

Park District Oversight Committee Meeting Summary- July 19, 2016

Welcome - with Patti Wilma, Park District Oversight Committee Vice Chair

Public Comment

- Mary Ann Ward, Executive Director/Sail Sand Point- Requested reconsideration for the Major Project Challenge Fund. Proposal requested 50K to rebuild boathouse to meet code standards and for lead abatement.
- **Darren Manny, Board Treasurer/Sail Sand Point** Requested reconsideration for the Major Project Challenge Fund. Highlight community benefits of lead abatement and boathouse rebuild.

Initiative 4.10: Performance Monitoring and Strategic Management- with David Takami, Strategic Advisor

Covered: Upcoming Coverage of Park District- funded activities by the Seattle Channel.

Seattle Parks and Recreation is working with the Seattle Channel to produce three half-hour programs on the Seattle Park District to be filmed over the summer and aired in September 2016. Each program will consist of a TV news-like report on Park District-funded programs or projects, followed by a panel discussion on that segment's topics. The three programs will focus on different aspects of the Park District tentatively organized as follows:

- Program #1: Introduction/Background; Fix It First; Maintaining Parks and Facilities
- Program #2: Programs for People (people with disabilities, seniors, arts, Get Moving)
- **Program #3:** Building for the Future (acquisitions, development of land-banked sites, urban parks activation)

Each show will (tentatively) have the following format:

- Introduction (2 min.)
- TV report with videos of projects and interviews with staff and/or community members (6 min.)
- Panel discussion with staff and community members (20 min.)
- Wrap-up (2 min.)

Q&A, Comments- 4.10: Performance Monitoring and Strategic Management

Q/Comment1: I am glad there will be Seattle Channel coverage of Seattle Park District activities. It looks like a good approach. Describe the strategy behind the proposed format of 5 minutes of Seattle Park District activity visuals and 20 minutes of panel discussion.

A1: The 25-minute segment includes a brief introduction, 5 or more minutes of video and 20 minutes or less of panel discussion. During the panel discussion portion, a Seattle Channel moderator will lead an in depth discussion of the successes, challenges and looking into the future. The panel discussion can include additional highlights of Park District activities and accomplishments.

We would like the Park District Oversight Committee members to provide feedback on the specific Park District information or activities not covered by the proposal.

Comment 2: The Seattle Channel does an excellent job telling a wonderful, in-depth story of so many programs in Seattle. It's an honor to have the Seattle Channel tell the story of the Park District-funded programs

A2: Thank you. We communicate your feedback to the Seattle Channel staff.

Comment 3: It would be great to make mention of the new technology (hand-held devices) and supporting systems that will be used to access the health of our facilities staring the fall of 2016. I this this is relevant to the public's interest in how Seattle Parks and Recreation responds to needs.

Q4: Please clarify what will be covered in the "public meeting" segment.

A4: We were trying to think of a way film the development projects while they are still in their planning or beginning stages. We are hoping to highlight community member involvement in our planning and decision-making processes through the coverage of a public meeting.

Q5: In show number two, is it possible to highlight the scholarship program? Many people still do not know about it and are not applying.

A5: That is a great idea.

Q6: Please clarify what will be covered in the "public meeting" segment.

A6: We were trying to think of a way film the development projects while they are still in their planning or beginning stages. We are hoping to highlight community member involvement in our planning and decision-making processes through the coverage of a public meeting.

Recommendations/Decisions Made- Initiative 3.7: Seattle Channel Coverage NA

Initiative 4.2: Major Projects Challenge Fund- with David Graves, Strategic Advisor

Covered: An overview of the 19 Major Projects Challenge Fund proposals summited and staff recommendations for funding.

Staff Recommendations: Major Projects Challenge Fund							
Proposal	Requested Amount	Match	Total Project Cost	Recommendation	2016 Allocation	2017 Allocation	Total Amount Awarded
Amy Yee Tennis Center Improvements	\$1,273,000	\$1,273,000	\$2,546,000	Award requested amount	\$600,000	\$673,000	\$1,273,000
Daybreak Star Capital Needs Assessment and Facility Improvements	\$30,000	\$O	\$3.5-4,000,000	Award requested amount for study	\$30,000	\$0	\$30,000
South Park Community Center – Playground and Playfields Renewal	\$2,315,000	\$785,500	\$3,073,000	Award \$50,000 for planning/design	\$50,000	\$0	\$50,000
Kubota Garden Ornamental Walls & Gates	\$925,000	\$925,000	\$1,850,000	Award requested amount	\$500,000	\$425,000	\$925,000
Madrona Bathhouse Theater Improvements	\$50,000	\$0	TBD	Award \$40,000 for study	\$40,000	\$0	\$40,000
Magnuson Park Community Center Improvements	\$50,000	\$25,000	\$3-4,000,000	Award requested amount for study	\$50,000	\$0	\$50,000
Green Lake Small Craft Center Redevelopment	\$93,300	\$46,900	\$2.5-6,000,000	Award requested amount for study	\$50,000	\$43,300	\$93,300
Magnuson Park Playfield Development Project	\$1,000,000	\$1,000,000	\$2,000,000	Award \$50,000 for planning & design	\$50,000	\$0	\$50,000
SUB-TOTAL					\$1,370,000	\$1,141,300	\$2,511,300
Contingency					\$82,000	\$379,500	\$461,500
SPR Staff Support					\$100,000	\$70,000	\$170,000
Contracting Allocation					\$48,000	\$49,200	\$97,200
TOTAL					\$1,600,000	\$1,640,000	\$3,240,000

Q&A, Comments- Initiative 4.2: Major Projects Challenge Fund

Q1: For proposals that receive planning dollars this round, how will that impact their chances of receiving funding to support the construction phase of their project? Considering the amount of funding available through the Major Projects Challenge fund, how will those planning awards impact future funding cycles? *A1:* The next round of funding will be advertised in 2018. We are hoping that this will give projects still in the planning phase time to complete their planning.

Each project's readiness to compete for funding to support construction will depend on how far they are with planning, fundraising, related activities and what the project is. Some project may be ready for the next stage

of funding by 2018. Some projects may require years of planning before they are ready to compete for funding to support construction. It depends on what the project is.

Q2: If we wait until 2018 to advertise another round of funding, will we risk losing momentum on some projects?

A2: That is a great question. We hope to work with your help that is something we can sort out. That is a great question and something we need to consider moving forward.

Q3: Please clarify whether the Sail Sand Point proposal is for a lead abatement project or for planning dollars?

A3: Sail Sand Point's original proposal as originally submitted under the major project category did meet the qualification of a "major project". Upon review of their proposal scoring, Sail Sand Point requested that their proposal be considered for the planning category of funding. They were told in order to preserve a fair process; we could not accept a submission for the new category after the deadline. Instead, we agreed to share the details of our exchange with Sail Sand Point regarding their proposal with the Park District Oversight Committee.

Q4: How will an equity lens be applied to the prioritization of projects once funding recommendations are made for the construction phase of these projects? When we refer to population using the facilities in each proposal, does that reference a population of users or the region around the project? *A4: We will work with the Park District Oversight Committee to apply an equity lens to any future recommendations. The population refers to the region around the project.*

Q5: Can you walk us through how dollars may be allocated after planning? A5: The goal for projects that receive planning dollars is to assess those projects' eligibility for future Major Projects Challenge Fund support and help them prepare for future application processes.

However, a project that receives planning funding during this funding cycle is not guaranteed funding for construction in future funding cycles.

Q6: Should there be additional planning funds made available in 2017?

A6: We will make additional funding for planning available in the 2018 funding cycle. Given the timeline and the amount of effort it takes to become

Recommendations/Decisions Made- Initiative 4.2: Major Projects Challenge Fund NA