



SEATTLE PARKS & RECREATION

2021-2022 Outdoor Pickleball Study

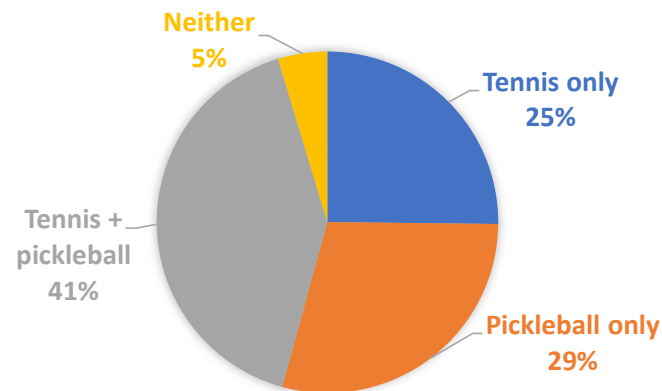
Survey Results

March 2022



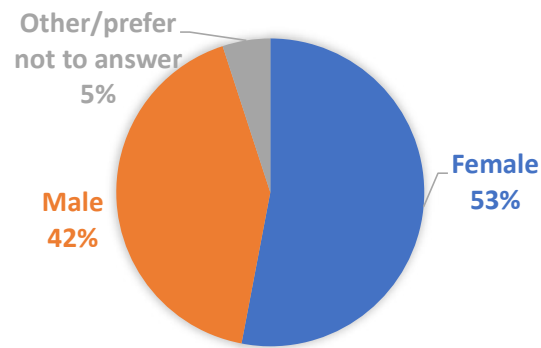
Overview

- Community survey is qualitative engagement tool, not quantitative.
- January 25 – February 11, 2022
- 3378 total responses, 75% response rate, average time: 6 minutes
- Good mix of respondents:

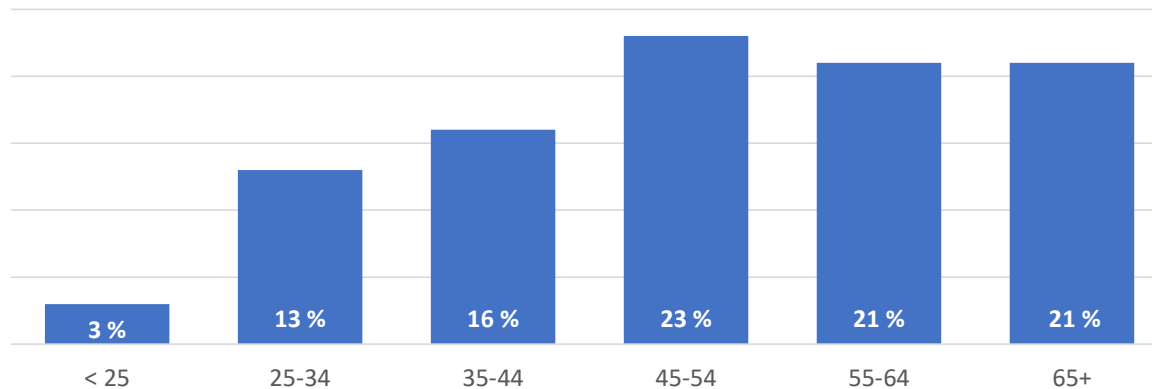


Demographics

- Gender:

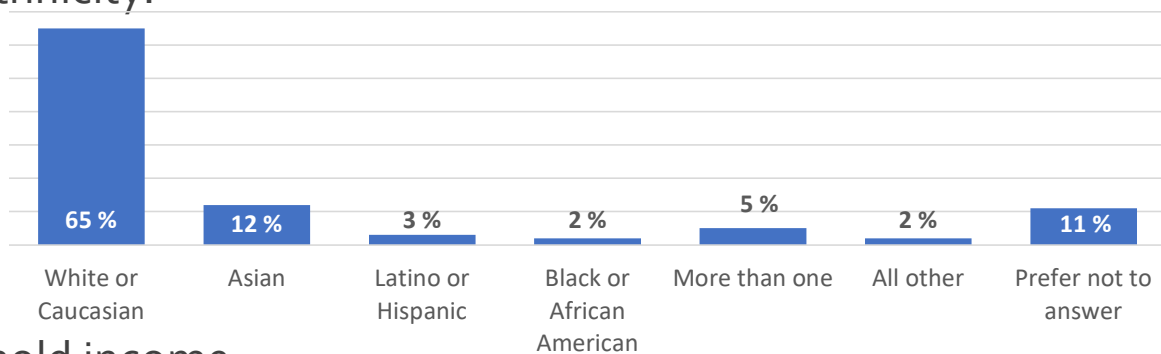


- Age:

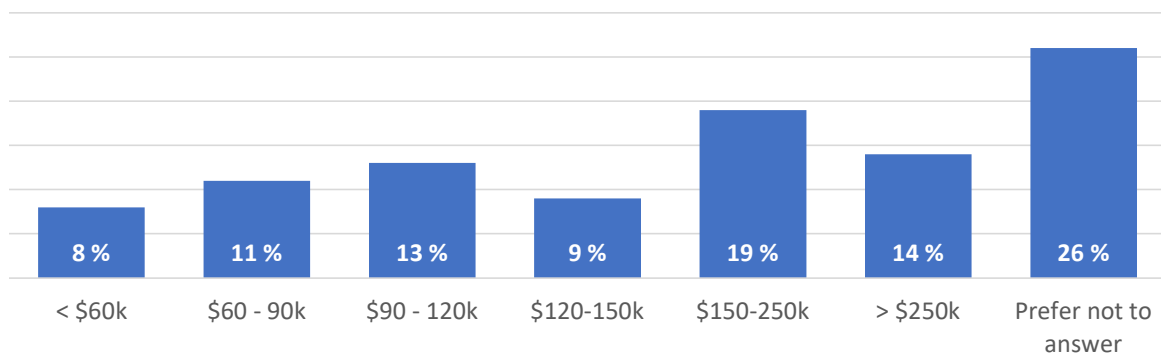


Demographics

- Race/ethnicity:



- Household income:

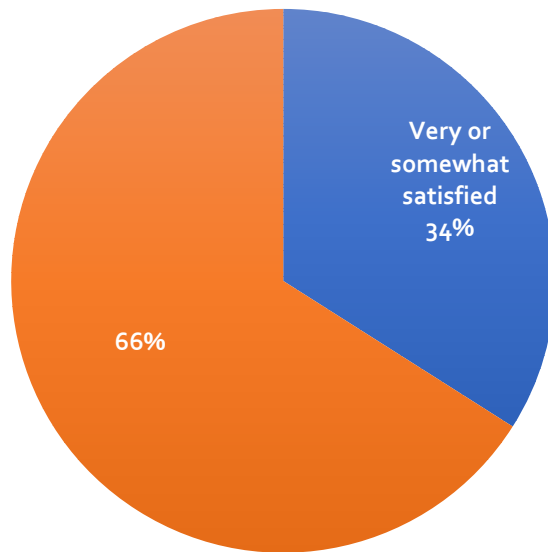




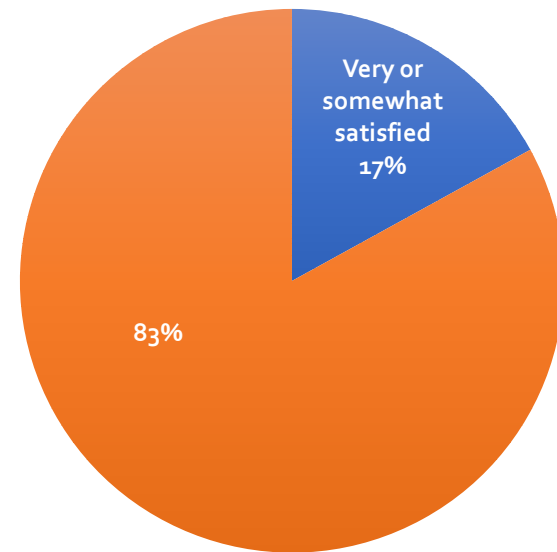
RESULTS

Pickleball players are **generally dissatisfied** with the quality and quantity of pickleball courts in Seattle.

Quality

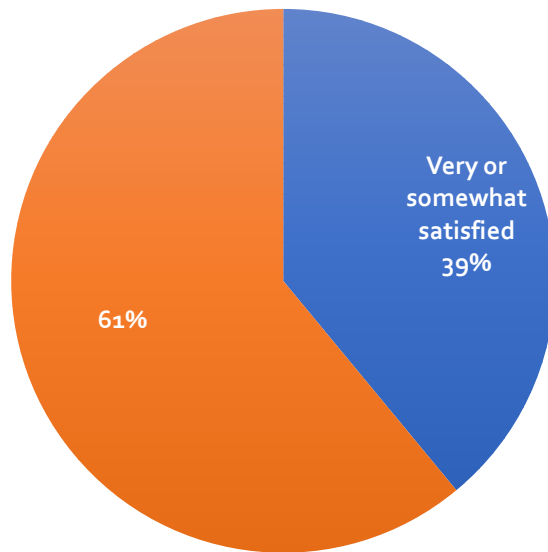


Quantity/availability

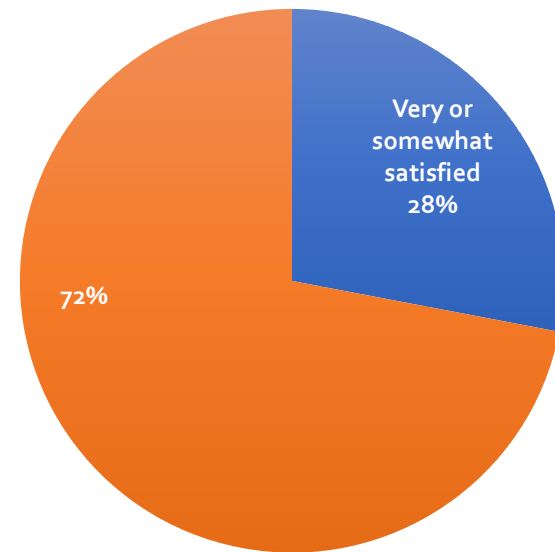


Tennis players are *also* **generally dissatisfied** with the quality and quantity of tennis courts in Seattle.

Quality

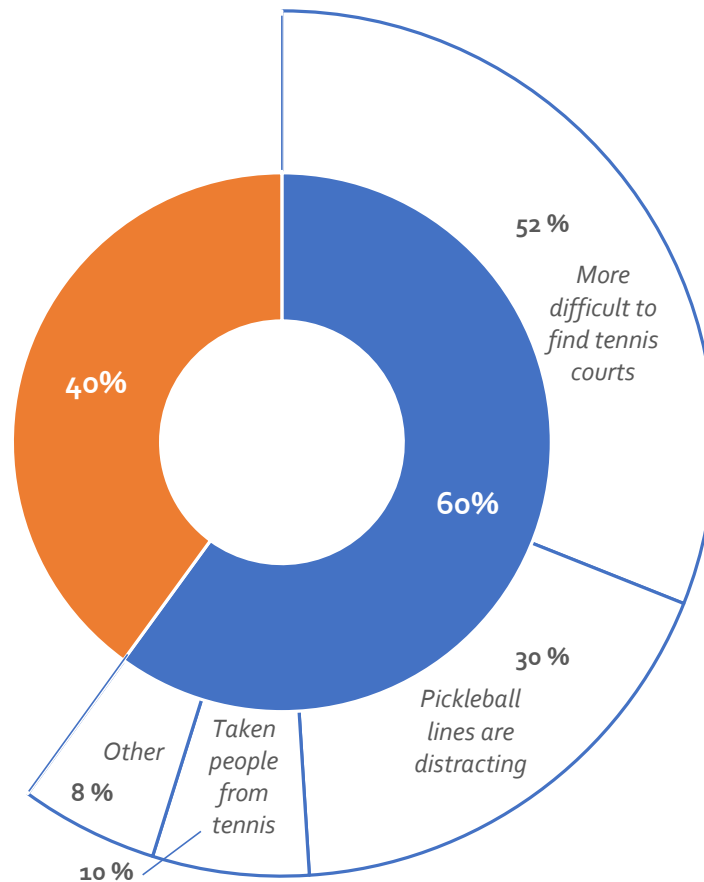


Quantity/availability

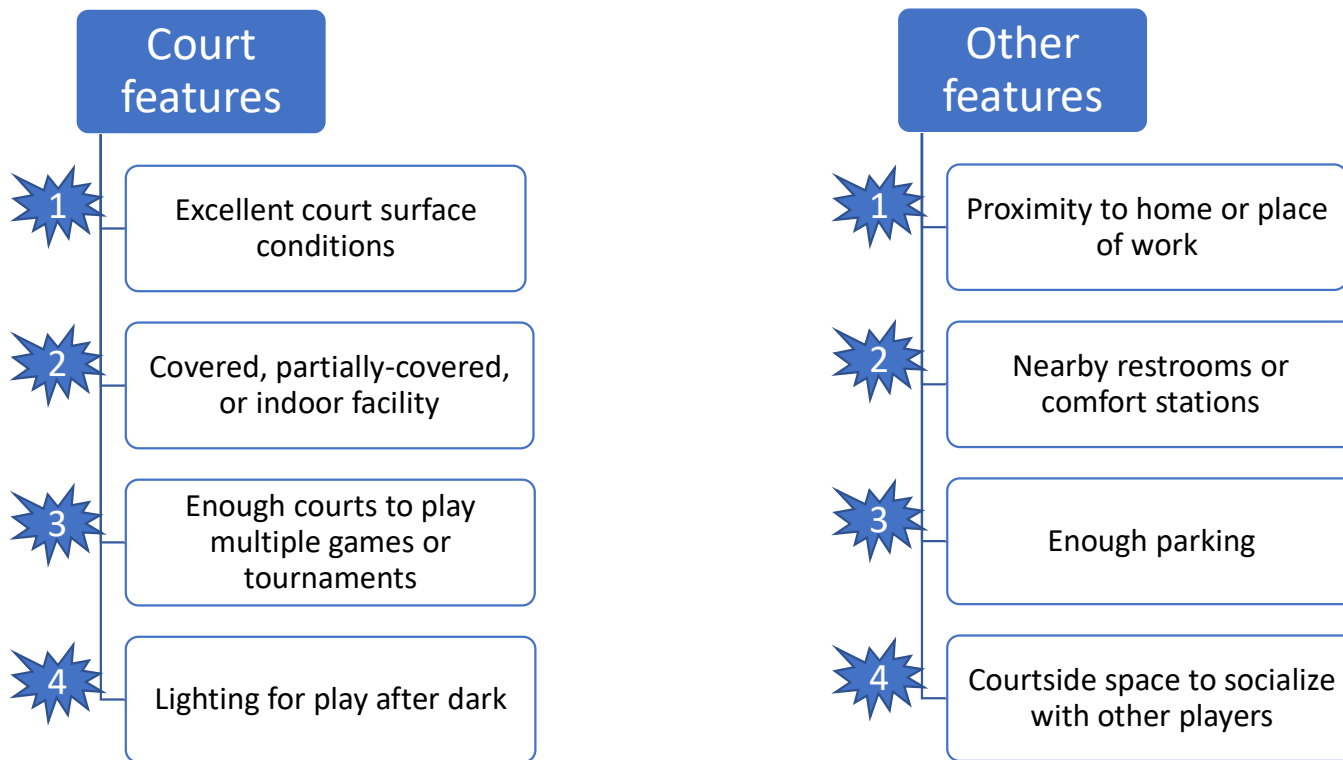


Tennis players are split on whether the growth of pickleball has affected them.

- It hasn't affected me.
- It has affected me.

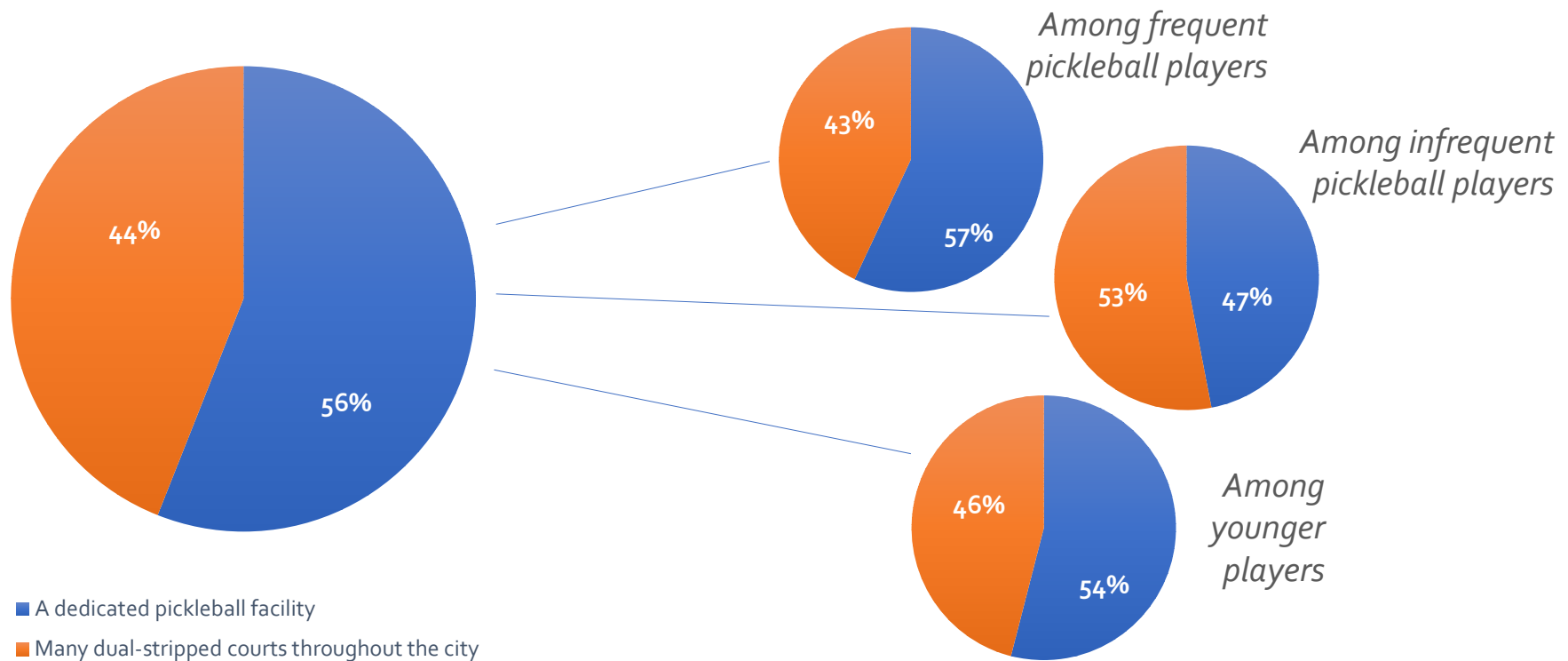


Priorities for pickleball facilities were fairly consistent across different respondent types.



** No shared courts with tennis ranked higher among tennis players.*

When we asked whether people preferred a dedicated pickleball facility or many dual-stripped courts throughout the city, no clear strategy emerged.



Most respondents didn't want to travel more than 30 minutes to reach a dedicated pickleball facility.

