Seattle Department of Transportation

Burke-Gilman Trail Missing Link

October 9–23 Online Open House Overview (bgtnmissinglink.participate.online)
October 2017

Last updated: November 7, 2017
PROJECT BACKGROUND

The Burke-Gilman Trail is one of the most heavily-used walking and bicycling facilities in Seattle. It is a vibrant, 20-mile trail connecting multiple neighborhoods and other City and regional trails. It serves as a major transportation corridor for people riding to work or running errands, as well as providing a space for recreation.

The purpose of the Burke-Gilman Trail Missing Link project is to complete the Burke-Gilman Trail through the Ballard industrial and urban hub neighborhoods to improve safety for all, to support a variety of transportation and recreational uses for people of all ages and abilities, and to preserve freight mobility and access to adjacent properties.

The project has been in development since 2001 following the Seattle City Council’s direction to evaluate completing the missing portion of the Burke-Gilman Trail. After many years of planning, stakeholder conversations, and environmental review, the Seattle Department of Transportation (SDOT) published a Final Environmental Impact Statement (FEIS) in May 2017 which identified a preferred route for the trail. Design of the Missing Link is now moving forward, and the project has reached 60% design.

Figure 1: Preferred alignment of the Missing Link
ONLINE OPEN HOUSE OVERVIEW

Online open house purpose and format

From October 9 to 23, 2017, the Seattle Department of Transportation (SDOT) Burke-Gilman Trail (BGT) Missing Link project held a 24/7 online open house. The website gave participants the opportunity to review information presented at in-person events and submit geotagged comments along the corridor.

Event Overview

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<td><strong>When</strong></td>
<td>October 9 – July 23, 2017 (24/7)</td>
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<tr>
<td><strong>Accessed at</strong></td>
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### Burke-Gilman Trail Missing Link Project

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#### Traffic Source

- (direct) 27.8%
- seattle.gov 18.4%
- Burke-Gilman Trail Missing Link Project 18.4%
- redd.it 16.6%
- others 9.7%

#### Device

- desktop 43.4%
- mobile 30.7%
- tablet 16.6%

#### Visitor Location

- Seattle 18.7%
- Portland 9.6%
- Denver 9.6%
- New York 9.6%
- others 18.7%

Notifications

The public was directed to the online open house in the following ways:

- Link posted on project webpage on October 5, 2017
- Postcard to 15,893 recipients (in mailboxes by October 3, 2017)
• **SDOT social media posts**
  o Facebook (4,848 followers) on October 11 and October 17
  o Twitter (262,000+ followers) on October 10 and October 17
• **Email update** to 246 listserv subscribers on October 2 and 9
• **Push signs** at 24 locations along the existing Burke-Gilman Trail and the Missing Link