Little Saigon Landmark

A cultural and community anchor serving small businesses, the Vietnamese community, and the Greater Seattle area.
2011 - Engagement and advocacy around Yesler Terrace Redevelopment

2012 - Little Saigon Action Plan 2020

2014 - Landmark Feasibility Study

2016 - Community Engagement and Feedback Study

2017 - Equitable Development Implementation Plan & Financial Investment Strategy
VISION

1. **Cultural center** - showcase culture and history, bring people together, offer resources and connections.
   - Vietnamese language classes
   - Social service resources
   - Coworking space
   - Community festivals & events
   - Exhibition, arts, and history

2. **Small business** - advance economic opportunities and resources.
   - Year-round indoor night market
   - Incubator space
   - Small business technical assistance/support

3. **Housing** - live and grow in place surrounded by community.
CHALLENGES

- Market competition (i.e. public and private developers)
- Neighborhood’s economic development goals v. developer bottom-line
- Property ownership
- Commercial affordability: rental rates, lease agreements, tenant improvements
- Displaced businesses
- Vacancies
- Synergy of specific elements
FLS’S ROLE & PARTNERSHIPS

- Elevate Little Saigon’s voice and visibility
- Conceptualize a Little Saigon neighborhood vision
- Influence planning and development of affordable commercial space
- Bring the Landmark Project to life
- Own and operate the Cultural Center

**Partners**: SCIDpda, Yesler Community Collaborative, Wing Luke Museum, and City of Seattle (OED, OPCD, EDI).