

Roster Solicitation: Vision Zero Messaging Focus Groups

Project Manager	Allison Schwartz	
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Phone	206) 386-4654	
Website	www.seattle.gov/visionzero	

High Level Scope	Conduct focus groups to inform messaging development and strategic communications efforts related to our Vision Zero program to end traffic deaths and serious injuries on city streets by 2030.
Contracting Opportunities (3)	Purpose + goal We want to use focus group feedback to inform messaging development and strategic communications efforts related to our Vision Zero program to end traffic deaths and serious injuries on city streets by 2030. We know what the top contributing factors to serious and fatal crashes are (speeding, impairment, distraction, and failure to yield). We also know that designing a safer system is key to achieving Vision Zero and are working on making design changes to our highest crash corridors. Now, we're looking for help to determine what people's perceptions and attitudes toward traffic safety are, so we can put together a strong public education campaign that resonates with people and supports behavioral change. This type of qualitative research will support our efforts to be data-driven around how we're approaching Vision Zero public education, and hopefully help us develop long-standing campaign strategies and tactics to encourage behavior change. Our goal is to gain insight into people's perception around pedestrian safety, and traffic safety more broadly. The last time we did this was via the Pedestrian Master Plan (development of a holiday pedestrian safety campaign) in 2009. It's time for another conversation! Scope of work would include tasks such as: Setting up and running a series of focus groups (with mainstream and historically underrepresented communities) to get a better sense of people's perception around pedestrian safety, and traffic safety more generally Could also involve developing and deploying a complementary survey tool (for the same purposes, but at a wider/higher level) Findings would inform development of messaging and tactics to encourage behavior change Could also include recommended approaches to measuring effectiveness of public engagement campaigns



	Key deliverable: Report summarizing the purpose, content, and findings of the focus groups, and tees up recommended next steps for possible public education campaign development
Scope Details	Contracting Opportunity is anticipated to be released as a roster solicitation. The solicitation will be sent to firms registered under relevant roster categories from the City of Seattle Online Business Directory (OBD).
Contract Estimate(s)	\$65,000

Schedille Silmmary	SDOT is looking to release this in Fall 2018, with focus groups and summary report completed by Jan/Feb 2019.
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Roster procurements are open to eligible firms within the applicable associated roster list for the procurement. This information is neither a guarantee of contracting opportunities, nor a promise of business and is subject to change.

To add your firm to the OBD, or update vendor profile information, to include what rosters your firm is listed for, log in here: https://web6.seattle.gov/FAS/OBD/Logon/Logon.aspx. If you have any questions on the prospective projects, please contact the staff person identified for the project.



SDOT UPCOMING CONSULTANT OPPORTUNITIES

Seattle Department of Transportation

Listing Updated Quarterly

Projects	Description	Design Consultant Opportunities	Construction Management Opportunities	Outreach Consultant Opportunities During Design	Outreach Consultant Opportunities During Construction	Planning	Other	Project Manager
Bicycle/Multi- Modal On-Call Design Services	Provide design services to support the preliminary engineering, PS&E production, and construction of SDOT CIPs to expand Seattle's bicycle facility network. Projects will likely include Neighborhood Greenways, Protected Bike Lanes, and Multi-Use trails.	Q1 2019						Peter Trinh peter.trinh@seattle.gov 206-615-0929
Consultant Contracting Accessible Mount Baker	The Accessible Mt. Baker Plan will transform an auto-oriented area into a pedestrian and transit-oriented destination that is safe for everyone. The Plan will reconfigure the intersection of Rainier Ave South (Rainier Ave) and Martin Luther King, Jr. Way (MLK Way) and transform the Mt. Baker station area into a safe, comfortable and dignified place for people to walk, bike, and make transit connections. This contract will be for design services and design support during construction.	completed	2022-23	N/A	2022-23	N/A	N/A	Therese Casper therese.casper@seattle.gov 206-684-8764
Fremont RapidRide Planing, Design & Environmental	Zero to 30% planning, design and environmental for the Fremont RapidRide Corridor (a Seattle RapidRide Expanison Program corridor) with the provision for amending the contract to include all services associate with completing 60%, 90% and 100% design milestones. Work may include traffic analysis, traffic modeling, signals & ITS, and multimodal design. There is the potential for this corridor to be federally funded.	Q3 2018						Alison Townsend alison.townsend@seattle.gov 206-233-3780
Market/45th RapidRide Planning, Design & Environmental	Zero to 30% planning, design and environmental for the Market/45th RapidRide Corridor (a Seattle RapidRide Expansion Program corridor) with the provision for amending the contract to include all services associated with 60%, 90% and 100% design milestones. Work may include traffic analysis, traffic modeling, signals & ITS, and multimodal design.	Q3 2018						Alison Townsend alison.townsend@seattle.gov 206-233-3780
Madison BRT CM Services	Provide on-site RE, inspectors, office engineer/document control team to manage the construction of this bus rapid transit project. A. Madison BRT (RE/Inspectors only) B. Madison BRT (Office Engineer/Doc Control only)		Q1 2019					Mark Sliger mark.sliger@seattle.gov 206-733-9936
Northgate Ped Bridge	This project constructs a new pedestrian and bike bridge over I-5 in Northgate to improve connections between the east and west sides of the community and to maximize the use of transit facilities, including the King County Transit Center and the future Sound Transit Link light rail station.		Q4 2018					Mark Sliger mark.sliger@seattle.gov 206-733-9936

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Disclaimer: Updated 8/2018. This information is neither a guarantee of contracting opportunities, nor a promise of business and is subject to change. If you have any questions on the prospective projects, please contact the staff person identified for the project. Visit the SDOT WMBE website for the most up-to-date information at www.seattle.gov/transportation/oeei-wmbe or contact the SDOT Office of Equity and Economic Inclusion Interim WMBE Advisor, Viviana Y. Garza at viviana.garza@seattle.gov/transportation/oeei-wmbe or contact the SDOT Office of Equity and Economic Inclusion Interim WMBE Advisor, Viviana Y. Garza at viviana.garza@seattle.gov/transportation/oeei-wmbe or contact the SDOT Office of Equity and Economic Inclusion Interim WMBE Advisor, Viviana Y. Garza at viviana.garza@seattle.gov/transportation/oeei-wmbe or contact the SDOT Office of Equity and Economic Inclusion Interim WMBE Advisor, Viviana Y. Garza at viviana.garza@seattle.gov/transportation/oeei-wmbe or contact the SDOT Office of Equity and Economic Inclusion Interim WMBE Advisor, Viviana Y. Garza at viviana.garza@seattle.gov/transportation/oeei-wmbe or contact the SDOT Office of Equity Advisor of t

Projects	Description	Design Consultant Opportunities	Construction Management Opportunities	Outreach Consultant Opportunities During Design	Outreach Consultant Opportunities During Construction	Planning	Other	Project Manager
New CM On-Call Contracts	4 or 5 Non-federal contracts, 1 federal contract. Scope may be around \$4-5M each contract.		Q4 2018					Mark Sliger mark.sliger@seattle.gov 206-733-9936
Structural On- Call Services for Federally Funded Projects	Perform engineering services for SDOT in study, prelminary design, value engineering, PS&E, cost estimating, and construction. Other structural services include but not limited to bridge load rating, bridge seismic retrofit, rehabilitation or replacement, retaining wall design. Specialty services will include but not limited to: tunneling, areaway, underwater inspection, movable bridge.	Q4 2018?						Yuling Teo yuling.teo@seattle.gov 206-733-9244
ITS Design and Signal Timing and Modeling Consultant Support	SDOT seeks a skilled Consultant available for immediate work in support of the timely and cost-efficient delivery of the Move Seattle ITS program, and ITS projects across SDOT. The goal of this consultant solicitation to identify and retain a highly capable consulting teams with exceptional skills, experience, availability and the flexibility to all phases of ITS projects in support of the timely and cost-efficient delivery of the Move Seattle ITS program.						Q3 2018	Adiam Emery adiam.emery@seattle.gov 206-684-5121
UW MICMA Program Manager and Evaluation Consultant Support	SDOT seeks a skilled Consultant available for immediate work to ensure that the UW MICMA ITS project meets the FHWA grant requirements, including evaluation, and to support the successful completion of the project.						Q3 2018	Adiam Emery adiam.emery@seattle.gov 206-684-5121
Ballard Bridge Planning Study	The Ballard Bridge is over 100 years old and carries more than 57,000 vehiciles per day. This planning study would explore alternatives and identify a recommended replacement alternative and associated costs. Regarding the recommended alternative, this study should identify the: essential functional needs, right-of-way needs, types of environmental permitting required, and ways to minimize impact to the navigable channel and 15th Ave W corridor traffic.	Q4 2018		Q1 2019		Q3/Q4 2018 - Q2 2019		Wes Ducey wes.ducey@seattle.gov 206-684-7033
Fairview Ave N Bridge Replacement	Provide construction communications and outreach services for the length of construction and project closeout, approximately 15 months. Construction is scheduled to begin in late 2018 and will include temporary closure of the bridge. This will be a federally- funded project				Q3 2018			Marilyn Yim marilyn.yim@seattle.gov 206-684-3190
Burke-Gilman Trail Construction Outreach	Provide construction communications and outreach services for the length of construction and project closeout, approximately 30 months. Construction is scheduled to begin in early 2019.				Q3 2018			Louisa Galassini louisa.galassini@seattle.gov 206-615-0185

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ITS Design and Signal Timing and Modeling Consultant Support

Project Manager	Adiam Emery
Email	Adiam.Emery@seattle.gov
Phone	(206) 684-5121
Website	N/A

High Level Scope	SDOT seeks a skilled Consultant available for immediate work in support of the timely and cost-efficient delivery of the Move Seattle ITS program, and ITS projects across SDOT. The goal of this consultant solicitation to identify and retain a highly capable consulting teams with exceptional skills, experience, availability and the flexibility to all phases of ITS projects in support of the timely and cost-efficient delivery of the Move Seattle ITS program.
Contracting Opportunities (1)	This contracting opportunity is anticipated to be released as stand-alone, full solicitation. The solicitation will be posted through the City of Seattle E-Bid Exchange portal.
Scope Details	 SDOT has identified the following Core Services in this Scope of Work: Developing ITS Plans, Specifications and Estimates (PS&E) packages for bid by private contractors. Developing work orders detailing ITS field designs for implementation by SDOT forces. VISSIM modeling for the purpose of signal timing plan development Synchro modeling for the purpose of signal timing plan development SCOOT timing plan development Other traffic signal timing plan development including coordinated and traffic responsive plans.
Contract Estimate(s)	Approximately \$900,000.

Schedule Summary	SDOT is looking to release this in September 2018
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The consultant contract opportunity will be announced on http://consultants.seattle.gov/. The Formal Solicitations are bid through the City of Seattle E-Bid Exchange system.



UW MICMA Program Manager and Evaluation Consultant Support

Project Manager	Adiam Emery
Email	Adiam.Emery@seattle.gov
Phone	(206) 684-5121
Website	N/A

High Level Scope	SDOT seeks a skilled Consultant available for immediate work to ensure that the UW MICMA ITS project meets the FHWA grant requirements, including evaluation, and to support the successful completion of the project.	
Contracting Opportunities (1)	This contracting opportunity is anticipated to be released as stand-alone, full solicitation. The solicitation will be posted through the City of Seattle E-Bid Exchange portal.	
Scope Details	 SDOT has identified the following Core Services in this Scope of Work: Developing and applying means to monitor the project progress and schedule, including budgetary progress. Deliver and execute a pro-active risk identification and avoidance or mitigation strategy. Proactively track project progress. Supporting SDOT's monthly progress reporting. Support in developing RFPs/RFQs, and goods procurement documents. Facilitating issue resolution, including proposing resolution approaches. Other tasks directly related to Program Management of the UW MICMA ITS project, which may include assessing resource needs, developing presentations for upper management, and coordination with other Divisions/Departments. Develop scope of services for project evaluation, including coordination with FHWA. Create a data collection plan and oversee data collection by SDOT and others. Provide staff to conduct certain aspects of the data collection, to include pedestrian counting to confirm pedestrian detection system, and monitoring of signal operations response to GiveMeGreen and associated cyclist behaviors. Conduct evaluation, to include statistical analysis of data, and reporting. 	
Contract Estimate(s)	Approximately \$500,000.	

Schedule Summary SDOT is looking to release this in September 2018
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Resident Engineer(RE)/Office Engineering(OE)

Project Manager	Mark Sliger
Email	Mark.Sliger@seattle.gov
Phone	(206) 733-9936
Website	N/A

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	Provide on-site RE and inspectors to oversee the construction of multiple upcoming
High Level Scope	projects.
	A. Center City, Street Car
	Scope Summary
	o 5 FTE's ±: one fulltime RE and multiple inspectors. This
	team will manage the day to day oversight of all contractor
	work and will report directly to the City's Construction
	Engineering Supv.(CE); Work will start in 3 rd Qtr of 2018
	and end in 4^{th} Qtr 2019. (est duration = 15 mo ±)
	Cationata
	• <u>Estimate:</u>
	ο ψ2.5ινι
	• Funding Notes:
	o FTA funds
	B. Madison BRT
	Scope Summary
	 7-9 FTE's ±: one fulltime RE, two asst RE's, and multiple
	inspectors; estimated construction start in spring 2018 with
Contracting	completion in late 2019 (est duration = 18 mo ±)
Opportunities (3)	• Estimate:
	○ \$6.0M
	y your
	Funding Notes:
	o FTA Funds
	C. Lander Bridge
	Scope Summary OFFICE OF
	o 6 FTE's ±: one fulltime RE and multiple inspectors;
	estimated start in Jan 2018 and completion in mid 2019 (est duration =18 mo ±)
	$(est uniation = 10 mo \pm)$
	Estimate:
	○ \$5.0M
	\$ \$
	• Funding Notes:
	o FHWA Funds





Scope Details	Contracting Opportunities listed under A, B, & C are anticipated to be released as stand-alone, full solicitations. Each solicitation will be posted through the City of Seattle E-Bid Exchange portal.
Contract Estimate(s)	Various contract sizes (\$2.5M, \$6.0M, \$5.0M)

Schedule Summary SDOT is looking to start release of these 3 separate solicitations in Sept/Oct, 2017

The consultant contract opportunity will be announced on http://consultants.seattle.gov/. The Formal Solicitations are bid through the City of Seattle E-Bid Exchange system.





Fremont RapidRide Planning, Design & Environmental

Project Manager	Alison Townsend
Email	Alison.townsend@seattle.gov
Phone	(206) 233-3780
Website	www.seattle.gov/transportation/projects-and-programs/programs/transit- program/rapid-ride

High Level Scope	Zero to 30% planning, design and environmental for the Fremont RapidRide Corridor (a Seattle RapidRide Expansion Program corridor) with the provision for amending the contract to include all services associated with completing 60%, 90% and 100% design milestones.
Contracting Opportunities	A team of planning and engineering professionals to complete the planning, design and environmental work associated with transit and multimodal corridor which may include traffic analysis, traffic modeling, signals & ITS, and multimodal design. There is the potential for this corridor to be federally funded.
Scope Details	This solicitation will be posted through the City of Seattle E-Bid Exchange portal.
Contract Estimate(s)	Contract size \$1.4 to 2.2M for the initial 30% design of the project.

Schedule Summary	SDOT is planning to release this solicitation in April/May 2018
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The consultant contract opportunity will be announced on http://consultants.seattle.gov/. The Formal Solicitations are bid through the City of Seattle E-Bid Exchange system.



Market/45th RapidRide Planning, Design & Environmental

Project Manager	Alison Townsend
Email	Alison.townsend@seattle.gov
Phone	(206) 233-3780
Website	www.seattle.gov/transportation/projects-and-programs/programs/transit- program/rapid-ride

High Level Scope	Zero to 30% planning, design and environmental for the Market/45th RapidRide Corridor (a Seattle RapidRide Expansion Program corridor) with the provision for amending the contract to include all services associated with completing 60%, 90% and 100% design milestones.
Contracting Opportunities	A team of planning and engineering professionals to complete the planning, design and environmental work associated with this transit and multimodal corridor which may include traffic analysis, traffic modeling, signals & ITS, and multimodal design.
Scope Details	This solicitation will be posted through the City of Seattle E-Bid Exchange portal.
Contract Estimate(s)	Contract size \$1.4 to 2.2M for the initial 30% design of the project.

Schedule Summary

The consultant contract opportunity will be announced on http://consultants.seattle.gov/. The Formal Solicitations are bid through the City of Seattle E-Bid Exchange system.