



City of Seattle

Gregory J. Nickels, Mayor
Seattle Department of Transportation
Grace Crunican, Director

January 21st, 2002

Dear One-Less-Car Participant,

We would like to invite you to an event celebrating your successful participation in the program. Ideally we would like everyone in your household to attend, but at the least we are requesting at least one person from each household be present (and we know there are a couple households who have contacted us because they will unfortunately be out-of-town or unable to attend).

When: Saturday, January 25th, from 10:00 a.m. to 2:00 p.m.

(Children are welcome, and please come for part of the time if you can't be here the whole time – be sure to read the instructions for getting into Key Tower if you think you won't be here at the start time)

Where: Key Tower, 38th Floor, 700 Fifth Avenue at Columbia Street in downtown Seattle

(Key Tower is across 5th Avenue from the Bank of America Tower – the tallest building in Seattle)

How: We would be thrilled if you chose to use a non-car mode of transportation to get here.

But if you need to drive, there is a parking provided in the **Carpool Lot** located on the east side of the 600 block of 6th Avenue between Cherry and James under I-5 at the James Street Exit – approximately one block from Key Tower. There is a map enclosed for reference. You will not be ticketed here on Saturdays, although if you prefer a secured lot with an attendant, there is the Jefferson Street Parking lot a block further south on Jefferson Street between 6th and 7th Avenues.

The purpose of the event is to debrief about your experience and answer questions about how the study worked for your household – **especially the question of “How did you use the money you ‘saved’ during the study”** - as well as to have fun and let you see the summary data based on the travel diaries you so carefully maintained. Portions of this meeting may be recorded on videotape for the City's use and publication, and during a portion of the event representatives from local media may be on-hand to speak with you. We will also be giving out the incentives to the households selling their cars, and have some refreshments (sandwiches, chips, and soda) and festivities.

Thank you very much for your participation in the *Way to Go One-Less-Car Study*. We felt that your household provided us with wonderful and important information about how Seattle residents make transportation choices, not to mention the great job you did in reducing congestion in our neighborhoods and pollution in our environment. We hope the experience was as rewarding for you as it has been for us.

Sincerely,

Jemae Hoffman, Mobility Manager
Seattle Department of Transportation

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An equal-employment opportunity, affirmative action employer. Accommodations for people with disabilities provided on request.



DIRECTIONS for PARKING for the SATURDAY, January 25th EVENT

Parking for the ending celebration event will be in the **Carpool Lot** located on the east side of the 600 block of 6th Avenue between Cherry and James under I-5 at the James Street Exit. There is a map on the following page for reference. You will not be ticketed here on Saturdays, although if you prefer a secured lot with an attendant, there is the Jefferson Street Parking lot a block further south on Jefferson Street between 6th and 7th Avenues.

Getting to the Carpool Lot: If you are coming from the south on I-5, take the exit to James Street. At the stoplight turn left (south) onto James Street, and go under I-5. You'll go less than a block and be prepared to take the very first left onto 6th Avenue as you come out from under the highway. An entrance to the lot is immediately on your left. If you miss the turn into the lot you may find yourself on the on-ramp for going south on I-5, so be prepared to make the left-hand turn into the carpool lot immediately as you turn onto James Street.

Getting to the Carpool Lot: If you are coming from the north on I-5, take the exit to Madison Street/6th Avenue. At the stoplight go forward onto 6th Avenue. You'll go about 3 blocks to stoplights at James Street. Go across James Street and an entrance to the carpool lot is immediately on your left. If you miss the turn into the lot you may find yourself on the on-ramp for going south on I-5, so be prepared to make the left-hand turn into the carpool lot immediately after you cross James Street.

DIRECTIONS for Getting from the CARPOOL lot to KEY TOWER

You will need to get to the corner of 6th Avenue and Columbia Street, which will be approximately 1-2 blocks to the north of the Carpool Lot.

From the corner of 6th Avenue and Columbia Street you will need to go west (downhill) on Columbia Street towards the waterfront 1 block to the intersection of 5th Avenue and Columbia Street. You should be walking on the south side of the Columbia, and Key Tower should be alongside you on the left as you come to 5th Avenue.

DIRECTIONS for Getting into KEY TOWER

At the corner of 5th Avenue and Columbia Street (on your left as you come to the corner) there is an entrance into Key Tower – it sort of goes back diagonally into the revolving doors as it goes under an overhang so you sort of feel like you are going into a cave. There is a flower shop on your right as you come to the revolving doors (the flower shop will be closed since it is Saturday). Our guess is the revolving doors may be locked so use the regular glass doors on either side of the revolving doors.

Our staffperson will meet you in the lobby to take you up the elevators – the elevators need a key card to operate them on the weekends. If you come more than 15 minutes after our start time, check in with the security desk that is immediately on your right as you go into Key Tower, and tell them you are supposed to attend the One-Less-Car meeting. The security staff will call us on the phone, and one of our staffpeople will come down to get you in the lobby.

PARKING MAP-CARPOOL LOT

