

Pedestrian Master Plan Advisory Group (PMPAG)
Monthly Meeting
SMT 4050/4060
October 26, 2007
8 – 10 am

Meeting Summary

Attendance (17)

James Bush, Suzanne Anderson, Rebecca Deehr, Celeste Gilman, Tony Gomez, Jean Healy, Rob Kaufman, Bea Kumasaka, Kate Martin, Kirste Johnson, Michael McGinn, Steve Marquardt, Paul Niebanck, Charles (Chas) Redmond, Jim Schultz, , Petaki Cobell and BettyLou Valentine.

Benita Horn (facilitator) and Seattle City staff: Wayne Wentz, Susan Sánchez, Tracy Krawczyk, Barbara Gray, Megan Hoyt, Krista Bunch, Katherine Bush, Jodie Vice, Suzanne Skinner, Regina Labelle, and Traci Ratzliff.

Rebecca Deehr led the meeting.

Public Comments

There were no public comments.

Comments on "Scope of the Plan"

Rebecca asked PMPAG members to go around the room and make comments about the "Scope of the Plan" document that was distributed in advance of the meeting. PMPAG members made the following comments (please note that only those sections of the scope of the plan document that received comments are noted below):

Section 2: Goals and Problem Definition

- Goals should be overarching and should extend beyond 2020
- A 360 degree approach should have been taken to generate the goals
- A goal should be to get more people walking and encourage those who currently walk to walk more
- Explicitly state enforcement and environmental engineering
- We should be thinking of building the pedestrian environment for decades to come
- Streamline public access to information from the city. It is often confusing for citizens to find the information they need in a timely manner
- Include a visionary statement

Section 3: Public Engagement Strategy and Implementation

- Strategy is great overall
- Good transition to Knowledge Attitudes and Behaviors
- Education and enforcement should be geared towards schools and older students
- Need to consider how we work with neighborhoods and residents of neighborhoods
- PMPAG members were selected because they bring an important perspective on pedestrian issues to the table. Each PMPAG member should be interviewed as part of the planning process.
- How are we going to integrate, or cross tab, the information from the various engagement methods?
- Involve the media to gain exposure to the plan

Section 5: Consultant Selection

- Unsure that the amount that is being spent on the RFQ for a consultant is adequate
- What is the relationship between the consultant and the PMPAG?

Section 6: Project Management

- Work with WSDOT on pedestrian issues especially on Highway 99
- Work from an urban focus
- Engage the Seattle Police Department in the plan
- Interagency work is important

Section 7: Data Collection and Analysis

- SDOT should adopt the RCW on traffic speeds (25 mph)
- Experiential knowledge vs. knowledge from data→ knowledge from experience is also good
- Understanding neighborhood plans will be helpful
- How are we going to integrate the data to make it meaningful
- We need to research social equity:
 - How many jaywalking vs. how many failure to yield tickets are given
 - Amount of car/pedestrian throughput at intersections
 - How many intersections require pushing a button
 - Lane closure vs. sidewalk closures associated with construction projects
- There is not enough data to understand current trends
- PMPAG members need data
- A strengths, weaknesses, opportunities and threats (SWOT) analysis may be useful as a method to identify obstacles and weaknesses to the plans success and also to focus data collection needs

Section 8: Background and Existing Conditions

- This section should preceded by the “Data Collection and Analysis” section
- There should be a map of missing sidewalks so that we can develop a comprehensive solution to fix it.
- How difficult is it for people to call the city and request repairs
- There is not enough data on existing conditions

Section 9: Toolbox of Strategies and Solutions

- Driver training and retraining should be a focus of the education component
- Training of Safety Officers is important
- We need to educate the public on why it is good to walk
- Not enough information in enforcement
- Develop a public awareness campaign focused on drivers
- Creating a map with arterial speeds overlaid with density would be helpful and interesting

Section 10: Identify and evaluate Pedestrian System Solutions

- This section should focus on developing specific goals (i.e. all sidewalks installed) associated with the year 2020. There needs to be a place for statement like this.
- There is not enough data

Section 12: Develop a Funding and Implementation Plan

- SDOTs re-organization should be the #1 priority

General Comments:

- Many PMPAG members said that the scope is good and a that was put together well
- Many expressed the desire to share additional input as the details of scope are defined

Comments on the "Public Engagement Strategy"

PMPAG members made the following comments related to the PMP Public Engagement Strategy:

Section 2: Stakeholder Analysis

- Appendix A needs to be clarified
- Department of Neighborhoods should be a partner
- Interagency cooperation is essential and implementation steps needs to be mandated

Organizations to add:

- Sustainability organizations
- Architects/Designers
- SeaMar (South Park)
- Native American Community
- Youth Led Organizations
- School Crossing Guards
- Bus drivers (metro and school)
- Homeless populations
- Builders/Trades should be involved in addition to construction company management
- Bus riders
- Taxi Cabs, limousine services

Section 3: Citizen Participation Methods

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|------------------------|---|
| PMPAG | <ul style="list-style-type: none">• We should rely on PMPAG members to go out to their neighborhoods and District Councils• PMPAG needs to interview themselves as they bring a variety of experiences to bear• |
| Website | <ul style="list-style-type: none">• Website is a good opportunity to reach out to people with a survey |
| Public Comment Events | <ul style="list-style-type: none">• Hosting large events are good ways to involve families with children• Dramatic demonstrations or other creative events will bring attention to the PM |
| Roundtable Discussions | <ul style="list-style-type: none">• Roundtable discussions seem like they will be effective |
| Project Updates | <ul style="list-style-type: none">• We should go to underrepresented communities and not expect them to come to us* |
| Neighborhood Walks | <ul style="list-style-type: none">• Create walking maps with the best places for people to walk |

Surveys

- Who will review surveys?

Media Relations

- A media campaign should be developed that will advertise what we are doing
- Billboards, PSA's, bumper stickers, bus advertisement should all be considered
- Public education is key
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Section 4: Outreach to Underrepresented Communities

- We should go to underrepresented communities and not expect them to come to us*
- When referencing people with disabilities, prefer to use the "disabilities" rather than people with "limited access"
- Institutionalized populations, immigrants and refugees need to be reached

Section 5: Public Engagement Strategy Timeline

- More detail is needed on the timeline

General Comments:

- Details need to be flushed out.
- We need to determine the objective of our outreach
- How will we integrate the data?
- Who is going to do this work?
- This plan is ambitious
- We should look at the relationship between obesity and neighborhoods, King County will release a report in January
- The "Engineering" "E" should be replaced with "Environment" in the 3 E's of Pedestrian Safety
- Look at the relationship between sidewalk conditions and income
- School speed zones should be created near all schools including middle and high schools

Next Steps in the Consultant Process

It was agreed by PMPAG Members that the PMPAG Steering Committee would be extended to discuss the next steps of the consultant selection process.

Staff Report

Barbara Gray, SDOT, passed out a written staff report and then ceded her agenda time to Suzanne Skinner, from the City of Seattle Law Department and Regina Labelle from the Mayor's Office, to talk briefly about the City's litigation hold notice to PMPAG members.

The City is defending lawsuits arising out of car/pedestrian collisions on City streets. Because the work of the PMPAG addresses pedestrian safety, documents used or communications generated by, and communications between, members of the PMPAG may be discoverable in these lawsuits and any future lawsuits involving pedestrian collisions. The City Attorney is therefore placing a litigation hold on documents and information generated and used by members of the PMPAG. Suzanne distributed a memo during the meeting and is happy to answer any questions PMPAG members have.

Public Comment

There was no public comment.

Action Items

Accessibility Training for PMPAG members is scheduled for November 13th, from 8-10 am at the Intiman Theatre. Please contact Katherine if you would like to sign up or have any questions.

Next Meeting

Date: Friday, November 28, 2007

Time: 8:00 – 10:00 am

Place: Seattle Municipal Tower, 40th Floor, Room 4050/4060

