# Station Area Strategic Planning



ST3 Station Area Analysis Christopher Yake, Senior Planner/GIS Analyst August 10, 2017



# Why strategic planning?

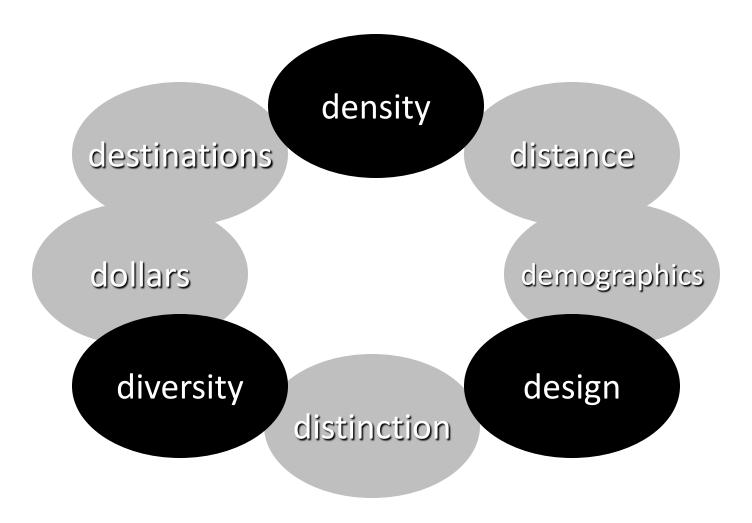
- Optimize resources, do more with less
- Develop clear and objective approach to station location and planning efforts
- Link evaluation criteria to performance
- Be proactive as opposed to reactive

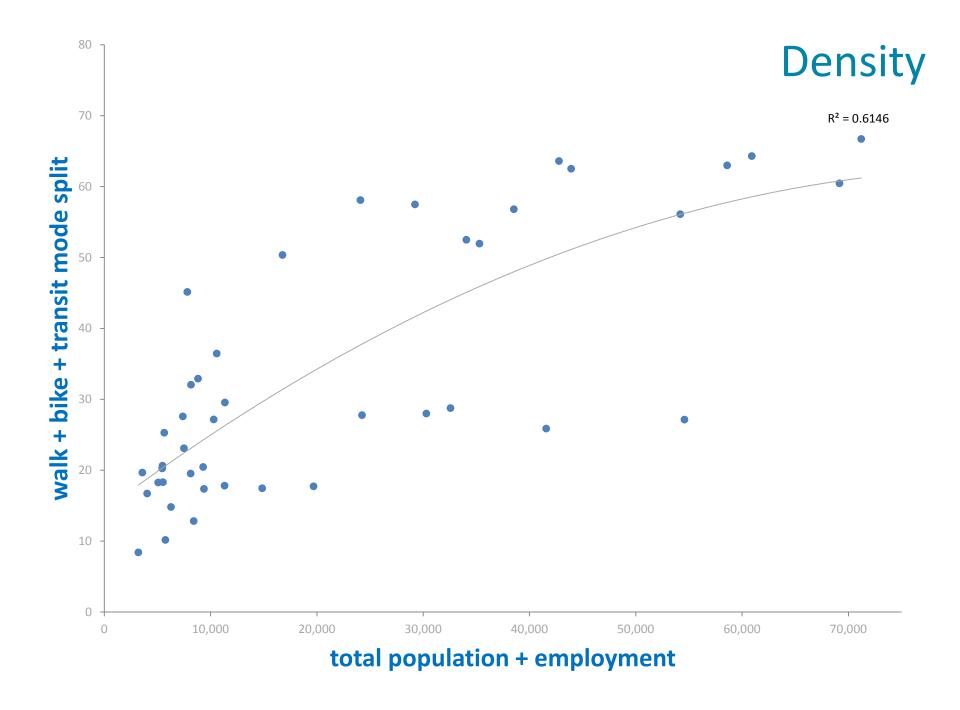


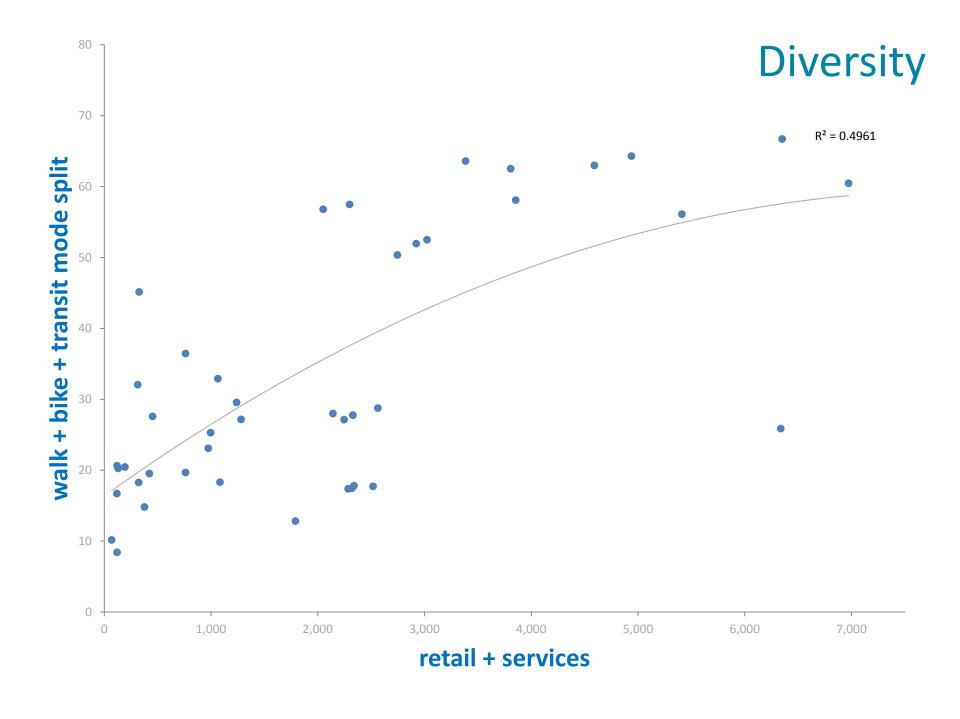
## Case study: transit orientation

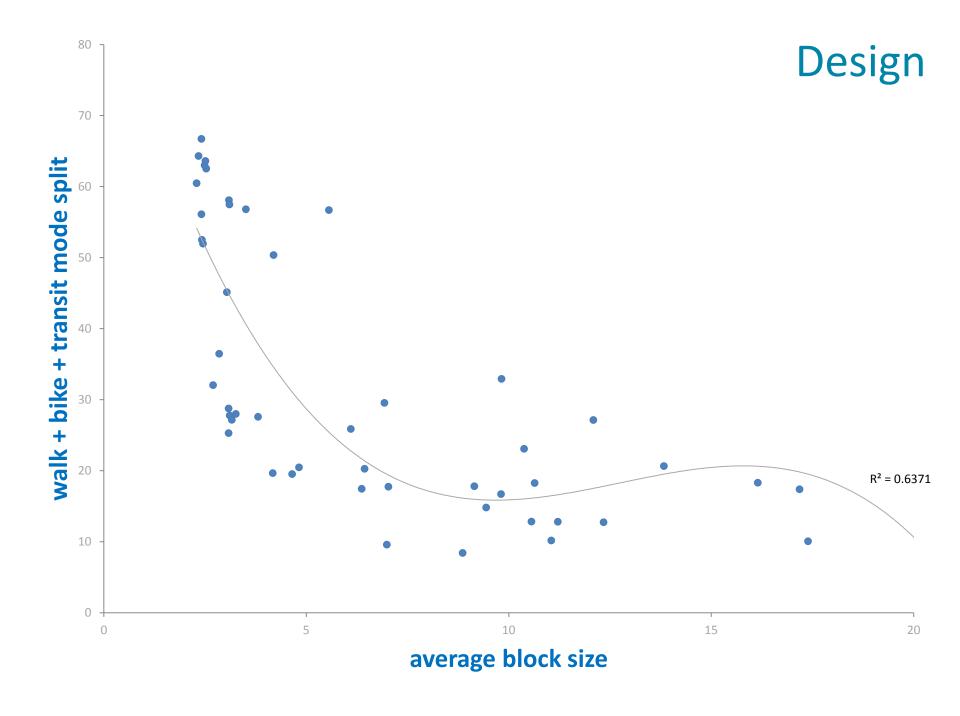
- TOD: "You know it when you see it."
- How can we compare different parts of a system?
- Orientation should be related to actual travel behavior

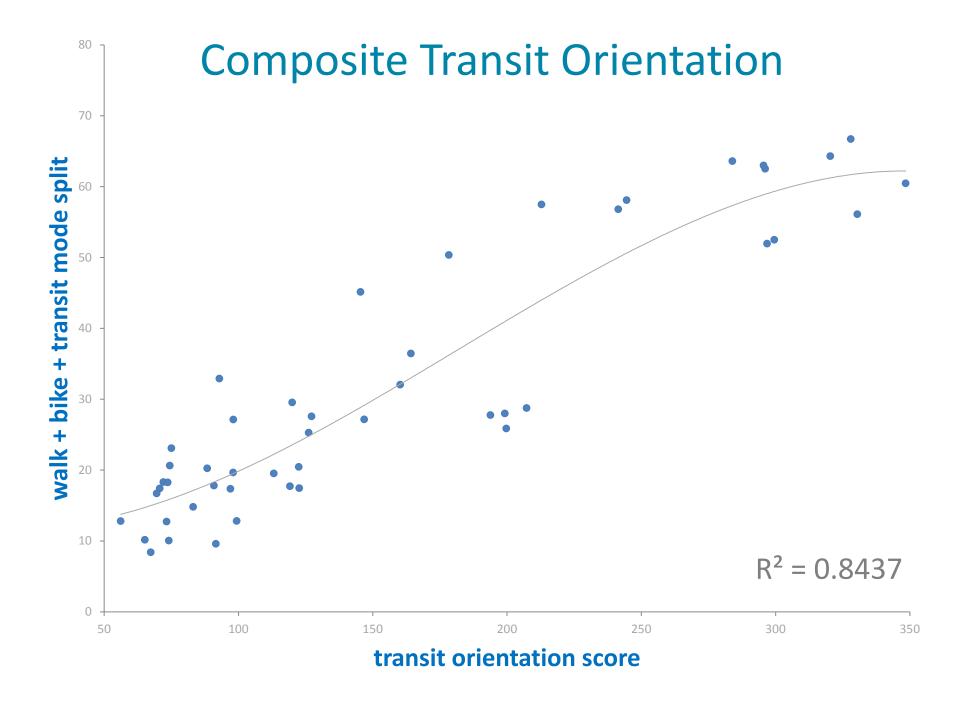
## How do you measure transit orientation?



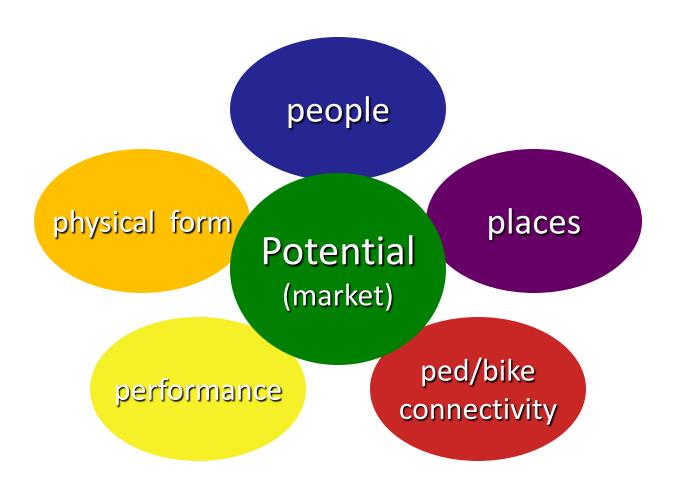








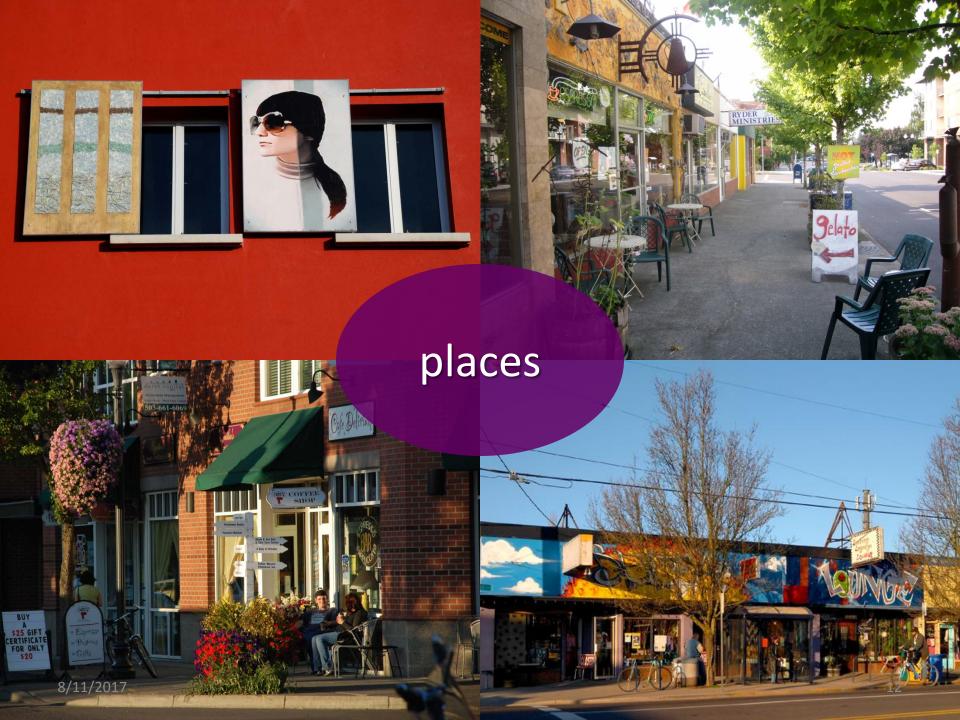
## Measuring transit orientation



# TOD planning criteria

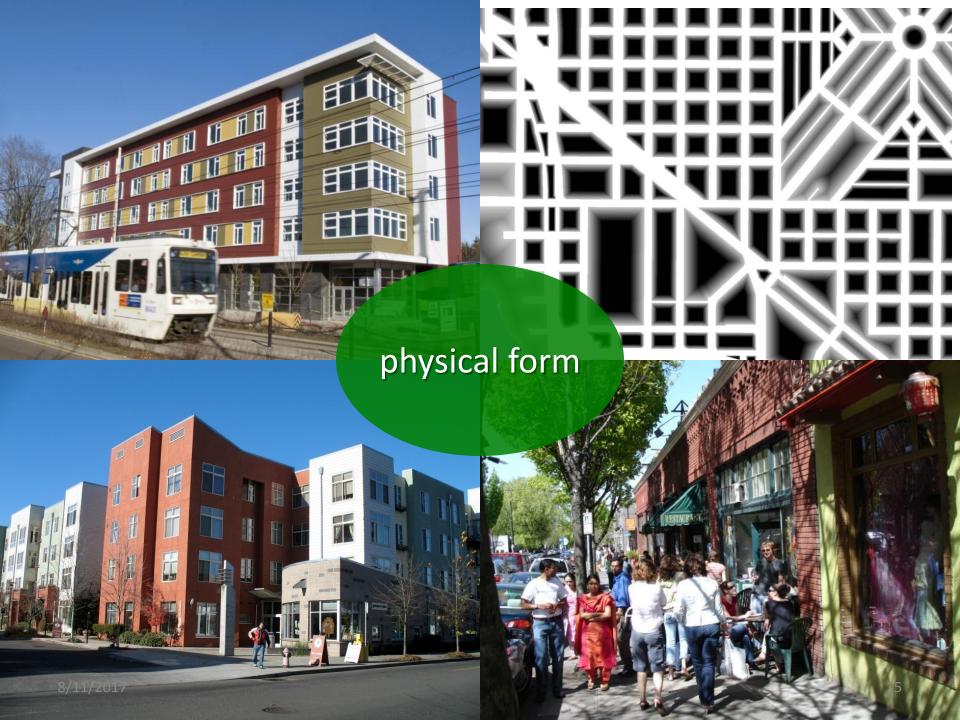
- People: residential + employment density
- Places: neighborhood serving retail and services
- Pedestrian/bicycle: sidewalks and low-stress bikeways
- Performance: local and regional bus frequency
- Physical form: block density

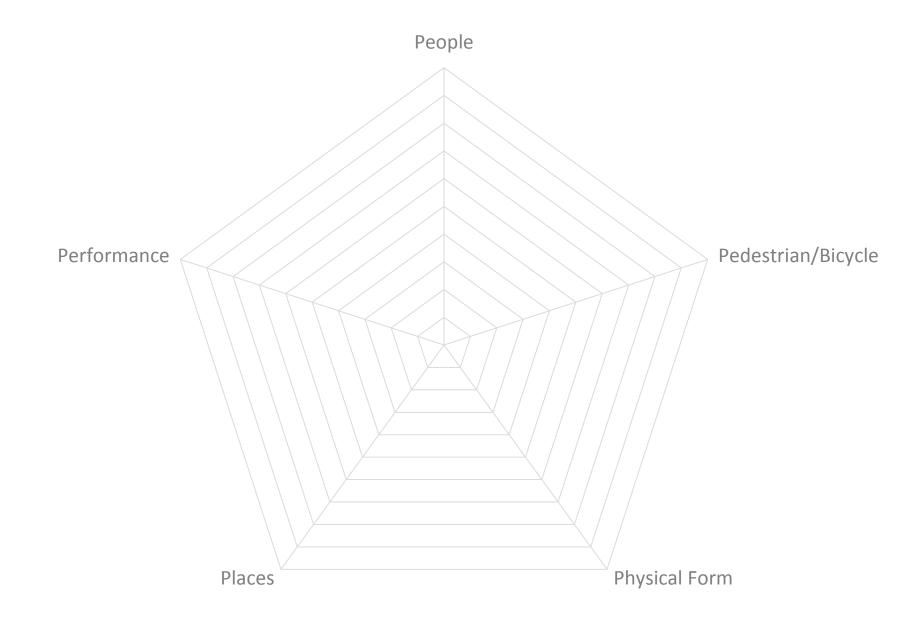


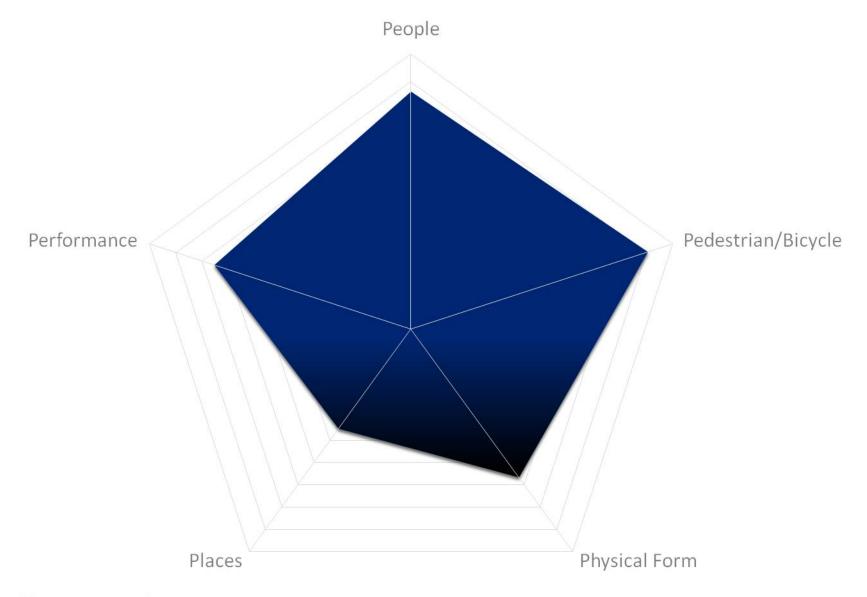




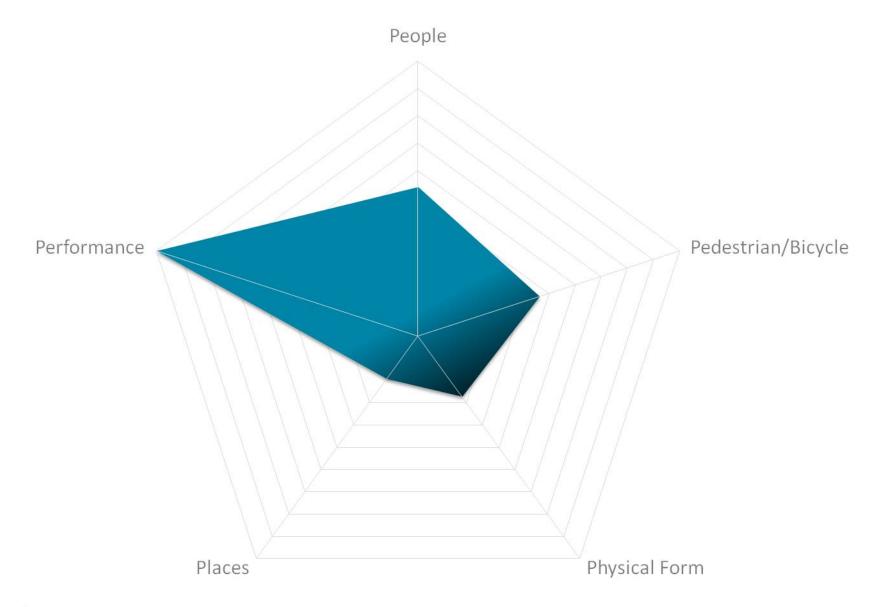




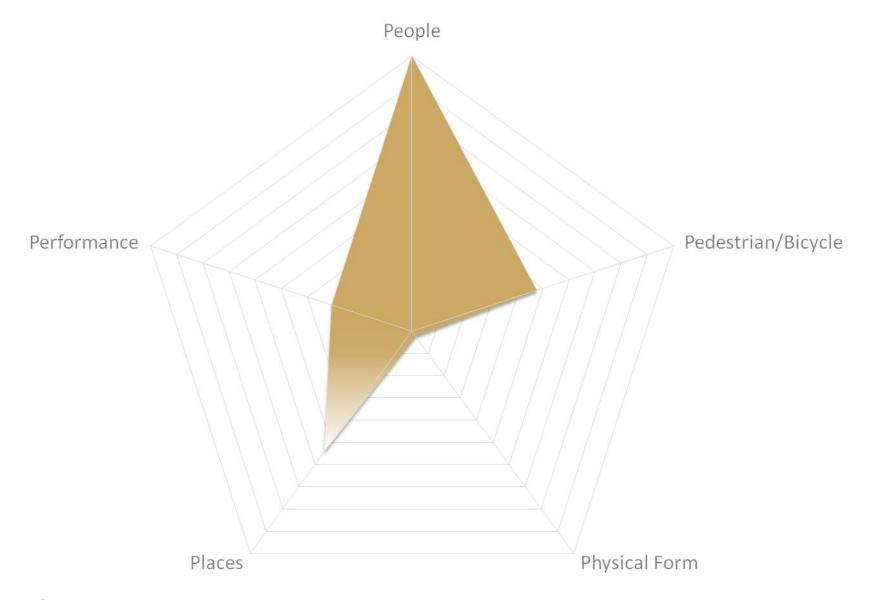




# Hollywood

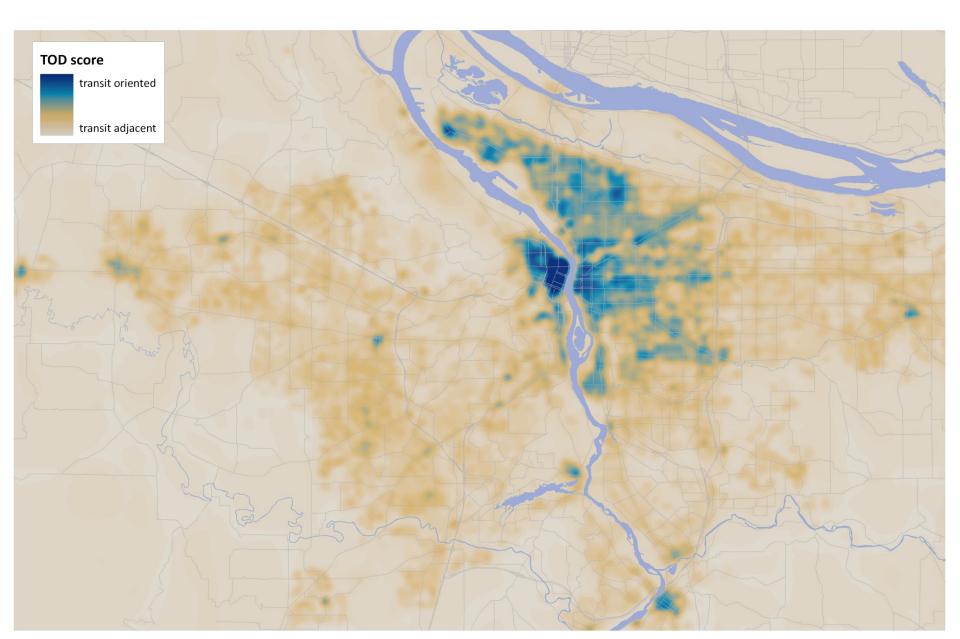


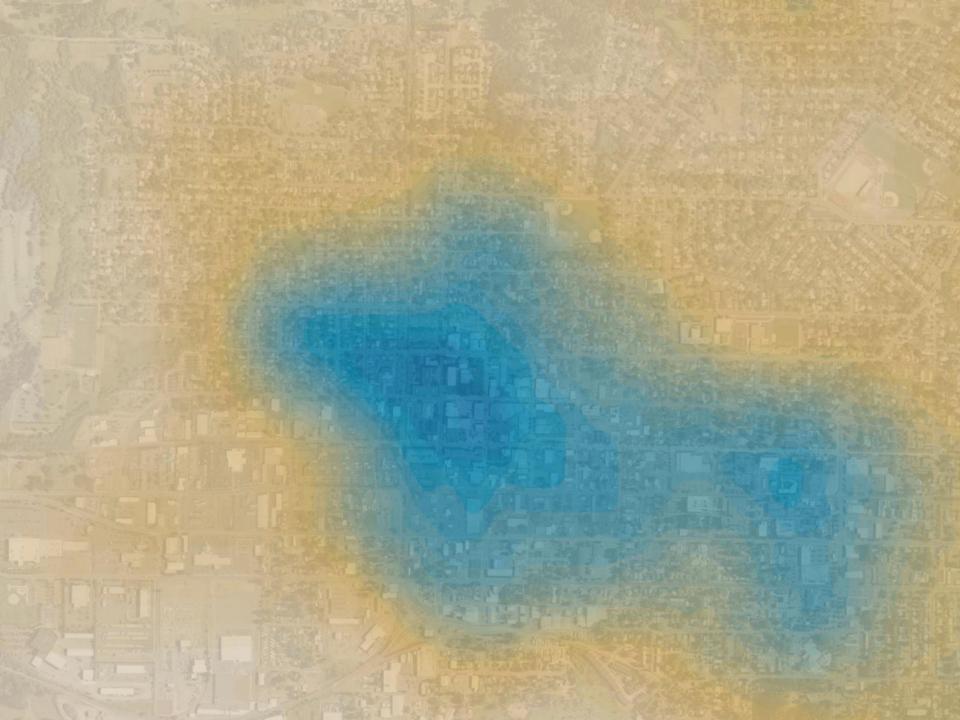
## Gateway

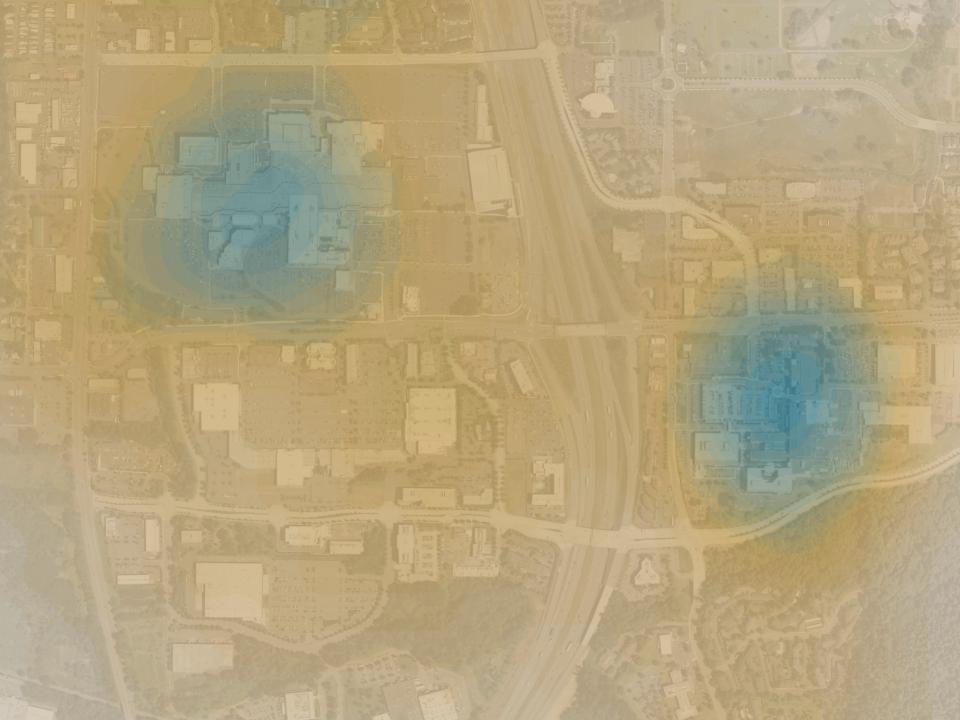


## Clackamas

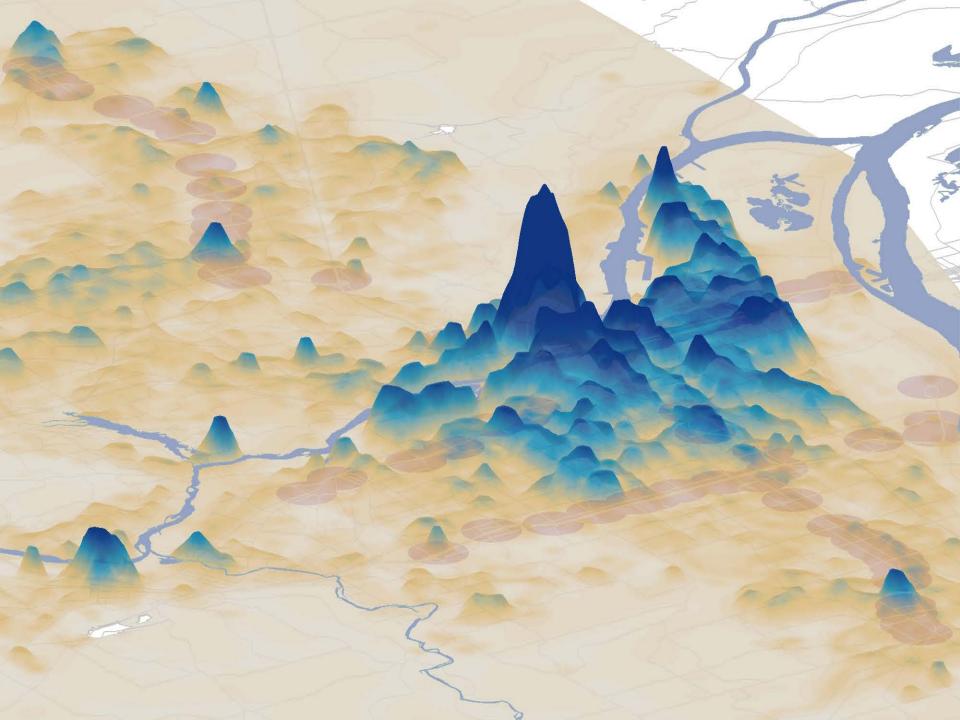
# transit orientation score









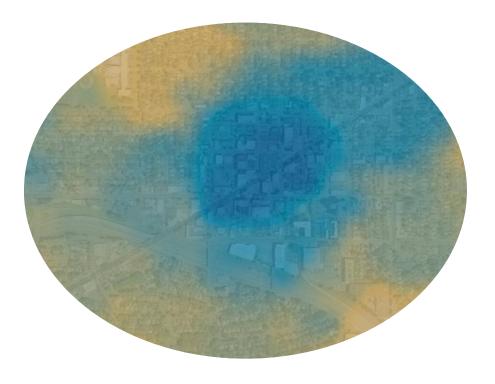


# anatomy of a typology

# Existing Transit Orientation



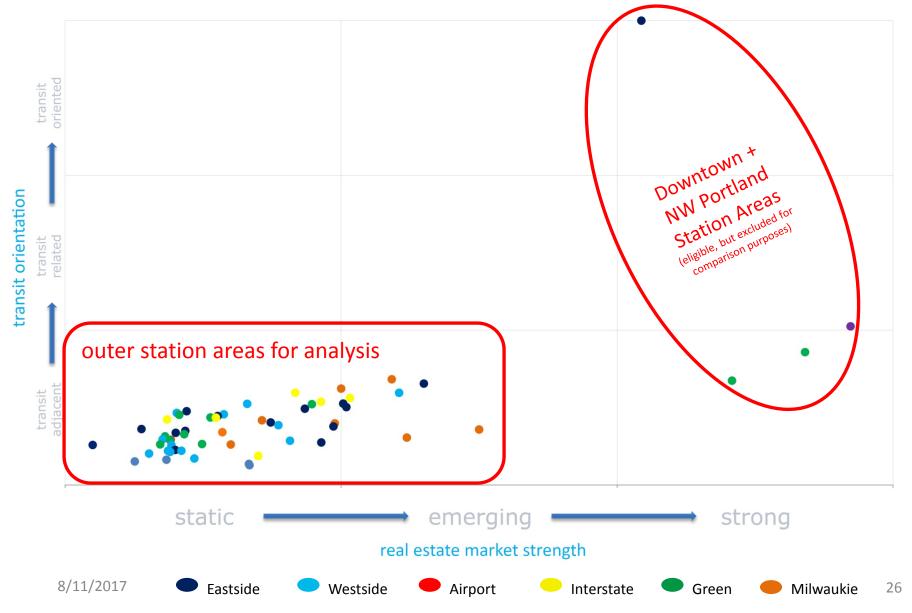
**Future Potential** 





#### **Typology**

(market + TOD Score)



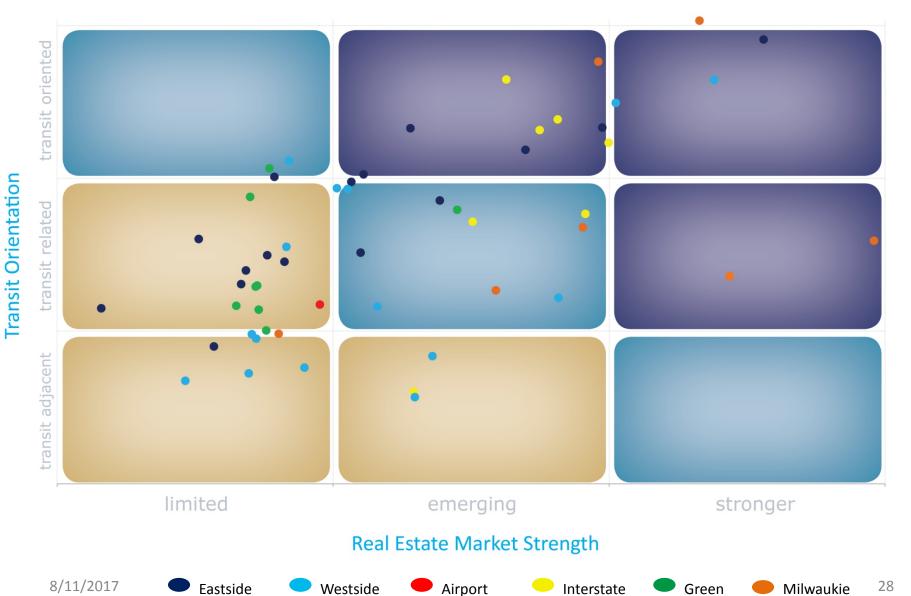
#### **Station Area Typology**

(market + TOD Score)



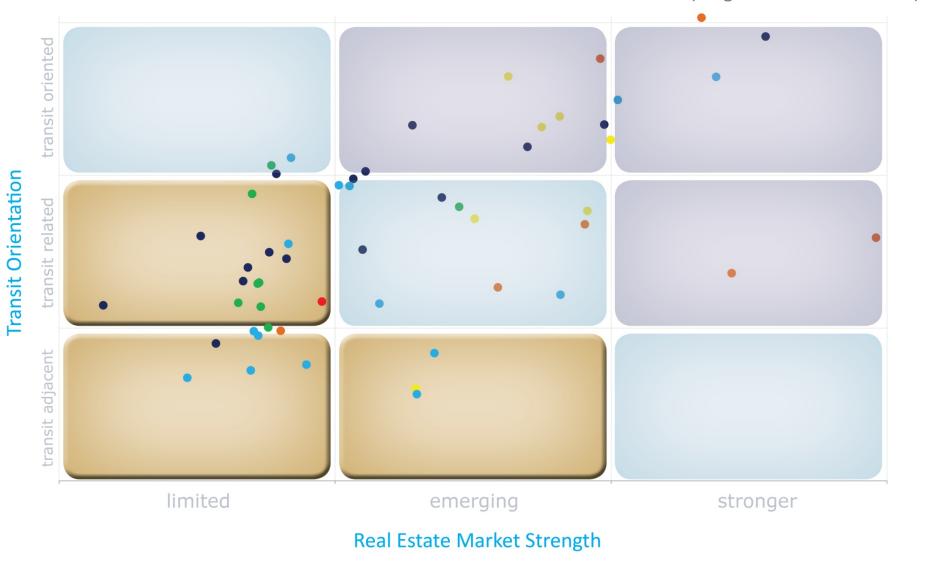
#### **Station Area Typology**

(market + TOD Score)



#### Plan + Partner

(longer term station areas)



Airport

Interstate

Green

8/11/2017

Eastside

Westside

Milwaukie

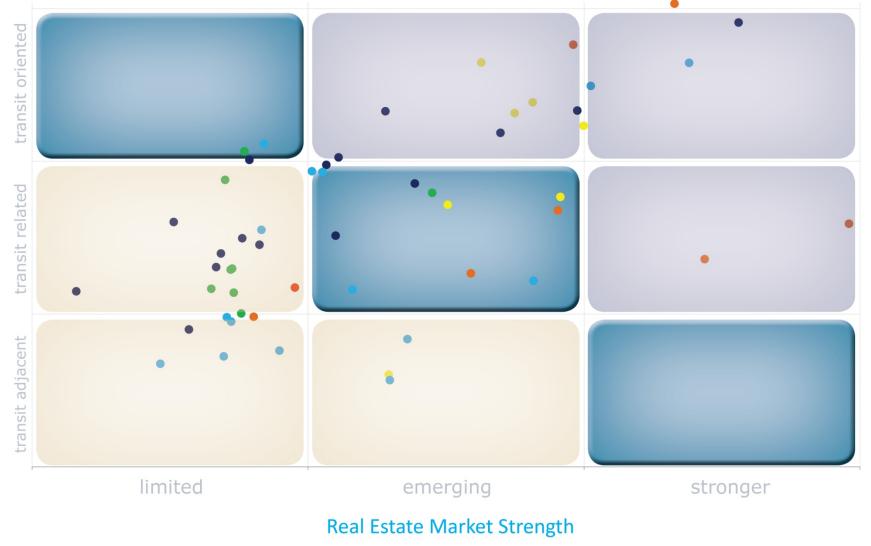
#### Plan + Partner

(longer term station areas)



#### Catalyze + Connect

(emerging station areas)



8/11/2017

Eastside

Westside

Airport

Interstate

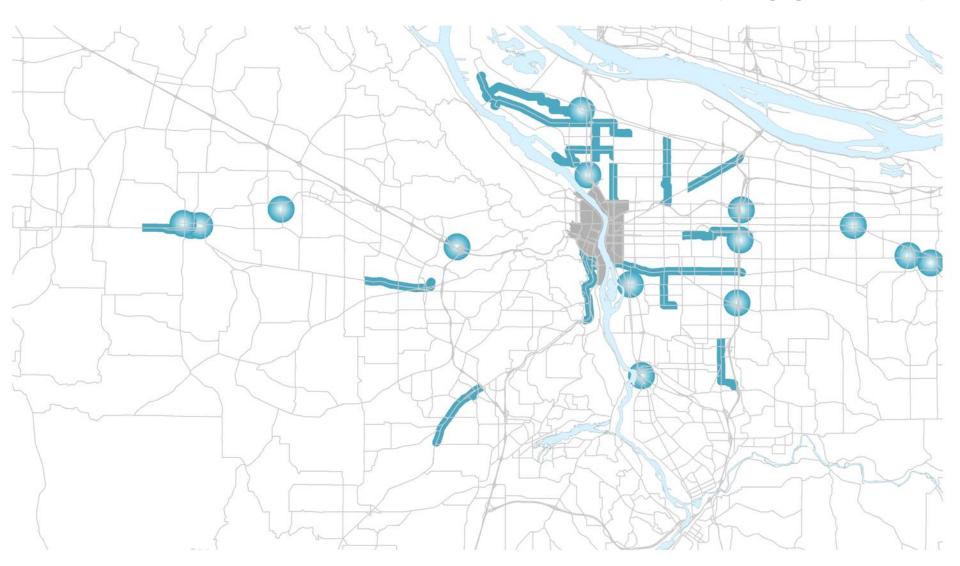
Green

Milwaukie

31

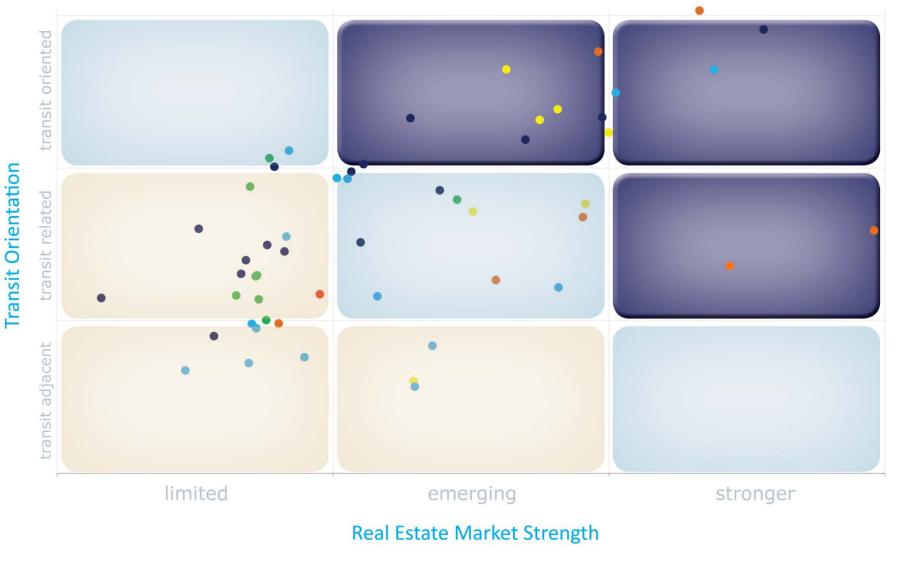
## Catalyze + Connect

(emerging station areas)



### Infill + Enhance

(near term station areas)

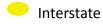








Airport

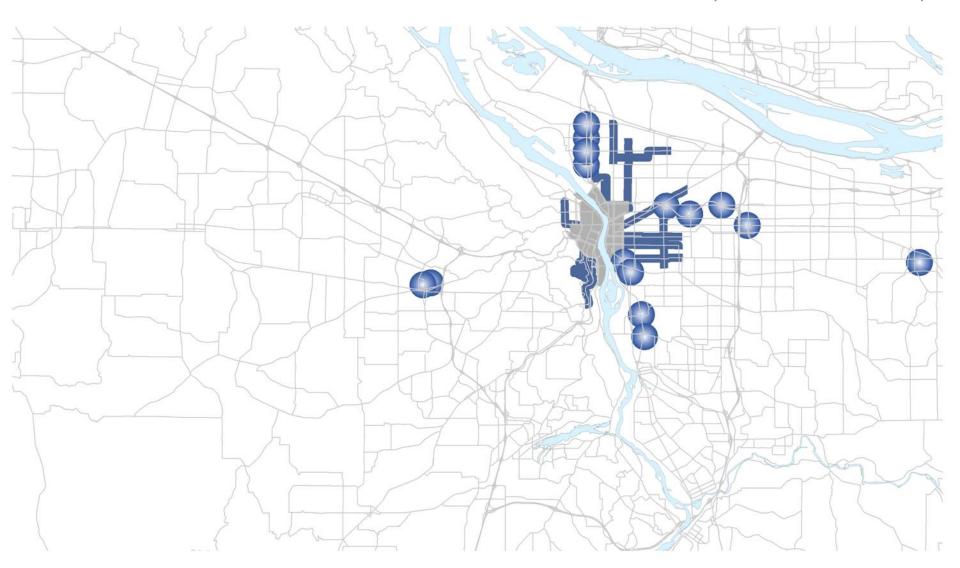






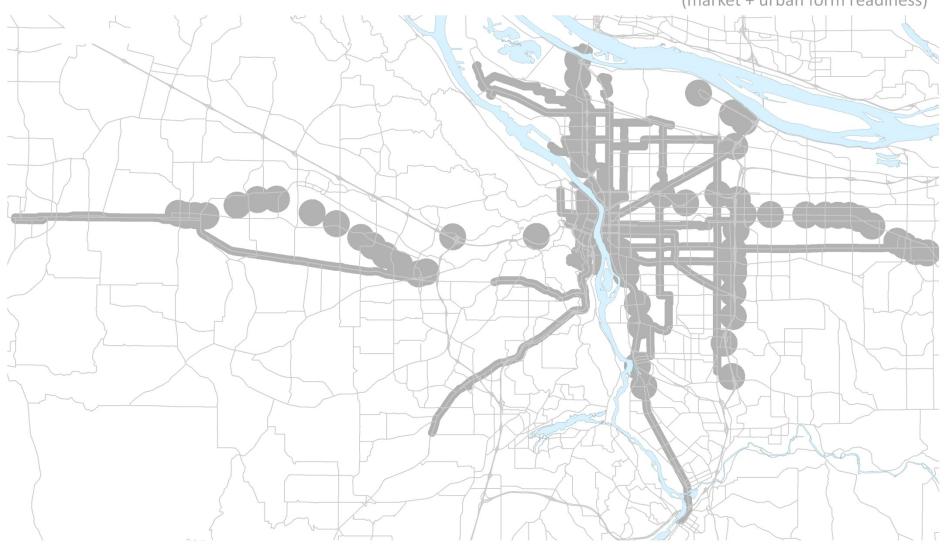
#### Infill + Enhance

(near term station areas)



#### **TOD Typology Clusters**

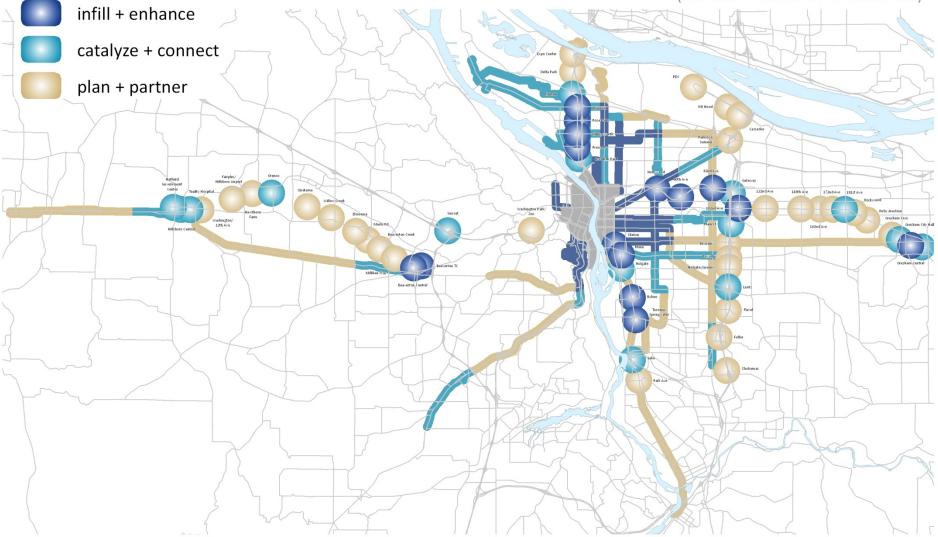
(market + urban form readiness)



# **Clusters** infill + enhance catalyze + connect

#### **TOD Typology Clusters**

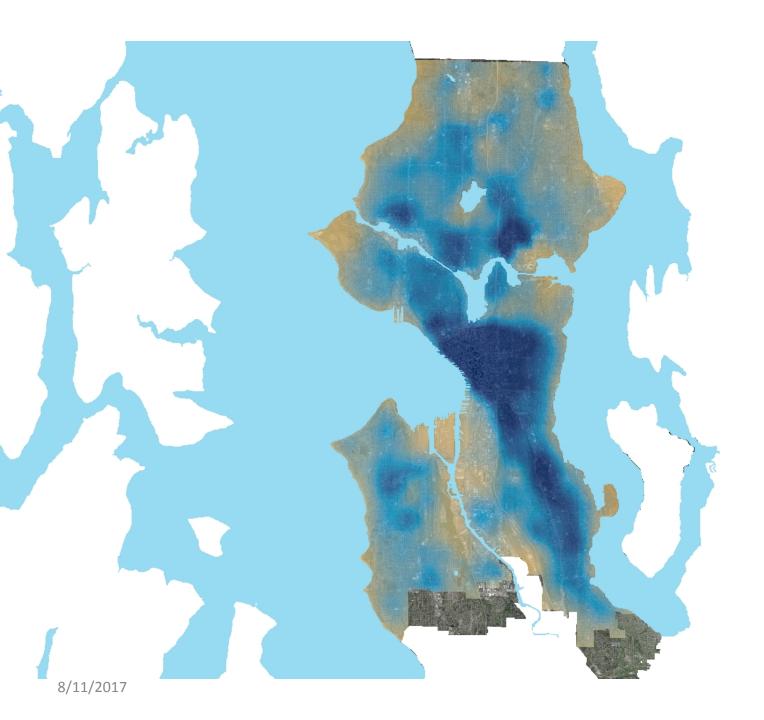
(market + urban form readiness)



## Transportation planning criteria

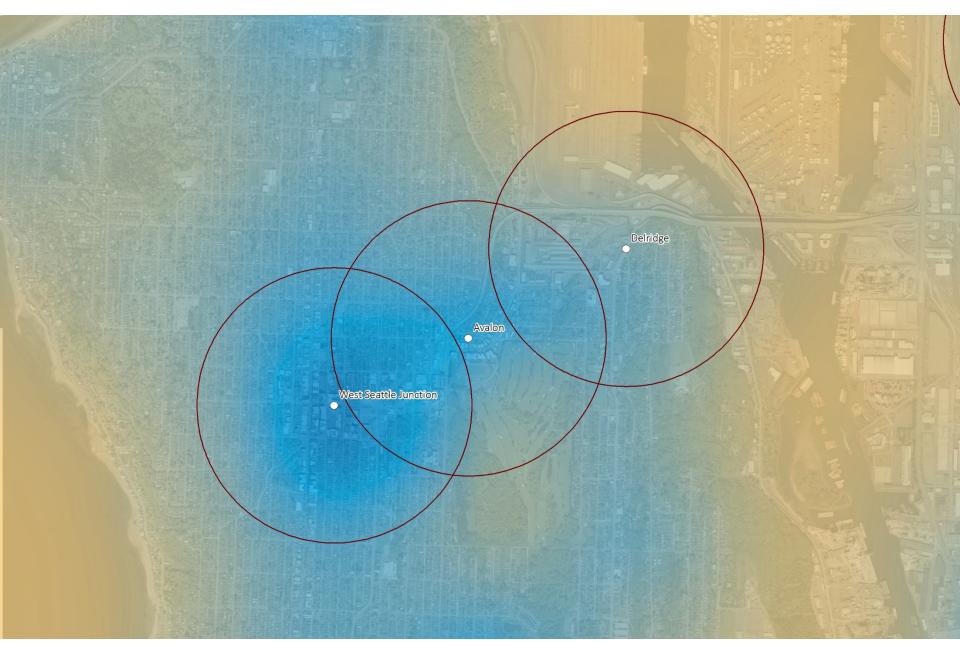
- People: residential density
- Prevention (safety): collision history, 85th percentile speeds
- Permitting: development activity
- Populations: low-income, low vehicle ownership,
   vulnerable populations, communities of color
- Performance: transit ridership



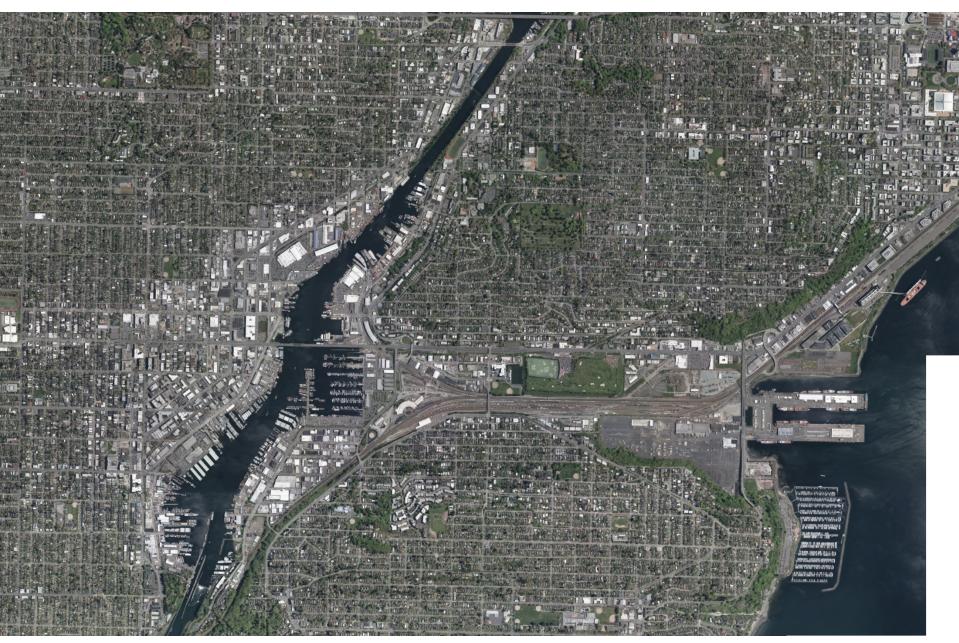




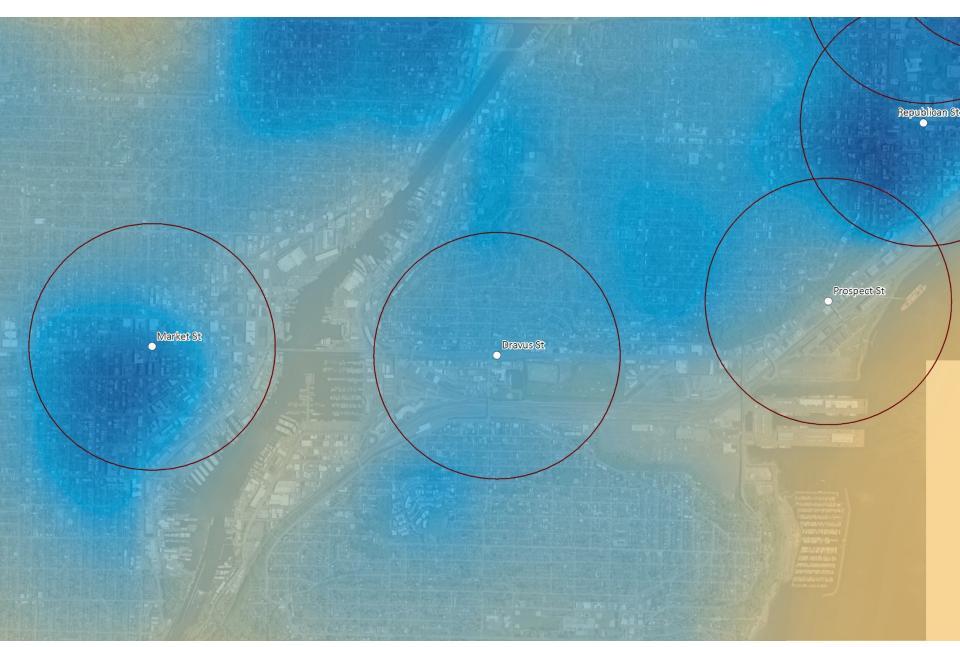
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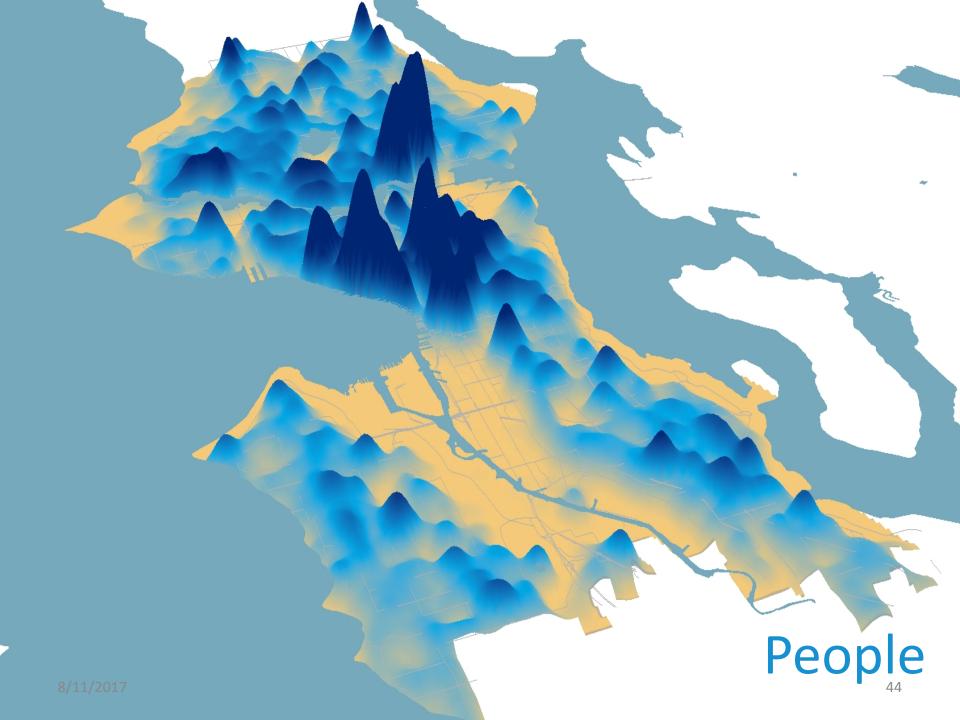
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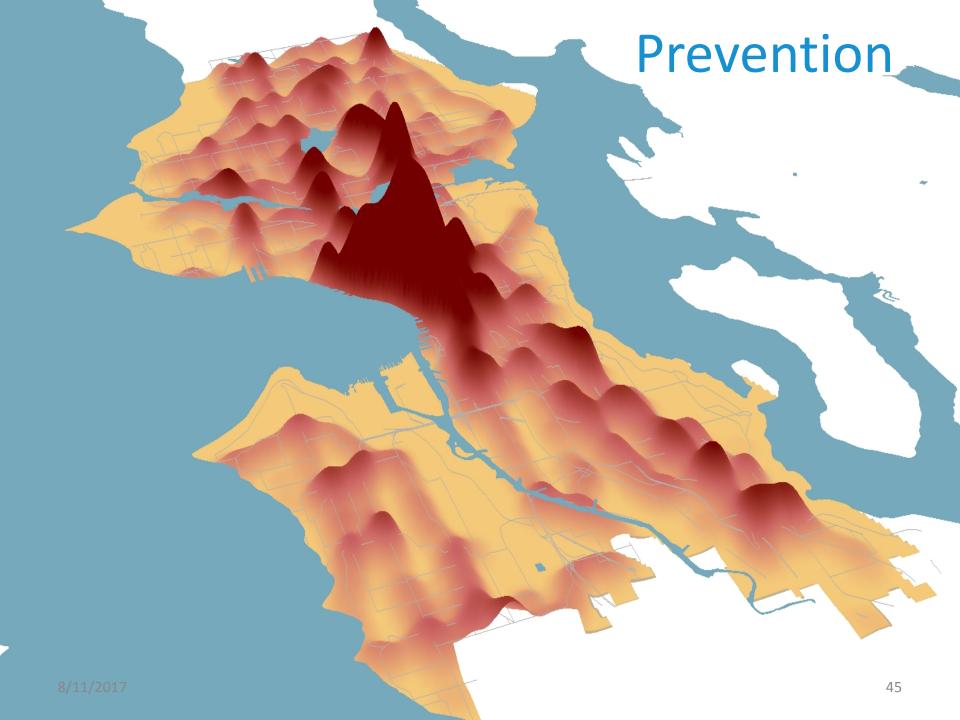


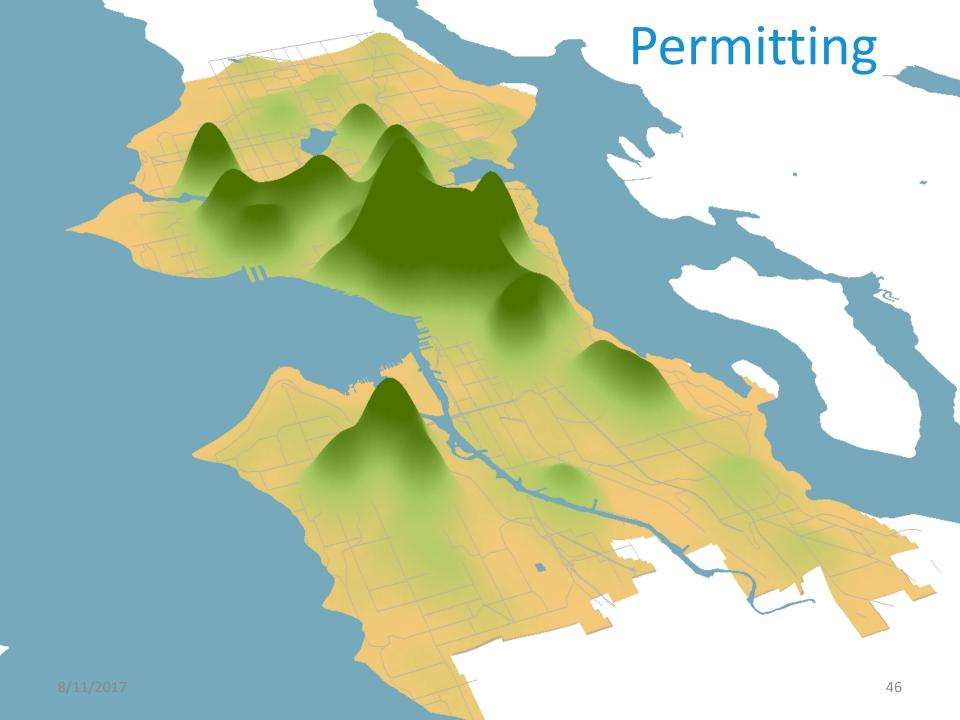
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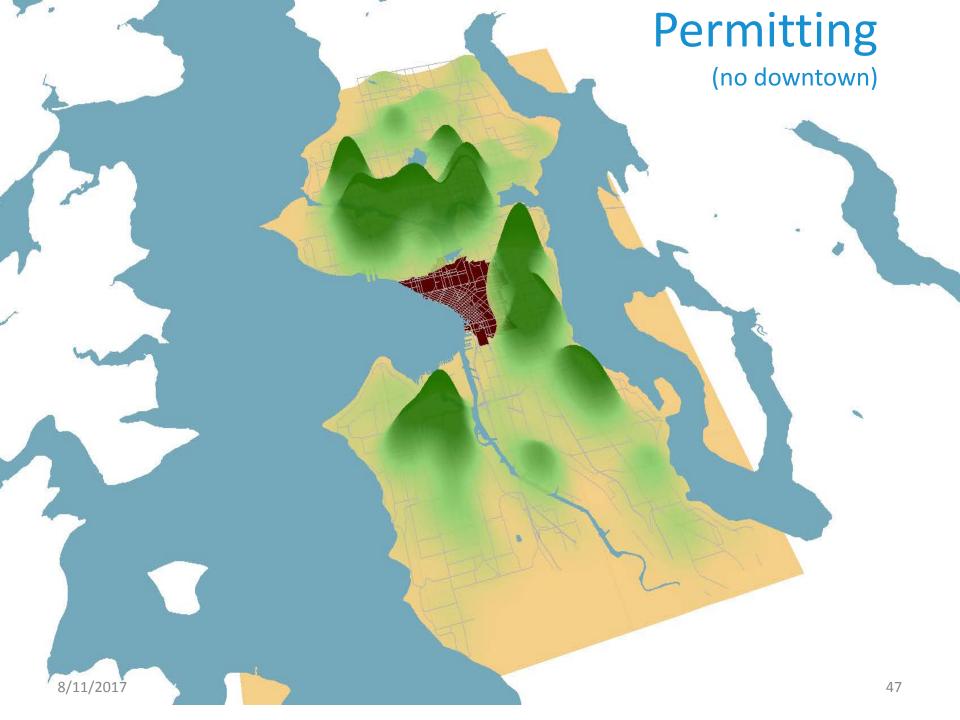


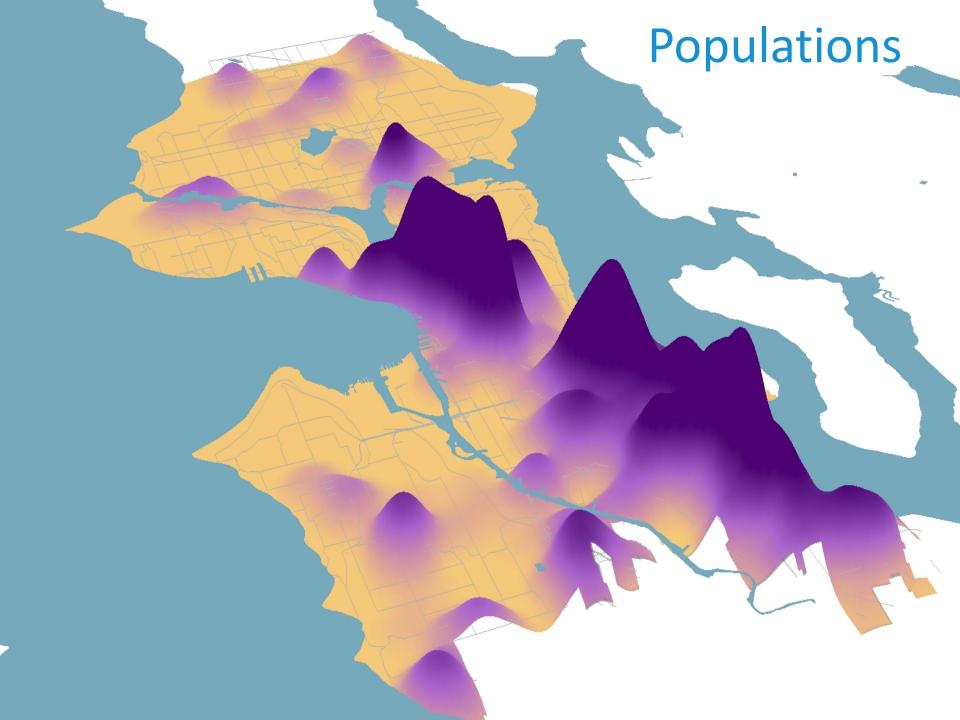
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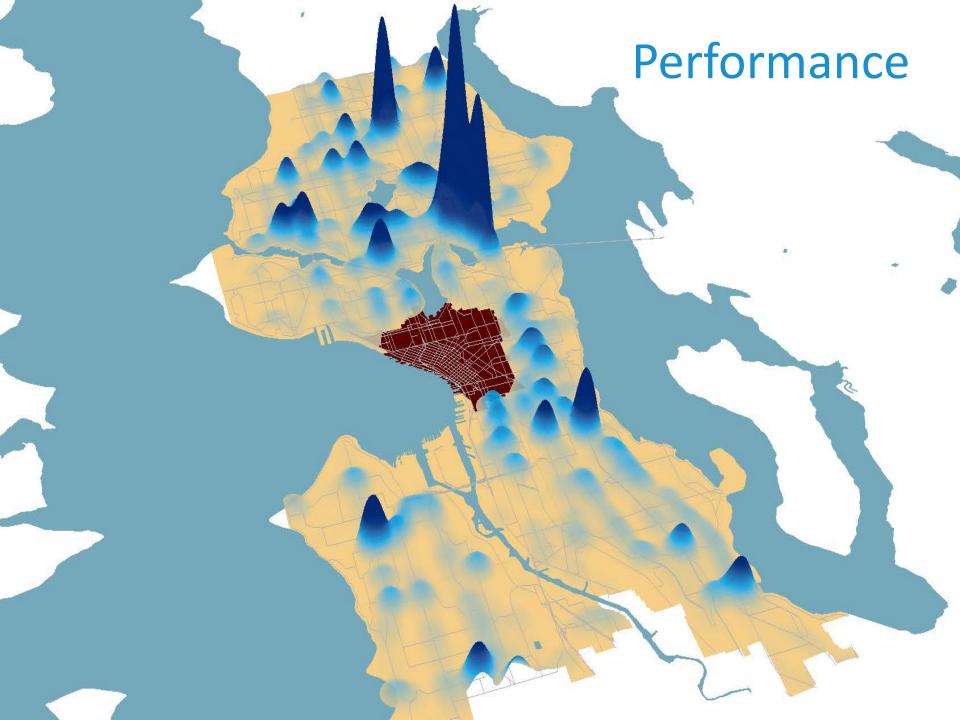


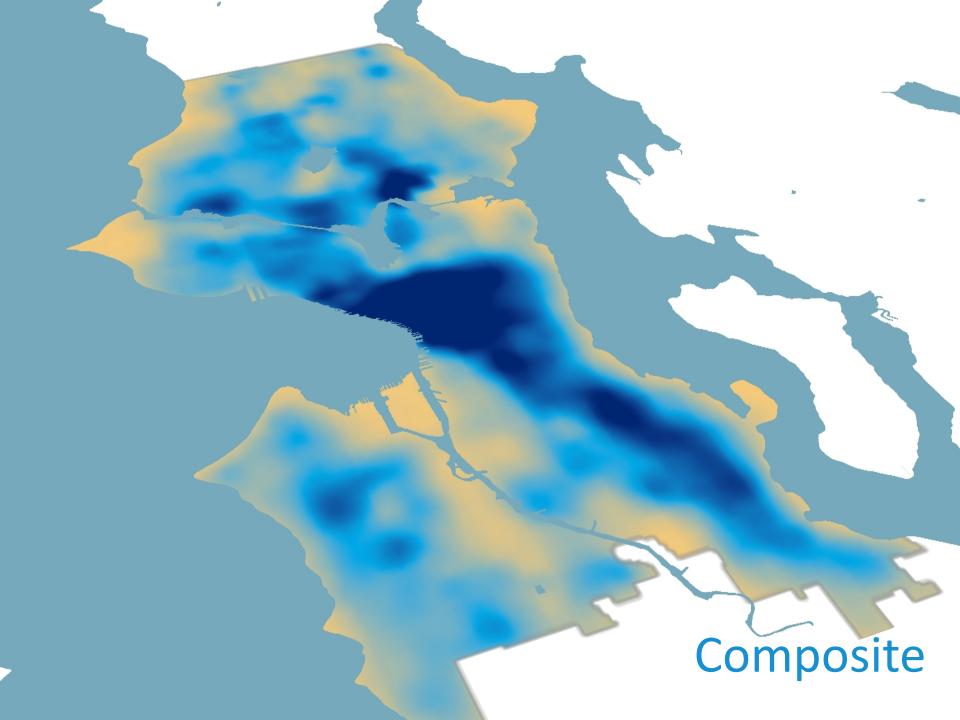


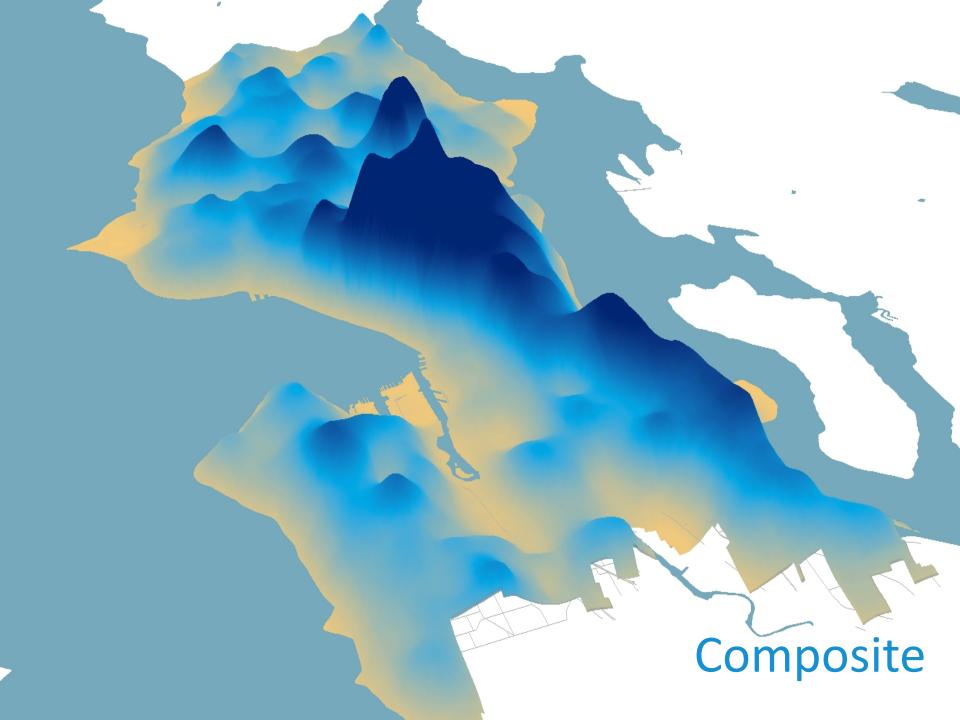












## Questions?

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## www.seattle.gov/transportation









