



## Way to Go Study Ending Evaluation

How Did It Go?

Fall 2002

Please get input from everyone in your household to complete this evaluation, and turn it in as you would a Travel Diary (by fax, e-mail, or postal mail) – only 1 evaluation per household. *Please use the back of this form or another sheet if you need more space for your answers.*

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### YOUR HOUSEHOLD NAME:

#### On Getting Around with 'One-Less-Car':

1. What was the best experience you had getting around with 'one-less-car'?
  
  
  
  
  
  
  
  
  
  
2. What was the hardest time for you – when you really wanted to give up and drive Car 0?
  
  
  
  
  
  
  
  
  
  
3. When you had 'one-less-car' to use, which methods did your household use in making trips compared to before the study began?  
*(Rank all of the following that apply from 1 to 3, in order of 1 being the method used the most, and 3 being the method used the least. If a method(s) is not used, leave it blank.)*  
  
 Combining trips together instead of making them separately.  
  
 Stopped making some trips altogether.  
  
 Continue to make the same trips but use non-car modes of travel instead.

3b. If you **stopped** making some trips, which ones did you stop making and why?

3c. If you **continued** making the same trips, what other ways did you use to make those trips and why? *(We are especially interested in knowing if you just drove your remaining car more often to make the same trips or if you used other transportation choices to make the same trips).*

4. Did you ever try taking a taxi during the Study?

Yes

No

4b. If '**No**', why not? If '**Yes**', how was it?

4c. If '**Yes**', did having your weekly stipend amount in your pocket help you get over the barrier about the potential cost of taking a cab?

5. If you have kids, what did they think? *(Was it hard to convince other people in your household to participate in the Study?)*

6. How much was weather and the time of year a factor in your choices.  
*(Check one)*

Hardly

Rarely

Sometimes

Often

Frequently

6b. If the weather had been colder and rainier would it have significantly changed your decisions (i.e. walking or taking a bus)?

7. In general, was getting around with 'one-less-car' **more** or **less** frustrating than sitting or being stuck in traffic?

More

Less

**On Giving Up Your 'Extra' Car Permanently:**

8. How much on average did you spend each week getting around **without** your 'extra' car that you **would not have spent** if you had been using your 'extra' car?  
(Check one)

- Less than \$5.00 per week
- Between \$5.01 and \$10.00 per week
- Between \$10.01 and \$15.00 per week
- Between \$15.01 and \$20.00 per week
- Between \$20.01 and \$25.00 per week
- Between \$25.01 and \$30.00 per week
- Over \$30.01 per week – specify how much: \$\_\_\_\_\_

- 8b. Was the amount indicated in #8 **more** or **less** than the weekly stipend amount you were 'saving' by not using the 'extra' car?

- More
- Less

- 8c. Overall was it **cheaper** or **more expensive** to get around with 'one-less-car' than the costs of owning/operating an 'extra' car?

- Cheaper
- More Expensive

9. Do you think you'll sell your "extra" car now that you have gone 9 weeks without using it?

- Yes
- No

- 9b. If 'Yes', what motivates you to sell it?

- 9c. If 'No', why not - what are the reasons?

- 9d. If you don't know if you'll sell your extra car yet, what else would you help you know enough to decide? (For instance, If you had done this study for longer, such as 4 months, would you know?)

10. In general, when you or someone in your household needs to go somewhere now, how much do you consciously think about what means to use to get there (car, bus, walking, etc.)? *(Check one)*

Hardly       Rarely       Sometimes       Often       Frequently

10b. Please give an example of when you consciously think about or decide on what means to use to go somewhere, and indicate how you choose the mode to use.

11. What changes in how your family makes trips has your household made as a result of participating in the study? *(For example, what have been the biggest, hardest, easiest, or most rewarding changes?)*

12. What was the primary way your household spent the money you “saved” during the study *(i.e. we ate out more often, we used it to buy bicycles, we put in our child’s college fund, etc.)?*

**On Improving the Study:**

13. What lasting changes do you think will come of your participation in the study?  
*(Such as, “Will you usually think more about whether you’ll need to drive?” or “Will you choose the bus or biking or walking or carpooling or taxis just because you liked other things about it?”)*
14. What do you think the overall effect of participating in the study has been for your household? *(Use the back of this sheet if you need more room for your answer.)*
15. In our next phase of the project we are intending to create a public education campaign to build awareness of what you and the households in the study discovered about the feasibility of living with ‘one-less-car’.  
What do you think would be most important for Seattlites to know about your household’s experience(s)?
16. What do you suggest we change about the study (and why)?
17. What do you suggest we keep the same about the study (and why)?
18. What kind of tips do you have for others considering giving up a car (either their second car or their first car)?

**Thank you!**