

2017 Center City Commuter Mode Split Survey Survey Results





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1 Project Overview

Founded in 2004, Commute Seattle is a not-for-profit Transportation Management Association (TMA) working to help commuters drive less by improving access and ability to and within downtown. Commute Seattle is led by a partnership between the Downtown Seattle Association, King County Metro, Sound Transit, and the Seattle Department of Transportation.

This study was conducted for Commute Seattle on behalf of the Seattle Department of Transportation to understand how commuters travel to Downtown Seattle and how those behaviors have shifted over time. The 2017 iteration of the study tracks the results from previous studies conducted in 2016, 2014, 2012, and 2010. The 2010 and 2012 iterations of the study were conducted by the Gilmore Research Group which was based in Seattle and ceased operations in 2013.

For the 2014, 2016, and 2017 mode-split studies, EMC Research was hired to conduct a survey of commuters to worksites located in Seattle's Center City area and measure the mode share among employees who commute to work between morning peak hours (6 a.m. to 9 a.m.) on weekdays. A map of the Center City neighborhood boundaries is shown on page 24 of the appendix.

This report combines the data from the most recent 2017 mode-split study with data from Washington State Department of Transportation's (WSDOT's) survey of employees at larger Center City businesses affected by the State of Washington's Commute Trip Reduction (CTR) Efficiency Act. This report reflects the data collected from commuters to CTR-affected worksites throughout the 2017-2018 survey cycle. At the time of this reporting, some of the CTR-affected worksites are still in the process of administering the survey for the current survey cycle, or plan to administer it in 2018, therefore data from the 2015-2016 survey cycle has been used for some of the worksites represented in these results.

For this report, the data from WSDOT's survey will be referred to as the CTR-affected commuter group while the data from Commute Seattle's mode-split study will be referred to as the Non-affected commuter group.

2 Summary of Methodology

2.1 Sampling

The 2017 mode-split survey data collected data from a total of 1,784 employees at Non-affected worksites in Seattle's Center City neighborhoods. This business sample primarily includes small- and medium-size worksites (1-99 employees), plus some larger (100+ employee) worksites that are unaffected by WSDOT's Commute Trip Reduction program.

A full Center City business list and estimated worksite population counts were provided by Infogroup. This was a comprehensive list of businesses in each pre-defined Center City neighborhood and included location and mailing address, manager name, phone number and the approximate number of employees at each worksite.

A random sample of worksites was pulled proportional to the estimated number of employees in each Center City neighborhood according to estimates from Infogroup's full business list. The sample was stratified by neighborhood and business size category -- including 1-4, 5-9, 10-19, 20-49, 50-99 and 100+ employees -- to approximate the estimated proportions of these groups in the final results.

2.2 Data Collection

EMC partnered with Burien-based Consumer Opinion Services and Boston-based Bernett Research for the data collection phase of the mode-split study.

Prior to fielding the study, EMC mailed each sampled worksite identified as having five or more employees a pre-notification letter for the study. This letter was addressed from Commute Seattle and it notified businesses about the upcoming study and encouraged them to participate. The letter also included details about the survey objectives, timeline, and participation incentives. The full text of the pre-notification letter is shown on page 28.

The following week, the sampled worksites were contacted by phone to confirm their business name, address, and worksite size. This call also established the best employee to assist with distributing the survey to all employees at the worksite. These employees – referred to as survey coordinators -- were then screened and recruited to distribute the questionnaire to all employees at their respective worksites. The coordinator screening questionnaire is shown on pages 29-31.

Next, survey coordinators were given instructions for distributing the survey, and subsequent reminders as needed, to all employees at their worksite. Upon completion of data collection, coordinators at worksites with 50 or more employees were given a \$50 VISA gift card for their help distributing the survey. Coordinators at worksites with under 50 employees were given a \$25 VISA gift card for their help.

Coordinators were given the option to administer the survey either as an online or print survey. Survey coordinators who opted to have their worksite take the online version were sent an invitation email with a unique survey link to send to their employees. Those requesting the print version were sent a packet with enough questionnaires for everyone at their worksite to complete along with a pre-paid return envelope.

A telephone version of the survey was conducted with employees from worksites with between one and four employees. A random sample of these worksites were called using a computer-assisted telephone interview (CATI) program. Quotas were set within each Center City neighborhood, with additional referrals requested to

get as many employees from each worksite to complete the survey as possible. No incentives were offered to telephone survey participants.

The survey instrument was comprised of six questions and asked respondents to recall their commute information for the prior week. These questions included the commute modes used each day, the number of people they typically carpool with, whether or not the week was a typical week for commuting, whether they commuted during weekday peak hours (6-9am, Monday through Friday), one-way commute length between home and work (in miles), and their home 5-digit zip code. The full survey text can be found on page 32.

For the 2017 Non-affected survey, EMC replicated the sampling and distribution approach and questionnaire formats as closely as possible to previous years. The 2017 study was primarily fielded from October 23rd and November 17th, 2017 to capture commute data for the weeks of October 15th – November 12th, 2017, plus some additional clean-up interviewing in the second week of December (avoiding the Thanksgiving holiday week). For reference, the 2014 study was primarily fielded during the weeks of October 24th – November 13th, 2014 and collected commute data about the weeks of October 17th – November 6th, 2014, with some clean-up interviewing the following week.

2.3 External Factors

The CTR-affected reporting includes all worksite data collected through the end of 2017 of the two-year 2017-2018 survey cycle. Although a vast majority of CTR-affected worksites completed the survey in 2017 and are reflected in this report, data from the previous 2015-2016 survey cycle was also used for the CTR worksites that are scheduled to finish data collection in 2018.

According to the NOAA National Weather Service online weather archive, there were variable temperatures during the weeks reflected in the Non-affected commute data. The daily highs ranged between the low 40 and upper 60s. There was approximately 7 inches of precipitation in the Seattle area during the mid-November to early November survey period. (NOAA: http://w2.weather.gov/climate/xmacis.php?wfo=sew)

Changes in gas prices are an additional factor with possible impacts on both the CTR-affected and Non-affected mode split data. The average gas prices in the Seattle area were about \$2.76 per gallon during the October-November 2016 survey period, which increased to an average of \$3.00 during the 2017 survey period. (Source: U.S. Energy Information Administration:

http://www.eia.gov/dnav/pet/hist/LeafHandler.ashx?n=PET&s=EMM EPM0 PTE Y48SE DPG&f=W)

Other factors that may have affected commuter behavior during data collection include various SDOT projects that were under way at the time of data collection, most significantly the Second Avenue Mobility Improvements (https://www.seattle.gov/transportation/projects-and-programs/programs/bike-program/protected-bike-lanes/2nd-ave-mobility-improvements). There were a few major sports events in Downtown during the Non-affected survey period, including Seahawks Sunday home games on October 29th and November 5th, and Sounders FC matches on Sunday, October 22nd and Thursday, November 2nd.

2.4 Weighting and Analysis

All completed mode-split surveys were reviewed for completeness and consistency. Once all the data was entered and verified, data from the paper surveys was cleaned and merged with the phone and online data to create a full dataset for the Non-affected worksites. Cases where survey coordinators completed the survey

without distributing it to other employees were removed from the dataset. A total of 1,784 interviews were included in the final Non-affected dataset.

The Non-affected data was then merged with WSDOT's CTR-affected employee dataset, consisting of 54,557 total interviews among Center City employees, to create a combined dataset reflecting all commuters to Center City. The WSDOT data includes commuters from large CTR-affected worksites with 100 or more employees in the Center City. The full WSDOT CTR-affected survey questions are shown on pages 33-34 of the appendix. However, only a few of these variables were used for this analysis including commute mode share, commute distance and home zip code.

To better approximate the larger universe of Center City commuters, the final survey data was weighted to the reported WSDOT CTR employee counts and the estimated Infogroup counts of employees at Non-affected worksites. The weighting and response rate tables for each neighborhood are on pages 27 and 28 in the appendix section of the report.

Because a significantly smaller number of Non-affected interviews (n=1,784) could be collected compared to CTR-affected interviews (n=54,557), a traditional unweighted n and margin of error are not applicable for the combined results of both respondent groups. Instead, the weighted n estimates the adjusted number of interviews as if the CTR-affected and Non-affected respondents were interviewed proportionally. The effective margin of error is based on this weighted n and is reported for various respondent subgroups throughout this report.

3 Weekday Mode Share

The following results reflect the trips of CTR-affected and Non-affected respondents who started work between 6 a.m. and 9 a.m. on at least one weekday (Monday – Friday) during the survey period. Over four-fifths of Center City employees (87%) indicated they started work on at least one weekday between the morning peak hours. Those who did not start work during any morning peak period on a weekday (13%) have been omitted from the following results in sections 3 through 6. The commute mode share for each transportation mode is calculated out of all commute trips made during the weekdays prior to the survey period.

3.1 Overall Weekday Peak Mode Share

The overall weekday trip shares for each specific travel mode are shown in Figure 3-1 below. In both the CTR affected and Non-affected versions of the survey, respondents who took multiple modes for a single commute trip were instructed to mark the single mode they took for the *greatest distance*.

In 2017, bus trips make up a strong plurality (36.9%) of weekday peak commute trips to Center City, followed by a quarter (24.8%) of drive alone trips. Additionally, nearly one-in-ten commute trips are via train/rail (9.0%), carpool (8.4%), and walking (7.7%) in 2017.

The combined category totals are shown to the right of the chart below. Nearly half of weekday peak commute trips to Center City are made by some form of public transit service (48.4%) which includes bus, rail, and walk-on ferry. About a quarter (25.4%) of commute trips are taken using an Single Occupancy Vehicle (SOV), including drive alone and motorcycle. The aggregated rideshare total – consisting of carpool and vanpool trips – represents about one-in-ten (9.7%) commute trips to the Center City during peak weekday hours.

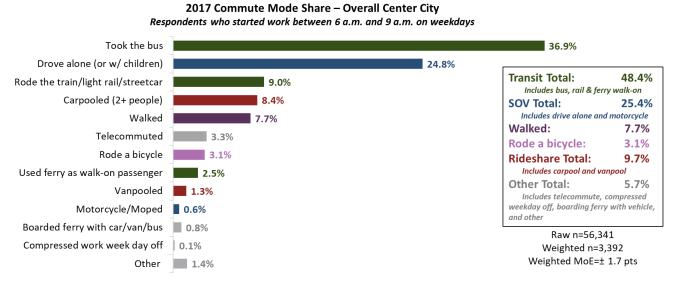


Figure 3-1 – 2017 Commute Mode Share – Overall Center City

3.2 Overall Aggregated Mode Share Trend from 2010 to 2017

Figure 3-2 below tracks the overall share of each aggregated commute mode between 2010 and 2017.

During this seven-year period, the overall SOV mode share has declined by about 10 points (35% \rightarrow 25%) since 2010. The share of transit trips has increased steadily (42% \rightarrow 48%) while the overall share of carpool/vanpool, walking, and biking have remained relatively flat during this period.

This seven-year period has seen a variety of large commercial development in downtown and significant commuter growth, along with increased bus ridership and the opening of light rail system expansions to the University District, Capitol Hill, and Angle Lake in 2016.

2010 - 2017 Commute Mode Change - Overall City Center Respondents who started work between 6 a.m. and 9 a.m. on weekdays 48% 50% Transit 45% 43% 45% **42**% 40% 35% SOV 34% 30% 35% 31% 30% 25% **25**% 20% Rideshare 15% 10% 10% 9% 9% 9% 10% Walk 5% 6% 6% 8% 6% **7**% Bike 3% 3% 3% 3% 3% 0%

Figure 3-2 - Overall Mode Share Time Series (2010 to 2017)

Figures 3-3 and 3-4 show the 2010 and 2017 comparisons for each aggregated mode share total, including SOV, public transit, walking, biking, rideshare

Between 2010 and 2017, the single-occupancy vehicle (SOV) trip share has continued to drop (-9.1 points), with a bulk of the gains shifting towards transit (+6.1), which now makes up a near majority (48%) of weekday peak trips to Center City. The share of walking commute trips has increased (+1.8) while the share of rideshare (carpool and vanpool) trips has remained unchanged.

2010 - 2017 Commute Mode Share - Overall Center City Respondents who started work between 6 a.m. and 9 a.m. on weekdays 25.4% (-9.1%) 2017 SOV total 2010 34.5% 48.4% (+6.1%) 2017 Transit total 2010 2017 7.7% (+1.8%) Walk 2010 5.9% 3.1% (+0.3%) Bike 2.8% 9.7% (+0.1%) Rideshare total 9.6% 5.7% (+0.8%) Other 4.9%

Figure 3-3 - Center City Mode Share Comparison (2010 and 2017)

Q1. Last week, what type of transportation did you use each day to commute to your usual work location?



Weekday Mode Share by Survey type

Respondents who started work between 6 a.m. and 9 a.m. on weekdays ■ SOV Total ■ Rideshare Total **■** Other ■ Walk **■** Transit Total Bike 2017 25% 10% 6% 8% 48% Weiahted n=3,392 Overall MoE=<u>+</u>1.7% 2010 35% 42% 2017 24% 8% 46% Unweighted CTR-Affected n=50.142 MoE=<u>+</u>0.4% 2010 25% 53% Non-Affected Unweighted 2017 27% 3% 51% n=1.471 MoE=<u>+</u>2.6% 2010 47% 29% 8%

3.3 Aggregated Mode Share Changes from 2010 to 2017 - CTR-Affected and Non-Affected

The following chart separates the 2010-2017 mode-split time series by CTR-affected and Non-affected commuters.

Non-affected commuters have generally shown a greater shift in their commute mode habits than CTR-affected commuters, who've remained relatively consistent over the last several years. Non-affected commuters were far more likely to drive alone and less likely to ride transit back in 2010 and lacked many of the alternative transit incentives and benefits offered by larger worksites for their employees under the State's Commute Trip Reduction program. However, in recent years, non-affected commuters' travel mode usage has grown in closer parity with the travel habits of their CTR-affected counterparts.

Commuters to non-affected worksites have been primarily responsible for transit's mode share gains from 2010 to 2017, which now makes up a majority (51%) of the peak weekday trips made by those commuting to smaller, non-affected worksites.

Commuters to CTR-affected worksites have been showing signs of saturation in both its SOV and public transit usage and a recent uptick in walk-based commute trips. As residential development continues to grow alongside continued growth of larger worksites, this trend suggests employees working at those larger CTR-affected worksites are increasingly likely to live within walking distance of their worksites.

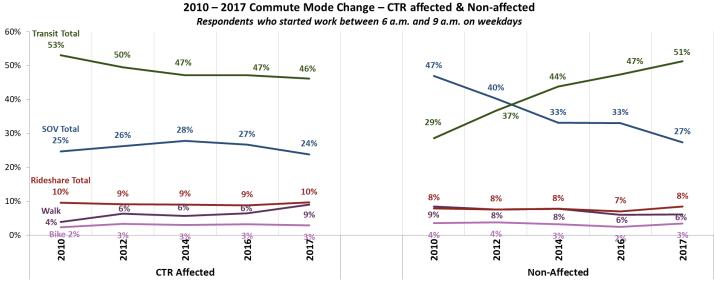


Figure 3-5 - Mode Shift - CTR-Affected vs. Non-affected (2010 to 2017)

3.4 Percentage Point Shift from 2010 to 2017

A large share of the mode share movement away from SOV and towards transit has come from commuters to non-CTR affected worksites since 2010. Non-CTR affected commuters have seen a 20 percentage point decline in SOV usage and a 23-point increase in transit usage over the last seven years. Because employees at non-affected sites were traditionally more likely to drive alone in the past, they have shown more room to change their travel habits than CTR-affected employees, who were more likely to take non-SOV modes to begin with. With a growing number of employees at large CTR-affected worksites living in and around Center City, their share of commute trips via walking has increased (+5 points) along with it.

2010 - 2017 Commute Mode Change - CTR Affected & Non-Affected Respondents who started work between 6 a.m. and 9 a.m. on weekdays +100% Walk +80% +60% Non-affected +40% +23% **CTR** +20% +5% +0% **CTR** Non-affected **CTR** -20% -1% -2% Non-affected **-7**% -40% -20% -60% -80% -100%

Figure 3-6 - Mode Shift: CTR-Affected vs. Non-affected (2010 to 2017)

3.5 Specific Mode Share Comparisons between CTR-Affected and Non CTR-Affected Worksites from 2010 to 2017

Table 3-1 below shows the absolute portion of peak weekday trips for each specific mode, both overall and among commuters from CTR-affected and Non-affected worksites in 2017, along with comparisons between 2010 and 2014. All mode share portions are reported based on the Monday-Friday morning peak trips made by commuters who were scheduled to start work during the morning peak period (between 6 a.m. and 9 a.m.) on at least one weekday.

Among specific commute modes, the share of drive alone (-8.9 points) and train (+4.7) trips have shifted the most since 2010, with modest gains in the walk (+1.8) and bus (+1.1) share.

In general, the specific mode share changes have been more pronounced among non-affected commuters. The share of drive alone trips (-19.2 points) has fallen the most, with growth in bus (+14.0) and train (+6.8) usage making up the bulk of the gains for this group. Commuters to smaller, non-affected worksites are also walking for fewer of their commute trips (-2.4) and making a greater share of walk-on ferry trips (+1.9) since 2010.

Commuters to larger CTR-affected worksites report taking bus for a lower share of their commute trips compared to 2010 (-9.2 points) and carpool (-1.6). These drops have been supplemented with gains in their shares of walking (+5.1 points), train/light rail (+3.1), telecommuting (+1.8), and vanpool (+1.2).

Commute Mode Share – Weekday Trips by CTR-affected/Non-affected Respondents who started work between 6 a.m. and 9 a.m. on weekdays Overall CTR-affected Non-affected 2010 2017 2014 2017 2014 2010 2017 2014 2010 CTR-affected Overall Ion-affecte ange fro 2010 hange fro Change fro 1,249 40,158 Weighted n 2010 2010 Weighted Margin of Error (MoE) ±1.7% +2.1% +1.8% +0.4% +0.5 pts +0.5% <u>+</u>2.6% pts +2.8 pts ±2.6% SOV Total 34.5% -9.1% 24.7% -0.8% 27.4% 33.1% 46.9% -19.5% 27.8% +6.1% +22.7% 42.3% 53.1% -7.0% 28.6% Transit Total 48.4 45.3% 46.1% 47.2% 51.3% 43.8% 9.7 9.0% 9.6% +0.1% 10.6% 11.0% -0.4% 8.4% 7.9% +0.5% Rideshare Total 10.6% 7.7% 36.9% 37.9% 35.8% +1.1% 36.3% 39.3% -9.2% 37.7% 36.9% 23.7% +14.0% Bus 45.5% 24.8% 30.1% 23.2% 27.1% 32.5% -19.2% -8.9% -0.8% 26.8% Drive alone 33.7% 24.0% 46.0% Train/Light rail/Streetcar 9.0% 5.4% +4.7% 8.0% 5.8% +3.1% 10.3% 5.0% +6.8% 4.3% 4.9% 3.5% 8.4% 8.3% 9.0% -0.6% 8.4% 9.2% 10.0% -1.6% 8.3% 7.5% 7.8% +0.5% Carpool 7.7% 6.9% 5.7% 7.8% -2.4% +1.8% 9.0% +5.1% 6.1% Walk 5.9% 3.9% 8.5% Telecommuted 3.3% 3.3% 2.7% +0.6% 4.9% 3.9% 3.1% +1.8% 1.3% 2.8% 2.1% -0.8% 3.1% 3.1% 2.8% +0.3% 2.8% 3.0% 2.3% +0.5% 3.5% 3.2% 3.5% +0.0% Bicvcle 2.5% 2.0% +0.3% 1.8% 2.1% -0.9% 3.3% 1.9% +1.9% Ferry as walk-on passenger 2.2% 2.7% 1.4% 0.2% Vanpool 1.3% 0.7% 0.6% +0.7% 2.2% 1.4% 1.0% +1.2% 0.2% 0.1% +0.1% Ferry with vehicle 0.8% 0.4% 0.7% +0.1% 0.4% 0.4% 0.5% -0.1% 1.4% 0.5% 0.9% +0.5% 0.6% 0.6% -0.2% 0.6% 0.7% -0.1% 0.6% 0.6% -0.3% Motorcycle/Moped 0.9% 0.8% 0.7% 0.3% 0.2% 0.3% -0.3% 0.2% -0.1% 0.1% -0.4% Compressed workweek day off 0.1% 0.4% 0.3% 0.5% 1.4% 0.9% 1.0% +1.0% 0.5% 0.8% 1.1% +0.3% 2.1% 1.2% -0.7%

Table 3-1 – Weekday Trip Mode Share by Overall, CTR-affected and Non-affected Commuters (2010 to 2017)

The share of light rail and Sounder trips has more than doubled since 2010, with the greatest increases occurring since the opening of the U-Link and Angle Lake light rail expansions in 2016. These shifts are pronounced among both CTR-affected ($4.9\% \rightarrow 8.0\%$) and non-CTR commuters ($3.5\% \rightarrow 10.3\%$).

30% Weekday Peak Train Share by Survey type 25% Respondents who started work between 6 a.m. and 9 a.m. on weekdays 20% 15% 10.3% 9.0% (+5.3%)8.0% (+3.6)10% 5.8% (+2.2)5.4% 5.0% (+0.9)(+1.1)4.9% (+1.5%)4.3% 5% 3.5% 2010 2014 2017 2010 2014 2017 2010 2014 2017 0% Overall CTR Non-affected

Figure 3-7 – Weekday Trip Mode Share by Overall, CTR-affected and Non-affected Commuters (2010 to 2017)

Q1. Last week, what type of transportation did you use each day to commute to your usual work location?

Overall, the share of walk trips has gradually increased since 2010. This growth has been driven by commuters to larger CTR worksites who are more likely to live in the newer housing units developed around the Downtown Seattle in recent years. The share of walking commutes has declined among those traveling to smaller, non-affected worksites.

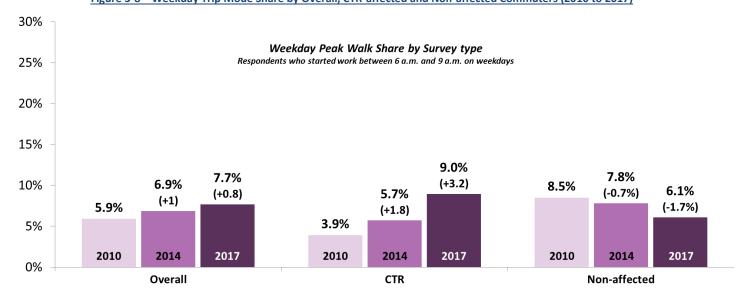


Figure 3-8 – Weekday Trip Mode Share by Overall, CTR-affected and Non-affected Commuters (2010 to 2017)

4 Subgroup Comparisons of Mode Share

4.1 Mode Share by Worksite Size

Figure 4-1 shows the weekday peak period mode share by worksite size categories, which are split between small (1-19 employees), medium (20-99), and large (100+) range categories. There are notable differences in mode share based on employee worksite size.

Center City commuters who work at smaller worksites (1-19 employees) still make a larger share of SOV trips (35.3% SOV) than those commuting to medium (20-99; 27.3%) and larger (100+; 22.6%) worksites, who are more likely to take bus, rail, or bike instead.

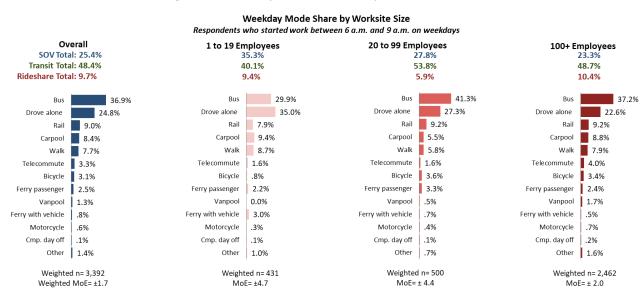


Figure 4-1 – Weekday Peak Mode Share by Worksite Size (2017)

Figure 4-2 compares the aggregated mode shares for each worksite size category (<20, 20-99, 100+) between 2010 and 2017.

Since 2010, commuters to all sizes of worksites have reduced their share of drive alone commute trips during the weekday peak period. The mode splits among commuters to smaller worksites (with 1-19 employees) have shifted significantly seven years; their transit trip share has increased $(26\%\rightarrow40\%)$ and SOV share declined $(48\%\rightarrow35\%)$ for their weekday peak trips to Center City. Commuters to medium-sized (20-99) worksites have also seen significant changes in their mode usage. Their share of SOV trips has dropped $(44\%\rightarrow28\%)$ with a sharp increase in public transit trips $(34\%\rightarrow54\%)$ since 2010. The mode splits have remained relatively steady among those commuting to the largest (100+) worksites, with slightly fewer taking transit and driving alone and more walking and biking (combined: $6\%\rightarrow12\%$) compared to seven years ago.

Figure 4-2 – Weekday Peak Mode Share Trend by Worksite Size (2010 to 2017)

Weekday Mode Share by Worksite Size

Respondents who started work between 6 a.m. and 9 a.m. on weekdays ■ SOV Total ■ Rideshare Total ■ Other ■ Walk Bike ■ Transit Total Weighted n=431 2017 35% 6% 40% 9% 9% MoE=<u>+</u>4.7% Employees 2010 48% 8% Weighted n=500 2017 28% 3% 6% 54% MoE=+4.4% Employees 20 to 99 2010 44% 34% Employees Weighted n=2,462 2017 23% 10% 6% 49% MoE=<u>+</u>2.0% 2010 25% 4% 2 5% 53%

Q1. Last week, what type of transportation did you use each day to commute to your usual work location?

MoE=<u>+</u>0.7%

4.2 CTR-Affected Aggregated Mode Share by Destination Neighborhood

Figure 4-3 shows the total mode share distribution for those commuting to larger CTR-affected worksites within each Center City neighborhood.

A majority of CTR-affected commuters are using SOV alternatives to make commute trips to every neighborhood. Majorities of those commuting to CTR-affected worksites in the Commercial Core (62%), Pioneer Square (58%), and the International District (58%) are taking public transit for their weekday peak trips. More CTR commuters walk for their weekday peak commute trips to South Lake Union (17%), Denny Triangle (13%), and Uptown (8%) than other neighborhoods.

CTR-Affected Mode Share by Destination Neighborhood Respondents who started work between 6 a.m. and 9 a.m. on weekdays ■ Rideshare Total ■ Other Total ■ Walk ■ Bike ■ Transit Total Unweighted n=3,822 CTR Affected Uptown 37% MoE=+1.6% Unweighted n=4,464 CTR Affected First Hill 36% 39% MoE=±1.5% Unweighted n=196 CTR Affected Pike/Pine 34% $MoE = \pm 7.0\%$ Inweighted n= 6,976 CTR Affected Belltown 31% 10% MoE=±1.2% veighted n=2,035 CTR Affected SLU 29% MoE=+2.2% veighted n=2,328 CTR Affected Chinatown/ID 24% MoE=<u>+</u>2.0% Unweighted n=50,142 Overall MoE=±0.4% Unweighted n=2.737 CTR Affected Denny Triangle 23% 11% MoE=+1.9% Unweighted n=5,989 CTR Affected Pioneer Square MoE=<u>+</u>1.3% Unweiahted n=21.595 CTR Affected Commercial Core

Figure 4-3 – Aggregated Mode Share by Center City Neighborhood – CTR-Affected Commuters

4.3 CTR-Affected Specific Mode Share by Destination Neighborhood

Among CTR-affected worksites, a plurality of those commuting to most neighborhoods use transit for their weekday peak trips, with the exceptions of South Lake Union and Uptown, where more commuters still drive alone than take public transit for their weekday peak trips. Transit shares are highest among commuters in Commercial Core (62% transit), the International District (58%), and Pioneer Square (58%). Rail-based Sounder, Link light rail, and streetcar usage is particularly high among commuters in International District (20%) and Pioneer Square (24%).

The share of walk trips is highest among CTR commuters to SLU (17%), Denny Triangle (13%), and Uptown (8%).

Table 4-1 – Individual Mode Share by Center City Neighborhood – CTR-Affected Commuters

					stination Ne n 6 a.m. and 9 a					
	Overall	CTR-Affected Belltown	CTR-Affected Chinatown/ ID	CTR-Affected Commercial Core	CTR-Affected Denny Triangle	CTR-Affected First Hill	CTR-Affected Pike/Pine	CTR-Affected Pioneer Square	CTR-Affected SLU	CTR-Affected Uptown
Unweighted n	50,142	2,035	2,328	21,595	5,989	4,464	196	2,737	6,976	3,822
Unweighted MoE	<u>+</u> 0.4%	<u>+</u> 2.2%	<u>+</u> 2.0%	<u>+</u> 0.7%	<u>+</u> 1.3%	<u>+</u> 1.5%	<u>+</u> 7.0%	<u>+</u> 1.9%	<u>+</u> 1.2%	<u>+</u> 1.6%
SOV Total	23.9%	31.2%	24.1%	15.3%	23.2%	35.7%	34.5%	20.7%	29.0%	37.2%
Transit Total	46.1%	41.2%	57.9%	62.0%	43.4%	38.6%	46.1%	57.5%	28.2%	28.5%
Rideshare Total	10.6%	9.9%	7.8%	7.2%	10.6%	14.6%	9.3%	6.5%	15.3%	11.0%
Bus	36.3%	32.4%	36.3%	48.0%	37.1%	30.5%	33.1%	30.6%	24.0%	23.6%
Drive alone	23.2%	30.6%	23.8%	14.8%	22.6%	35.0%	33.9%	20.2%	28.1%	36.3%
Train/Light rail/Streetcar	8.0%	6.5%	19.6%	11.3%	5.2%	6.2%	11.9%	24.0%	3.2%	3.6%
Carpool	8.4%	8.8%	7.7%	6.7%	7.6%	11.0%	9.3%	6.4%	11.3%	7.2%
Walk	9.0%	6.7%	1.9%	4.4%	12.6%	5.2%	6.4%	2.3%	17.0%	8.4%
Telecommute	4.9%	6.1%	4.7%	6.8%	5.2%	1.5%	0.9%	6.6%	2.3%	8.1%
Bicycle	2.8%	3.0%	2.3%	2.2%	2.4%	1.7%	1.4%	3.5%	4.4%	4.9%
Ferry as walk-on passenger	1.8%	2.2%	2.0%	2.7%	1.1%	1.9%	1.1%	2.9%	1.0%	1.3%
Vanpool	2.2%	1.1%	0.1%	0.5%	3.0%	3.6%	0.0%	0.1%	4.0%	3.8%
Motorcycle/Moped	0.4%	0.6%	0.3%	0.5%	0.6%	0.7%	0.5%	0.5%	0.9%	0.9%
Ferry with vehicle	0.6%	0.7%	0.1%	0.4%	0.4%	0.4%	0.5%	0.2%	0.4%	0.4%
Compressed workweek day off	0.2%	0.1%	0.1%	0.2%	0.1%	0.8%	0.1%	0.4%	0.0%	0.1%
Other	2.1%	1.1%	1.1%	1.6%	2.2%	1.5%	0.8%	2.4%	3.5%	1.3%

MoE=±5.2%

4.4 Non-Affected Aggregated Mode Share by Destination Neighborhood

Among non-affected commuters to smaller 1-99 worksites, a slim majority of those commuting to Uptown (52%) and the International District (51%) drive alone for their weekday peak commute trips. Commercial Core commuters (20% SOV) are the least likely to drive alone.

Because there were too few 100+ Non-affected worksites in each neighborhood to sample proportionally within every area, commuters to these worksites have been grouped into a single Center City-wide category, separate from the rest of the smaller 1-99 worksites in each neighborhood.

Note that the number of interviews for morning peak commuters to 1-99 employee worksites is relatively low in most areas, resulting in large margins of error (+/-7.6-11.7 percentage points) in all Center City neighborhoods except for Commercial Core (+/-5.2 points).

Non-Affected Mode Share by Destination Neighborhood Respondents who started work between 6 a.m. and 9 a.m. on weekdays ■ SOV Total ■ Rideshare Total **■** Other Total ■ Bike ■ Transit total ■ Walk Weighted n=73 MoE=<u>+</u>11.5% NA-Uptown 1-99 7% 0% Weighted n=147 NA-Chinatown/ID 1-99 3% 4% 1% 29% Weighted n=89 NA-SLU 1-99 43% MoE=+10.4% Weighted n=110 MoE=<u>+</u>9.3% NA-Pioneer Square 1-99 41% Weighted n=70 MoE=<u>+</u>11.7% NA-First Hill 1-99 34% 40% Weighted n=117 MoE=<u>+</u>9.0% NA-Denny Triangle 1-99 Weighted n=168 NA-Belltown 1-99 MoE=+7.6% NA-Overall Weighted n=274 MoE=<u>+</u>5.9% NA-100+ Employee Worksites 22% Weiahted n=356 NA-Commercial Core 1-99

Figure 4-4 - Aggregated Mode Share by Center City Neighborhood - Non-Affected Commuters

MoE=+9.2%

4.5 Aggregated Mode Share by Home Geography

Figure 4-5 compares the aggregated weekday peak mode shares by commute origin.

A plurality of commuters in all regions use public transit for their weekday trips. Those commuting from within Seattle and the peninsula are the least likely to drive alone and most likely to take transit for their commutes. Nearly a fifth of Seattle commuters either walk (13%) or bike (5%) to their worksite.

Please see page 25 for a regional map of each home geographic area.

Weekday Mode Share by Home Geography Respondents who started work between 6 a.m. and 9 a.m. on weekdays ■ SOV Total ■ Rideshare Total ■ Other ■ Walk ■ Bike ■ Transit Total Bellevue 38% 13% MoE=<u>+</u>9.1% Weighted n=147 East 37% MoE=+8.1% Weighted n=571 South 50% MoE=<u>+</u>4.1% Weighted n=123 Northeast 30% 15% 47% MoE=+8.8% Weighted n=369 North 27% MoE=±5.1% Weiahted n=3.392 Overall 48% MoE=<u>+</u>1.7% Weighted n=1,923 Seattle MoE=<u>+</u>2.2% Weighted n=113

70%

Figure 4-5 – Aggregated Mode Share by Home Geography

Q1. Last week, what type of transportation did you use each day to commute to your usual work location?

20%

West

4.6 Individual Mode Share by Home Geography

Nearly a quarter (25%) of South King and Pierce commuters are taking Sounder or light rail for their weekday peak trips to Center City. Commuters within Seattle are more likely to walk (13% of trips) and bike (5%) than commuters from other areas. Those from Kitsap/Island County predominantly ride the ferry (66%) to work.

Because the number of interviews (n) varies for the geographic areas below, the effective margin of error is larger for some subgroups. The effective margin of error is highest for the Western (weighted MoE= \pm 9.2 percentage points), Bellevue (weighted MoE= \pm 9.1 pts), Northeastern (MoE= \pm 8.8 pts), and Eastern (MoE= \pm 8.1 pts) regions.

Table 4-2 – Individual Mode Share by Home Geography Area

	Respo		lode Share by ted work between					
	Overall	Seattle	Bellevue	North	Northeast	East	South	West
Weighted n	3,392	1,923	115	369	123	147	571	113
Weighted MoE	±1.7%	±2.2%	±9.1%	±5.1%	±8.8%	±8.1%	±4.1%	±9.2%
SOV Total	25.4%	22.2%	38.3%	27.0%	30.4%	37.4%	32.6%	5.6%
Transit Total	48.4%	46.7%	40.6%	54.5%	46.6%	43.3%	49.8%	70.2%
Rideshare Total	9.7%	8.5%	13.0%	11.5%	15.1%	12.4%	11.0%	2.6%
Bus	36.9%	39.1%	40.3%	49.4%	45.1%	43.1%	24.5%	3.5%
Drive alone	24.8%	21.4%	38.2%	26.6%	30.2%	37.2%	32.2%	5.2%
Train/Light rail/Streetcar	9.0%	7.3%	0.3%	5.1%	1.2%	0.2%	25.3%	0.7%
Carpool	8.4%	8.3%	7.5%	8.3%	8.3%	9.3%	10.2%	1.1%
Walk	7.7%	13.4%	0.1%	0.3%	0.1%	0.1%	0.1%	0.1%
Telecommute	3.3%	1.9%	3.5%	5.2%	6.1%	4.2%	4.4%	6.1%
Bicycle	3.1%	5.2%	0.7%	0.3%	0.1%	0.3%	0.2%	1.4%
Ferry as walk-on passenger	2.5%	0.4%	0.0%	0.0%	0.2%	0.0%	0.1%	66.0%
Vanpool	1.3%	0.2%	5.6%	3.2%	6.8%	3.1%	0.8%	1.5%
Motorcycle/Moped	0.6%	0.8%	0.1%	0.5%	0.2%	0.2%	0.5%	0.4%
Ferry with vehicle	0.8%	0.4%	0.8%	0.3%	0.3%	0.1%	0.9%	11.0%
Compressed workweek day off	0.1%	0.1%	0.1%	0.1%	0.2%	0.4%	0.2%	0.1%
Other	1.4%	1.5%	2.9%	0.8%	1.2%	1.8%	0.8%	2.9%

5 Home Geography

5.1 Home Geographies of Weekday Peak Center City Commuters

The map below shows the boundaries of each home geography region in this report. It provides a description of the cities and counties included within each area as well as the short-hand term used to refer to each area. These geographic boundaries are based on zip code and are defined as they were in previous years. A full list of the zip codes used to define each area is on page 26.



Figure 5-1 – Commute Origin of Overall, CTR-affected and Non-affected Commuters

A majority (57%) of weekday peak commuters to Center City live within Seattle, with significant portions also coming from South King/Pierce (17%) and North King/West Snohomish (11%).

Majorities of those commuting to both CTR-affected (51%) and non-affected (63%) worksites are commuting from within Seattle. CTR-affected commuters are more likely to travel to Center City from areas throughout the Puget Sound region.

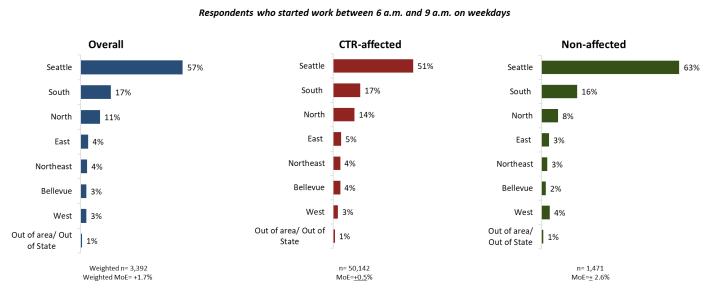


Figure 5-2 - Commute Origin of Overall, CTR-affected and Non-affected Commuters

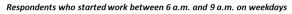
Q6. What is the 5-digit zip code where you live? (RECORD 5-DIGIT ZIP CODE)

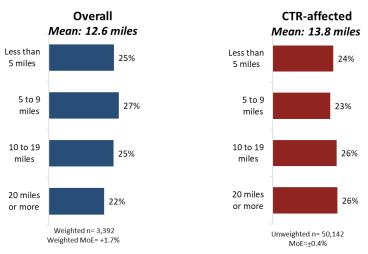
6 Commute Distance

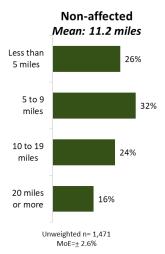
6.1 Average Overall Commute Distance

Figure 6-1 below shows the average one-way commute distance for overall, CTR-affected, and Non-affected commuters. On average, non-affected commuters report having slightly shorter commutes (13.8 miles on average) than CTR-affected commuters. A majority of Non-affected employees (58%) have commutes less than 10 miles, while less than half (47%) of CTR-affected commuters have short-distance commutes.

Figure 6-1 - One-Way Commute Distance







Q5. Thinking about your one way commute from home to your usual work location, including miles for errands or stops made on the way to work, how many miles do you commute?

6.2 Commute Distance by Travel Mode

The chart 6-2 compares the average one-way commute miles by travel mode. Commuters who use Sounder/Link (17.4) or telecommute (18.4) generally have the longest commutes to Center City while those who drive alone (13.7 average miles/one-way commute) and those who ride the bus (11.8) have similarly long commutes.

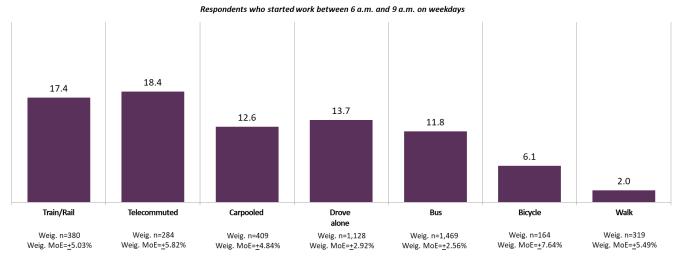


Figure 6-2 - Average One-Way Commute Miles by Commute Mode

Q5. Thinking about your one way commute from home to your usual work location, including miles for errands or stops made on the way to work, how many miles do you commute?

The next chart shows the average one-way commute miles to each Center City destination neighborhood. Those commuting to First Hill (15.8 mile average) and Belltown (15.3) report having the longest commutes.

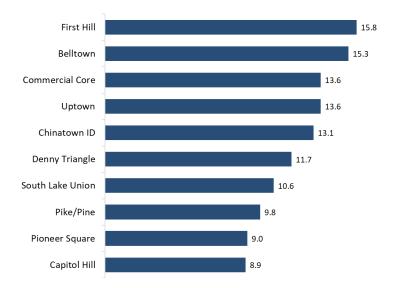


Figure 6-3 – Average One-Way Commute Miles by Center City Neighborhood

Q5. Thinking about your one way commute from home to your usual work location, including miles for errands or stops made on the way to work, how many miles do you commute?

7 Appendix

7.1 Center City Neighborhoods

A map of the Center City boundary and its neighborhood subareas are shown below:

South Lake Union Uptown Capitol Hill Denny Triangle Pike/Pine Belltown First Hill Commercial Core Pioneer Square Chinatown-International D

Figure 7-1 – Center City Neighborhood Map

7.2 Home Geography Zip Code Definitions

A map with descriptions of commuters' home geographic areas is shown in Figure 7-2 below and the zip code definitions of each area are listed in Table 7-1 on the following page.

West/North/East Snohomish
City of Seattle

County, Kirkland

NE King, SE Snohomish
County, Redmond

Kitsap County, Island County

West

South King, Pierce County,
Renton

City of Bellevue

South

Figure 7-2 - Home Geography Area map

Table 7-1 - Home Geography Zip Code List

Sea	ttle	Bellevue	No	rth	Northeast	East		South		West
98101	98125	98004	98011	98229	98014	98024	98001	98327	98445	98013
98102	98126	98005	98012	98230	98019	98027	98002	98328	98446	98070
98103	98129	98006	98020	98233	98052	98029	98003	98333	98465	98110
98104	98131	98007	98021	98236	98053	98040	98010	98338	98466	98310
98105	98133	98008	98026	98239	98072	98045	98022	98354	98467	98311
98106	98134	98009	98028	98247	98074	98050	98023	98360	98496	98312
98107	98136	98015	98033	98248	98077	98065	98025	98371	98498	98329
98108	98138	98039	98034	98249	98272	98075	98030	98372	98499	98332
98109	98139		98036	98251	98290	98802	98031	98373	98501	98335
98111	98144		98037	98252	98294	98815	98032	98374	98502	98337
98112	98145		98041	98253	98296	98826	98038	98375	98503	98339
98113	98154		98043	98257		98902	98042	98387	98506	98340
98114	98155		98046	98258		98926	98047	98388	98512	98342
98115	98164		98082	98260		98941	98051	98390	98513	98346
98116	98175		98083	98264		99003	98055	98391	98516	98353
98117	98177		98087	98270		99019	98056	98396	98532	98359
98118	98189		98201	98271		99026	98057	98401	98550	98363
98119	98195		98203	98273		99136	98058	98402	98558	98365
98121	98199		98204	98274		99163	98059	98403	98579	98366
98122			98208	98275		99204	98063	98404	98580	98367
			98221	98277		99205	98064	98405	98584	98368
			98223	98282		99206	98071	98406	98597	98370
			98225	98284		99216	98092	98407	98604	98376
			98226	98286		99224	98093	98408	98607	98380
				98292		99401	98146	98409	98662	98382
						99403	98148	98418	98682	98383
							98166	98422	98683	98384
							98168	98424	98718	98386
							98178	98433	98903	98392
							98188	98439	98922	98394
							98198	98443	98935	98395
							98321	98444	98938	98528
									98951	98588

Non-affected 100+ worksites weighted as a separate category

645

16.6%

7.3 Weighting

Amazon Denny Triangle

City of Seattle Commercial Core

Deloitte Services LP

Non-affected 100+

Total

City of Seattle Uptown

Amazon SLU

1532

1543

224

986

56

2.7%

2.7%

0.4%

1.8%

0.1%

21000

22000

1009

7000

250

8.2%

8.6%

0.4%

2.7%

0.1%

96.8% 138,677 54.2% 2,112 54.2%

The CTR-affected survey respondents were weighted proportionally within each neighborhood based on the CTR employee counts for each Center City worksite. The Non-affected worksites with 1-99 employees were also weighted to their estimated share in each neighborhood according to the Infogroup business counts, with additional adjustments by worksite size range (including 1–4, 5–9, 10–19, 20–49 and 50–99) to get as closely in line with the estimates as possible. Because the larger Non-affected worksites (100 or more employees) were randomly sampled from the broader Center City sample and could not be stratified within each neighborhood, they were weighted as their own separate category from the 1-99 worksites within the Non-affected data.

Weighting – All Respondents CTR-affected Non-affected Infogroup Estimates Category Unweighted CTR Counts Weighted Unweighted Weighted Non-affected 1-99 worksites weighted within neighborhood Belltown 1-99 Employees 2205 0.4% 11027 4.3% 3.9% 3220 1.3% 202 168 4.3% Capitol Hill 42 0.1% 1616 0.6% 25 0.6% 2458 4.4% 4299 1.7% 65 1.7% Chinatown ID 162 0.3% 3804 1.5% 58 1.5% Commercial Core 21642 38.4% 36167 14.1% 551 14.1% 434 0.8% 31360 12.3% 478 12.3% Denny Triangle 4995 8.9% 7391 2.9% 113 2.9% 136 0.2% 5075 2.0% 77 2.0% First Hill 5311 9.4% 16792 6.6% 256 6.6% 74 0.1% 3872 1.5% 59 1.5% 0.4% 0.1% Pike/Pine 201 356 5 0.1% 62 0.1% 1657 0.6% 25 0.6% Pioneer Square 2867 5.1% 4053 1.6% 62 1.6% 130 0.2% 4028 1.6% 61 1.6% South Lake Union 6390 11.3% 9025 3.5% 137 3.5% 136 0.2% 5846 2.3% 89 2 3% Uptown 4147 7.4% 6115 2.4% 93 2.4% 101 0.2% 6519 2.5% 99 2.5%

320

335

15

107

8.2%

8.6%

0.4%

2.7%

0.1%

0.5%

42357

3.2% 117,161

Table 7-2 - CTR-affected and Non-affected Weighting Proportions

7.4 Non-CTR Affected Response Rates

The response rates for the non-affected Mode Split survey were calculated based on the number of completed, usable surveys (excluding partially-completed surveys) out of the estimated totals distributed.

Table 7-3 – Non-affected Worksite Response Rates by Neighborhood and Business Size

No	n-affected Worksite Resp	onse Rates	
	Surveys Distributed	Surveys Completed (n)	Response Rate (%)
Neighborhood			
Belltown	428	202	47%
Capitol Hill	87	42	48%
Chinatown ID	442	240	54%
Commercial Core	962	536	56%
Denny Triangle	256	136	53%
First Hill	153	74	48%
Pike/Pine	136	62	46%
Pioneer Square	406	255	63%
South Lake Union	261	136	52%
Uptown	158	101	64%
Employee Size			
1 to 4	534	257	48%
5 to 9	357	227	64%
10 to 19	325	174	54%
20 to 49	570	319	56%
50 to 99	1023	502	49%
100+	480	305	64%

7.5 Pre-Notification Letter









Dear Worksite Manager,

Within the next few weeks, an employee from Consumer Opinion Services and EMC Research, two experienced professional research firms in Seattle, may be calling your worksite regarding a brief survey about how employees commute to work. They will ask for help from you, or someone at your worksite, to distribute the survey to the employees at your worksite. Your participation will help support our continuing efforts to improve commuter options and access to downtown Seattle. To show our appreciation, we will send a VISA gift card to the employee who helps distribute the surveys to all commuters at your worksite.

The survey will ask what method of transportation employees used to get to work each day of the preceding week and the zip code they are traveling from. This information will help Commute Seattle and the City of Seattle better understand trip behavior, and the effects of policies and investments which will lead to improved services for your employees, as well as reduce congestion on the roadways that provide access to downtown.

We will plan to have the surveys distributed on Monday, October 23rd. The survey will only take 2-3 minutes of each employee's time.

Participation in this survey is completely voluntary. Responses from your employees will be combined with those from other organizations to give us a complete picture of commute travel to downtown Seattle that will inform decisions about alternative forms of transportation, parking, and other travel-related issues.

All survey responses are confidential and your employees' answers will not be associated with your company. If you have any questions you may contact the project manager Basak Filiz by phone at (206) 204-8039 or by email at commutersurvey@emcresearch.com.

Thank you in advance for taking part in this research effort.

Sincerely,

Jonathan Hopkins

Executive Director

www.CommuteSeattle.com

Commute Seattle is a not-for-profit commuter service organization working to reduce drive-alone commute trips and ensure commuters are knowledgeable about the variety of transportation options they have for getting to work in downtown Seattle. Commute Seattle is an alliance between the Downtown Seattle Association, King County Metro and the City of Seattle Department of Transportation.

7.6 Survey Coordinator Recruiting Screener

2017 Survey Coordinator Screener Survey Worksite Employers Downtown Seattle

Hello, may I speak to the manager at your worksite?
This is with Consumer Opinion Services in Seattle. I am calling on behalf of Commute Seattle, the Downtown Seattle Association and the Seattle Department of Transportation. We are asking employers to hel with a very brief survey on how employees commute to work in the downtown Seattle area, to support continuing efforts to improve commuter options and access to the area. The survey involves having each employee from select businesses fill out a short survey about how they commute to work. Your employees car complete the survey online or we can mail your worksite paper surveys to distribute and return via a prepaid envelope. It should only take a couple of minutes for each person to do it. What we need is a contact person a your business who is willing to distribute and collect the surveys. For their help with this task, that person will be given a VISA gift card. Are you the best person to talk to or would you recommend we talk with someone else?
[IF NEEDED: Your worksite was randomly selected to represent other downtown Seattle worksites of similar size, and
it is very important that we ensure the employees at your worksite are represented in the data we're collecting]
Same person New person (reintroduce)
1) First, I just need to verify some information about your worksite.
1A) Is your worksite name? (COMPANY NAME FROM SAMPLE) Yes No => May I have your worksite name? Yes (READ BACK TO VERIFY CORRECT WORKSITE NAME)
1B) And is your worksite located at? (ADDRESS FROM SAMPLE) Yes No => Is your worksite located in the Downtown Seattle area? Yes=> May I have your worksite address? (READ BACK TO VERIFY CORRECT ADDRESS)
No=> THANK AND TERMINATE
2) How many employees commute to the worksite at this address? # \[\begin{array}{c c c c c c c c c c c c c c c c c c c

3)	As I mentioned earlier, we have a very brief survey that we would like every employee at your wor [READ BACK ADDRESSS FROM Q1B] to complete. The survey will only take a couple of minutes to and will ask about their commute behavior each day of the previous week. Since this involves some distribute the survey, we will give the person who distributes surveys at your worksite a VISA gift c (READ APPROPRIATE ONE)	complete e effort to
	49 OR FEWER EMPLOYEES:25 dollars	
F 50 OR M	MORE EMPLOYEES:50 dollars	
4)	Would you be willing to help us distribute the survey to <u>ALL</u> employees at your worksite? This can done by emailing a link to the web survey or distributing printed surveys for each employee.	either be
	s -> GO TO Q5 No – Is there someone else in your business that might be willing to do it? Yes => GET REFERRAL AND REINTRODUCE, THEN SKIP TO Q3 No => THANK AND TERMINATE	
5)	Would you prefer that we	
	Send you a link to the online survey for you to send to every employee via email, or Mail the printed surveys to you?	
IF C	ONLINE/EMAIL: We will need you to distribute the online survey links on Monday, November 13 th . We you the survey link that morning as well as directions for distributing the surveys by email or text. AS NECESSARY)	
	IF MAIL: We will need you to distribute the paper surveys on Monday, November 13 th . you a package with the surveys a few days beforehand. The package will also include a package envelope, for you to mail everyone's surveys back to us by Friday, November (REPEAT AS NECESSARY)	oostage paid
	5A) And should we send the survey packet to the same address you confirme your worksite or is there different address we should send them to?	d earlier for
	Yes, same address No, different address (FILL IN BELOW, READ BACK TO VERIFY CORRECT ADD	DRESS)
5) And to	confirm, what is your major business activity? (READ LIST IF NEEDED)	
	Retail Restaurant/Food Service Medical office Commercial office Government Personal service (i.e. beauty salon) Banking Childcare/daycare Other	
Γhank you s for you?	so much for helping us with this survey project. Is there anything else that we can do to make	e this easier

(RECORD COMMENT)_____

And finally, let me make sure I have you	r correct name, phone number and email address so we can follow up:
Name	(READ BACK TO VERIFY CORRECT SPELLING)
Phone	(READ BACK NUMBER TO VERIFY CORRECT NUMBER)
Email VERIFY CORRECT SPELLING)	(READ BACK EMAIL ADDRESS TO
·	with the survey in the next couple of weeks.

7.7 Full Non-Affected Questionnaire – Print Version

6) What is the 5-digit zip code where you live?

2016 Downtown Sea	ttle C	ommu	ter Sur	vey				
DEAR DOWNTOWN SEATTLE EMPLOYEE: Commute Sea	ttle, in p	artnersh	ip with th	e Down	town Se	attle Ass	ociation	n, King
County Metro and the City of Seattle, is working with EMC Re	search	and Con	sumer O	pinion S	Services	to condu	ıct a su	rvey of
employees in downtown Seattle to understand how you comm			-	•	•			_
efforts to improve commuter options and access to downtown	-			ew minu	tes to fill	out this	questio	nnaire
Mark your answers clearly and neatly in the boxes like this: (X Yes	∐ No)						
Last week, what type of transportation did you use eac Fill in ONLY ONE type of transportation per day	ch day t	to comm	nute TO	your us	ual wor	k locatio	on?	
 If you used more than one type, fill in the type used for a fill in "Carpooled" only if at least one other person ago Fill in "Telecommuted/worked remotely/worked from the fill in "Telecommuted." 	ge 16 or home" it	older wa f you elin	as in the ninated a	vehicle a commu				
a Telework Center or at a Satellite Office less than or teleworked part of the day and then went to your usu that day.								
•	Mon ↓	Tue ↓	Wed ↓	Thur ↓	Fri ↓	Sat .∏	Sun ↓	
Drave close (or with shildren under 16)								
Drove alone (or with children under 16)								
Carpooled (2 or more people) Vanpooled								
Rode a motorcycle Rode a bus								
Rode the train/light rail/streetcar			П					
Rode a bicycle								
Walked								
Telecommuted/worked remotely/worked from home								
Compressed work week day off								
Overnight business trip								
Did not work (day off, sick, etc.)	H		H					
Boarded ferry with car/van/bus								
Boarded ferry as walk-on passenger								
Other (Specify):								
		_	_			_		
2) If you carpooled or vanpooled as part of your commut older) were usually in the vehicle, including yourself?	e, or if y	you ride	a motor	rcycle, ł	now ma	ny peop	le (age	16 or
Number of people in carpool/vanpool or on motoro	cycle							
3) Was last week a typical week for commuting? Yes] No						
4) Last week, which days were you scheduled to begin w	ork bet	ween 6	a.m. and	l 9 a.m.1	? (Sele	ct all tha	ıt apply	')
N	lon '	Tue \	Wed 7	Γhur	Fri	Sat	Sun	None
5) ONE WAY, how many miles do you commute from hor > DO NOT use roundtrip or weekly distance > Include miles for errands or stops made daily on the If you telework, report the miles from your residence > Round off the distance traveled to the nearest mile	way to v	vork	al work	location	1?			
Miles you commute one way								

7.8 Full Commute Trip Reduction (CTR) Employee Questionnaire

Commute Trip	Employee Questionnaire
Pirections All questions refer to work for this employer only. Use a No. 2 pencil. Fill in the circles completely. Erase cleanly any marks you wish to change. Do not make any stray marks on the form. 1. Which of the following best describes your employment status? Full-time (35 hours or more each week) Part-time (20 to 34 hours each week) Part-time (less than 20 hours each week) Part-time (less than 20 hours each week) 2. What days do you typically begin work between 6 and 9 a.m.? (Mark all that apply) Monday Tuesday Wednesday Friday Saturday Saturday Saturday Sunday None 3. ONE WAY, how many miles do you commute from home TO your usual work location? DO NOT use roundfrip or weekly distance. Include miles for errands or stops made daily on the way to work. If you telework, report the miles from your residence to your work location. Round off the distance traveled to the nearest mile. Write numbers in the boxes and fill in the corresponding circles.	4. Last week, what type of transportation did you use each day to commute TO your usual work location? * If you used more than one type, fill in the type used for the LONGEST DISTANCE. * Fill in "Carpooled" only if at least one other person age 1 of or older was in the vehicle. * Fill in "Teleworked" if you eliminated a commute trip by working at a location less than half the distance from your usual work location. * If you teleworked part of the day then went to your usual work location, fill in how you got to your usual work location, fill in how you got to your usual work location, fill in how you got to your usual work location. M T WTh F Sa/Su Drove alone for with children under 16) Carpooled [2 or more people] Vanpooled Rade a motorcycle Rade a motorcycle Rade a bus Rode a bus Rode a bus Rode a bisycle Walked Campressed workweek day off Covernight business trip Did not work [day off, sick, etc.] Boarded ferry with car/van/bus Boarded ferry as walk on passenger Other: 5. If you carpooled or vanpooled as part of your commute, or if you rade a motorcycle, how many people (age 16 or older) were usually in the vehicle including yourself? One person I wo people Three people Five people Five people Fire people Fire people Fire people Fire people Fifteen or more people Eleven people Fifteen or more people Eleven people Fifteen or more people Fifteen or more people Fifteen or more people Fifteen or more people Eleven people Fifteen or more people Fifteen or more people
Continued	on the other side
DO NOT WRITE IN THIS AREA	

3.	Which of S	h of the days a days a days in days in ther; e most o park? re billec eck.)	following week week 2 weeks 2 weeks 4 weeks 4 weeks 4 weeks 6	10s) (9/80) r that you dre	es your work ove alone to v d that day, if y arking is ded		•	important of Financial Free or Personal Cost of To save To save I have t Driving Emerge I receive space Preferre Environal Other:	al incentives for car subsidized bus, tra al health or well-bein parking or lack of p money time using the HON he option of telewo myself is not an op- incy ride home is pre- e a financial incenti- ad/reserved carpoo- mental and communi	pooling, bi in, vanpool ng parking / lane rking tion ovided ve for givin I/vanpool p nity benefits	cycling or walking pass or fare benef g up my parking parking is provided
	0 1-1 0 1-1 0 2-1	ccasion	ally, on an month reek	a as needed l	oasis			important r Riding I I need n My job My com Family c I like the Bicycling There is		convenient alternative my car for v a short ations ving my ca	or takes too long modes work
An:	swer (question	ı 13 only i	f you rode tr	ansit (either b	us or Irain), or	boarded	l a ferry as a	walk-on passenger	at least or	ice last week.
	pur the ferr	pose, n same s y rides	icate the no tot just get ystem, cou where you Event!	umber of one ting to and fr ant only one a boarded w	e-way transit om work)? Pl (1) ride on the ith a motor ve	or walk-on fer ease select <u>"C</u> at system. If yo hicle. [Write r	ry trips y ther" if y u transfer numbers in	ou took last vour transit issued to anoth in the boxes of	week on each system of listed. If you tran er system, count a r and fill in the corres	m listed bel sferred bet- ide on each sponding ci	ow (for any ween buses within h. Do not count
	pur the ferr	pose, n same s y rides	icate the not just get ystem, cou where you	umber of one ting to and fr unt only one u boarded w	e-way transit om work)? Pl (1) ride on the ith a motor ve	or walk-on fer ease select <u>"C</u> at system. If yo hicle. [Write r	ry trips y ther_ if y ou transfer numbers i	ou took last vour transit is red to anoth n the boxes o	week on each system of listed. If you transer system, count a rand fill in the corre	m listed bel sferred bet- ide on each sponding ci	ow (for any ween buses within h. Do not count rcles)
	pur the ferr	pose, n same s y rides	icate the no tot just get ystem, cou where you Event!	umber of one ting to and fr ant only one a boarded w	e-way transit om work)? Pl (1) ride on the ith a motor ve	or walk-on fer ease select <u>"C</u> at system. If yo hicle. [Write r	ry trips y ther" if y u transfer numbers in	ou took last vour transit issued to anoth in the boxes of	week on each system of listed. If you tran er system, count a r and fill in the corres	m listed bel sferred bet- ide on each sponding ci	ow (for any ween buses within h. Do not count rcles)
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	Communication	pose, indispose, in same sy rides	Eventing to the new total part of the new to	umber of one ting to and fi ant only one u boarded w	e-way transit om work)? PI 11 ride on the ith a motor ve King Cronty Mento	or walk-on fer ease select "O at system. If you hicle. [Write r	Pleace Transit 0 (0)	Sound Transit is a sound in the boxes of the sound transit is a sound transit is a sound transit in the sound transit is a sound transit in the sound transit in the sound transit is a sound transit in the sound transit in the sound transit is a sound transit in the sound transit is a sound transit in the sound transit in the sound transit is a sound transit in the sound transit in the sound transit is a sound transit in the sound transit in the sound transit is a sound transit in the sound transit in	week on each system of listed. If you tran er system, count a r and fill in the corres Whatcom Transportation Audmity	Ferry as walk on	ow (for any ween buses within h. Do not count rcles) Other
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