



Neighbor Day

February 11, 2017



IDEAS TO HELP YOUR BUSINESS OR COMMUNITY GROUP CELEBRATE!

We encourage all Seattle residents to celebrate this day by indulging in random (or organized) acts of kindness. Neighborhood businesses and community groups can join forces with residents or offer activities of their own. Below are a few ideas to get you started.

Encourage your employees/members to join in a neighborhood service project:

- Clean up a nearby park: visit [Seattle Parks and Recreation volunteer page](#) or email ParksVolunteer@Seattle.Gov.
- Paint a fence, rake leaves, or other yard cleanup - especially for elderly or disabled neighbors.
- Plant trees or some native plants.
- Organize a neighborhood clean-up.

Organize a special event or offer:

- Host an open house at your business location where neighbors can mingle and network.
- Create a special Neighbor Day discount valid on the day/week of February 11.
- Host a neighborhood food or clothing drive.
- Offer up your venue for a neighborhood game event or group art project.
- Donate a portion of your sales that day to a local non-profit organization or neighborhood project.
- Facilitate a neighborhood business tour where residents can learn more about local businesses and get to know business owners and employees.
- Partner with the Seattle Department of Neighborhoods to create a co-branded [Neighbor Day coloring sheet](#) that you can use to host a coloring contest for neighborhood kids.
- Host an open-mic in which neighbors can share stories, music, and poetry.
- Hold a bake sale for charity or to raise money for a neighborhood project.

Spread the word by encouraging random acts of kindness:

- Make sure your employees, customers, and members know about Neighbor Day and how they can participate.
- Ask us for materials to help with promotion (ie. posters, cards, web graphics, etc.)
- Share stories of your customers, neighbors, and Neighbor Day activities on social media using [#neighborday](#).

However you choose to participate, please let us know:

- If your event /offer is open to the public, you can post it on our [event calendar](#).
- Share stories of your activities on our social channels: [Facebook](#), [Twitter](#), [Instagram](#).
- Or, you can email Neighbor Day coordinator Sam Read at sam.read@seattle.gov.

If you have questions or want to discuss a Neighbor Day idea, feel free to contact Sam Read at sam.read@seattle.gov.