

Final Results for Way to Go'ers!

On average, in a week where all Way to Go'ers were not driving, each family saved:



- 14 car trips through your neighborhood
- 63 miles sitting in traffic
- 55 pounds of carbon dioxide (CO₂) from being emitted into the atmosphere

And it all adds up to make a difference....

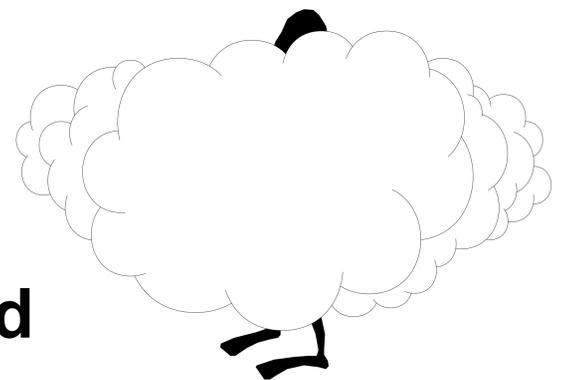


As a group, just 22 families working to reduce neighborhood congestion and improve air quality can have a big impact!
The Way to Go'ers reduced:



- 1,700 automobile trips in our neighborhoods
- 8,100 miles of neighborhood traffic
- 6,500 pounds of CO₂ from being emitted into our atmosphere

To give a representation of how much pollution you saved, if you were to condense that CO₂ into elemental carbon, like charcoal, you would have 1,770 pounds of charcoal, or 177 ten-pound bags of charcoal!



Here's another comparison: if you convert the un-emitted CO₂ to a volume measure, you'd have approximately 52,650 cubic feet of greenhouse gas pollutants. You can picture this as about 3 swimming pools of pollution...



...all saved due to the efforts of the 22 Way to Go families over just 6 weeks!

