

## Get Moving Fund Update

February 5, 2016

To: Oversight Committee

Re: Get Moving Fund

By: Lakema Bell

The eligibility and guideline and application documents was revised to include the recommendations from the Oversight Committee Meeting on November 10<sup>th</sup> 2015 in the following ways;

- ✓ Included ARC in the eligibility section
  - ✓ Included persons with disabilities in the list of underserved.
  - ✓ Added intergenerational language to application and emphasized in workshops.
  - ✓ Added SHA to the priority list.
  - ✓ Hardcopy applications are available
- Eligibility and Guidelines are translated into 7 languages
  - Get Moving Fund was advertised in the following ethnic media outlets;

<b>The Facts</b> - <a href="http://nwfacts.com/home">http://nwfacts.com/home</a> (English)
<b>The Seattle Medium</b> - <a href="http://seattlemedium.com/">http://seattlemedium.com/</a> (English)
<b>MMRTI</b> - <a href="http://www.mmrtiseattle.org/">www.mmrtiseattle.org/</a> (Ethiopian)
<b>La Raza del Noroeste</b> - <a href="http://www.nuestonoroeste.com">www.nuestonoroeste.com</a> (Spanish)
<b>El Mundo</b> - <a href="http://www.elmundous.com">www.elmundous.com</a> (Spanish)
<b>Korean Daily</b> - <a href="http://www.koreadaily.com/index.html?branch=SE">www.koreadaily.com/index.html?branch=SE</a> (Korean)
<b>Seattle Chinese Times</b> - <a href="http://www.seattlechinesetimes.com/">www.seattlechinesetimes.com/</a> (Traditional Chinese)
<b>Seattle Chinese News</b> - <a href="http://www.chineseseattlenews.com/">www.chineseseattlenews.com/</a> (Traditional Chinese)
<b>International Examiner</b> - <a href="http://www.iexaminer.org">www.iexaminer.org</a> (English)
<b>NW Asian Weekly</b> - <a href="http://www.nwasianweekly.com">www.nwasianweekly.com</a> (English)
<b>Runta</b> - <a href="http://www.runtanews.com/">www.runtanews.com/</a> Somali (English)
<b>Northwest Vietnamese Weekly</b> - <a href="http://www.nvnorthwest.com/">www.nvnorthwest.com/</a> (Vietnamese)
<b>Vietnamese Today Weekly</b> - <a href="http://nvngaynay.com/">nvngaynay.com/</a> (Vietnamese)

- 4 Information Sessions held
- as of 1/16 938 hits on page, 769 unduplicated, average time on page 2:23 as popular page as Golden Gardens.