

ACTION ITEMS TO BE IMPLEMENTED BY CITY DEPARTMENTS

The City of Seattle has not officially adopted the Action Agenda. The following action items have been adopted by the Task Force as High and medium priorities for implementation and the Task Force has communicated these desires to the City. **City Departments have committed to implementing some of these Action Items (marked with a ▼).** These items would be implemented by City Departments, in some cases with some participation and feedback from the Steering Committee, in other cases without feedback and participation. The City of Seattle has neither committed to nor rejected the items that are unmarked.

High Priority Recommendation:

▼ B.1. PROSTITUTION SIGNS

Remove prostitution signs to help eliminate visual cues of crime.

▼ C.1. CITY-WIDE DESIGN GUIDELINES

Participate in DPD's revision of the Citywide Neighborhood Design Guidelines with a special emphasis on incorporating CPTED principles into the guidelines.

▼ G.1. STORM DRAINAGE

1) SPU will perform review and assessment of problem drainage areas for short and long- term resolution. 2) Community will report clogged inlets as these occur to the City who will clean them out. Drainage issues should be reported to 386-1800 for follow up investigation. In addition, SPU will make available its adopt-a-drain program whereby they can help remove debris from clogged storm drains. Potholes in streets can be reported to SDOT for patching.

G.3. DENSMORE BASIN DRAINAGE PLAN

SPU will finish the Densmore Basin Drainage Plan. After completion of the plan, SPU will begin implementation.

G.4. LIGHTING IMPROVEMENTS

Lighting Improvements: 1) Add pedestrian scale lighting 2) Identify locations and add street lights where lighting is currently lacking and/or does not meet CPTED design standards requiring even lighting 3) Regularly inspect and maintain street lights within 48 hours without citizens needing to report conditions.

▼ G.5. SIDEWALK IMPROVEMENTS

1) Short term: Work with business owners, residents to "take back" areas adjacent to sidewalk, where chain link fence, foliage or other objects encroach on the sidewalk areas and could be moved. 2) Fix areas of immediate concern.

G.6. PEDESTRIAN UNDERPASS

Seal off existing pedestrian tunnel between 78th and 79th to stop it being used as a garbage pit and reclaim it for pedestrian use. Completely remove the tunnel in the long- term.

▼ G.7. BIKE ACCESS

Improve bicycle access across Aurora at 77th, 83rd, 90th and Winona. Install route signage, bike lane markings and traffic signal sensors to detect bikes.

STEERING COMMITTEE ACTION ITEMS

High Priority Recommendation:

▼ I.1. STEERING COMMITTEE

Develop an interim, 2-year steering committee made up of a diverse array of businesses, property owners, residents and community stakeholders who act as a unified voice as well as advocates and supporters of the Action Agenda. The committee will be made up of a mix of current Task Force members and additional community members. The committee will include representatives from various key community and business groups who can focus on the wide array of Action Items There will also be a "Volunteer Corps" which is made up of a larger group of invested community members who support the Action Agenda and can be called on to participate in sub committees or in hands-on projects and in general to add more capacity to the committee.

A.1. BUSINESS CODE OF CONDUCT

Businesses will build on AAMA's recommended clean up efforts and develop a Business Code of Conduct and Responsibility.

A.2. BUSINESS, HOUSING, PARKING, LAND INVENTORY

Conduct an inventory of businesses, vacant and underdeveloped property, housing, parking and property ownership in the study area.

A.3. MARKETING PLAN

Consult with other business districts (particularly Fremont, Wallingford, Lake City, Columbia City and Greenwood) about what they have found more and less successful in marketing their business Districts. Develop a marketing plan that includes: a) Creating a walking map to highlight neighborhood businesses b) Website or other directory for businesses (with grant from city) c) Direct marketing (mail) to neighborhood promoting businesses in the study area.

B.2. FOCUS & IDENTITY

Engage the community in establishing a common identity through a branding process (The New Aurora?). This could be supported by a consultant made possible by competitive funding from OED or DON and could occur in conjunction with public art process (see B.3. below).

B.3. PUBLIC ART

Engage local artists and community members in a Public Art program to beautify reduce traffic speeds, and create a sense of place. Opportunities include:

- a) murals or other art on vacant stores or blank store fronts (could be done by working with neighborhood schools and using children's art, working with a neighborhood artist, or using graphic design and window film)
- b) working with the developer at 7200 Aurora with plans for public art at corner of 72nd and Aurora
- c) using art in garbage can design,
- d) revising bus shelter art
- e) light pole art like Roosevelt neighborhood
- f) other sculpture opportunities, either stand alone or affixed to buildings
- g) art embedded in sidewalks

- h) art on business owner's property
- i) art incorporated into gateway signage (see below)
- j) kinetic sculptures (art that is built to incorporate some type of movement, when it's either windy or rainy, or moved by people). This type of art could help keep traffic speeds closer to the speed limit.
- k) paint/decorate traffic boxes like they did in Rainier.

Medium Priority Recommendations:

B.4. BANNERS

Install pole banners that promote business visibility and identify the area as a business district.

B.5. GATEWAY SIGNAGE

Install signage or art to signify entering and or exiting the community to enhance the community identity.

D.4. BUSINESS SIGNAGE

Engage city and Aurora business owners in educational workshops about current sign regulations and best practices to Improve Signage on private property.

I.2. CHAMBER OF COMMERCE

Explore support for the development of a Chamber of Commerce representing this section of Aurora to help create a thriving commercial area by developing and implementing business district improvement projects including projects identified in the Aurora Avenue Action Agenda.

URBAN DESIGN AND LAND USE SUB-COMMITTEE ACTION ITEMS

High Priority Recommendations:

▼ C.2. COMMUNITY VISIONING

City, Interim Steering Committee embark on a community-wide visioning process. Take into account planning for Metro's RapidRide through the community. Explore land use zoning with an eye to insure that the zoning on Aurora Ave. N. between 72nd and 90th provides the greatest incentives for redevelopment in concert with the community's vision developed through the community-wide process. Consider providing development incentives and/or adding a Pedestrian Zoning designation. Do not consider downzones.

▼ D.1. URBAN DESIGN STUDY

Convene City staff and consultants to conduct an Urban Design with the community to explore improvements to urban form and streetscape (public right-of-way).

▼ G.2. PEDESTRIAN CROSSINGS

Examine existing pedestrian crossings in both the short-term and long-term for potential safety and aesthetic improvements. Existing crossings include Aurora/77th, Aurora/80th, Aurora/83rd, Aurora/85th, Aurora/Winona, Aurora/90th, and 80th/Stone Way.

G.5. SIDEWALK IMPROVEMENTS

1) Short term: Work with business owners, residents to "take back" areas adjacent to sidewalk, where chain link fence, foliage or other objects encroach on the sidewalk areas and could be moved. 2) Fix areas of immediate concern. 3) Long Term: Develop public/private finance mechanisms to fund sidewalk improvements, bury utilities, and widen sidewalks (achieved when redevelopment occurs).

Medium Priority Recommendations (to be considered after the Urban Design Study is complete):

C.3. AURORA AVE DESIGN GUIDELINES

Develop Aurora Avenue N. Neighborhood Design Guidelines that are called for by the Aurora/Licton Springs neighborhood plan. Should pay special attention to recommendations to support public safety and should be careful to create incentives for redevelopment and not hinder it. Revise Green Lake design guidelines based on lessons learned from the Aurora Ave. guidelines.

D.2. MEDIAN IMPROVEMENTS

Scope, scale, location to be determined through urban design/streetscape plan (See D.1. above).

D.3. PLANT MORE STREET TREES

Both shrubs in medians and trees in the sidewalk will be taken into consideration. Trees will be added so that business visibility is maximized. Streetscape plan will address long term landscaping on corridor. In short-term, community, in close consultation with businesses, can work with SDOT in identifying and implementing opportunities to plant trees in existing sidewalk areas.

D.5. IMPROVMENTS IN THE PUBLIC RIGHT-OF-WAY

Use the results of the Urban Design Study to add Street Furniture, including artful garbage cans, signs, benches, newspaper stands, mail boxes, etc. at strategic locations. Look for special circumstances to proceed with limited improvements prior to completion of urban design study.

G.8. BIKE RACKS

Review locations for bicycle racks and add new bike racks with new designs in appropriate locations.

G.9. PEDESTRIAN BUFFERS

Study of possible pedestrian buffers between the sidewalk and Aurora. This includes moving bike racks, trees, utility poles, etc to the edge of the sidewalk to create a "natural" barrier. 1) "re+walk" Walking audit to be done by Feet First; walking audit report will address possible pedestrian buffers between the sidewalk and Aurora. 2) Implementation of pedestrian buffers should be done only after the Urban Design Study is completed.

PUBLIC SAFETY AND SOCIAL SERVICES SUB-COMMITTEE ACTION ITEMS

High Priority Recommendations:

F.1. ENFORCE MOTEL/HOTEL REGULATIONS

City will explore the possibility of funding a position specifically to work with the State Department of Health in order to enforce state motel/ hotel regulatory laws at the city level.

F.2. IMPROVE HOTEL/MOTEL ENFORCEMENT TOOLS

City will explore various enforcement tools that will result in improved public health and public safety standards at hotels/ motels.

F.3. PROMOTE AFFORDABLE HOUSING

Look for opportunities to promote low income and affordable housing through partners and strategies such as "Homes within Reach, innovative housing strategies and Incentive zoning along Aurora Avenue.

▼ H.1. POLICE

Increase number of patrol officers, police presence and enforcement along Aurora Ave, including bike and foot emphasis patrols.

H.2. PROSTITUTION

Link the SPD with preventive and rehabilitative programs for sex industry victims (i.e. prostitutes) that would accept police and self-referrals. The Steering Committee with the Police Department will examine previous efforts in Seattle and elsewhere that can help people escape the cycle of prostitution and crime to see what works. The Steering Committee will urge adoption of those programs.

H.3. NORTH PRECINCT

City should strongly consider relocating Seattle Police Department's North Precinct to a site proximate to Aurora Avenue North (*this is on hold until the City's new jail siting process is completed*).

Medium Priority Recommendations:

H.4. SOCIAL SERVICE NETWORK

Create a network of social service providers, including both non-profits and governmental agencies that will better respond to the needs of people living in transition in hotels and motels on Aurora as well as others in the community

TRAFFIC FLOW AND SAFETY SUB-COMMITTEE ACTION ITEMS

High Priority Recommendations:

▼ **E.1. ROADWAY MAINTENANCE**

Improve maintenance of parking signage, curb striping, bus lanes, and land markings in roadway.

E.2. TRANSIT, TRAFFIC, PARKING SOLUTIONS

Develop a collaborative process to explore traffic and parking solutions that improve transit effectiveness while maintaining curb-side parking and improving access to neighborhood businesses and pedestrian safety, especially regarding Bus Rapid Transit.

▼ **E.3. LEFT TURN SIGNALS**

Add left turn signals along Aurora Avenue to N. 80th at Aurora, Aurora at N. 90th, and Southbound Aurora at Winona, and Northbound Aurora at Winona. SDOT should work with the interim steering committee to study and assess the Winona option. Also explore adding left turn lanes from 90th to Aurora, making sure to balance pedestrian safety needs, encourage economic vitality and minimizing impact on the residential community.

E.4. METRO RAPIDRIDE

Stay engaged with Metro during the design of RapidRide (BRT) to ensure that it serves the community, is consistent with the Urban Design Plan, community vision, and current parking restrictions; enhances pedestrian access and includes artful bus shelters.

▼ **E.5. RED LIGHT CAMERAS**

Add red light cameras for traffic control on Aurora at N. 85th and Northbound on Aurora at Green Lake.

▼ **G.7. BIKE ACCESS**

Improve bicycle access across Aurora at 77th, 83rd, 90th and Winona. Install route signage, bike lane markings and traffic signal sensors to detect bikes.