



## Ballard Community Parking Program – March 2014

### What is this program?

The Seattle Department of Transportation (SDOT) is working to develop near-term improvements to on-street parking management in the downtown Ballard commercial area. This includes reviewing the needs for loading zones, time limits, areas of unpaid parking, and other related parking management items.

### What do we know about parking in Ballard today?

We have heard from many Ballard residents, businesses, and visitors that finding available parking on-street near downtown Ballard can be challenging during certain times of the day. Parking is further complicated by a confusing mix of parking controls that often vary by block. SDOT has collected parking data annually, highlighting when and where parking is full, and is using that data to inform this process.

### Why are you doing this now?

The last evaluation of on-street parking management in Ballard occurred in 2005. New developments and businesses have led to many changes in the neighborhood since that point. SDOT has worked with the Ballard Partnership for Smart Growth on parking since April 2013 and this program will build on that effort.

### Where are you studying?

For the most part, changes will focus on commercial areas. The study area is identified on the attached map. It represents the commercial core of Ballard and streets immediately surrounding this area.

### What happens next?

We are working with the Ballard Chamber on a survey of employee transportation and parking needs in the Ballard commercial area. We will also be collecting parking data in April/May through our annual on-street parking survey.

SDOT is conducting ongoing outreach in the neighborhood, including meeting with a parking advisory group to help develop draft parking changes. SDOT will host a parking Open House in summer 2014 to share draft changes and collect feedback and comments. A final parking plan will be released in fall 2014.

### Who can I contact with questions or comments?

Jonathan Williams, Senior Transportation Planner at SDOT, is leading this effort. Please provide comments or questions to him at [jonathan.williams2@seattle.gov](mailto:jonathan.williams2@seattle.gov) or by phone at 206-733-9026. The project website is [https://www.seattle.gov/transportation/parking/cp\\_ballard.htm](https://www.seattle.gov/transportation/parking/cp_ballard.htm).



