AGENDA
Parking Sounding Board Meeting
Seattle Municipal Tower, Rm 4050/4060
July 14, 2011

➤ 8:00 – 8:05 am  Eat/Greet (All)
➤ 8:05 – 8:10 am  Round Robin Intros (Sounding Board, Consultants, Staff)
➤ 8:10 – 8:15 am  Recap of June 23 Expert Panel Themes (Tracy Krawczyk, Charlie Bookman)
➤ 8:15 – 8:30 am  Technology Strategies – overview and discussion (Rick Williams)
➤ 8:30 – 9:10 am  Pricing Strategies Development – overview and discussion (Rick Williams)
➤ 9:10 – 9:40 am  Data Collection Activities and Preliminary Results (Brett Wood)
  o Overview of activities and methodology
  o 2010/2011 data comparisons
  o June 2011 “heat“ map examples
➤ 9:40 – 9:50 am  Q & A / General Discussion  (All)
➤ 9:50 – 10:00 am  Public Comment, Wrap-up and Next Steps (Dennis Burns)