



Chair: Signe Gilson

Vice Chair: Julie Pond

Secretary: Laura Feinstein

In attendance: Signe Gilson, Chair; Dan Corum; Laura Feinstein; Carl Pierce; Julie Pond; Rita Smith; Rob Stephenson; Wendy Walker

Absent: David Ruggiero

Staff: Tim Croll; Linda Rogers; Sheryl Shapiro; Susan Stoltzfus; Christie Baumel, OSE

Guests: Katie Kennedy, Cascadia Consulting; Ed Davis, KC Public Health

5:08 pm Call to Order

Administration:

Chair Report:

- July 2011 minutes approved
- **July action items:**
 - Solid Waste Comp Plan – Pick Up The Pace To Zero Waste – SWAC members to review in preparation of September discussion

Monthly Topics:

4. Solid Waste Comp Plan Outreach – Communication Outreach Briefing

Susan Stoltzfus of SPU Communications team updated the SWAC on outreach efforts.

Highlights included:

- Impacts on individuals are hard to describe
- System costs are able to be determined
- Collecting input through community meetings, survey, email feedback
 - Helping to identify barriers to adopting new behaviors
 - Provides method to convey information in a way people can understand
- Consultant – meeting with commercial groups and business organizations
 - Provides qualitative feedback
 - Helps get information to community groups
- On-line survey –
 - As of 9/7/2011 have received 350 responses, which is very good
 - Respondents self-select, not random, not scientific
 - 90% of respondents are from residential responses
 - 33% in favor of forbidding foodwaste in garbage
 - 59% if include both “strongly favor” and “favor” responses
 - Need more outreach to businesses for their input, such as BOMA, other business groups
 - Considering requesting OED to include information in business-targeted newsletters
- Need to be sure to reach out to historically underserved communities
- From input from the various sources, are identifying common themes; next step will be to determine what that means for the programs.

5. Solid Waste Comp Plan & The New Climate Protection Plan – Discussion

Christie Baumel from Office of Sustainability & Environment (OSE) briefed the SWAC on OSE's efforts in developing a climate protection plan for the City. Highlights included

- Waste reduction and recycling are important climate protection strategies
- OSE and SPU's SW Comp Plan are parallel in many efforts
- Work is intended to be parallel to the Solid Waste Comp Plan, with some specific target dates
 - 2006 rolled out first Climate Protection Plan
 - Goal is to reach 7% carbon reduction of the 1990 level by 2012
 - Additional goal is for the City of Seattle be carbon-neutral by 2050; have hired a consultant to determine if this is feasible
 - By looking at only what is technologically possible, have determined Seattle could, in theory, reach an 87% carbon reduction
 - Subject Matter Experts in areas such as transportation, buildings and energy, and solid waste, will be asked to make recommendations by Spring, 2012
- OSE is asking that the SWAC serve as a ready-to-go "technical advisory committee" for the climate plan, and add that "lens" in feedback on the Solid Waste Comp Plan draft
- After much discussion, the SWAC accepted the request and will add this lens to their review of the Solid Waste Comp Plan as it is moved through the various steps towards acceptance and filing with Dept of Ecology.
- The SWAC will discuss how to accomplish this at future meetings

6. Solid Waste Comp Plan Document Draft – Discussion & Feedback

Tim Croll led the discussion for feedback on the Plan. Due to the length of the document, members were assigned different chapters to review and bring back responses. Feedback included:

- Every Other Week – discussion and questions included:
 - Have to reduce garbage or pay more
 - Frequency of pickup would be half, families expected to maintain same volume; reward those who reduce overall volume
 - Pilot needs to be run; decision based on results
 - Straw poll regarding EOW showed: enthusiast – 4; skeptic – 2; not sure 1
- Organics ban –
 - Has the city done an analysis of organics?
 - Result with proper emphasis on education
 - Roll out with educational component
 - Discussion on bans and enforcement
 - Social justice and inclusion – need to put time and dollars towards effectiveness
 - More concurrent education of policies and bans
 - All in 2014
 - Merge sectors (MF, SF, Commercial)
 - Do sooner in 2014 rather than later, 7 of 8 all sectors at same time
 - 2013 – 6 of 8 sectors
 - Explain racial inequities – to be solved vs brush off
- Equity of source (pgs 4-19)
 - Get as much input by end of month as possible
 - Pet waste, diapers – 2020 – why? What is rational behind date
 - Plastic bag ban – why just plastic bags?
- Waste Prevention
 - Focus should be on reduction and reuse
 - Recycle one-third – not reflect proper emphasis to reduce and reuse
 - Shift focus to reduce and reuse
 - Up-cycling left out; educate around concept; reuse for all other uses
- Next steps:
 - Feedback

- Look at themes
- Update version
- Send to Dept of Ecology for comments
- Revise one more time incorporating Ecology comments
- To City Council for adoption
- To Dept of Ecology to accept

7. Wrap Up

Recommendations

- Have Jeff Neuner update the SWAC on North Station RFP as applicable

Action Items

- Comp Plan – Pick Up The Pace to Zero Waste –
 - Contact groups to take on-line survey
 - SWAC can be involved in community meetings
 - Contents with changes – send to Linda or Vicky
- Climate Action Plan partnership
- October meeting – briefing on where we are on the Comp Plan

Preliminary Agenda for Next Meeting – Oct 5th, 2011, Room SMT 5965

- Approve Sept 2011 minutes
- SWAC work plan update – where are we
- Local Hazardous Waste Management Plan – interlocal management of household hazardous waste, pharmaceuticals, medicines take back
- Phone book unwanted – update from Dick Lilly

6:50 PM - Meeting adjourned