Presidents of the United States of America play at the Capitol Hill Block Party

Festival Sundiata at the Seattle Center

Mayor Greg Nickels, music industry leaders at Bumbershoot 2003 © Sheldon Reynolds

Seattle Symphony Orchestra onstage at Benaroya Hall © Fred Housel

Nancy and Ann Wilson of Heart accept award at the 1st annual Northwest Impact Awards © 2003 Team Photogenic

Summer Nights at the Pier © Bruce Tom

Bumbershoot 2003 Concert at Memorial Stadium © Bruce Dugdale

Seattle Music Industry's Economic Impact

Definition of Music Industry:

- Music performance, composition, distribution, promotion, production, training and education, as well as record labels, recording studios, live music venues, and equipment (manufacturing, rental, repair and retail)

Music Industry Benefits to Seattle:

- Provides strong economic contribution to the Seattle economy
- Stimulates local employment
- Improves tourism by creating a destination city for leading musicans and bands
- Supports Seattle's cultural resources and creative sector
- Generates tax revenues

Revenues:

- Nearly $650 million in direct economic contributions from "core" industries in the music cluster (core industries are those that are actively involved in music production)
- Over $1.3 billion in revenues from both core and supporting industries

Jobs:

- The music industry supports nearly 8,700 jobs in Seattle
- These jobs span a wide range of occupations, including musicians, composers, music distributors, promoters, music teachers, employees at live music venues (i.e. symphony hall, clubs, outdoor festivals), audio engineers

Wages:

- In 2002, the total labor income created by the music industry reached $197.3 million
- Average wage of music industry job in Seattle: $22,770
- Many people working in the industry have multiple employers and sources of income — combined income from these multiple sources of work creates higher earnings than the average wage figure suggests

Businesses:

- Seattle music industry is comprised of more than 2,600 businesses in the core industries and an additional 335 businesses in music-related industries

Needs of Musicians, Producers and Distributors:

- Ability to more proactively promote the local music industry
- Sufficient performance spaces
- Friendly business climate
- Strong community resources to support the music industry, including education and training
- Quality, accessible music education in K-12 schools

Seattle's Advantages:

- Strong level of community support
- Relatively low costs
- Excellent musical training and education
- Access to technology
- Legacy of "grunge" scene
- Broad array of music styles

Mayor's Office of Film and Music • Donna James, Director

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