# Parking Sounding Board Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 – 8:35 am</td>
<td>Greetings and Round robin intros</td>
</tr>
<tr>
<td>8:35 – 8:45 am</td>
<td>Overview of 2012 installation schedule for the changes this year</td>
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<tr>
<td>8:45 – 9:10 am</td>
<td>Discussion and feedback on planned communication and education strategies, including new signs</td>
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<tr>
<td>9:10 – 9:20 am</td>
<td>Open Forum</td>
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<tr>
<td>9:20 – 9:30 am</td>
<td>Public comment and wrap up</td>
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2012 Installation Plan

- Parking rate and time limit changes
- Improved evening parking time limits
- Pay by cell project
## Neighborhood Rate and Time-Limit Changes

<table>
<thead>
<tr>
<th>Rate Changes</th>
<th>Pioneer Square</th>
<th>University District</th>
<th>Decreases and increases in areas within these neighborhoods</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Capitol Hill</td>
<td>South Lake Union</td>
<td></td>
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<tr>
<td></td>
<td>Belltown South</td>
<td></td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Time-limit Changes</th>
<th>Denny Triangle North</th>
<th>Ballard</th>
<th>Extended time limits applied where occupancy levels are below the policy objective</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Roosevelt</td>
<td>Uptown</td>
<td></td>
</tr>
<tr>
<td></td>
<td>University District</td>
<td>Uptown Triangle</td>
<td></td>
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<tr>
<td></td>
<td>Belltown South</td>
<td>Westlake Ave North</td>
<td></td>
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<tr>
<td></td>
<td>South Lake Union</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Evening 3-hour time limit</th>
<th>Chinatown/ID Commercial Core</th>
<th>Belltown North</th>
<th>Changing max time limit after 5 pm to 3 hours</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Denny Triangle South Pike-Pine</td>
<td>Belltown South</td>
<td></td>
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<tr>
<td></td>
<td>University District Capitol Hill</td>
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</tbody>
</table>
Neighborhoods with no rate or time limit changes

- 12th Avenue
- Cherry Hill
- First Hill
- Fremont
- Green Lake
Schedule Handout
Communication Activities

- Press release or alert
- Email alert to community stakeholders
- Posters, postcards, other printed materials
- Video to go viral
- Radio advertisements
- Temporary signs prior to installation activity
Discuss / feedback on signs
Neighborhood slides if needed
Ballard

- Raise rate in core back to 2010 level of $2.00/hr and retain 2-hour time limits
- Extend time limits in edge areas to 4 hours and keep $1.50/hr rate
Capitol Hill

- Create north and south areas similar to other neighborhood’s core and edge analysis
- Reduce rate south of Olive / John Streets to $2.50/hr
North Downtown

Extend time limits in Denny Triangle North and Belltown North to 4 hours

Raise rate for Belltown South from $2.00 to $2.50 to provide transition to Commercial Core; shift boundary south from Battery to Bell St

Extend paid parking hours to 8 pm in Denny Triangle South due to high demand
Pioneer Square

- Divide into core and edge areas
- Lower rate in edge area to $3.00/hr
Roosevelt

- Extend time limits from 2-hour to 4-hour
- Retain lower $1.00/hr rate
U-District

- Raise rate in core back to 2010 level of $2.00/hr and retain 2-hour time limits
- Extend time limits in edge areas to 4 hours and keep $1.50/hr rate
Uptown

- Extend time limits in edge areas to 4 hours
- Retain $1.50/hr rate throughout neighborhood
Uptown Triangle

- Extend time limits to 10-hour (all-day) parking from the 2-hour and 3-hour time limits
- Keep rate of $1.00/hr
Westlake Ave North

- Extend time limits from 2-hour and 3-hour to all-day (9am to 4pm Monday-Friday)
- Retain lower $1.00/hr rate