

Walk Bike Ride Challenge Program Guidelines



The Walk Bike Ride Challenge is a great way to help you choose walking, biking or riding transit over driving to your destination. We'll support you with information and encouragement throughout the program that will help you create new travel habits. The more car trips you save, the more chances you have to win great prizes.

Here's how it works:

This is a summertime program that runs from June 15-September 9, 2013. Registration officially opens on June 15, but you are still welcome to register through September if you would like to participate. Early registration is encouraged because it gives you a better shot at winning prizes!

Once registered, you will report your trips each week on a personal on-line calendar. You can view your saved trip chart to see how many car trips you have reduced, and compare your results with all of the program participants.

You earn one chance to win a prize for each trip you choose walking, biking or riding over driving a car. We will choose prize winners in September after the challenge is complete.

Please note that you must be over 16 to participate as an individual, but you can still participate as a family! The driver in your home who registered for the program can report saved car trips to school or to other activities around town. Kids can take the lead on the most important thing - encouraging your family to switch car trips to walking, biking or transit trips.

Here are a few more guidelines to keep in mind:

- A saved car trip is one you usually take by car but you switch to walking, biking or riding transit. If you carpool to school with a neighbor, you've also saved a car trip; make sure, however, that the driver who reports the trips is registered for the program.
- Trips must be to, from or within Seattle.
- If you have two drivers in your house, you can report car trips saved by more than one driver. If you are registering as a family, you can count any car trips anyone in the family converts to walking, biking or using transit.
- If you are participating in an employee sponsored commute trip reduction plan, you are still eligible to participate and log your saved trips.

Participate by taking three easy steps:

1) Register for the Summer 2013 Walk Bike Ride Challenge

2) Pledge to reduce at least two car trips per week

3) [Login](#) to report your saved trips for the Summer 2013 round

[Tools](#) to help you walk, bike and ride.