

Demographic Data Disaggregation Task Force

Gender Equity, Safe Communities, and New
Americans Committee – December 14, 2016

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Background

The Demographic Data Task Force was formed through Resolution 31613 and charged with developing recommendations and strategies for standardizing the disaggregation of demographic data across City departments to be used in making equitable policy and investment decisions.

Scope of completed work

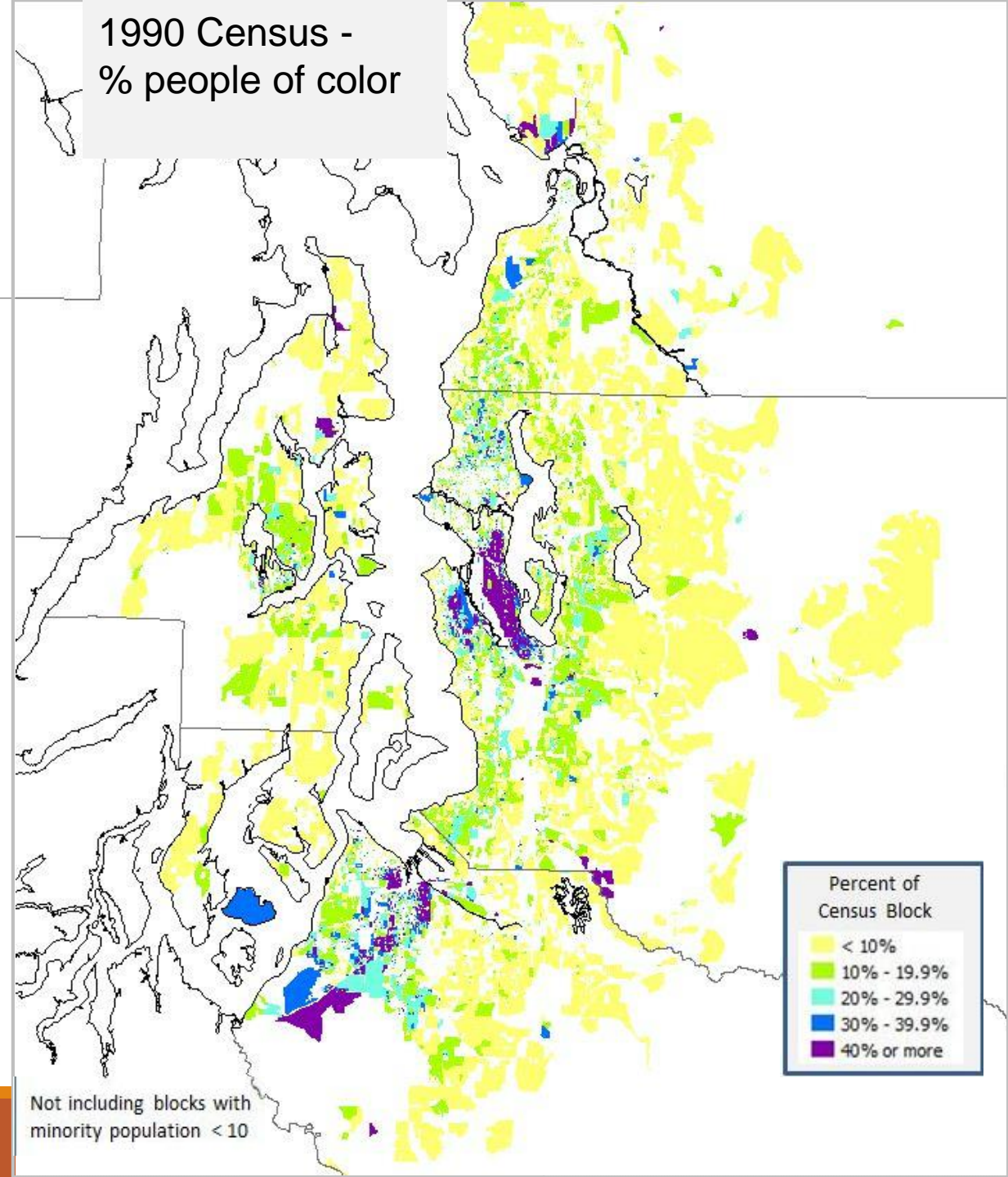
- Inventory existing demographic data collection and perform gap analysis where demographic data is lacking or insufficient for the City to make data-driven decisions
- Recommend new data collection methods based on gap analysis
- Explore best practices and models to increase standardization of demographic data collection and analysis amount City departments
- Evaluate barriers to disaggregating data and recommend strategies to overcome the barriers
- Develop a data collection and analysis methodology that will be used by all City department and aid in establishing priority populations
- Propose a mechanism for demographic data to be centralized and easily accessed
- Determine fiscal implication and timeline for implementation for proposed strategies

When race/ethnicity data is shown in the larger category, disparities are masked. This directly affects the immigrant/refugee population when this data is used to make policy and investment decisions.

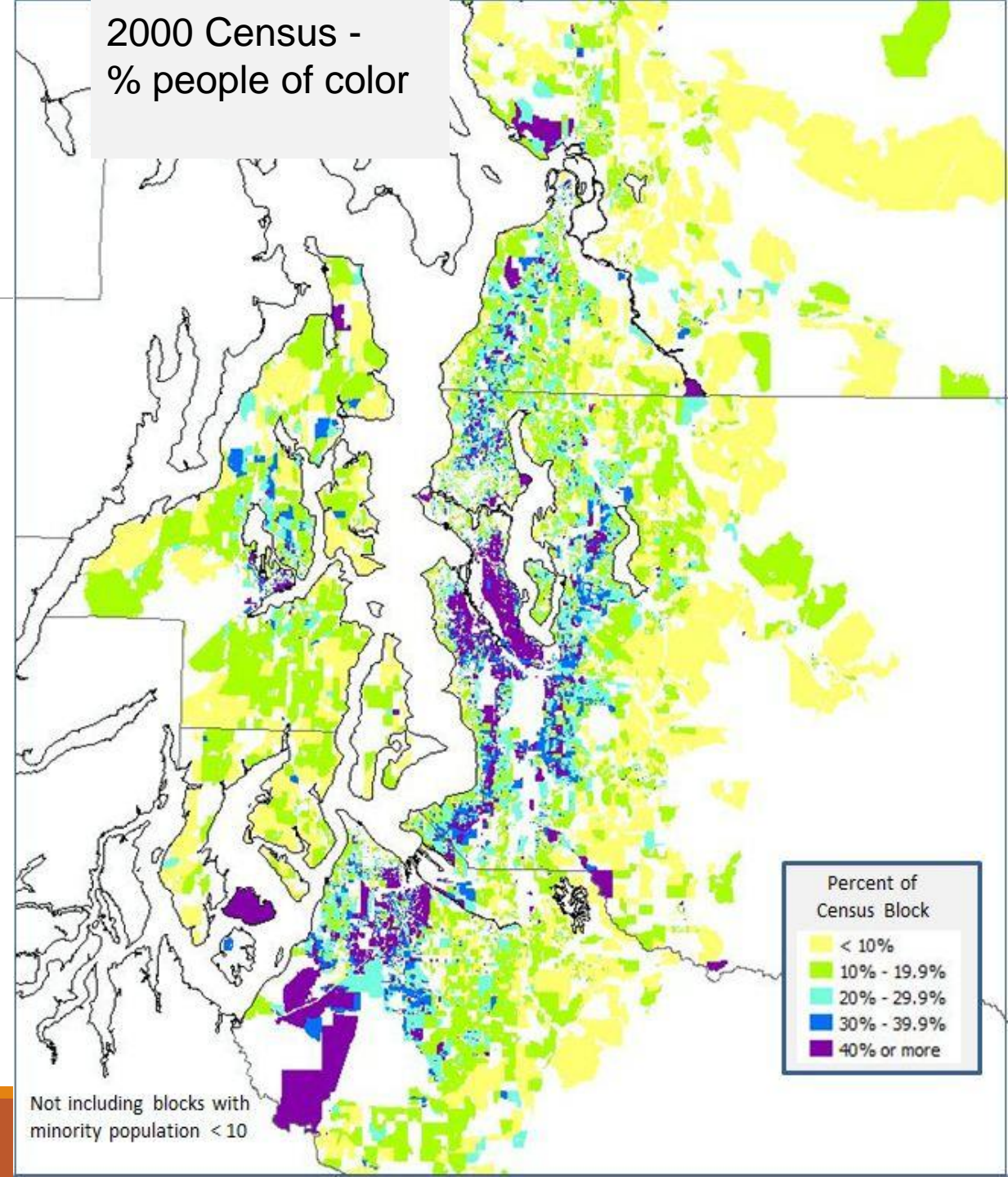
87% of Asian Americans obtain a high school degree or higher.

Disaggregation shows, however, that 68% of Cambodian residents have a high school degree or higher; that number for Vietnamese residents is 71%.

Our region's
population is
becoming
increasingly
diverse:
1990



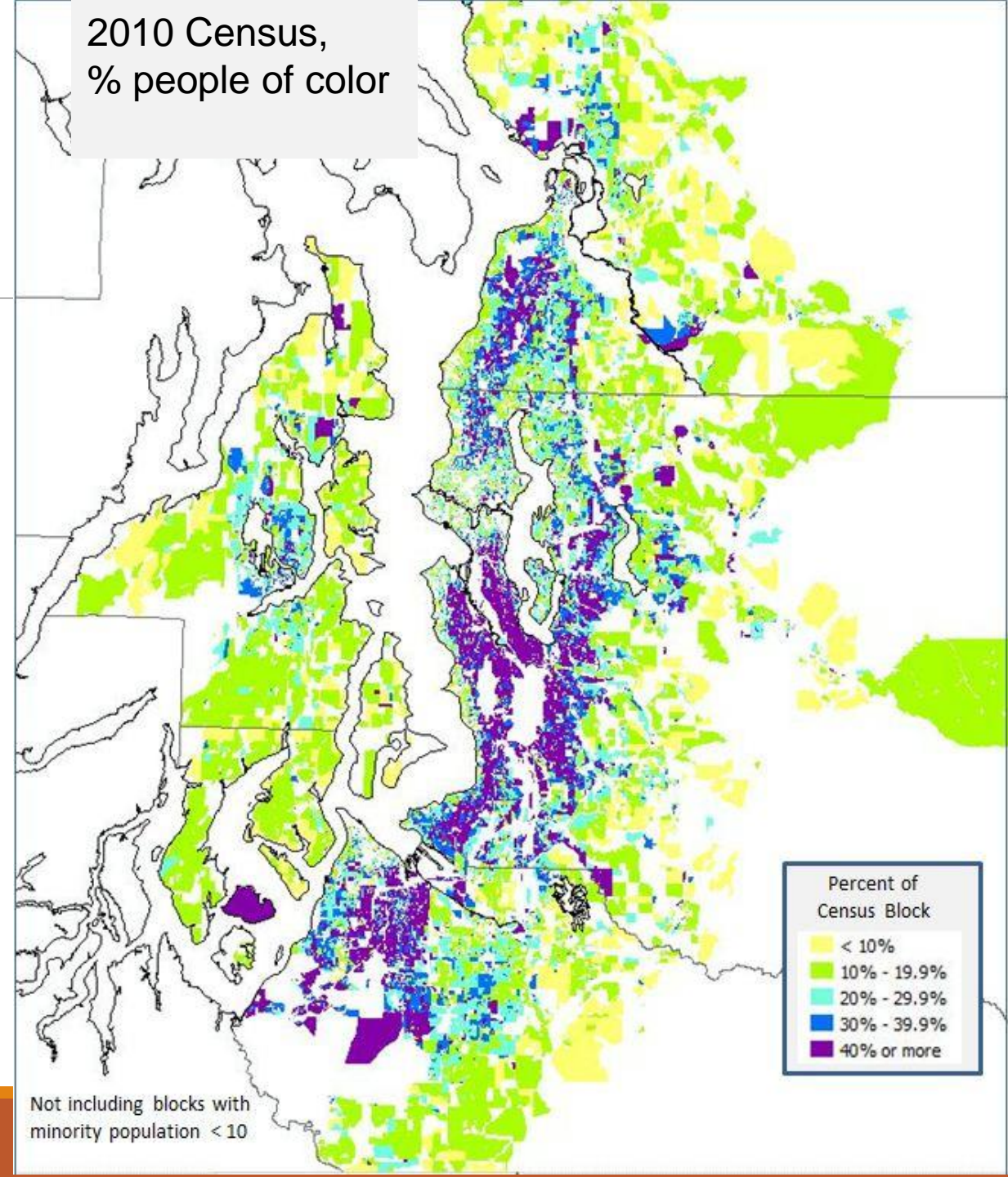
Our region's
population is
becoming
increasingly
diverse:
2000




Our region's population is becoming increasingly diverse: 2010

*This 3-slide series is courtesy of Puget Sound
Regional Council.*

*Note: 1990 Census % minority estimates are
not completely comparable with more recent
estimates due to subsequent changes to the
race and ethnicity items.*



Seattle's Changing Demographics



	1990 Census	2000 Census	2010 Census	2011- 2013 ACS
Total population	516,259	563,374	608,660	636,270
Percentage who:				
Are persons of color	26.3%	32.1%	33.7%	34.0%
Are foreign born	13.1%	16.9%	17.3%	18.3%
Speak a language other than English at home	15.4%	20.2%	21.3%	23.1%

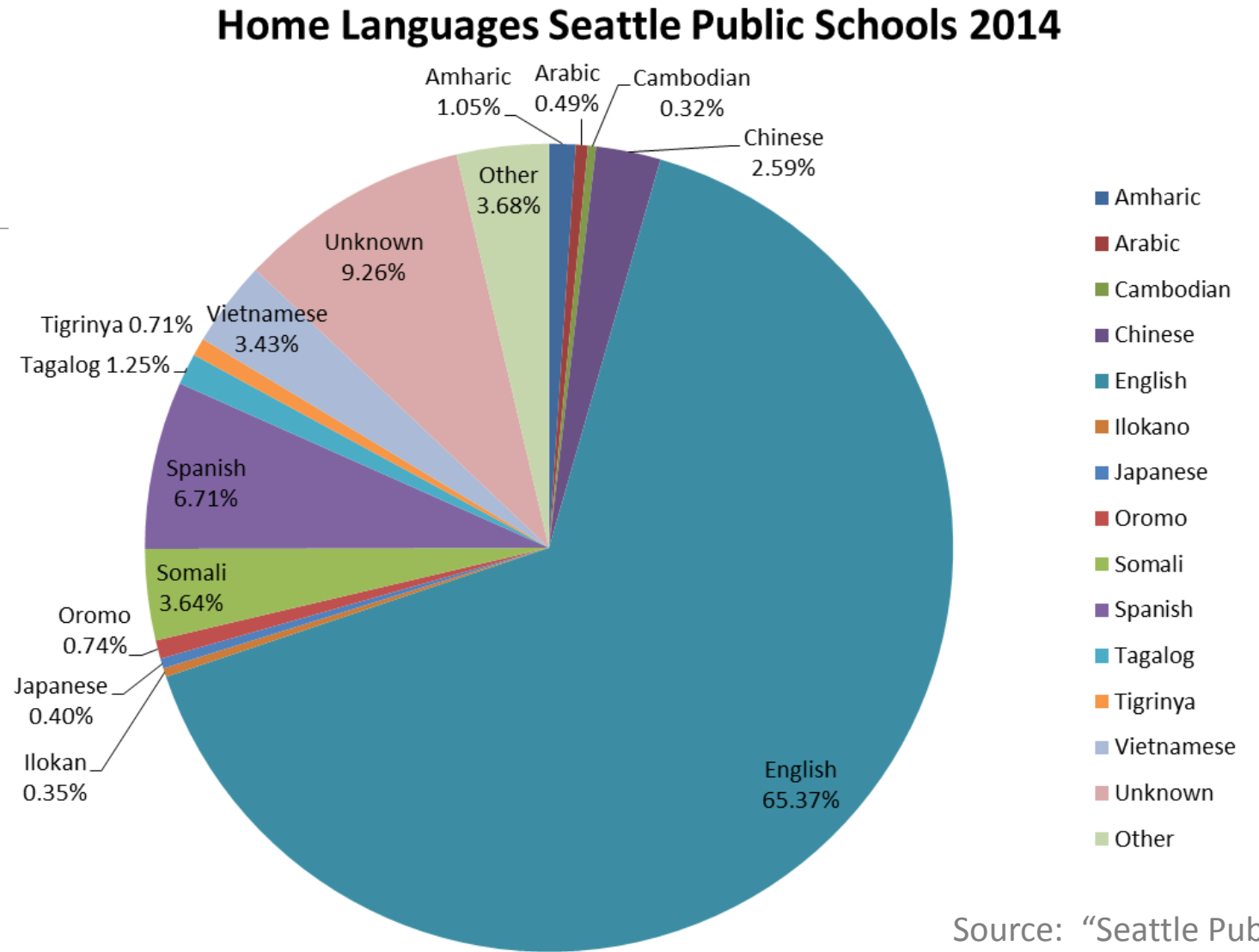
Sources: 1990, 2000, and 2010 decennial Censuses, and American Community Survey (ACS) estimates.

Notes: 1990 race and ethnicity not directly comparable to 2000 and 2010.

ACS estimates for all characteristics are based on a sample and carry margins of error; the same is true for decennial Census estimates for place of birth and language spoken.

Diversity in Seattle

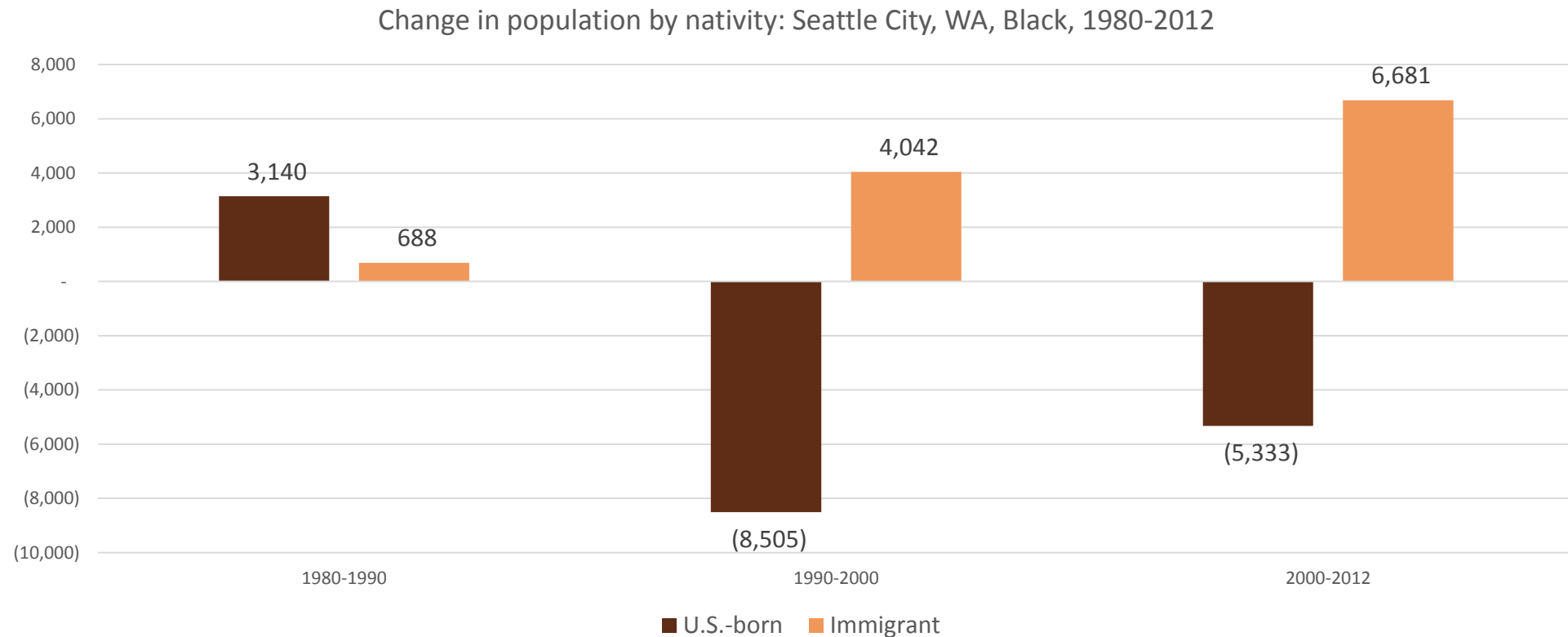
- There are more than 120 home languages spoken by students in Seattle Public Schools.
- Seattle Zip Code 98118, along with neighboring Zip Codes, are among the very most diverse in the U.S.



Source: "Seattle Public Schools Enrollment and Immigration Report."

Disaggregation provides better insight into trends:

For example: Seattle's rising African immigrant population contrasts with net decreases in our city's U.S.-born Black population.



Source: PolicyLink/PERE National Equity Atlas, IPUMS

2016 Task Force

- Demographic Data Task Force convened on five occasions between March and November 2016
- Client-Level Subcommittee led by Ali Peters met 6 times
 - Client-Level = collection of individual demographic information of those served by City of Seattle
- Population-Level Subcommittee led by Diana Canzoneri met 3 times
 - Population-Level = utilization of demographic data collected and published by other entities
- Final report with recommendations submitted to City Council on September 30, 2016

Citywide Task Force Members

- City Budget Office
- Councilmember González's Office
- Department of Education and Early Learning
- Department of Neighborhoods
- Human Services Department
- Office for Civil Rights
- Office of Economic Development
- Office of Housing
- Office of Immigrant and Refugee Affairs
- Office of Policy and Innovation
- Office of Sustainability and Environment
- Office of Planning and Community Development
- Seattle IT
- Seattle Municipal Court
- Seattle Public Utilities
- University of Washington Information School graduate students

Community Task Force Members Invited

- Arab American Community Coalition
- Arab Center of Washington
- Asian Counseling and Referral Service
- Asian Pacific Directors Coalition
- Coalition of Immigrants and Refugees and Communities of Color
- Washington State Commission of Asian Pacific American Affairs
- Council on American-Islamic Relations
- Ethiopian Community Mutual Association
- Highline College
- OneAmerica
- Oromo Community Center
- Refugee Women's Alliance
- Somali Community Services of Seattle
- Southeast Asian American Access in Education Coalition
- Ukrainian Community Center of Washington
- University of Washington Professor of Educational Leadership & Policy
- Washington Moroccan Association
- Washington State Legislature – House of Representatives – 37th District (Rep. Sharon Tomiko Santos)

Subcommittees

Client-Level

- Department of Early Learning
- Department of Neighborhoods
- Human Services Department
- Office for Civil Rights
- Office of Housing
- Office of Immigrant and Refugee Affairs
- Office of Planning and Community Development
- Seattle IT
- Seattle Municipal Court
- Seattle Public Utilities
- University of Washington Information School graduate students

Population-Level

- Department of Neighborhoods
- Human Services Department
- Office of Immigrant and Refugee Affairs
- Office of Planning and Community Development

Framework

- **Problem:** Racial disparities are masked within larger data categories, allowing for data-driven decisions to have unintended consequences to various communities.
- **Desired result:** Ensure racial equity in City programs and services to make tangible differences in people's lives
- **Recommended Strategy:** Two-year approach for policy recommendations on citywide race/ethnicity and language spoken at home data collection standards

Ensures alignment with the 2020 Census and allows for internal and external outreach, communication, and collaboration for fidelity of disaggregation categories.

2017 Client-Level Activities

- Pilot and report out on implementation of disaggregated race/ethnicity and language spoken at home data with at least 4 projects/programs including due diligence with privacy concerns.
 - Surveys
 - Human Services program with a city hosted database

- Conduct targeted outreach and community engagement to respect and acknowledge Seattle community needs.
 - Utilize Public Outreach and Engagement Liaisons in partnership with Department of Neighborhoods and other city departments as needed

2017/2018 Population-Level Activities

Facilitate availability and analysis of disaggregated demographic data from broader sources (e.g., Census) to inform City policies and programs:

- Develop guidance for accessing disaggregated data
- Prepare case studies documenting City's efforts with integrating best practices
- Start planning for City's involvement to:
 - promote a Complete Count for the 2020 Census
 - advocate for enhancements to the American Community Survey



Make Our Community Count Campaign:

Afrique Services Center • American Civil Liberties Union of WA (ACLU WA) • Asian Pacific Islander Community Leadership Foundation (ACLIF) • City of Seattle, Census 2010 Complete Count Committee • City of Seattle, Office for Civil Rights • Entre Hermanos • Leadership Conference Education Fund • League of Women Voters • Minority Executive Directors Coalition (MEDC) • National Asian Pacific Center on Aging (NAPCA) • National Iranian American Council • One America • Potlatch Fund • Youth Media Institute

For more info, visit: www.aclfnorthwest.org

Flyer graphic for [Seattle Census 2010 Public Education Forum](http://SeattleCensus2010PublicEducationForum), coordinated by Asian Pacific Islander Community Leadership Foundation.

Next Milestone

- Report to City Council in Fall of 2017
 - Human Services Department will provide summary of piloting data disaggregation, including financial implications for future implementations.
 - Human Services Department, in coordination with Department of Neighborhoods, will provide results of community engagement around the disaggregated race/ethnicity categories.
 - Office of Community Planning and Development will develop citywide guidance for accessing population-level disaggregated data.

Race/Ethnicity - Check all that apply:

<input type="checkbox"/> ASIAN		
<input type="checkbox"/> Asian Indian	<input type="checkbox"/> Hmong	<input type="checkbox"/> Thai
<input type="checkbox"/> Chinese	<input type="checkbox"/> Japanese	<input type="checkbox"/> Vietnamese
<input type="checkbox"/> Cambodian	<input type="checkbox"/> Korean	<input type="checkbox"/> Other _____
<input type="checkbox"/> Filipino	<input type="checkbox"/> Laotian	
<input type="checkbox"/> AMERICAN INDIAN OR ALASKA NATIVE		
<input type="checkbox"/> American Indian	<input type="checkbox"/> Alaska Native	<input type="checkbox"/> Central or South American Indian
<input type="checkbox"/> Other _____		
<input type="checkbox"/> BLACK OR AFRICAN AMERICAN		
<input type="checkbox"/> African American	<input type="checkbox"/> Oromo	<input type="checkbox"/> West African
<input type="checkbox"/> Amhara	<input type="checkbox"/> Somali	<input type="checkbox"/> Other _____
<input type="checkbox"/> Eritrean	<input type="checkbox"/> Tigray	
<input type="checkbox"/> HISPANIC, LATINO, OR SPANISH		
<input type="checkbox"/> Cuban	<input type="checkbox"/> Mexican, Mexican American	<input type="checkbox"/> Salvadorian
<input type="checkbox"/> Guatemalan	<input type="checkbox"/> Puerto Rican	<input type="checkbox"/> Spaniard
<input type="checkbox"/> Other _____		
<input type="checkbox"/> MIDDLE EASTERN OR NORTH AFRICAN		
<input type="checkbox"/> Algerian	<input type="checkbox"/> Iranian	<input type="checkbox"/> Moroccan
<input type="checkbox"/> Egyptian	<input type="checkbox"/> Lebanese	<input type="checkbox"/> Syrian
<input type="checkbox"/> Other _____		
<input type="checkbox"/> NATIVE HAWAIIAN OR OTHER PACIFIC ISLANDER		
<input type="checkbox"/> Chamorro	<input type="checkbox"/> Polynesian	<input type="checkbox"/> Other _____
<input type="checkbox"/> Native Hawaiian	<input type="checkbox"/> Samoan	
<input type="checkbox"/>		
<input type="checkbox"/> WHITE		

If you speak a language other than English at home, what is the primary language you speak at home?

Amharic
Arabic
Bhutanese
Burmese/Karen
Chinese (please specify: Cantonese, Toishanese, or Mandarin _____)
Congolese
Farsi
Japanese
Korean
Laotian
Mon Khmer/Cambodian
Oromo
Nepali
Pashto/Dari
Russian
Somali
Spanish
Tagalog
Thai
Tigrinya
Ukrainian
Vietnamese
Other (please specify: _____)