



# Rainier Avenue South Road Safety Corridor

Seattle Bicycle Advisory Board  
Project Manager Jim Curtin  
December 3, 2014



# SDOT's mission & vision

Mission: delivering a first-rate transportation system for Seattle.



Vision: a vibrant Seattle with connected people, places, and products.

# SDOT's values



# Presentation overview

- Project background
- Project area
- Existing conditions
- Data
- General Q & A
- Feedback session





# Background

## Project Inception

- Safety improvements requested by local community
- Data indicates significant speed and collision issues along the Rainier corridor



# Background

## Project Goals

- Reduce speeds
- Provide new and enhance existing pedestrian crossings
- Maintain efficient transit service
- Improve intersection safety
- Reduce injuries



# Background

## Strategies

- Data-driven education, enforcement, and engineering efforts
- Short and long-term engineering solutions
- Public input

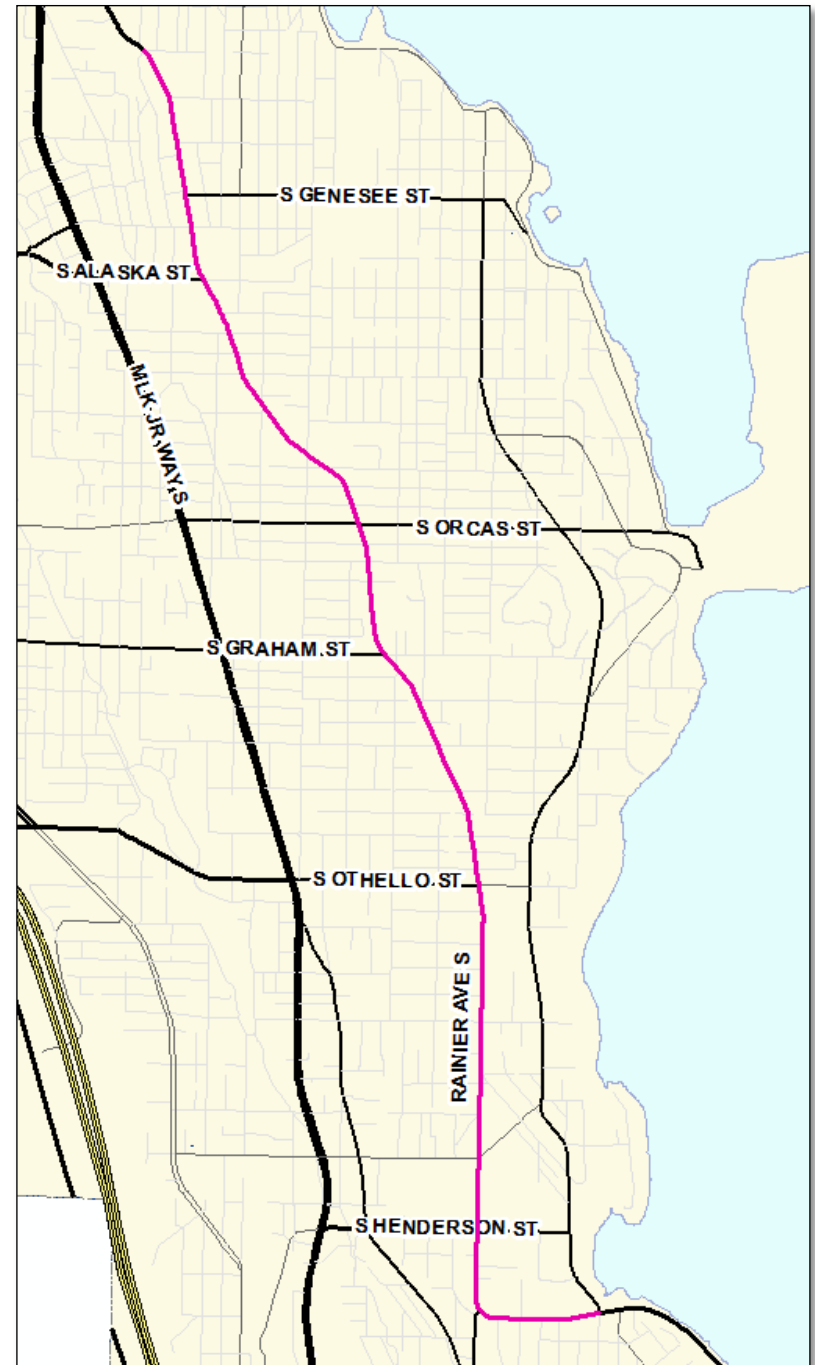
## Implementation

- Spring 2015 and beyond



# Project area

Rainier Avenue S  
between  
Letitia Avenue S  
and  
Seward Park Avenue S





# Current street design

## Rainier Avenue South

- Principal arterial
- 4 to 5 lanes
- 50-52 feet wide
- Curves and skewed intersections



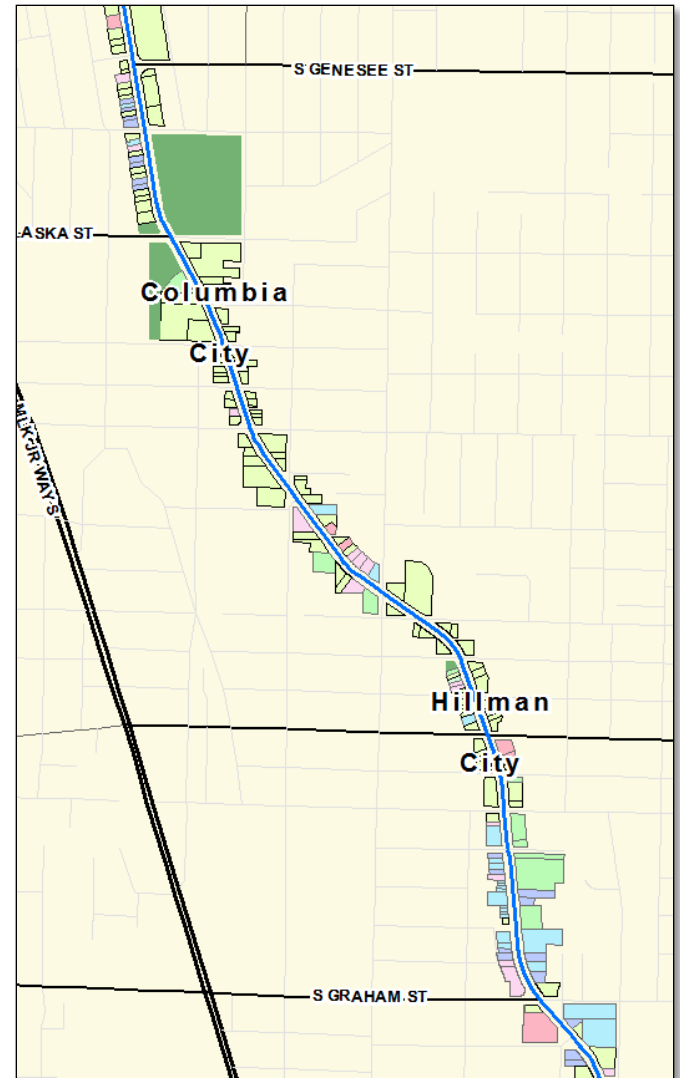
# What's along the corridor

## People

- More than 70,000 live in zip codes 98118 and 98144

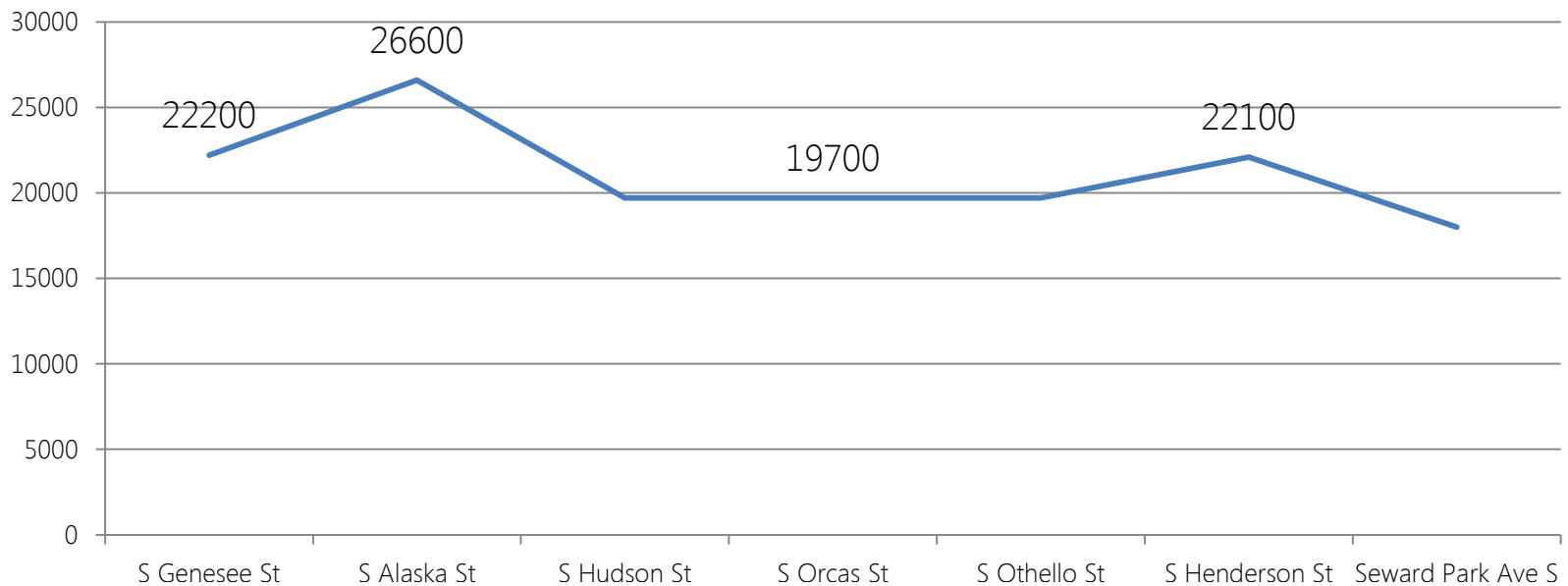
## Land uses

- 431 parcels
  - 45% Commercial/Mixed Use (195)
  - 30% Single/Multi-Family (128)
  - 16% Vacant (70)
- 18 major institutions
- 10+ schools and daycare centers within three blocks
- 10 industrial uses
- 5 parks
- Senior housing and community centers
- 2 libraries



# Traffic data

- 19,700 to 26,600 vehicles per weekday
- More than 11,000 daily transit trips, transit service every 10 minutes
- High levels of pedestrian activity
  - 100 crossings per day Rainier and Henderson
- Primary emergency response route
- Commercial vehicle route



Average Weekday Traffic Volume



# Collisions: World Health Issue

- 1.24 million per year worldwide road traffic deaths
- 35,200 traffic deaths in United States
- 3.8 million crash injuries



## GLOBAL STATUS REPORT ON ROAD SAFETY 2013

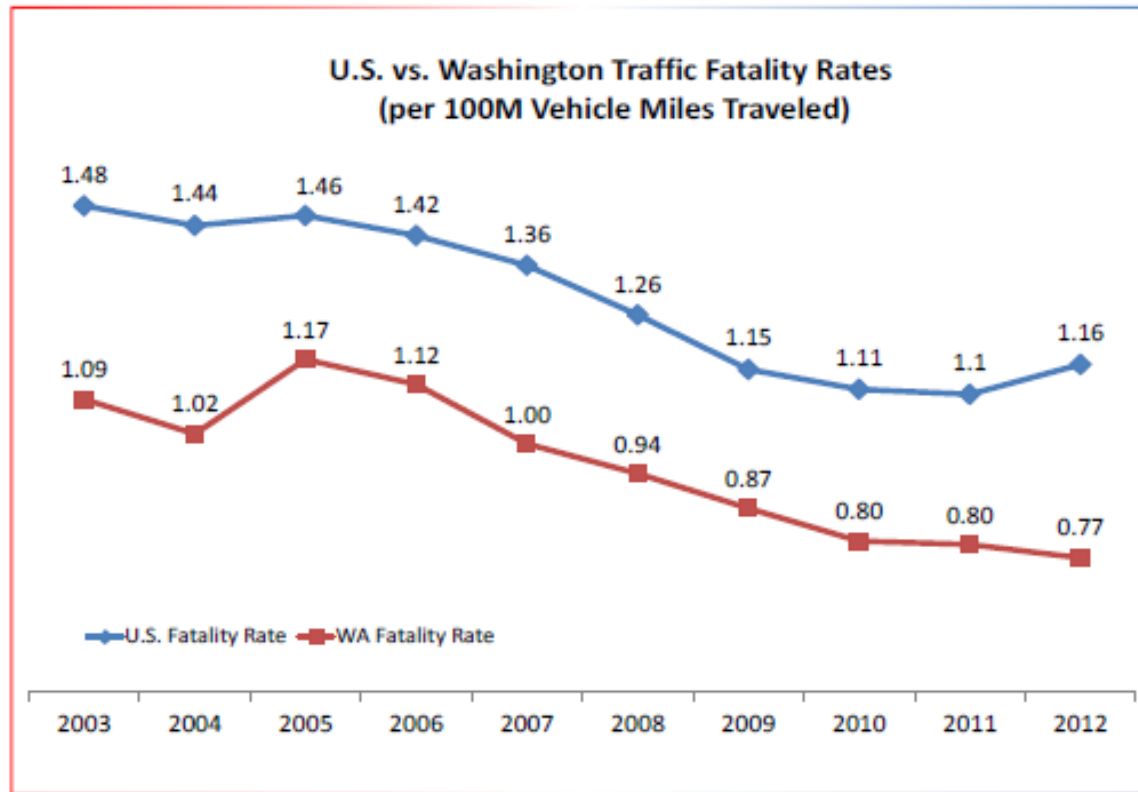


SUPPORTING A DECADE OF ACTION



# 2013 WA Annual Collision Summary

- 5,359,469 licensed drivers, 6,003,141 vehicles
- 440,773 speeding citations
- 39,389 cell/texting citations, 31,724 DUI
- 440 deaths in Washington, 76 in King County



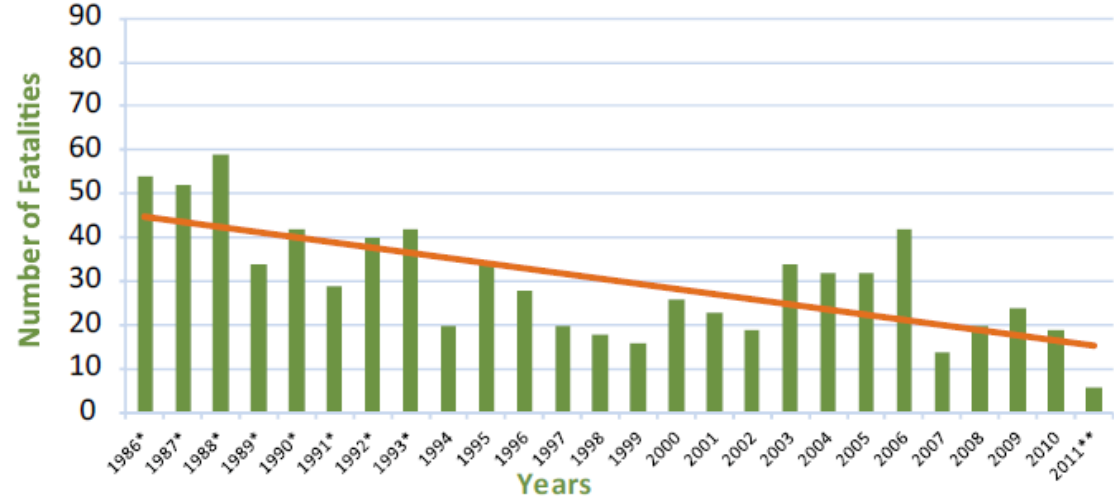
Source: CLAS (WSDOT) and FARS (WTSC). See Appendix A and B for more information.  
2013 data is not available.

# Working toward zero traffic deaths

Seattle frequently recognized as safe city but there's room for improvement

- 10,000+ collisions annually
- 350+ pedestrian crashes annually
- 400+ bicycle collisions annually
- Around 20 deaths per year

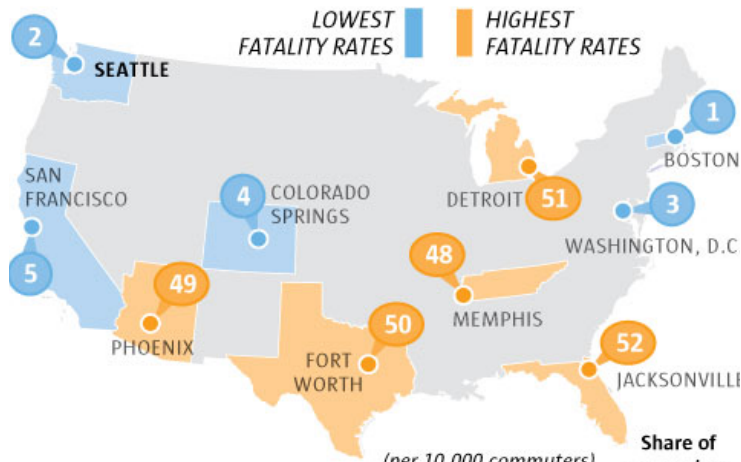
Traffic Fatalities in Seattle 1986 - 2011



\*includes collisions from the freeways  
 \*\*2011 fatalities through 9/26/2011

## Safest, deadliest cities for walking and biking

Cities where many people walk or bike to work are among the safest. Seattle ranks second, based on a formula to determine the overall fatality rate for bike and pedestrian commuters.



RANK/CITY	(per 10,000 commuters)		Share of commuters who walk or bike
	Bike fatalities	Pedestrian fatalities	
<b>1. Boston</b>	2.5	0.9	16.7 %
<b>2. Seattle</b>	1.7	2.7	12.0
<b>3. Washington, D.C.</b>	1.1	3.3	14.7
<b>4. Colorado Springs</b>	4.8	3.4	3.7
<b>5. San Francisco</b>	0.9	4.0	13.2
<b>52. Jacksonville</b>	33.1	41.6	1.7 %
<b>51. Detroit</b>	39.8	40.1	3.5
<b>50. Fort Worth</b>	41.9	29.6	1.1
<b>49. Phoenix</b>	19.3	29.6	2.7
<b>48. Memphis</b>	36.0	29.1	2.1

Source: Benchmarking Report, Alliance for Biking & Walking, 2014  
 GARLAND POTTS / THE SEATTLE TIMES



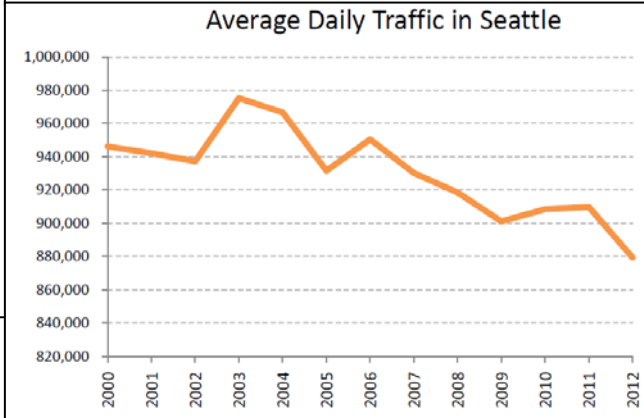
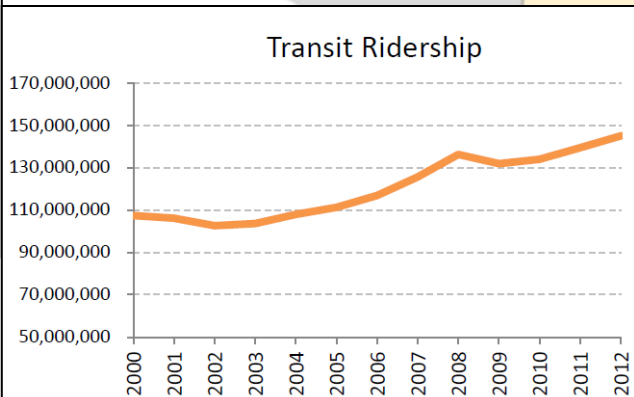
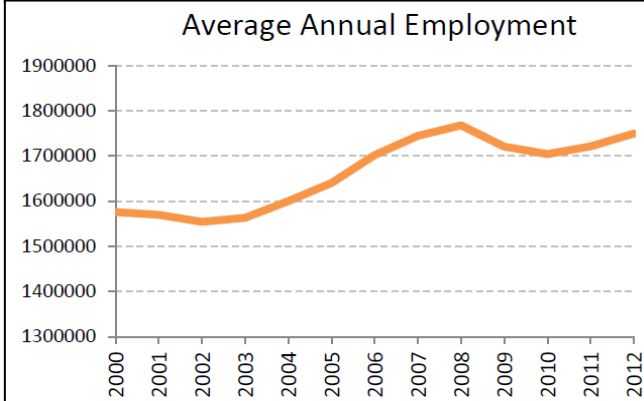
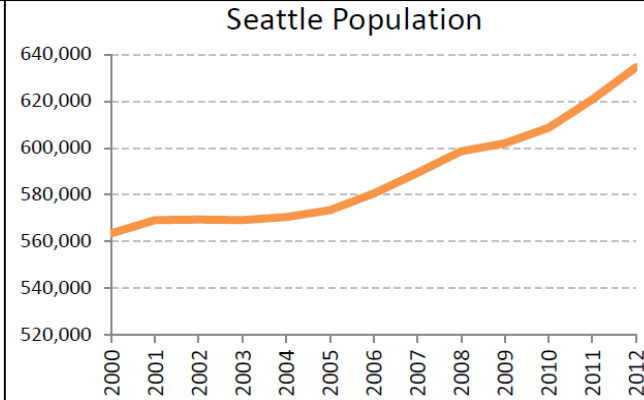
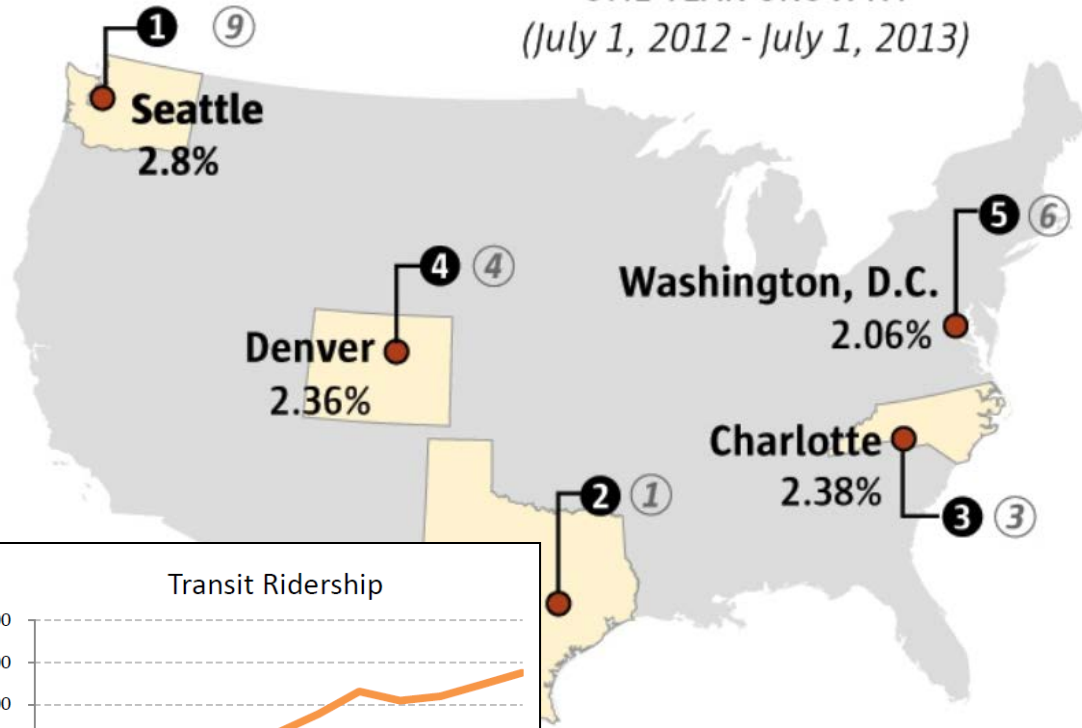
# Seattle is growing. A lot.

## Seattle tops list of fast-growing cities

Seattle had the fastest rate of growth among the 50 most-populous U.S. cities from 2012 to 2013.

RANK: 2013 2012

ONE-YEAR GROWTH  
(July 1, 2012 - July 1, 2013)



KELLY SHEA / THE SEATTLE TIMES

# Collision data

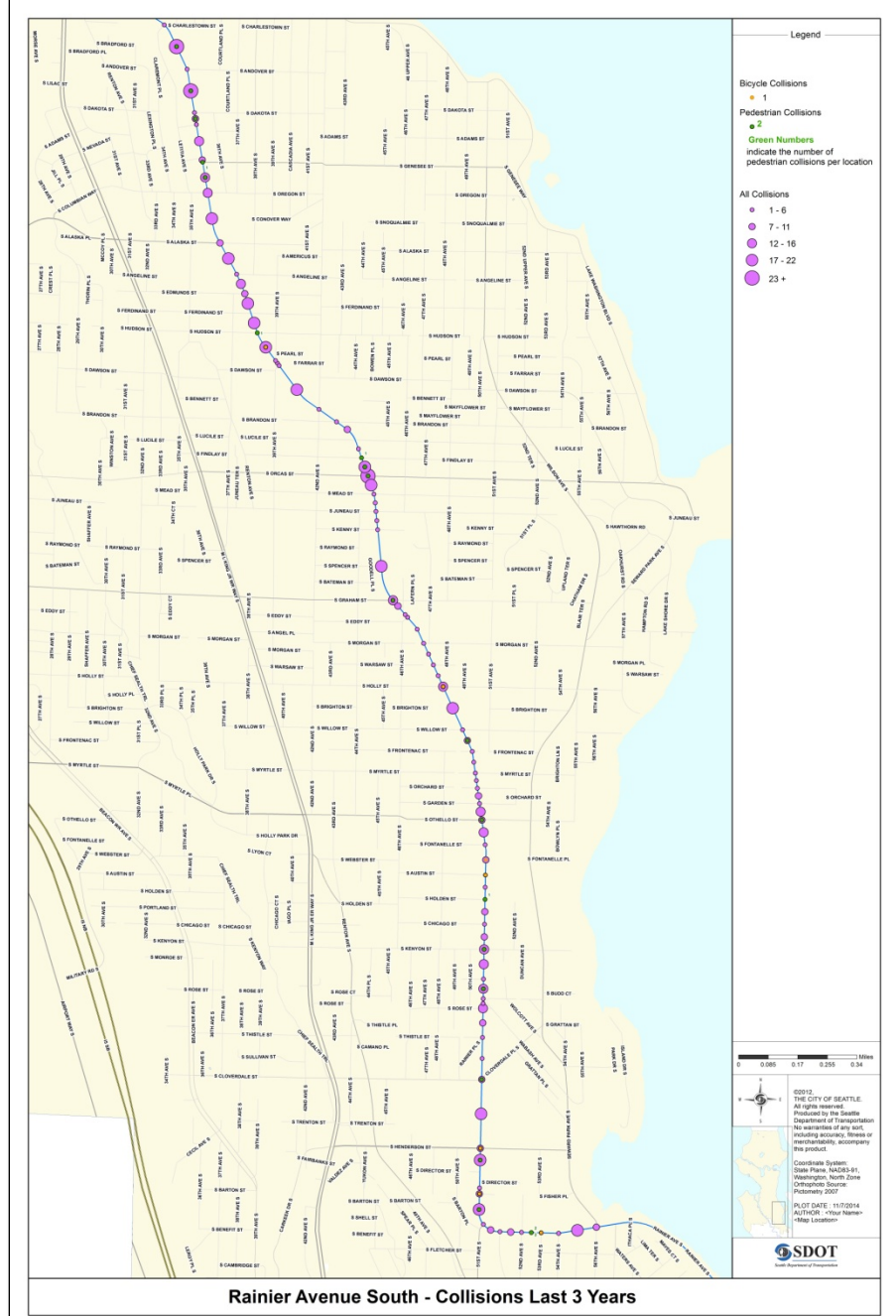
Average of 1 crash/day on Rainier

Last 3 years

- 1243 total collisions
- 630 injuries
- 2 fatalities

Last 10 years

- Nearly 3600 total collisions
- 1700+ injuries
- 11 fatalities



# Collision data

## Pedestrian and bicycle collisions

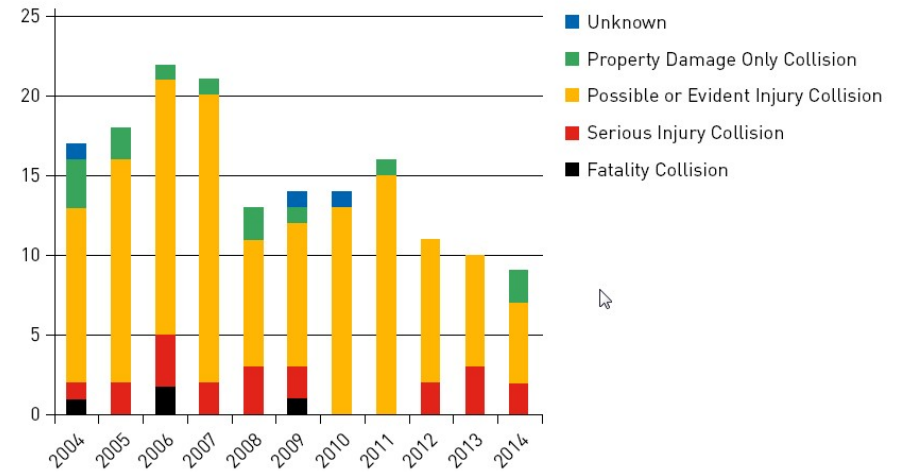
### Last 3 years

- 46 pedestrian-vehicle
- 10 bicycle-vehicle

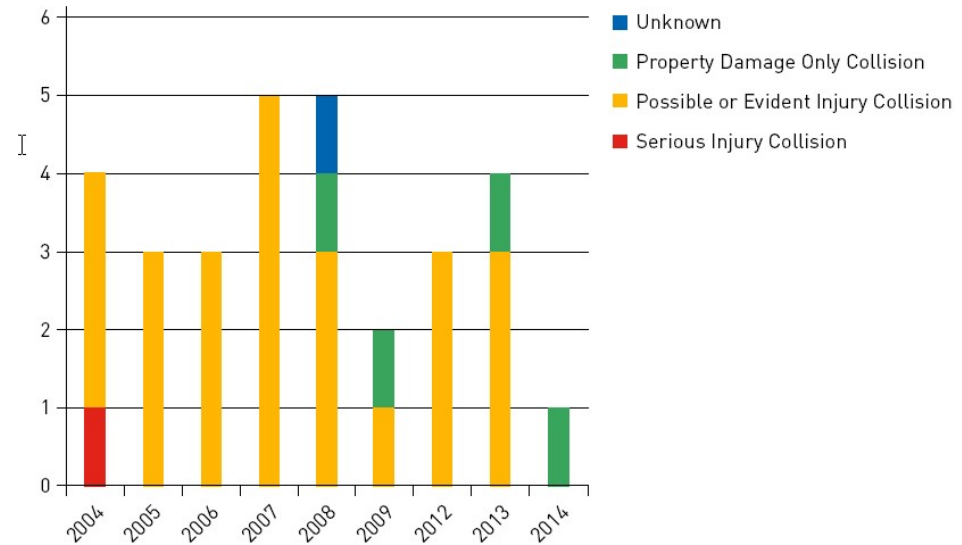
## Pedestrian and bicycle collisions

### Last 10 years

- 165 pedestrian-vehicle
- 30 bicycle-vehicle



Annual Pedestrian Collisions



Annual Bicycle Collisions



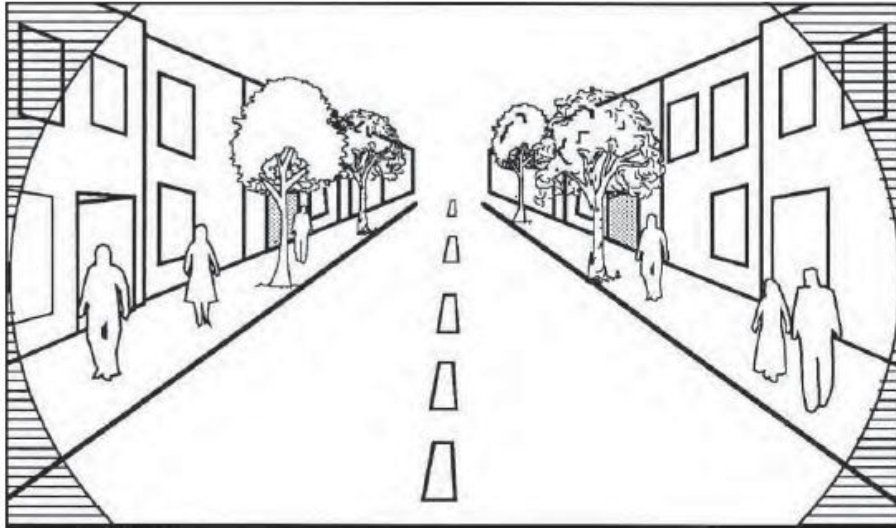
# Recent speed studies

Posted speed limit 30 miles per hour

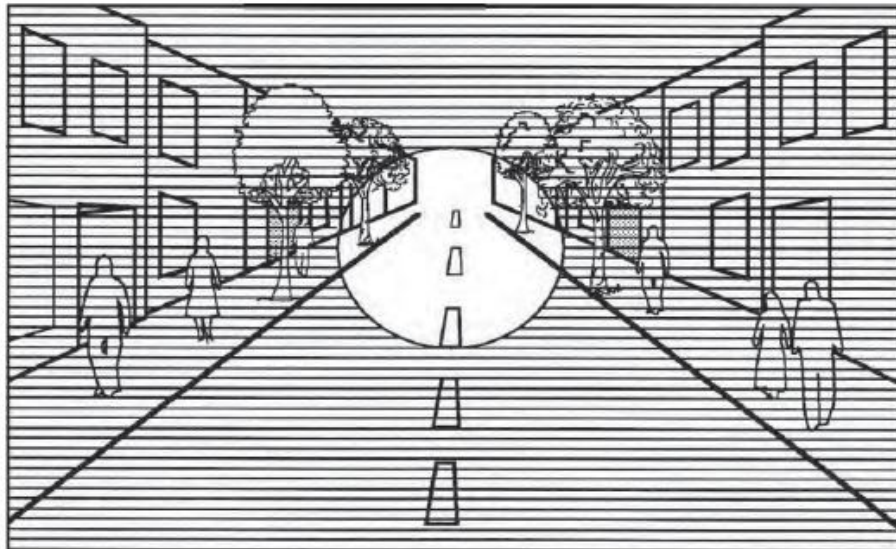
Location	85th Percentile Speed	Percent Speeding (3+ mph over the speed limit)	Average number of high-end speeders per weekday
S Hudson Street	35 mph	20%	611/day
42nd Avenue South	38 mph	55%	1812/day
S Holly Street	37 mph	56%	1083/day
S Cloverdale Street	36 mph	38%	1083/day

High-end speeders = 10+ miles per hour over the speed limit

# Why speed matters



Drivers' Field of Vision  
15 mph



Drivers' Field of Vision  
30 mph

# Why speed matters

HIT BY A VEHICLE  
TRAVELING AT:

**20**  
**MPH**



9 out of 10 pedestrians survive

HIT BY A VEHICLE  
TRAVELING AT:

**30**  
**MPH**



5 out of 10 pedestrians survive

HIT BY A VEHICLE  
TRAVELING AT:

**40**  
**MPH**



Only 1 out of 10 pedestrians survives

# Behavioral issues and enforcement

## Contributing causes

- Distraction
- Speeding
- Impairment
- Failure to yield

## Enforcement

- Targeted patrols
- Photo enforcement







# Next steps

December through January	Outreach and conceptual designs
February 2015	Design Alternatives Review Meetings
March/April 2015	Final determination and outreach meeting
Spring 2015	Implementation begins