WHAT ARE PARKLETS AND STREATERYs?
Since 2013, the Seattle Department of Transportation (SDOT) has encouraged local businesses and organizations to host parklets, a new type of small public space in the right of way. Parklets—and streateries, a parklet-like opportunity for restaurants—convert a few on-street parking spaces into open space. All parklets and streateries are privately-funded and privately-maintained installations, and are a cost-effective way to activate streets, create more vibrant neighborhoods, and promote economic vitality. Research conducted by SDOT staff demonstrates that they have been successful spaces based on their performance related to program goals.

Provide safe, comfortable, and useful public spaces within the right of way.
» Overall, these spaces are both well-used and well-liked.

- 6 users per hour on average
- Parklet & streatery users occupy the space for 40 min on average
- 84% of users and passersby think they provide useful neighborhood public spaces
- 49% of users and passersby think they make the neighborhood actively feel safer
» An additional 36% think they have no effect on sense of safety

Activate Seattle’s streets through unique, community-driven projects.
» Because they are well-liked, parklets & streateries bring additional activity to the street.

- 81% of users and passersby think they contribute to a sense of neighborhood character and identity
- 60% of users and passersby are more likely to visit the street because of the parklet or streatery

Supply new spaces for community interaction.
» Parklets & streateries are social places, with opportunities for spontaneous interactions.

- 81% of parklet & streatery users talked to others during their visit
- 75% of parklet & streatery users used the space in a group of 2 people or more
- 64% of users and passersby think parklets are an easy place to meet and talk to others
Support local businesses and promote economic vitality in commercial districts.

- Increased activity on the street in turn increases foot traffic and supports businesses.

Of **hosting businesses** and **nearby businesses** surveyed...

- **83%** reported an increase in foot traffic
- **67%** reported an increase in sales

...as a direct result of the parklet or streatery

- **55%** of users purchased something from the block (either from the hosting business or a nearby business) during their visit, including:
  - **82%** of **streatery users**
  - **46%** of **parklet users**

Encourage walking, biking, and the use of transit.

- Some businesses are seeing a shift towards transit and active transportation modes among their customers.

Of **hosting businesses** and **nearby businesses** surveyed,

- **67%** reported an increase in their customer base who walk, ride transit, or bike after parklet or streatery installation
  - **45%**

Percentage of businesses surveyed that reported changes in customers’ travel patterns, by travel mode:

- **Walk**: 55%
  - **41%** more customers using travel mode
  - **29%** fewer customers using travel mode
- **Transit**: 56%
  - **28%** more customers using travel mode
  - **17%** no change in customer travel mode
  - **5%** fewer customers using travel mode
- **Bike**: 62%
  - **29%** more customers using travel mode
  - **10%** no change in customer travel mode
  - **6%** fewer customers using travel mode

**Methods**: Between July 2015 and April 2016, data were collected across nine parklet and streatery sites in Seattle, including: (1) intercept surveys with 138 passing pedestrians and parklet/streatery users, (2) surveys with seven of the hosting businesses or organizations, (3) surveys with 26 businesses located on the same block as a parklet/streatery, and (4) all-day observations of parklet and streatery sites over the course of one weekday and one weekend day at each site.

More information about the Parklet Program and Streatery Pilot Program can be found on our website:

or by emailing us at [parklets@seattle.gov](mailto:parklets@seattle.gov)