



Swedish Medical Center

First Hill SAC presentation 2019 Commute Trip Reduction (CTR) Survey Results

February 24, 2020





2019 CTR Results

- Swedish is required to reduce the drive alone rate (DAR) by 2% every 2 year
- In 2019 First Hill Campus achieved a DAR of 35.4%, an improvement from the 2017/2018 DAR of 46.1%.

Drive alone rate was reduced by 10.7%.





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How did we achieve this?

Swedish Offers
free carpool
parking

- Employees can tag their carpool partner in our Caregiver Commute Portal (Luum).
- **An average of 367 employees carpoled to work**
- **An average of 280 employees vanpoled to work**

Subsidized
Scoop and
Waze Carpools

- We offer drivers up to \$12 each way to carpool and charge passengers only \$1 each way.
- **An average of 243 employees used Scoop across FH and CH**
- **An average of 1,285 pounds of Co2 were saved across FH and CH**
- **An average of 1,465 riders miles across FH and CH**



Caregiver Commute

swedish.org/caregivercommute



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Campaigns and Outreach

Department visits

- Parking & Commuting Manager and Employee Transportation Coordinator visited several departments to talk about our Free Carpool Program.

Cafeteria outreach

- Monthly outreach to talk to our employees about all the commute methods to arrive to work as a non-drive alone driver.

In person assistance

- Employees were informed and assisted with personalized ridesharing options and commuting tips.



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Campaigns and Outreach

Rewards

- We continued to have monthly drawings for those employees that logged their trips in our Caregiver Commute Portal (Luum).

NEO and
NPO

- We changed how we present information at new employee orientation (NEO) and also started adding new provider orientation.

Awareness

- We informed all caregivers of our many different commuting options, our motto is **“Let us do the research for you and assist in making your commute easier.”**



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2019 Commuting Benefits

Carpools

- 2 or more Swedish employees is subsidized 100%

Commute rewards

- Employees that track their commute trip each month and offers prizes each month.

Trip Planning services

- For all non-drive alone trip modes

Orca Passports

- Subsidized 90% of the cost ORCA Passport passes to all employees

Ferry passes

- Walk-on passengers are subsidized at 50%.

Vanpools

- Subsidized at \$90 per month
- Vanpools commute from a park & ride to FH
- Vanshares drive 5 miles or less from the Sounder Train



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Zipcar

- Swedish offers a business account is subsidized at 100% so caregivers can run errands, go to appointments and leave their personal vehicle at home.

Shuttle services

- Between Cherry Hill Campus, First Hill Campus, Met Park, and Bank of America for employees, as well as Sounder Train and various Ferries to commute to work from the downtown area.
- All Shuttles are equipped with bike racks

Guarantee Ride Home (GRH)

- Swedish gives employees that commute to work 8 GRH per year

Regional and local promotional events and incentive campaigns

- Participated in Bike to Work Day, Bike Month Challenge, Ride Transit Month, and Wheel Options.

Bicycle Tune up

- Swedish provides discounted bicycle tune ups for employees every Spring.





Thank you!

