



## Seattle Parks & Recreation

### Magnuson Park Signage Policy

- All event signage must be approved by the Magnuson Events Office.
- A-frame signs notifying the public of a future event in the park may be posted at NE 65<sup>th</sup> Street and NE 74<sup>th</sup> Street entrances up to two days prior to the event.
- A-frame signs posting parking availability, directions, and other pertinent event information may be set up throughout the park up to twelve hours in prior to the opening of the event.
- Signs cannot be taped, hung, stapled, tied or nailed to any tree, sign post, existing park signage, or exterior of a building without written permission.
- Signs must be professionally printed, readable from a distance of 10 feet and attached to a A-frame sign board.
- Directional, parking, entrance, and exit signs must be readable from 30 feet and placement approved by the Magnuson Events Office.
- Events with more than 300 participants must post parking and traffic instructions.
- All commercial advertising must be approved in writing in advance of the actual event. Additional fees apply. (Informational signs with branding may be assessed advertising fees.)
- All signs must be removed from the park immediately following the event.