



Pioneer Square Parking Stakeholder Outreach Update #1 December 5, 2013

The Alliance for Pioneer Square identified a list of 43 key business or organization leaders as potential members of a Pioneer Square Parking Advisory group. This group will provide feedback, advise on larger outreach efforts, vet potential changes to on-street parking management, and ultimately review a final parking plan for the neighborhood. This document summarizes a parking survey and initial walking tours with interested business leaders.

Parking Survey

On October 9, 2013, a brief parking survey (attached) was sent by SDOT to all 43 individuals to gather initial feedback on parking and gauge interest in walking tours and additional meetings. Twenty-one survey responses were received and thirteen individuals indicated interest in participating in walking tours and additional meetings.

A full summary of survey responses is attached. Key findings include:

- 87% of respondents identified the overall lack of on-street parking availability as one of the biggest parking problems, with 48% of all respondents indicating that there are too many on-street spaces reserved for transit layover or police/fire vehicles
- 76% of respondents reported that event days are particularly challenging for parking, with 57% also noting that weekday midday is a problem time
- While most respondents (67%) are aware that certain off-street garages have parking rates that are the same or lower than on-street parking, 37% of those respondents noted that those garages don't work for those businesses/organizations or their patrons





Walking Tour and Other Feedback

In addition to the survey, SDOT reached out to all interested parties regarding a walking tour and subsequently met with two individuals on November 8, 2013 and an additional stakeholder on November 20, 2013. Both meetings included walking tours of north Pioneer Square. General comments received through this process included:

- For hotel operators (Best Western and Courtyard by Marriot), the passenger load zones in front of their businesses are currently sufficient, but critical to their business and they would like to retain them
- General concerns over curb paint maintenance and missing signs
- Most deliveries in Pioneer Square utilize the alleys, where available
- Sentiment that parking turnover on Sunday is OK, except for Sundays with events at the sports stadiums
- Concern over security in Pioneer Square parking garages

In addition to these comments, there were specific questions or suggestions about individual load zones and spaces designated for disabled permit holders. SDOT will review these individually when developing parking revisions.

Next Steps

- December 12, 2013: SDOT and the Alliance for Pioneer Square will hold a parking meeting
- January, 2014: Continued outreach, meetings on reserved emergency responder and transit spaces
- February/March 2014: Draft recommendations, large scale outreach – mailer, open house
- April 2014: Final recommendations
- July/August 2014: Implementation





Pioneer Square Parking Outreach

The Seattle Department of Transportation (SDOT), in collaboration with the Alliance for Pioneer Square, is beginning a nine-month process to evaluate on-street parking conditions in Pioneer Square. The goal is to develop and implement near-term improvements to on-street parking in the neighborhood that make it easier for customers and visitors to find parking.

Collaboration with local businesses, organizations, and residents will be critical. To help us understand the current parking challenges in Pioneer Square, please respond to the following questions.

1. What business/organization do you represent?

2. What is your name?

3. What is your email address?

4. What are the THREE biggest problems with parking you see near your business/organization? (please select up to three responses)

On-street parking is too full

Too many load zones

Too many reserved spaces (for transit layover, police/fire, etc.)

Time limit is too short

Not enough load zones

Time limit is too long / lack of turnover

Other (please specify)

5. Are there certain times of the day, or days of the week, when parking is particularly a challenge?

Event days

Sundays

Saturday midday

Saturday evening

Weekday midday

Weekday evening

Comments

6. Are you aware that certain off-street garages (currently the Butler Garage and Merrill Place) have rates that are the same or cheaper than on-street parking?

Yes

No

Those garages don't work for our business/customers

Other (please specify)

7. Are you interested in sharing more information via a walking tour near your business/organization with SDOT staff?

Yes

No, but I would be interested in other parking meetings

No

If yes, please indicate days or times that are best for you:



Done

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Responses	21
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Biggest Problem	#	%
On-street parking is too full	17	81%
Too many reserved spaces (for transit layover, police/fire, etc.)	10	48%
Not enough load zones	2	10%
Too many load zones	2	10%
Time limit is too short	5	24%
Time limit is too long / lack of turnover	3	14%
Other (please specify)	14	67%

Days / Times when Parking is a problem	#	%
Event days	16	76%
Sundays	2	10%
Saturday midday	3	14%
Saturday evening	1	5%
Weekday midday	12	57%
Weekday evening	1	5%
	0	0%

Aware that certain off-street garages (currently the Butler Garage and Merrill Place) have rates that are the same or lower than on-street parking?	#	%
Yes	9	43%
No	6	29%
Those garage don't work for us/customers	5	24%

Interest in Walking Tour	#	%
Interest in Walking Tour	8	38%
Interest in Other Meetings	5	24%

Other:	#	%
Too many Car2Gos	2	10%
Too many Disabled Parking Placards	2	10%
Construction Impacts (Streetcar and Other)	2	10%
Business should be exempt from 30 min on Occidental in AM	1	5%
Too many city vehicles	1	5%
Permanent loss due to streetcar	1	5%

Note, remaining responses restated issues identified in "biggest problem" selection