

PDOC & Park Board Joint Meeting | SPR Strategic Plan Discussion

Context	What's Working
<p><i>What are the drivers we should pay attention to in our Strategic Planning effort? (e.g., increased density, Council Districts, etc.)</i></p> <p><i>Below are the context drivers identified at the June meeting.</i></p> <ul style="list-style-type: none"> • Changing demographics & competing interests: population growing, aging, new influx (x3) • Need to be responsive to emerging trends at all ages (pickleball, bike polo, esports, off-leash areas) (x3) • Density: increased demand and strain on amenities (x3) • Cost of land & affordability: acquisition challenges, finite acreage; need to balance open space and housing (x3) • Economic growth: increasing costs/inflation/buying power; Competitive construction environment (x3) • Funding: Need for resources; insufficient park funding to address green space and recreation needs (x2) • Need to refocus investments based on equity (e.g., South Park investment level among 8 community centers) • What we have never goes away • Changing engagement tools/mechanisms • Lack of free time for play • Consequences of wage increases • Safety & liability / risk management • Bureaucratic processes • Homelessness/camping and needles in parks • Philanthropy in Seattle – there are pockets to be tapped 	<p><i>Given context, which SPR services/programs are performing well? (e.g., eliminating drop-in fees has been successful in broadening access)</i></p>
What Do We Need	Priority Strategies
<p><i>How could we better operate given context? (e.g., increase investment in encampment cleanups)</i></p>	<p><i>Given context, what's working, and needs, identify strategies SPR should employ?</i></p> <p><i>Below are the strategies from the joint PDOC/Park Board brainstorming on June 24. Note that these are not prioritized and we will revisit on July 16th.</i></p> <ul style="list-style-type: none"> • Pursue partnerships (x3) <ul style="list-style-type: none"> ○ Corporate, philanthropic (Parks Foundation) – deepen existing partnerships and find new ○ Donors, NGOs, national parks orgs. ○ ARC, Audubon society, others – co-develop initiatives ○ Collaborate with regional partners • Revisit/repurpose existing assets (multifunctional) (x2) • Tap non-traditional funding sources (health care system, developer requirements) (x2) • Build more centers; Address shortage of space for programs at all ages (x2) • Greening connections between parks • Do no harm – keep the land we have • Customer service (at all levels of the organization) • Shift from reactive to proactive • Balance local needs with desire to make SPR spaces and facilities destinations (e.g., roller derby matches can move around among centers) • RSJI funding lens • Community engagement and collaboration • Reach younger population; keep pace with trends • Address transportation/proximity of facilities • Identify and remove barriers for those not currently using SPR services • Dedicated capital replacement line item (\$15 - \$10m – cash financed to avoid debt service) • Solar farm at Magnuson