

Chair: Mike McComber

Vice Chair: David Ruggiero

Secretary: Nicole Riss

In attendance: Mike McComber, Chair; Signe Gilson, George Kukahiko; Theo Mbabaliye; Nicole Riss; Rita Smith

Absent: Eric Johnson; Todd Johnson; Carl Pierce; David Ruggiero;

Staff: Vicky Beaumont, Linda Rogers, Tim Croll, Aurora Mendoza, George Sidles, Brett Stav

Guests:

5:05 pm Call to Order

Administration:

Chair Report:

- May, 2009 minutes approval delayed to later in meeting; there was not a quorum at the beginning of the meeting.
- Mike McComber gave brief overview of Product Stewardship Institute National Forum held June 1-4. Some of the presentations can be viewed on their website at <http://www.productstewardship.us/displaycommon.cfm?an=1&subarticlenbr=447>. This forum was well worth attending.
- Non-SPU password protected folder issue was raised again. Will continue distribution as currently done
- Tim Croll gave briefing on current hot items:
 - Solid waste collections contracts transition – service performance numbers are closer to where we want them to be
 - Organics (yard and food waste) tons are markedly up-- more tonnage than expected for type of weather we've been having, which means the service changes are probably having the desired effect of diverting more organics
 - South Transfer Station – RFP out, expect to place contract soon
 - North Transfer Station – stakeholders continue to meet regarding design
 - Compliance with food vendor Styrofoam ban – most businesses are actually exceeding compliance expectations
 - Major challenge going forward is financial; SW will be \$6M in red this year; the green (disposable bag) fee is suspended while waiting on people's vote in fall; rate increase approved for 2010 in the two-year budget process last fall, but Mayor has indicated no more.

Monthly Topics:

3. CAC Recruitment - Briefing

- Aurora Mendoza relayed SPU's approach to recruitment for next term of CAC service
 - Intent was to recruit more comprehensively throughout the City for a more diversified representation on each Committee
 - Due to budget issues, have to scale back and remain status quo – distribute cards, encourage interested parties go to website, download application to apply:

4. Outreach Effectiveness - Briefing

- Brett Stav briefed SWAC on outreach effectiveness for the big collections changes implemented March 30th.
 - Phone survey was conducted 4/27-5/13 by PRR. Overall results were shared on effectiveness. We are at or above service levels of 4-5 months ago.
 - Will be conducting a food/yard waste audit – will have information in next couple weeks.
 - We know recycled tonnage has increased by responses from random survey and by huge organics volume at transfer stations.
 - Has not yet been determined if this increase is due to program changes and outreach efforts, or weather for April/May.
- Community Outreach follow-up – Jenna Franklin will give SWAC information on HUB groups, and face-to-face efforts
- Habitat For Humanity – George K participated in a community meeting on the collections changes. He talked about SWAC, what it is, and how citizens can help community to reach recycling goals.
- SWAC Wish List – more business outreach.
 - Industrial waste stream different problem and is not addressed in comprehensive plan
 - Commercial users discussion

5. Annual Recycling Report Status - Briefing

- Vicky presented the 2nd Annual Recycle report draft.
- Reviewed recycling preliminary numbers.
- Discussed SWAC letter to accompany report.
- Discussed possibility of requesting City Council to push out report due date to September for better reporting accuracy
- Resolution 30990 identifies requirements for report and cover letter. Letter is required by Wednesday, June 24th.
 - Eric had some good ideas for letter; he and Rita will “shadow write” letter for Mike’s signature
 - Mike will contact Eric regarding this request. Rita indicated she would draft letter if Eric is not able to participate
 - If SWAC members have specific points desired in letter, get them to Eric and as quickly as possible. Rita will word smith final document

6. SWAC –Name Change - Discussion

- Eric had brought up the topic and recommended name reflect focus;
- Look at impact – county, state, cities
- Tag line versus title
- Table topic until Eric’s return.

Wrap Up:

- Approved May, 2009 minutes.

Recommendations:

- Ask Jenna Franklin to discuss Community Outreach as it relates to HUB (Historically Underutilized Businesses)
- Parks Recycling Project Report – Julie Vorhes, possibly July 15th meeting
- Gabriella to be scheduled for future meeting, possibly July, for C&D regulations discussion

Action Items:

- **SWAC’s annual recycling report letter to Vicky by June 24.**

Preliminary Agenda for Next Meeting

- Approve meeting minutes for June, 2009
- Julie Vorhes – Parks Recycle Pilot report
- Recruitment outreach – term ends and returns
- Review 2009 work plan
- Web site updates – comments to Mike for compilation and send to Aurora

7:00 PM Meeting adjourned.