City of Seattle • Office of Economic Development

# An Advocate for Seattle Businesses

Neighborhood Business Districts

Small Business Assistance

City of Seattle Business Advocate
Kris Effertz

Community Development

Industry Sector Support

Film and Music Office

Workforce Development

**In 2003, the Mayor established and launched the Mayor's Business Advocate service to assist small businesses. The Advocate acts as a voice for small and medium-sized businesses that need help with City policies and regulations.**

**In her first year of service, Advocate Kris Effertz assisted 135 businesses. Among her accomplishments were the facilitation of the brownfields clean-up of the Despi's Delite Bakery site on Beacon Hill, and the re-establishment of Charlie's Produce, for which she was honored by the Manufacturing and Industrial Council (MIC) for her outstanding work.**

**Kris Effertz, the City of Seattle's Business Advocate, can be reached at 206-684-BIZZ (206-684-2499) or by email at kris.effertz@seattle.gov. Kris works with businesses on a case-by-case basis to troubleshoot concerns and resolve problems. She is available as your first point of contact to understand and navigate City processes, regulations and policies—and gain access to needed resources.**

## Call 206-684-BIZZ

**At the Office of Economic Development, our goal is to help you get your business done.**

## Office of Economic Development

**Jill Nishi, Director**

*Working for Shared Prosperity*

**Phone 206.684.8090 • Fax 206.684.0379**
**www.seattle.gov/economicdevelopment**

**City of Seattle** • Gregory J. Nickels, Mayor
Office of Economic Development • Jill Nishi, Director