

Seattle Pedestrian Master Plan

Public Engagement Strategy: Description of Stakeholder Roundtables

What are the Stakeholder Roundtables?

The City will organize several roundtable discussions to invite stakeholder groups to share their perspectives on pedestrian issues. This will allow representatives from agencies and groups to have conversations on issues that are most relevant to their constituents.

Examples of roundtable participants include, but are not limited to: under-represented communities; freight interests; business interests, including chambers of commerce; people with disabilities; youth/students; and seniors. Approximately 10 to 15 roundtable discussions are proposed between March and May, 2007.

PURPOSE

The purpose of the roundtable discussions are to:

- Collect information, perspectives, opportunities and challenges related to walking in Seattle.
- Discuss ideas for policies, programs and projects to be considered through the Pedestrian Master Plan project and their implications on specific stakeholder groups.

TARGET AUDIENCE

The target audience for the roundtables are key representatives for organizations and community groups that have interest in pedestrian issues. The list of stakeholders in the Pedestrian Master Plan Draft Public Engagement Strategy will serve as the basis for identifying roundtable participants.

PROPOSED OUTCOMES

There are two desired outcomes of the Stakeholder Roundtables:

- Gain a basic understanding of the information, perspectives, opportunities and challenges about walking in Seattle as observed by the roundtable participants.
- Establish relationships with stakeholders that can be leveraged at other times during the Pedestrian Master Plan development process.

ROLES

Stakeholder role - Key representatives from stakeholders groups will be asked to attend and participate in conversations on pedestrian issues and topics.

Seattle Department of Transportation (SDOT) role – SDOT will coordinate logistics of the roundtable discussions. This includes but not is limited to: preparing invitations, providing meeting space, coordinating interpreters, note taking and facilitation.

Other City Department role - Other city departments will help identify stakeholders and will participate in roundtables where they provide insight or knowledge that will add value to the discussions.

PMPAG role – The Pedestrian Master Plan Advisory Group will identify stakeholders and participate in outreach to district councils and other community stakeholders. PMPAG members will be asked to observe the roundtables to hear first hand the concerns of the stakeholder groups.

Consultant role - The consultant team will develop the questions and/or conversation prompts used in the roundtable discussions. The consultant team will also analyze the information provided during the meetings.

Proposed Timeline

Date	Activity
Mid January:	Contact stakeholders Preliminary Roundtable Discussion agenda developed
Early February:	Roundtable Discussions scheduled
Mid March:	Roundtable Discussions begin
Mid May:	Roundtable Discussions complete