



# City of Seattle

Gregory J. Nickels, Mayor  
**Seattle Department of Transportation**  
Grace Crunican, Director

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January 31st, 2003

Dear "One-Less-Car" participant,

We want to thank you again for your participation in the study, and let you know how useful your involvement has been. Altogether the 41 households in this round of the study reduced over 5,000 car trips and over 25,000 miles of neighborhood traffic, and prevented over 17,000 pounds of pollution from going into the air we breathe. Additionally, you experienced financial savings by living as if you didn't own your 'extra' car, and you benefited in a number of other ways such as reduced stress, more exercise, more quality time with your family, and more opportunity to discover the uniqueness of your neighborhood and its shops. Congratulations!

We missed you at our wrap-up meeting this past Saturday, January 25<sup>th</sup>, but wanted to make sure you got your household's results. Enclosed are: a profile of how your household did back-to-back with the overall results of all participants, a data sheet that gives you a breakdown of the trips you made and what modes you used, and a page of quotes and insights from various households in the study.

We will be contacting you in May of 2003 to do a follow-up survey to find out how you are doing six months later. This will be similar to the survey you completed at the end of the "non-driving" period in late November 2002.

Thank you for your interest in helping ease congestion and improving air quality in our city and region.

Sincerely,

Jemae Hoffman, Mobility Manager  
Seattle Department of Transportation

Randy Wiger, Project Coordinator  
"One-Less-Car" Study

David Allen, Project Manager – Transportation Demand Management  
Seattle Department of Transportation

**Way to Go, Seattle!** "One-Less-Car" Study  
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