

The background of the slide is a photograph of the Seattle skyline at sunset. The Space Needle is prominent on the left, and Mount Rainier is visible in the distance. The sky is a mix of orange, yellow, and blue.

Seattle Post-Disaster Economic Recovery Event

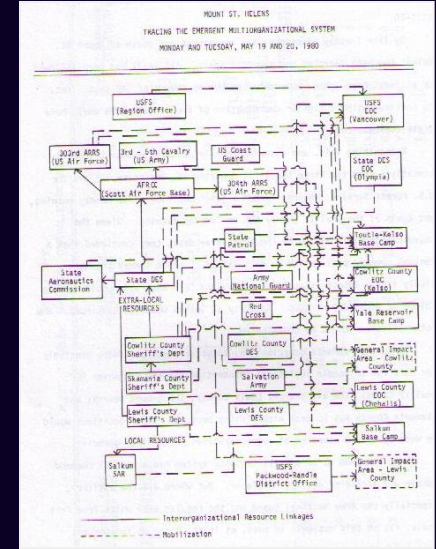
November 3, 2015

William Lokey
Senior Consultant – Witt O'Brien's

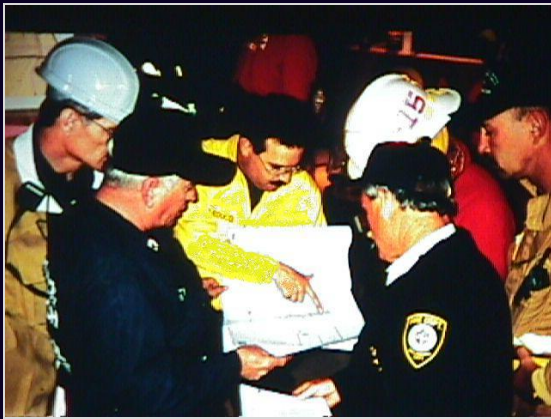
**Disaster is not
“Business as usual, just more of it.”**



You will relate to more & different groups



There will be a lot of strangers



Standard management practices will not apply



**There are decisions that belong
in the boardroom**



**There are decisions that belong
on the production floor**

The Transition to Recovery



Recovery is *different* than response



Recovery requires *long-term Leadership*



Recovery requires *community involvement*



**New opportunities are more difficult
and time consuming than simply
rebuilding what was there**



Planning to rebuild increases attention to pre-existing issues in the community



Owners with no development experience will suddenly become developers



There are few, if any, shortcuts. Legal planning requirements must be followed

- NEPA
- Wetlands Protection Act
- Endangered Species Act
- Historic Preservation Act
- Floodplain Management Act
- Coastal Barriers Resources Act
- Local codes and ordinances
- Other.....



Deciding what is necessary may be delayed until you get more information



Recovery requires *priority-setting*



Recovery requires *people*



Recovery requires *partnerships*

JOPLIN AREA
CHAMBER OF COMMERCE

Members Only Login



Visit the Citizens Advisory Recovery Team website!



This website is presented by



Joplin Business Recovery

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Donations to the JACC Foundation for Business Recovery Fund can be made by mailing a check to JACCF, 320 East 4th Street, Joplin, MO 64801 or by clicking below to donate online. Thank you for your support of our Joplin area businesses. The JACC Foundation is a 501 (C) 3 charitable foundation. Contributions to this fund may be tax deductible.

Donate



October 5th Seminar



Innovation Engineering
Turning Ideas in Reality

Tornado Assistance Information Line

1-417-627-2900

The City of Joplin has established a Tornado Assistance Information Line. If citizens have questions, they should contact the Tornado Assistance Information Line at **417-627-2900**. Volunteers will be available to address their questions or provide a referral to other agencies as needed. City officials will continue to provide regular debris removal updates in the coming days and weeks.

[Missouri Information from FEMA](#)
[More Tornado Information](#)

320 E. 4th Street, Joplin, MO 64801
Phone: (417) 624-4150
Email: info@joplincc.com

Submit here!

Contact Us



The Chamber has free WiFi provided by Stouffer Communications.
417-626-0638 | 800-218-9426

Local Long Term Recovery Funds -
Remember. Rebuild. Rejoice.

Donations to the JACC Foundation for Business Recovery Fund can be made by mailing a check to JACCF, 320 East 4th Street, Joplin, MO 64801 or by clicking below to donate online. The Business Recovery Fund will focus on longer term needs of rebuilding the business community through support to individual businesses and economic development and workforce needs. The JACC Foundation is a 501 (C) 3 charitable foundation. Contributions to this fund may be tax deductible.

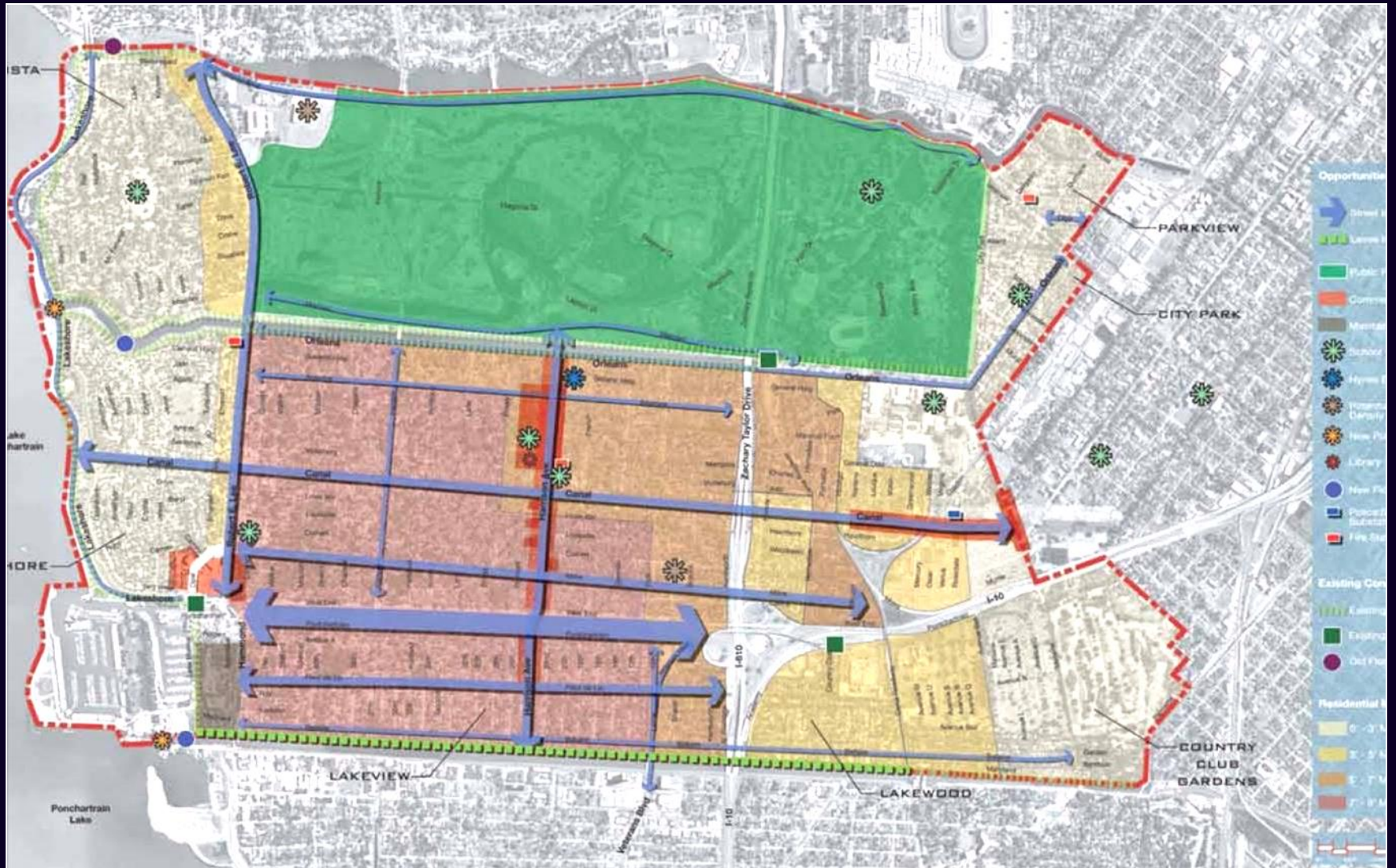


Our local community, education, government and business organizations collectively support Rebuildjoplin.org. Please see this website for information on other donation options to assist with the long term recovery of Joplin.



[Joplin Tom orrow Information](#)

Recovery requires *planning* (Before and after)



Because:
What you
had been
planning
might not
apply any
more

Seattle
2035
YOUR CITY, YOUR FUTURE

A Comprehensive Plan for Managing Growth
2015-2035 | Draft



CITY OF SEATTLE
DEPARTMENT OF PLANNING AND DEVELOPMENT
JULY 8, 2015

Recovery requires *creative financing*.....



Economic Development

Economic Development: The creation and use of public-private partnerships (PPP) that result in widespread , sustainable private investment



Community Development

Community Development: The development of long-term, comprehensive planning that results in livable, sustainable communities



In Practical Terms....



- ***Disinvestment:*** Occurs when risks resulting from a disaster are greater than the potential return on investment in the same area
 - Lack of: Safety, Productivity, Logistics, Reliability, Market Demand
- ***Reinvestment:*** Return is brought up, or risk is brought down, or both through Public – Private Partnerships
 - Tax Credits to increase return
 - Storm Protection to bring down risk

Long-Term Economic Recovery



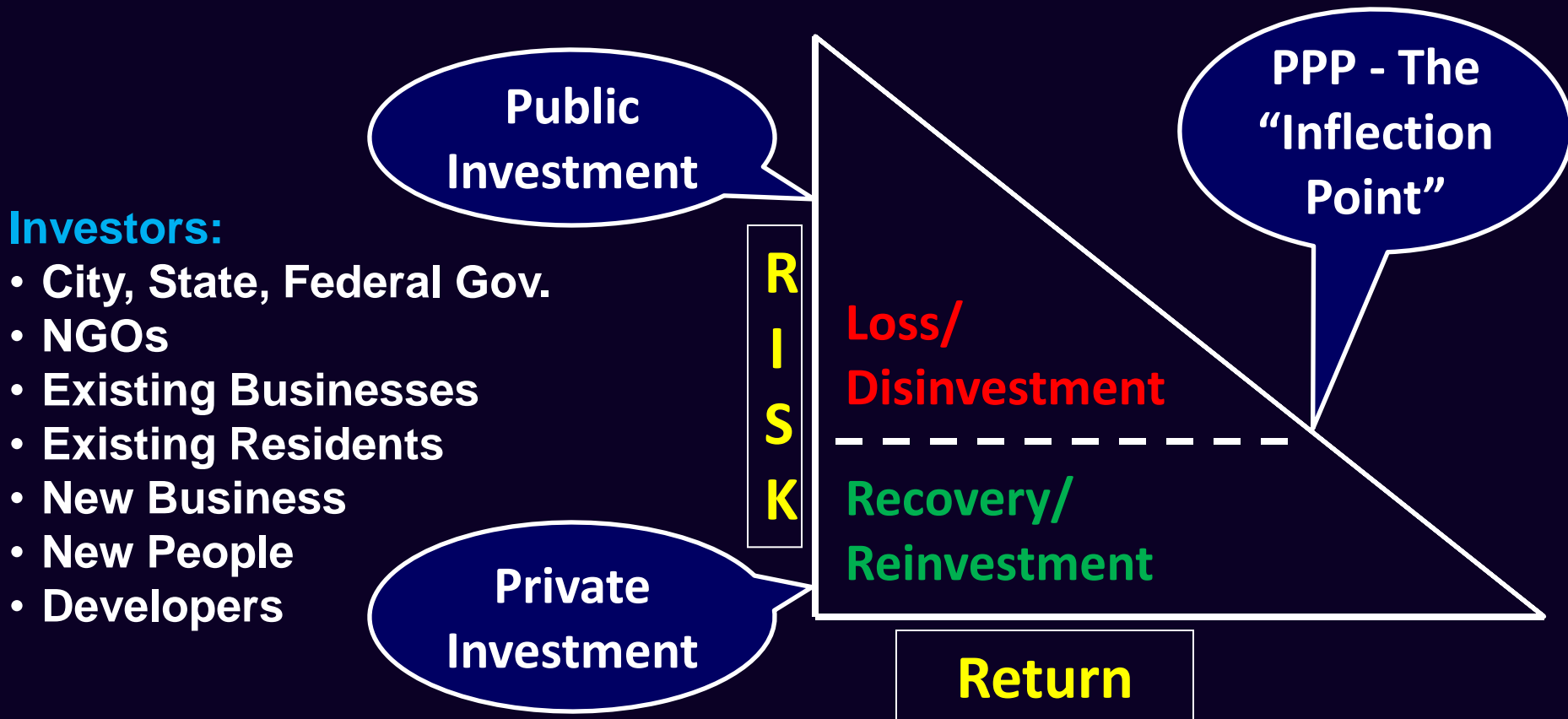
- **Combining elements of economic and community development to rebuild stronger, more resilient economies and sustainable, livable communities**



- **Using incentives to bring people and investors back**
- **Countering disinvestment with reinvestment**

Public-Private Partnerships (PPP)

Utilizing *public* investment to *lower risk and/or increase return* to reach the “*Inflection Point*”
(a risk/return level acceptable for *private* investment)



Financial Leverage Powers Recovery



- **Katrina: Federal Action; State & Private Input**
- **Gulf Opportunity Zone Act:**
- **Gulf Coast Reinvestment Forum--PPP in Action**
 - **GO Zone Incentives**
 - **\$4.4 B: Infrastructure**
 - **\$5.6 B: SBA “Triage”**



A Triage of Business Recovery

Business Recovery Stages

Event



<i>Shock Survival</i>	<i>Immediate Recovery</i>	<i>Recovery Opportunity</i>
<i>Grants; Business Assistance Centers</i>	<i>Bridge Loans; Low Rate Loans; Flexible Terms</i>	<i>SBA; EDA; USDA Loans; CDBG; etc.</i>

Business Recovery Tools

Critical Role of the *Planning Process*



- Recovery should begin soon after the disaster hits
- Identify connectors between the public and private sectors
- Management is a key to recovery
- It does not just happen!

**“Five minutes before the party is not the time
to learn to dance”** Snoopy, circa 1968



Thank You!