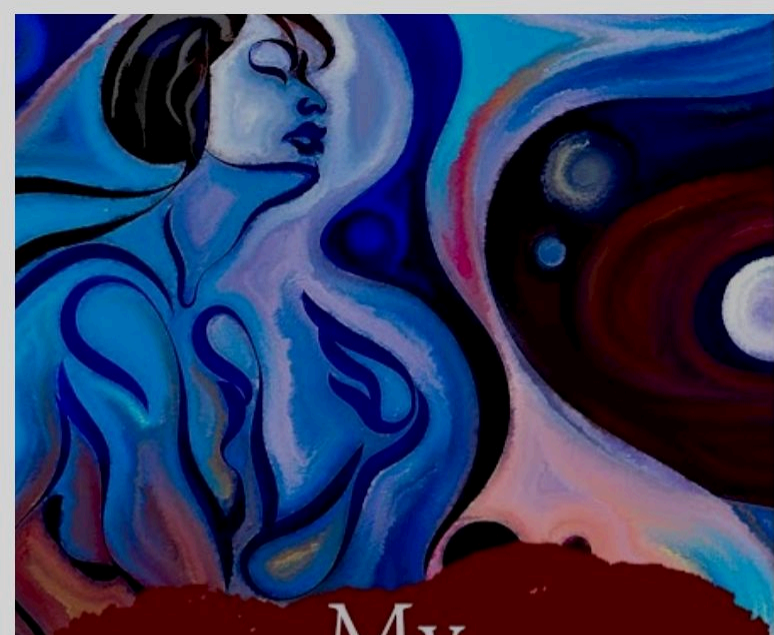
The New Jim Crow

Mass Incarceration in the Age of Colorblindness

MICHELLE ALEXANDER

The background of the quote is a photograph of a young girl with dark hair, wearing a black and white patterned shirt. She has a serious and determined expression on her face, looking directly at the camera. The lighting is dramatic, with strong highlights and deep shadows.


“In the era of colorblindness, it is no longer socially permissible to use race, explicitly, as a justification for discrimination, exclusion, and social contempt. So we don't. Rather than rely on race, we use our criminal justice system **to label people of color 'criminals'** and then engage in all the practices we supposedly left behind.”



My Grandmother's Hands

*Racialized Trauma and the Pathway to
Mending Our Hearts and Bodies*

RESMAA MENAKEM



“This trauma goes back centuries--at least as far back as the Middle Ages.... **White bodies traumatized each other** in Europe for centuries before they encountered Black and [Native] bodies.”

Resmaa Menakem

MADE WITH
beautiful.ai

BRAIDING SWEETGRASS

INDIGENOUS WISDOM, SCIENTIFIC KNOWLEDGE,
AND THE TEACHINGS OF PLANTS



ROBIN WALL KIMMERER

“We need acts of restoration, not only for polluted waters and degraded lands, but also for **our relationship to the world.**”



Density

A crowd



Belonging

Seen in the crowd



Affordability

Money saved



Agency

Power to contribute



Wealth

Accumulation

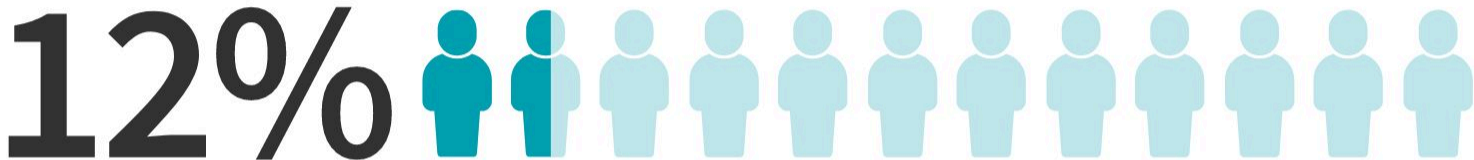


Wealth

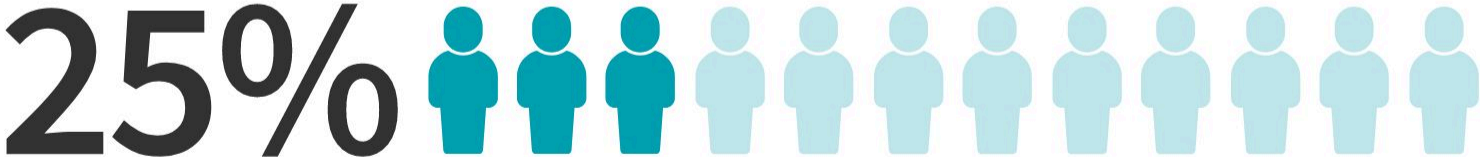
Flow

Systemic racism, hypercapitalism, and COVID-19

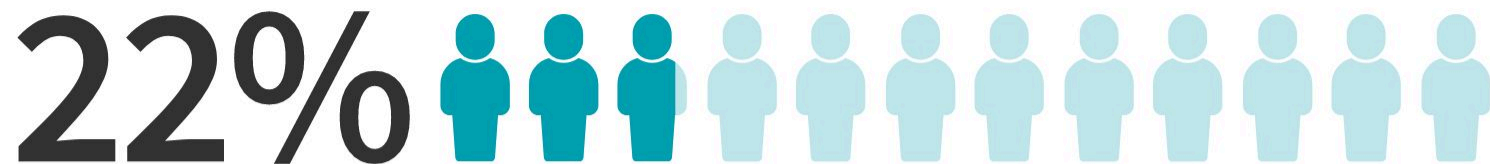
Source: Census Bureau Household Pulse Survey, Seattle-Tacoma-Bellevue Metro Area, Week 14



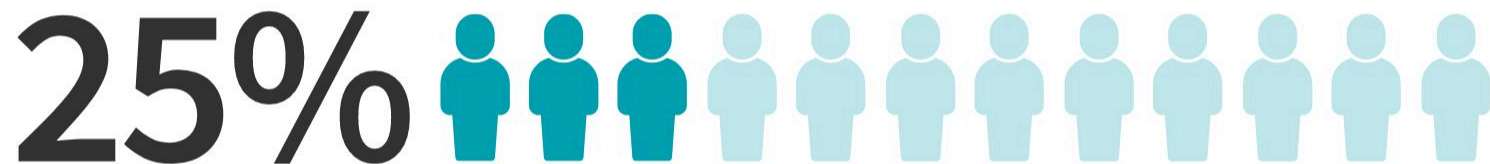
White renters not caught up on rent, September 2020



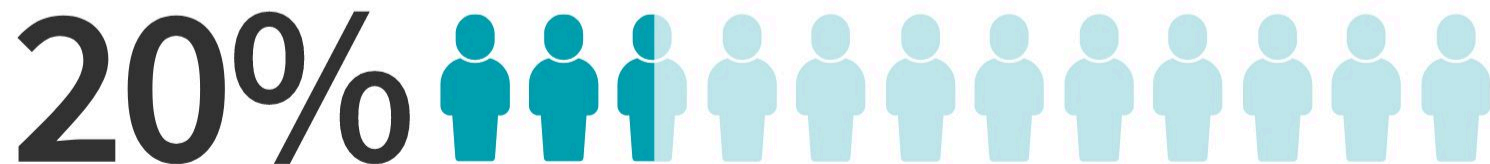
Black renters not caught up on rent, September 2020



Latinx renters not caught up on rent, September 2020



Asian renters not caught up on rent, September 2020



Other races not caught up on rent, September 2020



Disaster gentrification & economic recovery



Climate refugeeism



Reparations



Limits of “growth”

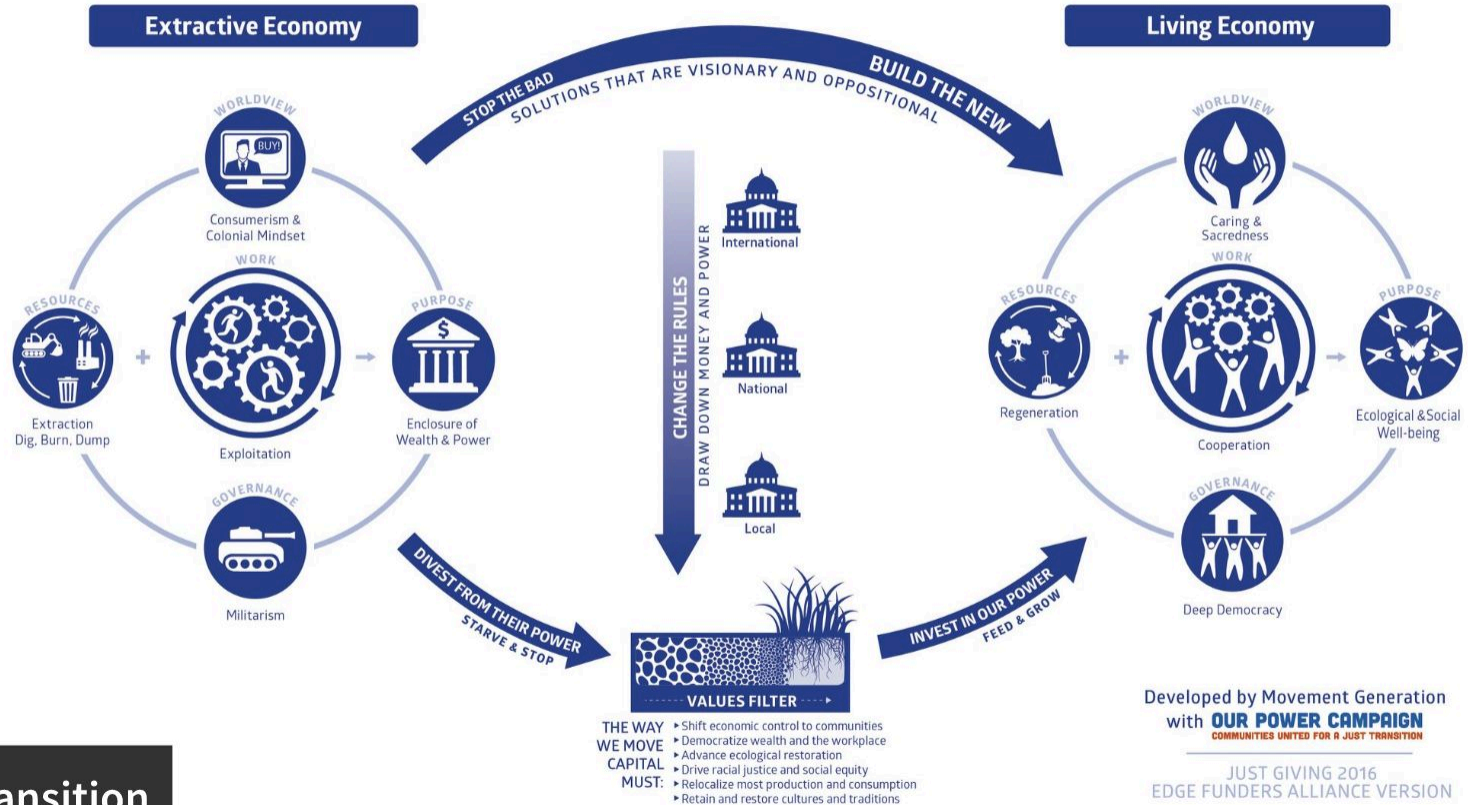


“We must rapidly begin the shift from a **'thing-oriented'** society to a **'person-oriented'** society.”

Martin Luther King, Jr.

A STRATEGY FRAMEWORK FOR JUST TRANSITION

RESIST — RETHINK — RESTRUCTURE



Developed by Movement Generation
with **OUR POWER CAMPAIGN**
COMMUNITIES UNITED FOR A JUST TRANSITION

JUST GIVING 2016
EDGE FUNDERS ALLIANCE VERSION

A Just Transition

[Read more here](#)

Theory of Change



Restorative Economics (Nwamaka Agbo)

[Read more here](#)



Part 3

The Equitable Development Initiative (EDI)

The EDI Origin Story

2012: South CORE

South Communities Organizing for
Racial/Regional Equity

21 community organizations visioning for
community-controlled development in the Rainier
Valley

2015: RSET

Race & Social Equity Taskforce

Advocated for and implemented Equitable
Development Implementation Plan



EDI Interim Advisory Board & Fund review committee members, 2018



Equitable Development Framework: Strong People, Strong Communities

Each of our grantees brings at least three equity drivers together in one project. See the [EDI website](#) for all projects.



Advance economic mobility and opportunity



Promote transportation mobility and connectivity



Prevent residential, commercial, and cultural displacement



Develop healthy and safe neighborhoods



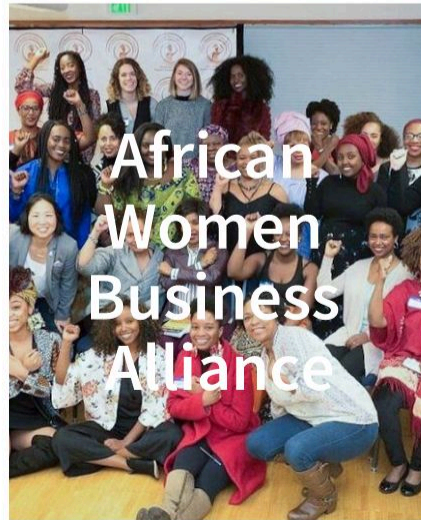
Build on local cultural assets



Provide equitable access to all neighborhoods

Community Wealth and Ownership

See our [website](#) for all projects



Growing relationships grows equitable wealth



**Amplifying the work of
BIPOC organizations...**

United Indians of All Tribes



**...enables the orgs to
support local BIPOC
communities ...**

Lake City Collective



**...while building
opportunities for
community wealth...**

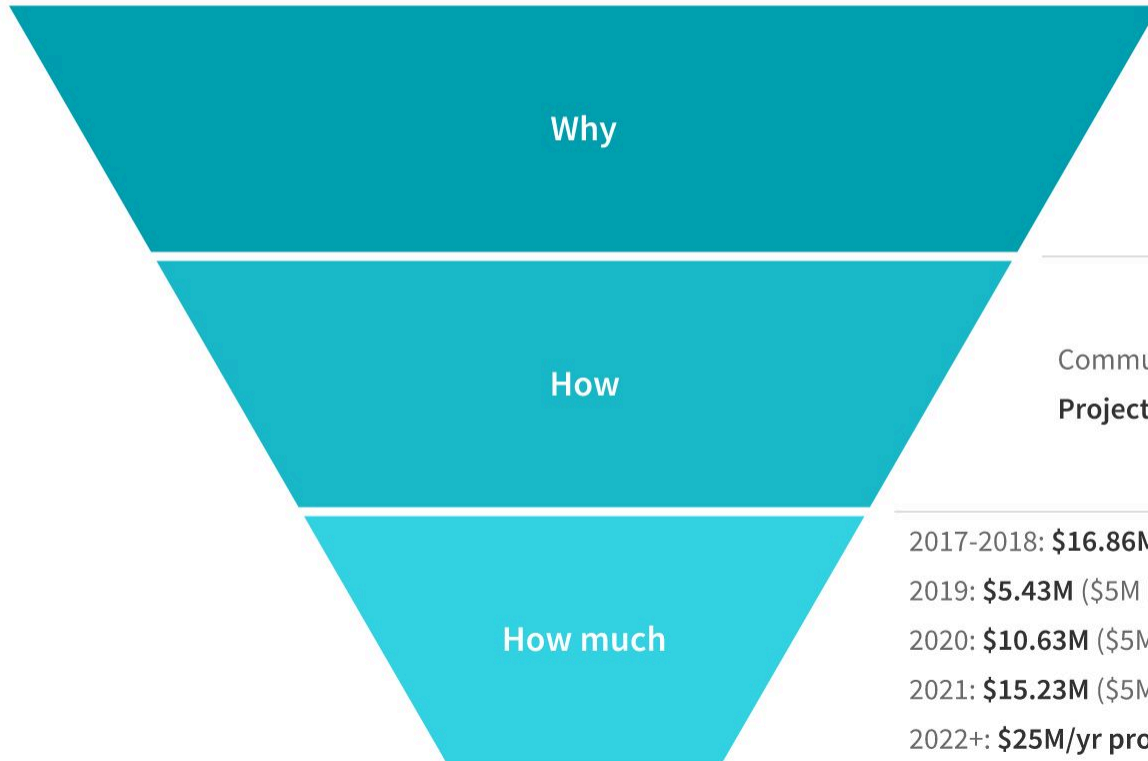
Africatown Plaza at Midtown



**... that help heal our
collective trauma.**

Chief Seattle Club

Building on success



Address **historic and market inequities** through investing in projects and programs that mitigate **displacement** and increase **access to opportunity**.

Community **capacity** development
Project development

2017-2018: **\$16.86M** total (\$16M City Plaza + \$430k/yr CDBG)
2019: **\$5.43M** (\$5M RFP + \$430k CDBG)
2020: **\$10.63M** (\$5M RFP + \$5.2M land acquisition + \$430k CDBG)
2021: **\$15.23M** (\$5M RFP + \$9.8M land acquisition + \$430k CDBG)
2022+: **\$25M/yr projected** (Original \$5M/yr + \$20M/yr Jumpstart)



Part 4

Shifting what's possible

How can we grow the equitable development ecosystem?



Early wins

Imitate models that have already worked

Support projects already underway



Systemic Change

Places reflect belonging, agency, and flow of wealth



Prototypes & Experiments

Fund equitable, community-driven ideas

Practice relationship-based development

A dark background featuring a financial market data interface. On the left, there is a candlestick chart with several bars. On the right, there is a list of market data with columns for price and volume. The prices range from 3000.00 to 21000.00. Some labels include 'MEDIA', 'FAGUS', 'KBT', 'ES11', 'Data', 'Bitco', '92', '920', '912', and 'SEL'.

From
“return on
investment”...

A high-resolution satellite image of the Earth from space, showing the Western Hemisphere. The Americas are clearly visible, surrounded by blue oceans and white clouds. The lighting suggests a bright sun from the left, creating a slight glow on the horizon.

... to “return to wholeness”



From
“helping
others”...



... to “working
together”



From
“managing
risk”...



...to “we have to try”

