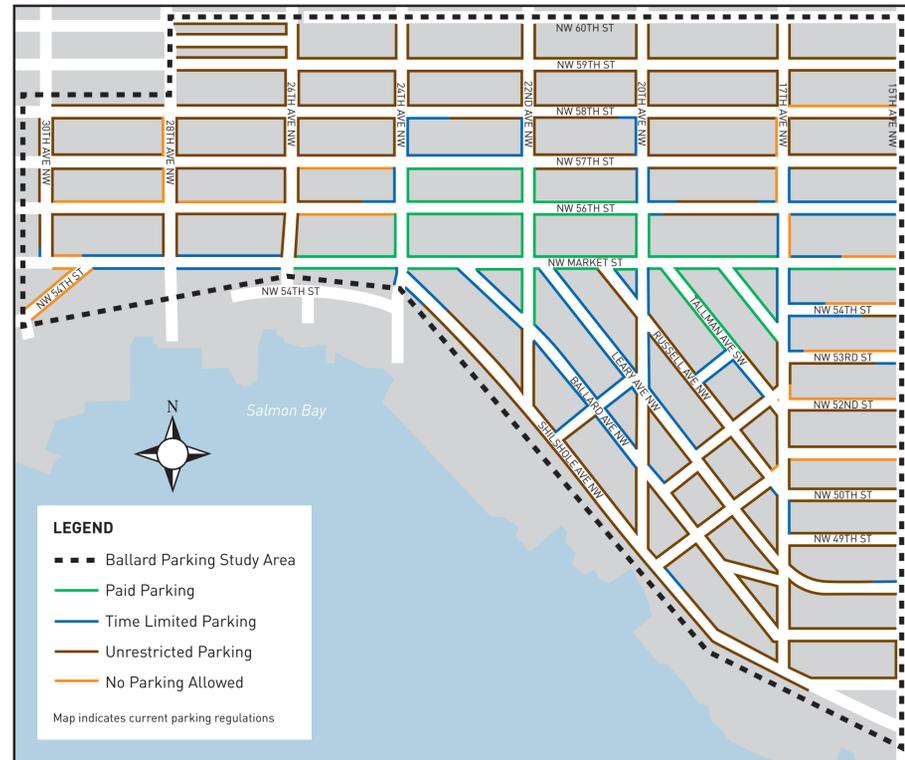


WHAT IS THIS PROGRAM?

SDOT is working with the community to develop near-term improvements to on-street parking in the downtown Ballard commercial area. This includes time limits, areas of unpaid parking, reviewing the needs for loading zones, and other related parking management items.



Study area and current parking types

WHY ARE YOU DOING THIS NOW?

The last evaluation of on-street parking management in Ballard occurred around 2005. New developments and businesses have led to many changes in the neighborhood. SDOT has worked with the Ballard Partnership for Smart Growth on parking since April 2013 and is building on that effort.

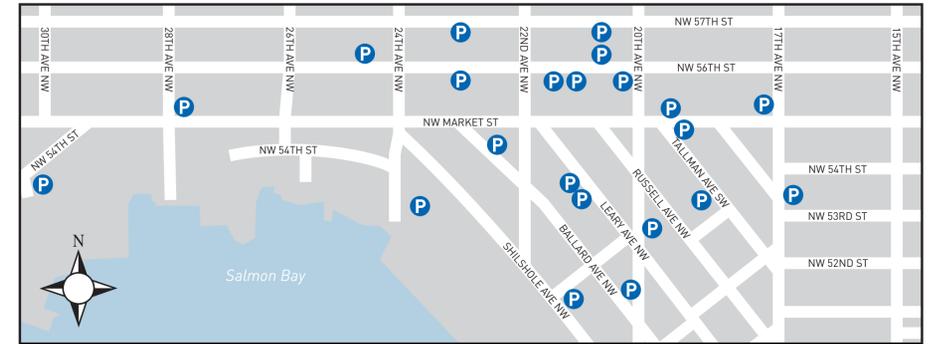
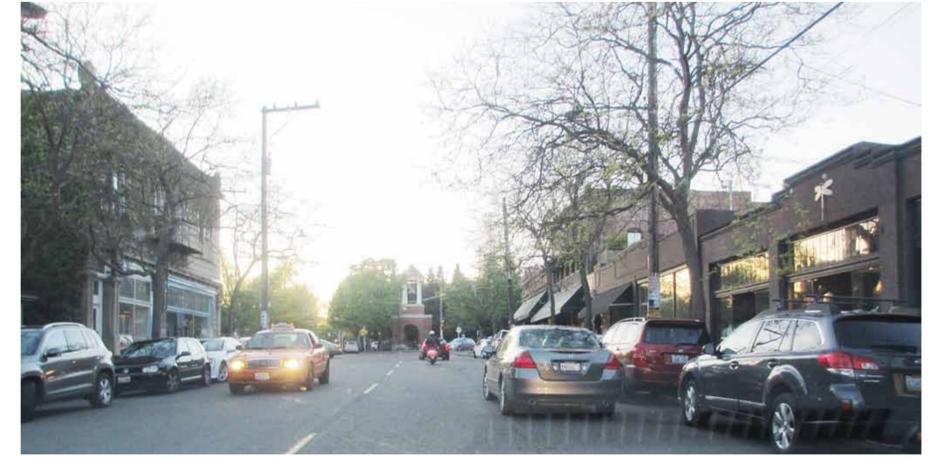
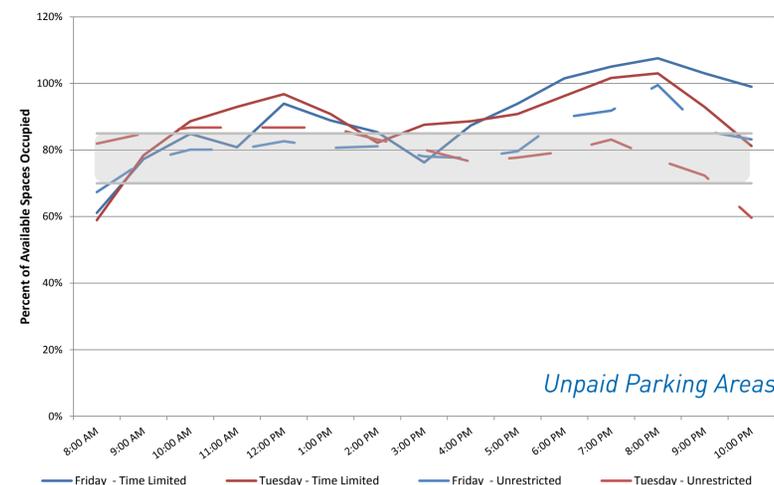
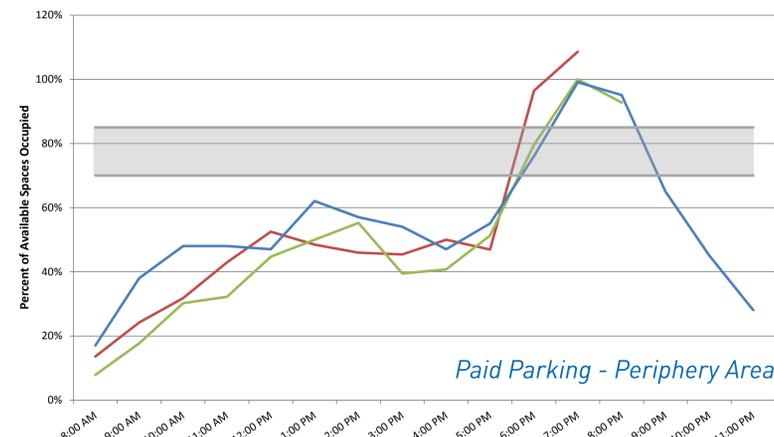
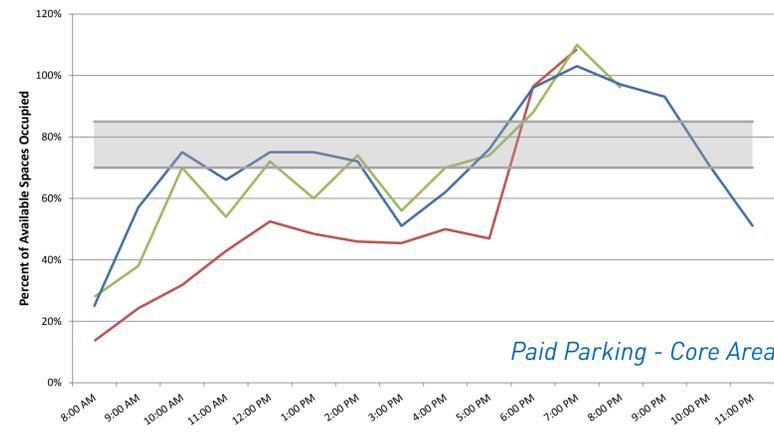
WHAT DO WE KNOW ABOUT TRANSPORTATION AND PARKING IN THE NEIGHBORHOOD TODAY?

A lot! SDOT collects parking data annually and completed an access survey in fall 2011.

- In a survey, less than 30% of “Ballard residents” drive to reach downtown Ballard, but 80% of “Ballard visitors” drive
- Paid parking has availability during most of the day on weekdays, but is limited from 5:30 PM – 8:30 PM on most days
- Off-street paid parking in Ballard has availability and SDOT will be completing a new survey in June

ON-STREET PARKING OCCUPANCY

The paid area of Ballard is divided into a core (four blocks at intersection of NW Market St and 22nd Ave NW) and a periphery. We also collect occupancies on most unpaid streets south of NW Market St.



Over 850 public off-street spaces in Ballard

HOW CAN I PROVIDE FEEDBACK?

Look for more outreach this summer, as a goal is to develop a plan by fall 2014.

If you work in the downtown Ballard area, please take a survey by May 31st at www.surveymonkey.com/s/ballard_survey

Comments and questions can be submitted to Jonathan Williams at SDOT at jonathan.williams2@seattle.gov