



Way to Go Follow Up Evaluation

Several Months Later

May 2003

As you may recall, you agreed to participate in a follow-up survey in your original contract. Doing so will help us determine the amount of lasting changes in travel behavior due to participation in the **Way to Go, Seattle!** Project.

Please complete one of these evaluations per household, and turn it in as you would a Travel Diary. Please use the back of this form or another sheet if you need more space for answers. We expect this survey will take under 30 minutes to complete.

Fax to (206) 684-5180 "Attention: Randy Wiger" or,

E-mail to waytogo@seattle.gov, or

Postal mail to:

Randy Wiger/Way to Go

c/o SDOT-PPMP

Key Tower, 39th Floor

700 Fifth Avenue, Suite 3900

Seattle, WA 98104-5043

On the Cars Your Household Uses:

1. **HOUSEHOLD NAME:**

2. What is the current odometer reading of your car(S)?

Make/Model: _____ Odom Reading: _____

Make/Model: _____ Odom Reading: _____

3. How many cars does your household currently own/use? (*Check one.*)

1

2

3

more (# _____)

4. Are all of these the same vehicles your household owned during the 12 weeks of the demonstration project in 2002? (*Check one.*)

Yes

No

4b. If no, please explain what vehicles have changed, and describe the reasons for the vehicles changing:

5. **If your household did sell your "extra" car at the end of the project, skip to #4.**
 If your household decided not to sell your "extra" car at the end of the demonstration project, have you reconsidered selling it? (*Check one.*)

- Yes
- No
- We have sold it *since* the end of the project

5b. **If you have sold your "extra car" since the end of the project, skip to # 3d.**
 Have your reasons for not selling your "extra" car changed since the end of the project? (*Check one.*)

- Yes
- No

5c. **If your answer to #3b above was "No", skip to #4.**
 If your reasons for not selling your "extra" car have changed since the end of the project, please tell us how and/or why they have changed.

5d. **If you answered #3c above, skip to #4.**
 If your household has sold your "extra" car since the end of the project, what were your reasons, and how and/or why have they changed.

On How Your Household Gets Around:

6. As compared to **during the portion of the project using "one less car"**, do you feel your household is driving: (*Circle the number that best describes your situation.*)

1	2	3	4	5	6	7
A lot less than during the project (up to 60% less)	Somewhat less than during the project (up to 30% less)	The same amount as during the project (equal to using "one	Somewhat more than during the project (up to 30% more)	A lot more than during the project (up to 60% more)	The same amount as before the project	More than before the project (over 100% more)

		less car")				
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7. Has anything happened since the end of the study, (November 24, 2002), which led to a change in the typical use of your household's vehicle(s) (such as a vacation, change in residence or employment location, mechanical breakdown, or other things that would cause unusually more **or** less mileage, etc.)? *(Check one.)*

- Yes
- No

7b. If yes, please provide details that would help us understand how your household's non-typical use might affect our comparison of your vehicle(s) odometer reading between the end of the project and now. *(Use the back of this sheet if you need more room for your answer.)*

Please include:

- Approximate date(s) or length of time of non-typical usage:

- Which car(s) was affected (make, model, year):

- Which driver(s) was primarily affected:
(Put "both" if both were equally affected.)

- Reason(s) for non-typical usage:
*(Such as a vacation, change in residence or employment location, mechanical breakdown, or other things that would cause unusually more **or** less mileage, etc.)*

- Amount/mileage **PER WEEK** of atypical usage, and whether this atypical usage created **MORE** or **LESS** mileage?

8. On average how long does your household's car(s) remain parked until you use it next - not counting when it is typically parked overnight?
(Choose the unit of time that best fits your answer, and write in a number.)

____ Hour(s) or ____ Day(s) or ____ Week(s)

9. Since the end of the project, if your household uses your car(s) less, which methods have you used?
(Rank all of the following that apply from 1 to 3, in order of 1 being the method used the most, and 3 being the method used the least. If a method(s) is not used, leave it blank.)

___ Combining trips together instead of making them separately.

___ Stopped making some trips altogether.

___ Continue to make the same trips but use non-car modes of travel instead.

10. When there is a need to go somewhere that is not part of the usual schedule, how often does your household use another means of getting there other than your car?
(Check one.)

Hardly Rarely Sometimes Often Frequently

10b. Please give an example of these trips, and tell us the destination(s) and approximate distance(s).

11. What is the total number of trips using the following modes - and the total number of miles using each mode - that everyone in your household made **in the last week**:
(Remember, trips are from one point to another, so going to the store and back is counted as 2 trips.)

<i>MODE</i>	<i># of TRIPS</i>	<i>MILES (your best guess)</i>
Car	_____	_____
Flexcar	_____	_____
Bus	_____	_____
Bike	_____	_____
Walk	_____	_____
Taxi	_____	_____
Other (specify)	_____	_____

12. How much did your household spend getting around **last week** – not counting car costs such as gas, insurance, maintenance, etc.? *(In dollars.)*

12b. How much does your household spend getting around **on an average week** – not counting car costs such as gas, insurance, maintenance, etc.? *(In dollars.)*

13. Other than getting to work and back, does your household make regular trips during the week without using your car(s)?

Yes

No

13b. If yes, please give an example of these regular trips not using your car(s), and tell us the destination(s) and approximate distance(s).

13c. Please estimate the number and miles of these trips not using your car(s) which your household makes per week.

The number of **Trips** of regular trips per week *not using your car*:

The number of **Miles** of regular trips per week *not using your car*:

13d. The **Number** of these trips *not using your car* is: *(Check one.)*

More than during
the project

Same amount as
during the project

Less than during
the project

Note: This will help us understand if you have made travel changes that may not be evident in the comparisons of your vehicle(s) odometer readings.

On Changes Your Household Made:

14. In general, when you or someone in your household needs to go somewhere, do you consciously think about what means to use to get there (car, bus, walking, etc.)?

Yes

No

14b. If yes, please give an example, and indicate how you choose the mode to use.

15. What changes in how your family makes trips has your household made as a result of participating in the demonstration project? *(For example, what have been the biggest, hardest, easiest, or most rewarding changes?)*

16. Why has your household made the change(s) described in the preceding question - what is your household's motivation?

(Rank all of the following that apply from 1 to 10, in order of 1 being the most important, and 10 being the least important. If a reason does not apply, leave it blank. Please use every number from 1 to 10, and use each number only once.)

___ Because of the money we save.

___ Because we want to pollute less.

___ Because of the reduced frustration and/or time saved by using our car less.

___ Because of health benefits of using modes of travel other than our car.

___ Because of increased comfort or familiarity with using modes of travel other than our car.

___ Because of the ease of use and /or availability of modes of travel other than our car.

___ Because of the increased quality time we have with family and/or friends by using modes of travel other than our car.

___ Because of wanting to live more simply and "discover" our neighborhood and/or city.

___ Because our household make up or logistics has changed.

___ Because of *(other – please specify)*:

17. If you do not have kids, write N/A and skip to #16.

If you have kids, how has making the changes described in the preceding questions affected them?

18. If the weather this past winter and spring has had an effect on how your household has chosen to get around, please describe that here.

(If the weather has not had an effect, then write N/A and skip to #17.)

19. What tips does your household have for others who are trying to make lasting changes in how they get around?

20. What do you think the overall effect half a year after participating in the demonstration project has been for your household? *(Use the back of this sheet if you need more room for your answer.)*

21. If there are any other thoughts your household would like to share about your experience please include them here. *(Use the back of this sheet if you need more room for your answer.)*

Thank You!