



**City of Seattle
Council District No. 4
Applicant Summary**

Applicant Name: Brooke Brod

Yes/No	Description: The following provides a summary of relevant experience, as provided by applicant in his/her application materials submitted on or before April 5, 2019.
Y	Does applicant express an understanding of Seattle city government operations and legislative processes?
N	Does applicant identify experience or knowledge of public sector budget processes? Does applicant identify any prior work or volunteer experience developing a budget for an organization (e.g. for-profit company, non-profit organization)?
N	Does applicant identify any previous planning, land use and zoning experience?
Y	Has applicant demonstrated or articulated a commitment to race and social justice—particularly, in recognition of the diverse populations who work and/or reside within the City of Seattle?
Y	Has applicant demonstrated or articulated an understanding of public policy issues (such as homelessness, affordable housing, public health, law and justice, etc.)?
N	Did applicant indicate whether he/she previously served in a publicly elected office?
N	Did applicant indicate whether he/she has served—past or present—on a Seattle-area board or commission?
Y	Did applicant indicate whether he/she has played a role in social advocacy?
Y	Did applicant identify managerial or supervisor work experience?
N	Is the applicant a current or former City of Seattle employee?
N	Did applicant identify any potential conflicts of interest on the financial interest statement?
Y	If references were included in the application package, did applicant sign and return the Reference Checking Consent and Authorization Form?
Y	Is the applicant a resident of District 4 for at least one-hundred twenty (120) days prior to the appointment, scheduled for April 22, 2019?
	<p>Comment(s): Only mention of Land Use experience pertains to bringing a proposal to council to amend MHA legislation to allow greater building height in exchange for “family-sized” units, though this shows more advocacy than knowledge of land use and zoning.</p> <p>Regarding land use experience, applicant identifies “track record of bringing positive proposals to the council, including [her] proposal to amend the MHA legislation to allow for greater building height in exchange for family-sized, 2- & 3-bedroom units.”</p>

HR USE ONLY

1st Review Completed: 4/2/2019

2nd Review Completed: 4/7/2019

Reviewer Initials: JP

Reviewer Initials: PW



City of Seattle

FINANCIAL INTEREST STATEMENT AND ADDRESS VERIFICATION CANDIDATES FOR COUNCIL POSITION 4

All City of Seattle officials and employees are subject to the provisions of Seattle Municipal Code (SMC), Chapter 4.16, (the "Ethics Code"). The purpose of the Ethics Code is to ensure that no public office is used for personal gain; and that the public have confidence in the integrity of its government. An individual with certain financial interests may be prohibited from participating in City business, as specified in the Ethics Code. Please see SMC 4.16.070, attached as **Exhibit A**, for a list of prohibited conduct.

The City Council is interested in knowing whether you have any financial interests that could be an issue with your service on the Council. Please answer the following questions to the best of your ability. Answering "Yes" does not necessarily disqualify you from consideration:

- 1. Do you, or any member of your family, **receive compensation** from any person or entity that engaged in any transactions or activities with Seattle City government in the past five years? No Yes, please complete item 1 on page 2.
- 2. Do you, or any member of your family, have a **direct financial interest** in any person or entity that engaged in any transactions or activities with Seattle City government in the past five years? No Yes, please complete item 2 on page 2.
- 3. Have you, or any member of your family, served in the past five years as an officer, director, trustee, or employee of an entity that engaged in any transactions or activities with Seattle City government? No Yes, please complete item 3 on page 2.
- 4. After referencing SMC 4.16.070, do you have any other relationships, employment history or financial interests that you feel could be an issue with your service on the Council under the Ethics Code? No Yes, please complete item 4 on page 3.

In order to be eligible for appointment to Council Position 4, you must be a resident of District 4 for at least 120 days (City Charter Article IV, Sec. 2; Article XIX). Please confirm your eligibility by clearly printing your current residential address and affirming the length of your residency at that address:

Street Address:



Zip Code:

Resident at this address since: May, 2008

I certify under penalty of perjury under the laws of the State of Washington that the information provided on this page and on page 2 and on all attached sheets is true and correct and that I have made reasonable inquiry to determine the truth, accuracy, and completeness of my responses.

Signature: *Brian Blod*

Date: 3.29.2019

Signed at Seattle, Washington
(City or other location must be filled in.)

BROOKE BROD

March 26, 2019

Dear Councilmembers,

It's with great enthusiasm that I submit myself for consideration for the temporary appointment to the District 4 City Council seat. I feel fortunate to have had a really interesting career path that I think makes me uniquely qualified for this appointment. I started out in the arts as a theater director, producer, and educator that took me all over the country. During this time I was always civically engaged and my activism eventually led me to pursue a career in advocacy and community organizing.

For the past ten years, I have worked in the non-profit advocacy world helping people build collective power and then use that power to have their voices heard by elected officials, agencies, and other decision-makers. In my work, I have empowered undocumented immigrants in Tacoma to engage with their schools, facilitated policy discussions in living rooms in Medina, and helped formerly homeless students from Spokane connect with legislators in Olympia.

More recently, in my personal advocacy, I have gotten involved in organizing my own community around affordable housing and ending homelessness. In addition to my frequent attendance at public hearings and open houses related to housing, I have gathered neighbors and friends in my living room to speak with state lawmakers and have spearheaded the work of my congregation in supporting people who are experiencing homelessness through shared meals.

These experiences have taught me a lot about what it takes to build trust in our civic institutions; how to be pragmatic, while standing firm in your values; and how to create civic spaces that are inclusive and socially just. In addition to my extensive experience working on policy and civic engagement I bring the following key assets:

An in-depth understanding of government and the policy-making process. Through multiple legislative and electoral cycles, I have learned how elected officials; local and state agencies; and stakeholder groups come together to create policy. I understand the need to remain flexible and have experience working across the political spectrum to bring people together to find common ground.

A commitment to pragmatic, solutions-oriented decision making. The ability to turn values into policy requires a firm grasp on evidence, data, and drive towards finding workable solutions. I have a track record of bringing positive proposals to the council, including my proposal to amend the MHA legislation to allow for greater building height in exchange for family-sized, 2- & 3-bedroom units.

A firm understanding of the issues City Council is dealing with. I have been deeply engaged in some of the key issues City Council is working on - housing, transportation, education, homelessness. I have a particular interest in and knowledge of housing issues, having been an early and sustained supporter of HALA and MHA. I am prepared to jump in and get to work on issues like ADUs/DADUs, MFTE renewal, and more.

An ability to be available and open to diverse constituents. My experience as a community organizer has taught me how to listen with respect, find common ground, and build trust, even when addressing controversial topics. I have a strong commitment to equity and inclusion and am intentional about in my work to break down barriers for people from traditionally marginalized groups.

I chose a career in public service because I care deeply about creating a sustainable future where economic opportunity and prosperity is broadly shared. I grew up in Seattle and have lived in District 4 off and on for over 30 years and have seen the many changes Seattle has gone through and is continuing to grapple with. I understand why some people feel anxious or feel like they are "losing" the Seattle they love. But I've also seen many positive changes, that give me hope for what this city can become. I would be thrilled to bring my experience and passion to helping Seattle navigate these changes.

Thank you for your consideration. I look forward to hearing from you.

Sincerely,



Brooke Brod

BROOKE BROD

Creative community engagement specialist with over ten years of experience designing participation campaigns, building coalitions, managing projects, and developing leaders. Proven ability to create innovative programming that empowers people to take action and make change. Effective team builder who uses strengths-based management, collaborative decision making, and fun to drive results.

Project Management Community Engagement Facilitation Public Speaking Leadership Development

EXPERIENCE - RECENT

Stand for Children, national education advocacy non-profit

Director of Community Engagement & Advocacy

2014 - 2019

- Facilitated advocacy and engagement planning for 6 states that led to the participation of over 700 volunteers.
- Created and piloted leadership development program for people from marginalized communities that grew by 80% in 3 years. Participants contributed 50% more volunteer hours on local electoral and issue campaigns.
- Led cross-functional team to create Salesforce app that allowed organizers to manage and track the activity of over 2,500 volunteers.
- Designed and implemented family engagement partnership with Spokane Public Schools that reached over 300 families through workshops, service opportunities, and trips to Olympia to advocate for public education.
- Collaborated with Communications Director to create materials, social media campaigns, emails and online advocacy plans that engaged over 3000 individuals and moved over 500 to take action.

Director of Training and Program Development

2013-2014

- Trained and coached over 50 organizers, managers, and senior leaders on community organizing, campaign planning, and volunteer management.
- Wrote community engagement workshops & facilitation guides that have been used by organizing staff in 11 states to empower over 2,500 families get involved in their schools.
- Wrote and delivered staff onboarding and leadership development curriculum.

Political and Organizing Director, Washington State

2009 – 2012

- Grew state presence from two to five cities in one year by building relationships with key stakeholders and community groups
- Served as organizational liaison to key elected officials, community leaders and stakeholder groups.
- Managed team of five community organizers and coached them to exceed goals in all periods.
- Led public engagement work that brought over 200 people to lobby at the state capital for more supports for high-poverty students, bilingual education, early literacy and class size reduction.

Obama for America, presidential election campaign

State Field Director, Minnesota

2012

- Oversaw field program that recruited over 600 volunteer leaders, involved over 7,000 individual volunteers and made over 250,000 direct contacts with voters that led to the reelection of President Barack Obama.
- Managed staff of 20 field organizers, who met or exceeded goals in all review periods.
- Engaged community leaders and local elected officials to support campaign activities and events.
- Designed and led trainings that engaged over 300 volunteers and staffers and equipped them to involve their communities in the reelection campaign.

Regional Field Director, Washington State

2008

- Managed and trained a team of four organizers and 12 interns.
- Established and maintained relationships with local elected officials and community leaders in support of campaign events and activities.
- Improved performance of Democratic candidates over previous cycles in three counties by 5 percentage points.

EXPERIENCE - PREVIOUS

Theater - Directing

Directed over 20 productions at institutions including – The Milwaukee Repertory Theatre, The Drama League, New Georges, Lincoln Center Directors Lab, HERE, Johns Hopkins University, University of Texas at Austin, and Stella Adler Theatre Conservatory.

Theater - Teaching

Taught creative drama, theater-in-education, and acting at institutions including – Seattle Children’s Theater, Adirondack Theater Festival, University of Texas at Austin, and Freehold Theater Lab.

Theater – Producing and Administration

Assisted on or helped produced shows at – The McCarter Theater, The Alliance Theater, Adirondack Theater Festival, New Georges, The Milwaukee Repertory Theater, and Seattle Children’s Theater.

VOLUNTEER

Seattle for Everyone

Supported passage of housing affordability legislation through participation at community meetings and testifying at City Council.

King County Coalition for the Homeless

Registered unsheltered and housing insecure voters.

Supported advocacy efforts during point-in-time count of homeless residents of King County.

Low Income Housing Institute

Built tiny house villages to provide safer shelter and opportunities to access services for people experiencing homelessness. Member of Community Advisory Council, supporting 25 homeless residents at the Northlake Tiny House Village

EDUCATION

International Association of Public Participation

Foundations in Public Participation, completed October, 2018

Rockwood Leadership Institute

Certificate in culturally competent non-profit and community leadership

George Washington University

Graduate School of Political Management

University of Texas at Austin

Masters of Fine Arts – Theatre Directing

New York University

Bachelor of Fine Arts – Theatre

PROGRAMS & APPLICATIONS

Microsoft Office: Word, Excel, PowerPoint, SharePoint

Voter Files: VAN, Aristotle, Murmmuration

CRM: Salesforce

BROOKE BROD

References for City Council Vacancy Appointment

The references below are all willing to provide references on request in regards to my qualifications to fill the temporary appointment to the District Four Council Seat.

Josh Castle

Advocacy and Community Engagement Director
Low Income Housing Institute



Patience Malaba

Advocacy Mobilization Manager
Housing Development Consortium



Jessica Westgren

D4 Resident
Seattle Renters Commission, Welcoming Wallingford





LEGISLATIVE DEPARTMENT

Human Resources

Reference Checking Consent and Authorization Form

Disclosure

Please read the information on this form carefully and completely.

I have applied for appointment to the Seattle City Council and have provided information about my previous employment and professional references. I authorize the City of Seattle to obtain my academic records and conduct a reference check with my present and/or past employers, professional references, and additional references provided by my present and/or past employers or professional references. I understand that reference information may include, but not be limited to, verbal inquiries or information about my employment performance, professional demeanor, rehire potential, dates of employment, salary, and employment history.

My signature below authorizes my former or current employers and references to release information regarding my employment record with their organizations and to provide any additional information that may be necessary for my application for appointment to the City Council. I knowingly and voluntarily release the City of Seattle and any and all persons or entities providing a reference from any and all liability arising from release or receipt of information about my employment history, my academic credentials or qualifications, and my suitability for appointment to the City Council.

Brooke Brad

Name

Brooke Brad

Signature

3.29.2019

Date

From: [Brooke Brod](#)
To: [LEG_CouncilAppointmentApplications](#)
Subject: Re: Application for Temporary Appointment to D4 Council Seat
Date: Friday, March 29, 2019 4:07:53 PM
Attachments: [Community Engagement Resume.pdf](#)

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Thank you for following up. No, I intended to submit a formal resume as well. I've attached it now.

I appreciate the follow up. Have a great day.

Regards,
Brooke Brod

On Fri, Mar 29, 2019 at 4:05 PM LEG_CouncilAppointmentApplications <LEG_CouncilAppointmentApplications@seattle.gov> wrote:

Good afternoon Brooke,

Thank you for your submission. Confirming if the application letter you submitted was intended to be both your cover letter and resume? As stated in the application process, each document is required. Thank you for clarifying.

Best regards.

From: Brooke Brod [REDACTED]
Sent: Friday, March 29, 2019 1:40 PM
To: LEG_CouncilAppointmentApplications
<LEG_CouncilAppointmentApplications@seattle.gov>
Subject: Application for Temporary Appointment to D4 Council Seat

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

March 29, 2019

Dear Councilmembers,

I would like to submit myself for consideration to fill the temporary vacancy on the City Council for District 4. Attached are a cover letter, list of references, and required forms.

I would be happy to provide any additional information and am prepared to come speak to council regarding my qualifications.

Thank you for your consideration. I look forward to hearing from you.

Sincerely,

Brooke Brod

[Redacted signature block]

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Brooke Brod

[Redacted signature block]