

# SEATTLE SUMMER STREETS

## Ballard Bike Street Party Thursday, May 29, 2014 4 - 8 PM

Cascade Bicycle Club and City of Seattle will be opening the streets of Ballard to celebrate an evening of music, shopping, food and play all by biking and walking!

Highlights will include a live music stage, a BMX stunt/jump show, Big Wheel Races, kid's bike parade, and of course your support!

### What does this mean for businesses?

- Connect with your community
- Attract new customers
- Showcase your products and services
- Promote a livable bike and pedestrian-friendly community
- Support Bike Month!

### What can you do to support the Ballard Bike Street Party?

EXHIBIT! We have a limited number of 10x10 booths available.

SPONSOR! We have various levels of sponsorships for the event.

PROMOTE! To your community, friends and shoppers.

### Sponsorship benefits include:

Logo inclusion on event collateral: Bike Month website (over 850K visitors), weekly email to Commute Challenge participants (15K+), highlight on Cascade's Facebook page (10K followers). Opportunities to be part of Cascade's on-stage programming (fashion shows, prize giveaways, etc.).

For more information, please contact Stacey Nakagawa  
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