PROJECT OVERVIEW
Rainier Valley is a multifaceted urban community that’s home to the most diverse residents in Seattle. Rainier Valley refers to the communities in southeast Seattle which are anchored together by Rainier Ave S. The people of Rainier Valley have come from all corners of the globe, bringing their own cultures, languages, and food with a shared determination to succeed in their new home.

This project will target underrepresented communities and communities of color with a range of information to increase knowledge and awareness such as specific safety and mobility information that focuses on their neighborhood. We impact behavior that contributing to crashes within the community such as speeding, distraction, impairment, and failure to yield to pedestrians.

Rainier Ave S has almost double the number of crashes per mile compared to Aurora Ave N and Lake city way NE even though they carry almost twice the vehicle volume. Between 2005 and 2014, there were nearly 3,600 total collisions along Rainier Ave S.

WALKING SAFETY TIPS

- Look left, right, and left again at all intersections. Look before your cross. Drivers may not see you.
- Make eye contact with people driving before crossing.
- Pay attention. Don’t be distracted by your cell phone or headphones.
- Yield to pedestrians and people on bikes when turning.
- Follow the instruction of crossing guards and school patrol.
- Pay attention to your surrounding and walk, don’t run across the street.
The zip codes of the project area have the second highest number of all injury and fatal collisions citywide. Between 2010 and 2017, 58 vehicles from zip code 98118 were involved in serious or fatal collisions. Over the last 10 years, there have been nearly 3,600 total collisions along Rainier Ave S. On average, there is 1 crash per day that takes 45 minutes to clear.

**BIKING SAFETY TIPS**

- Pedestrians, people on bikes, and people driving must obey traffic signals and traffic control devices unless otherwise directed by a traffic or police officer.
- Gear up. Always wear a helmet and use bike lights. If you’re riding at night wear reflective clothing.
- Ride in the same direction as traffic when on the street.
- Drivers are required to allow pedestrians and bicycles to cross the road within a marked or unmarked crosswalk.
- The speed limit on all residential (non-arterial) streets is 20 MPH. The speed limit on arterials is 25 MPH, unless otherwise posted.
- Ride predictably and use hand signals when stopping and turning.

**HOW DOES RAINIER AVE S COMPARE WITH OTHER STREETS?**

<table>
<thead>
<tr>
<th>Street</th>
<th>Annual Vehicle Crashes per Mile</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aurora Ave N</td>
<td>37,000-74,000 daily vehicles</td>
</tr>
<tr>
<td>Lake City Way</td>
<td>34,600-40,400 daily vehicles</td>
</tr>
<tr>
<td>Rainier Ave S</td>
<td>19,700-26,400 daily vehicles</td>
</tr>
</tbody>
</table>

Compared with other principal arterial roadways in Seattle, Rainier has a per mile crash rate higher than streets that carry more than two times the traffic volume, making it a top candidate for street design modifications.

**VISION ZERO IN RAINIER VALLEY**

In 2014, we launched a collaborative process to improve Rainier Ave S as part of Seattle’s Vision Zero program to reach zero fatalities or serious injuries by 2030.

The safety goals for the Rainier Ave S Corridor include:

- Reduce the average vehicle speed and incidents of speeding
- Reduce the number of serious injury or fatality collisions
- Improve intersections
- Improve bus speed and reliability

One year after we made these changes, we’ve seen the total number of crashes reduced by 15% and zero serious injury or fatal collisions reported within the project limits. Average vehicle speeds along the corridor have reduced to 29 mph.

**FUNDING**