

Transportation Equity Program



Presented to Seattle Pedestrian Advisory Board
Naomi Doerner Transportation Equity Program
Nov. 8, 2017



Seattle
Department of
Transportation

Our mission, vision, and core values

Mission: deliver a high-quality transportation system for Seattle

Vision: connected people, places, and products

Committed to **5 core values** to create a city that is:

- Safe
- Interconnected
- Affordable
- Vibrant
- Innovative

For **all**

Agenda

- Context
- Need
- Transportation Equity Resolution
- Transportation Equity Program
- Next Steps

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Seattle has most cranes in the country for 2nd year in a row — and lead is growing

Originally pub



A crane works in the South Lake Union neighborhood. (Erika Schultz / The Seattle Times)

Context

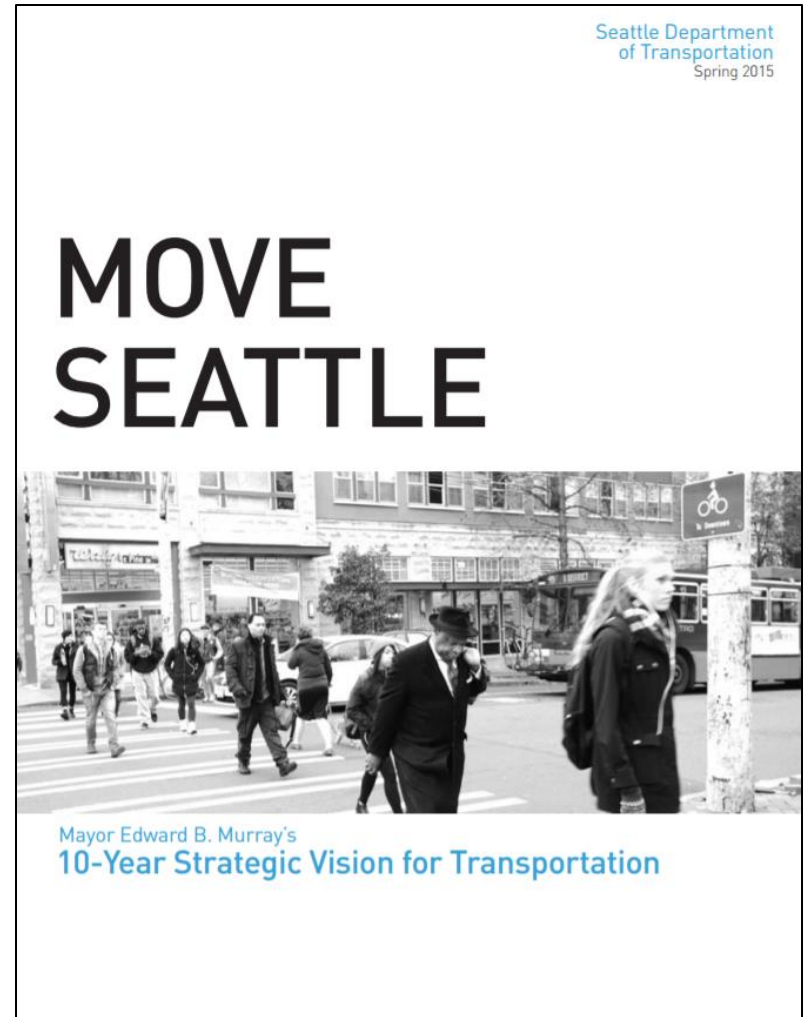
- Seattle is one of the fastest growing U.S. cities; We've gained over 100K residents in the last 20 years and anticipate gaining another 120K residents in the next 20 years
- Our growth has created jobs and wealth for many; It has also deepened the income inequality gap along racial lines
- Transportation is the 2nd highest household cost after housing, disproportionately affecting cost-burdened households
- As our population grows, how *equitably* we connect people to opportunity through affordable transportation options will determine our city's long-term success

Need

- In Seattle, cost-burdened people & families are disproportionately of color, immigrant & refugee communities & other historically marginalized populations, concentrated in areas where barriers to access to opportunities & race-based, socio-economic disparities persist
- Advocacy groups, community-based organizations & the City are committed to advancing race & social justice & eliminating racial disparities in practices & policies
- In 2014, Seattle voters approved \$45M annually to expand transit service, including \$2M for a low-income access to transit program:
 - \$1M for low-income access to transit (ORCA Lift)
 - \$1M for low-income youth access to transit (Seattle Youth ORCA)

Transportation Equity Need

- Among Move Seattle's goals:
 - Giving all people living, working, learning & playing in the city, high quality & low-cost transportation options
 - Reducing transportation costs & freeing up individual resources for other quality of life needs & matters



Transportation Equity Resolution

Key Objectives:

- Affirm the City of Seattle's commitment to racial equity and social justice
- Recognize the Seattle Department of Transportation's (SDOT) Transportation Equity Program
- Res 31773 is on City Council's Legislar:
<http://seattle.legistar.com/LegislationDetail.aspx?ID=3156811&GUID=BA5CD22F-D023-4873-9206-EF7ADD892C05&Options=&Search=>

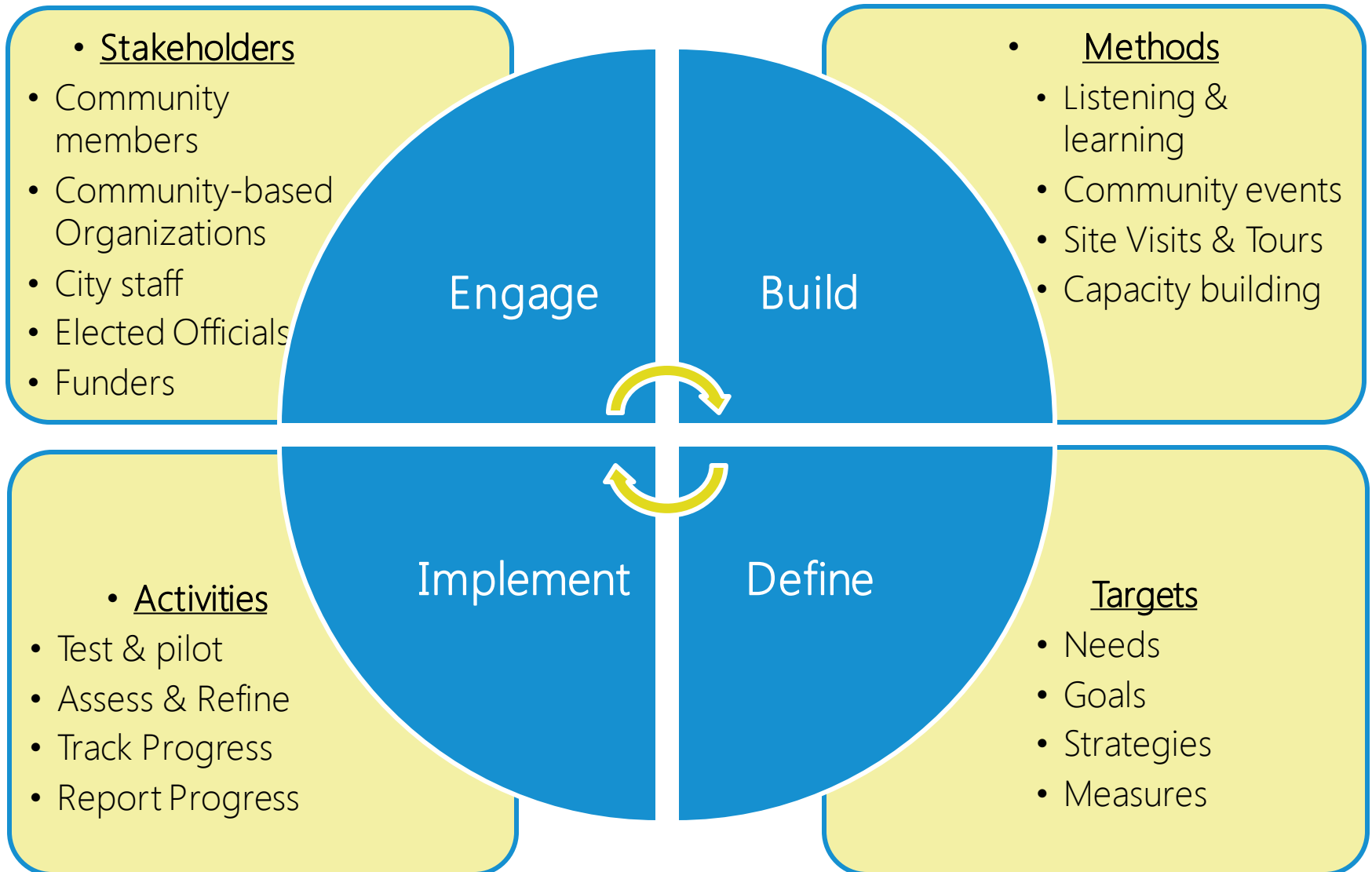


SDOT Photo Credit: Community Liaisons interpret affordable transportation.

Transportation Equity Program

- SDOT established the Program to:
 - Provide safe, environmentally sustainable, accessible, and affordable transportation options
 - Support communities of color, low-income communities, immigrant and refugee communities, people with disabilities, people experiencing homelessness or housing insecurity, LGTBQ people, women and girls, youth, and seniors to thrive in place
 - Mitigate racial disparities and the effects of displacement

Transportation Equity Program: Approach



Transportation Equity Program

- Go SEA! Mobility Fair
 - SDOT + SHA
 - Yesler Terrace
 - 250 Community Members
 - Service providers:
 - SDOT
 - King County Metro
 - King County Public Health
 - Hopelink
 - Ofo
 - Limebike
 - Spin
 - car2go



- Language interpretation services provided for majority immigrant, non-English speaking audience in: Amharic, Chinese, Oromo, Somali, Tigrigna, Vietnamese

Transportation Equity Program

SDOT Transportation Equity Program Phase 1 . Engagement

Phase 1. Engagement Activities	Timeline (in Weeks)											
	Sep. 25	Oct. 2	Oct. 9	Oct. 16	Oct. 23	Oct. 30	Nov. 6	Nov. 13	Nov. 20	Nov. 27	Dec. 5th	Dec. 11
Assess City Council Feedback												
Develop strategy and plan for outreach												
Finalize plan for outreach												
Tier 1. Organizations (identify; reach; meet)												
Tier 2. Coalitions (identify; reach; meet)												
Tier 3. Advisory Boards (identify; reach; meet)												
Tier 4. Citizen Commissions (identify; reach; meet)												
Assessment of outreach findings												
Develop presentation of findings												
Present finding to city council												
Share findings and outcomes with community												

Next Steps

Anticipated Timeline	Activity
Fall, 2017- On-going	Phase. 1 Engagement & Assessment
Fall 2017- Fall 2018	Programming & Phase 2. & 3. Engagement
Fall – Winter, 2018	Transportation Equity Agenda
Beyond	Phased implementation

Questions?

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www.seattle.gov/transportation



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