

# Ballard Parking Advisory Group



Meeting #5 – Ballard Neighborhood Service Center

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June 25, 2014

# SDOT's mission & vision

Mission: delivering a first-rate transportation system for Seattle.



Vision: a vibrant Seattle with connected people, places, and products.

# SDOT's core principles



# Presentation overview

- Background and scope
- Clarification of citywide rate process
- Employee survey and off-street data summary
- Shilshole management discussion
- New on-street data and focus area
- Schedule and communication
- Load zones

# Background

- Extension of 2013 Ballard Partnership work
- Focus on parking improvements in Ballard commercial core



# Project scope

- Employee parking survey in core
- On-street management to include load zones, off-street review, angled parking, parking controls, Sunday options, parklets, on-street bike parking
- Ongoing outreach
- Considerations for residents and industrial areas
- Off-street data collection



# Why change parking regulations?

- Predictability and consistency
- Ease of access for customers and visitors, reduced frustration
- Encourage parking in legal areas, reduce cruising



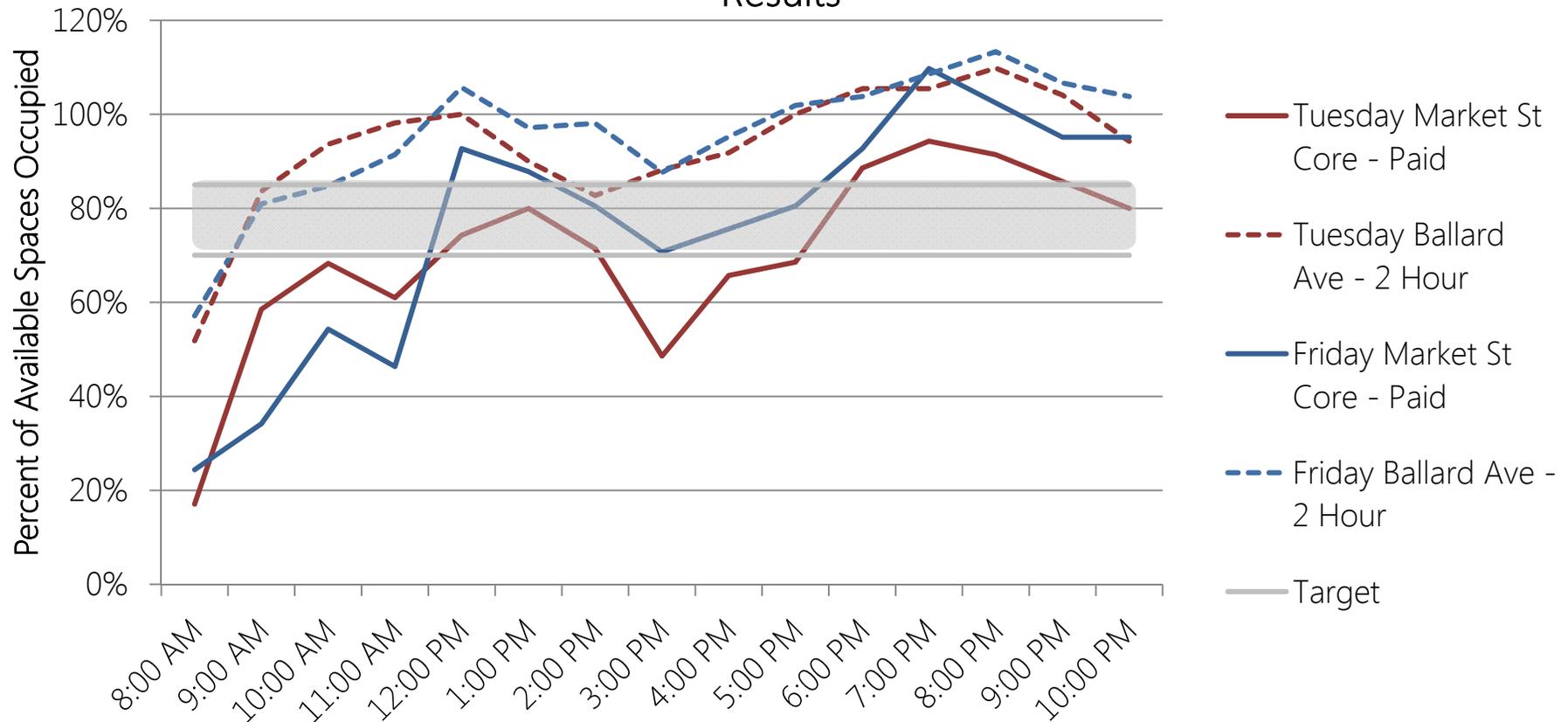
*Market Street*



*Ballard Avenue*

# Market Street / Ballard Avenue

Ballard Avenue and Market Street Core March 2013 On-Street Survey Results

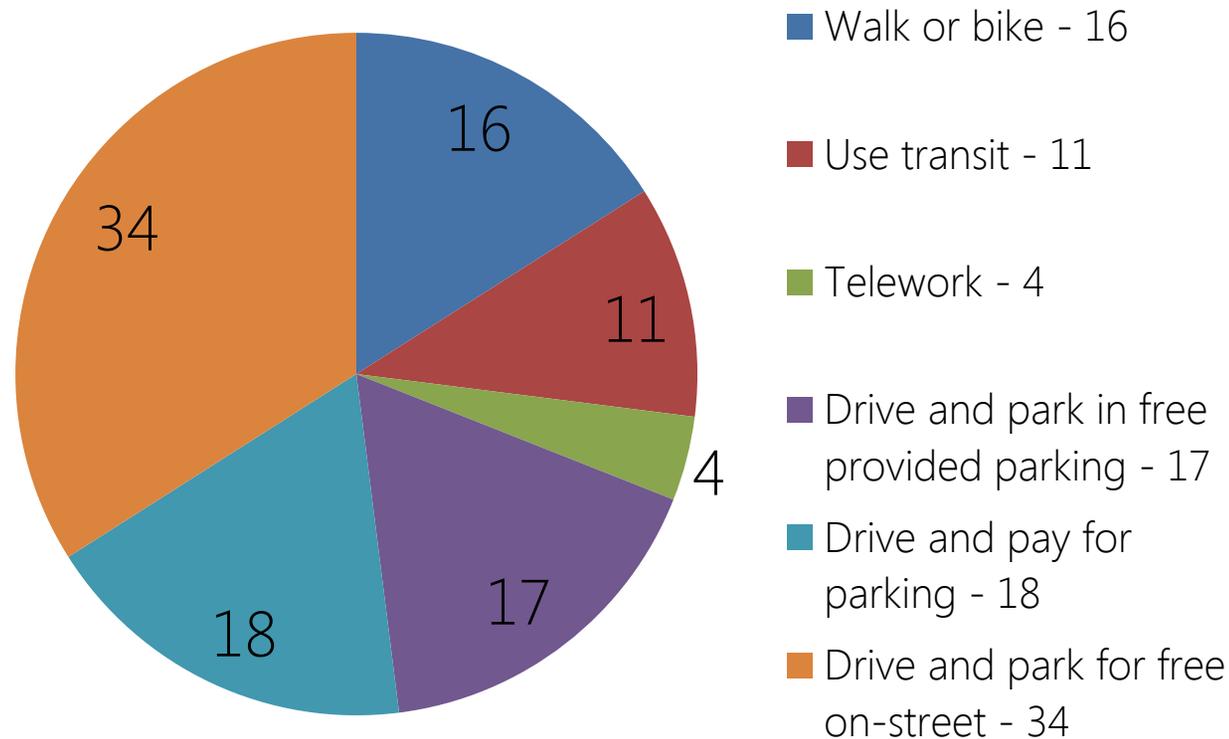


Average Parking Duration, March 2013

Market Street – Core Blocks (paid time)	44 minutes
Ballard Avenue – 2 Hour Time Limit Blocks (observed)	90 minutes

# Employee survey summary

- From responses, for 100 employees....



- On-street parking is most common among restaurant workers
- Main on-street parking location is along Shilshole and south end of Ballard Ave NW

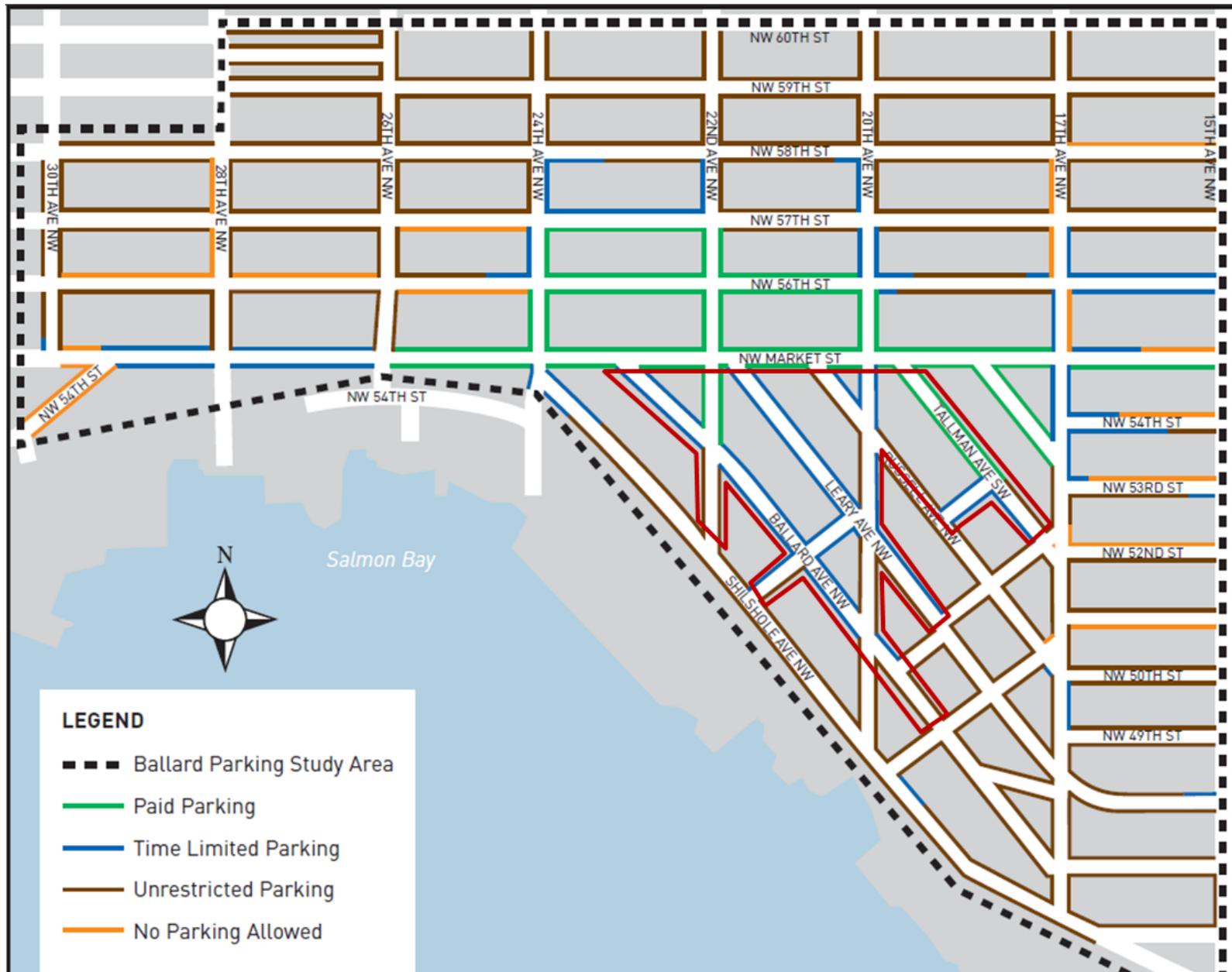
# Off-street survey summary

	Weekday midday	Friday evening
Public spaces	945	1,133
Occupancy %	62%	31%

- Day rates are generally \$1 to \$4 per hour, or \$55 - \$150 / month
- Evening rates are generally flat \$3 to \$5 fee
- Most common payment form is cashbox

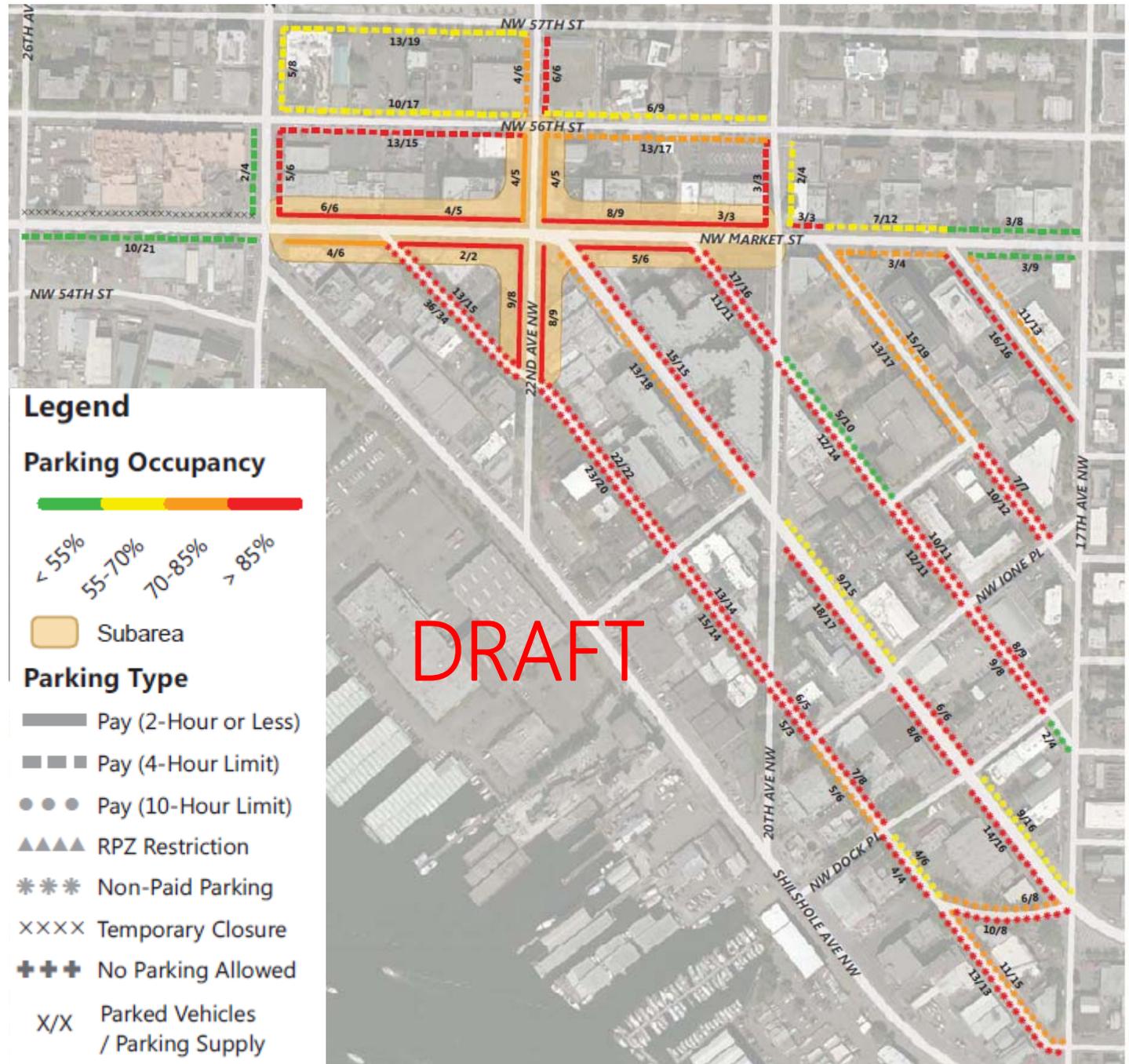


# Focus area



# Occupancy map – daytime peak

- Draft May 2014 data
- Three hour peak, 8-5



# Occupancy map – 7 PM

- Draft May 2014 data



# Detailed data, focus area

	2013 Weekday	2014 Weekday
Study spaces	235	267
Three-hour peak occupancy % (8 AM – 5 PM)	93%	90%
7 PM occupancy %	100%	100%

*-Results are for unpaid areas within focus area*

*-2014 results are draft and are currently being finalized*

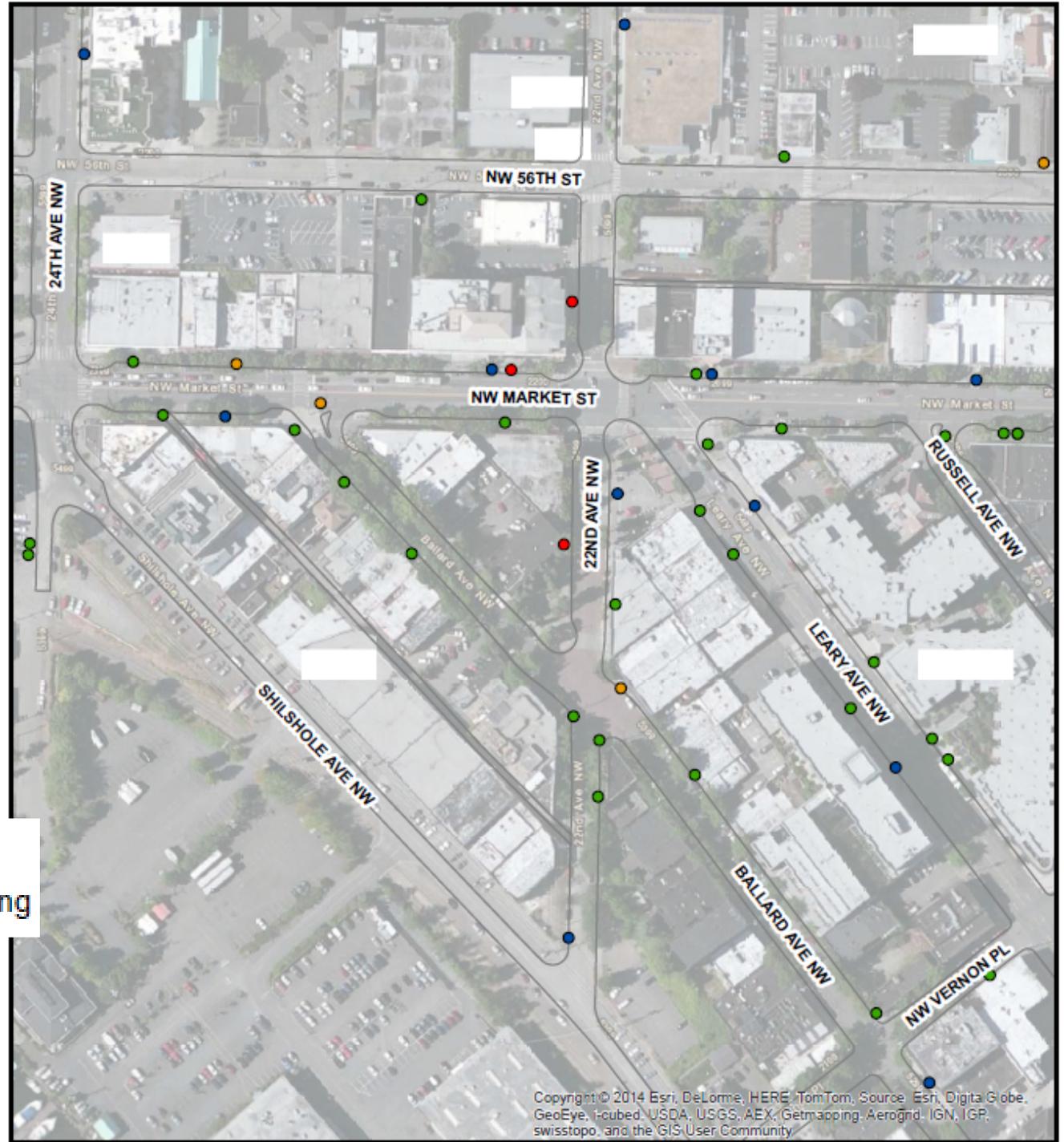
# Next steps

July 9	Ballard District Council (with Mary Catherine Snyder)
July 30	Parking advisory group meeting -Draft Plan
August 9	Ballard Avenue Landmark District briefing
Mid August	Mailer, release of draft plan, survey
September 4	Open house at Ballard Library
Late September	Final plan

# Load zones

## Load Zones

- Commercial Vehicle
- 15 or 30 Min Loading
- 3 Min Pass Loading
- 15 or 30 Min Truck Loading



# Questions?

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[http://www.seattle.gov/transportation/parking/cp\\_ballard.htm](http://www.seattle.gov/transportation/parking/cp_ballard.htm)

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