

Film Industry Findings and Office of Film + Music Next Steps September 25, 2019



Insufficient Support of Film Industry

Direct feedback from industry stakeholders

Feedback across all film disciplines during 2019 film industry roundtables

Inability of City to address industry needs and loss of business

Photo Credit: Barbara Kinney



City of Seattle

Reprioritizing the City's Support of Film

City of Seattle is re-envisioning its economic development policies

Creative industries are the future of work

Commitment to film as a priority in the City's investment in Creative Economy

Film production is the cornerstone of the creative economy and ecosystem

Photo Credit: Rennkamera



City of Seattle

Immediate Actions to Support Film

*Office of Film + Music will lead the new
“Inclusive Creative Industry Program”
as the citywide economic development
priority*

Photo Credit: Al'n Duong



City of Seattle

Immediate Actions to Support Film

Race and social justice issues are addressed with initiative development

Film Task Force

Marketing campaign

Cross-departmental collaboration (capacity, staffing, prioritization, and responsiveness)

Jobs board creation (Washington Filmworks partnership)

Private sector and agency financial and prioritization for local film production

Photo Credit: Al'n Duong



City of Seattle

Immediate Actions to Support Film

OFM director position will become the Inclusive Creative Industry Program Director

Three new staff positions added to increase support and advocacy for the film and creative industries

Dedicated Film manager position created

Film industry advocacy and support will increase through collaborative OED, ARTS, and cross-departmental staff efforts

New internship and career connected learning initiative OFM, OED, ARTS, DEEL, and others

Photo Credit: Al'n Duong



City of Seattle

Film Task Force

Will be assembled in 2019

OFM workplan prioritization and industry alignment

Inform OFM 2020 film industry work plan in partnership with film and creative industry leaders

Policy and budget interventions

Film ordinance

Align with music and arts commission agendas

Prioritize film advocacy agenda

Initiatives and public sector partnerships and investments

Photo Credit: Craig Stewart



City of Seattle

Film Industry Participation

Film industry must be with us in prioritizing the inclusive economy

Help us articulate how Seattle, its residents, and its elected officials will be better for this work and prioritization

This reprioritization work can not be done alone

Photo Credit: Nothing Against Life



City of Seattle

Film Industry Findings and Office of Film + Music Next Steps

