



Construction Hub Coordination

Overview & Next Steps

South Lake Union Chamber | Public Affairs Committee

Brian de Place

April 10, 2014

SDOT's mission & vision

Mission: delivering a first-rate transportation system for Seattle.



Vision: a vibrant Seattle with connected people, places, and products.

SDOT's core principles



Presentation overview

- Construction boom
- Access Seattle
- Construction hub coordination
- South Lake Union hub
- Tools & next steps
- Questions

Construction boom

- Unprecedented growth and development
- Progressive policies = strong Center City housing and job growth
- Neighborhoods outside of Center City are growing and want to remain vibrant and thriving



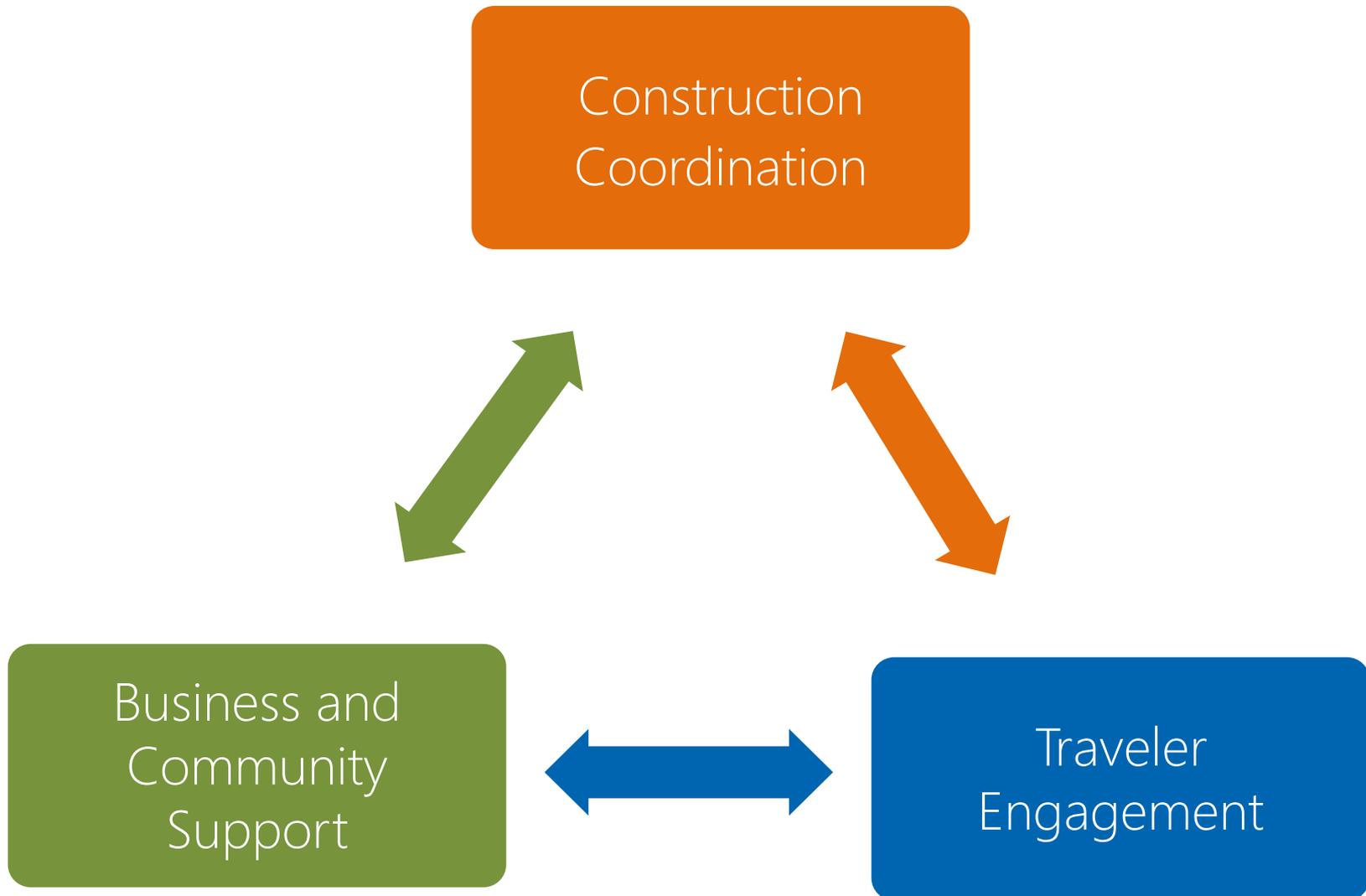
Source: Downtown Seattle Association

Access Seattle

Guiding construction according to comprehensive multi-modal transportation planning, prioritizing access and mobility to ensure:

1. **Construction activity is coordinated** across various public and private agencies
2. **People know what to expect**, how to get around, and have viable travel options
3. **Neighborhoods remain vital and attractive** places to visit, live, and operate a business

Access Seattle pillars



1. Construction coordination

Mission: Coordinate construction and all activity that impacts right-of-way mobility

Target Audience: Everyone performing work or having events that affect the right of way

Potential Strategy: Establish formal Command Center to centralize and improve coordination functions

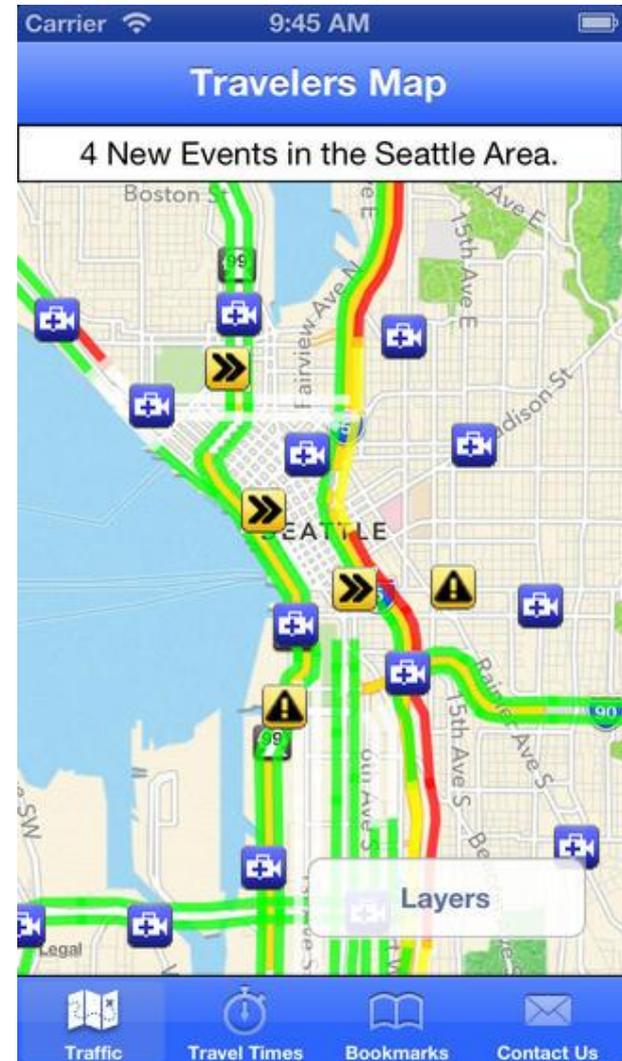


2. Traveler engagement

Mission: Engage travelers with real-time, actionable information on travel and transportation options

Target Audience: Traveling public

Potential Strategy: Develop “One Stop” mobile app and other dynamic tools that provide information on construction activity, parking, and optimal modal choice



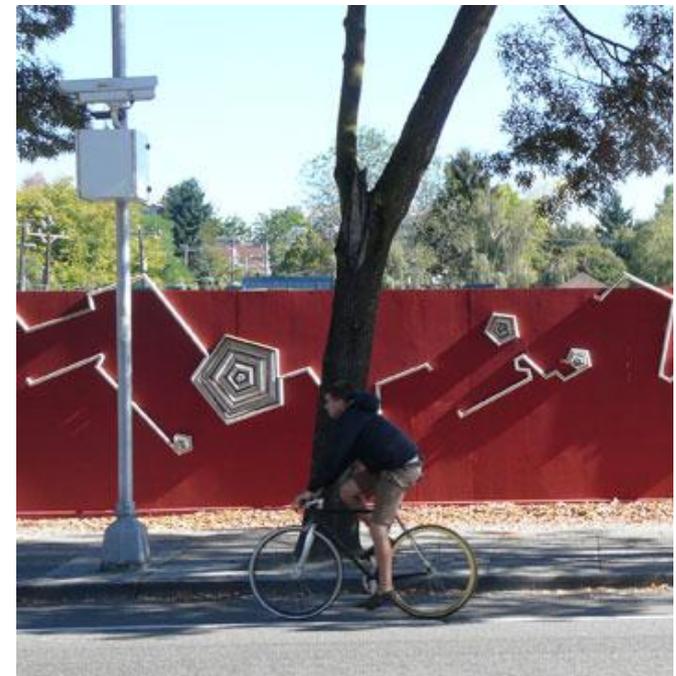
3. Business and community support

Mission: Support business districts as thriving destinations by ensuring inviting experience and intuitive wayfinding

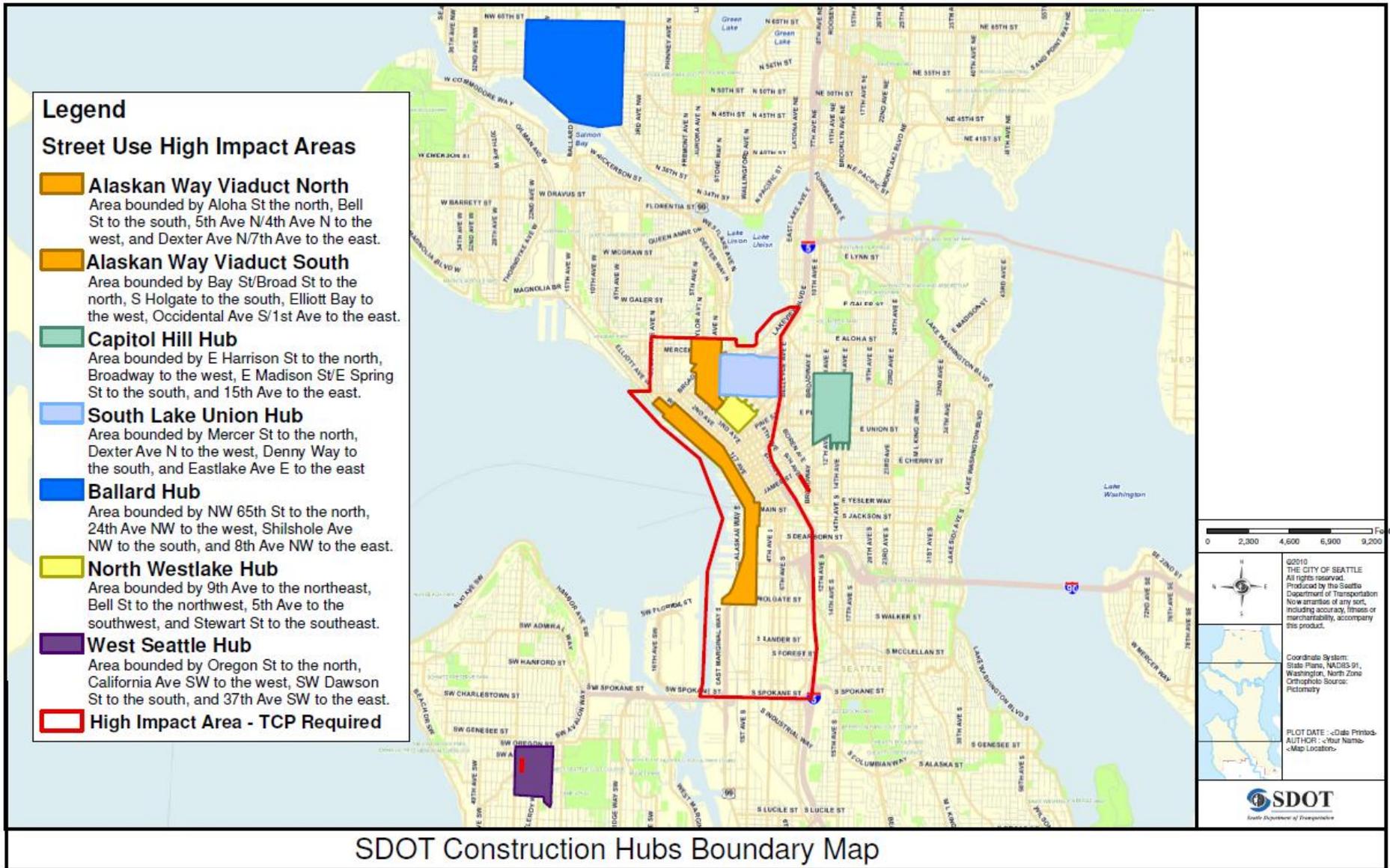
Target Audience: Business owners, residents, and visitors in construction hubs

Potential Strategies:

- Designate SDOT Ombudsman for all construction-related issues, spanning across public and private projects
- Develop *"Construction Hub Toolkit"* to provide business assistance, signage and streetscape improvements, etc.



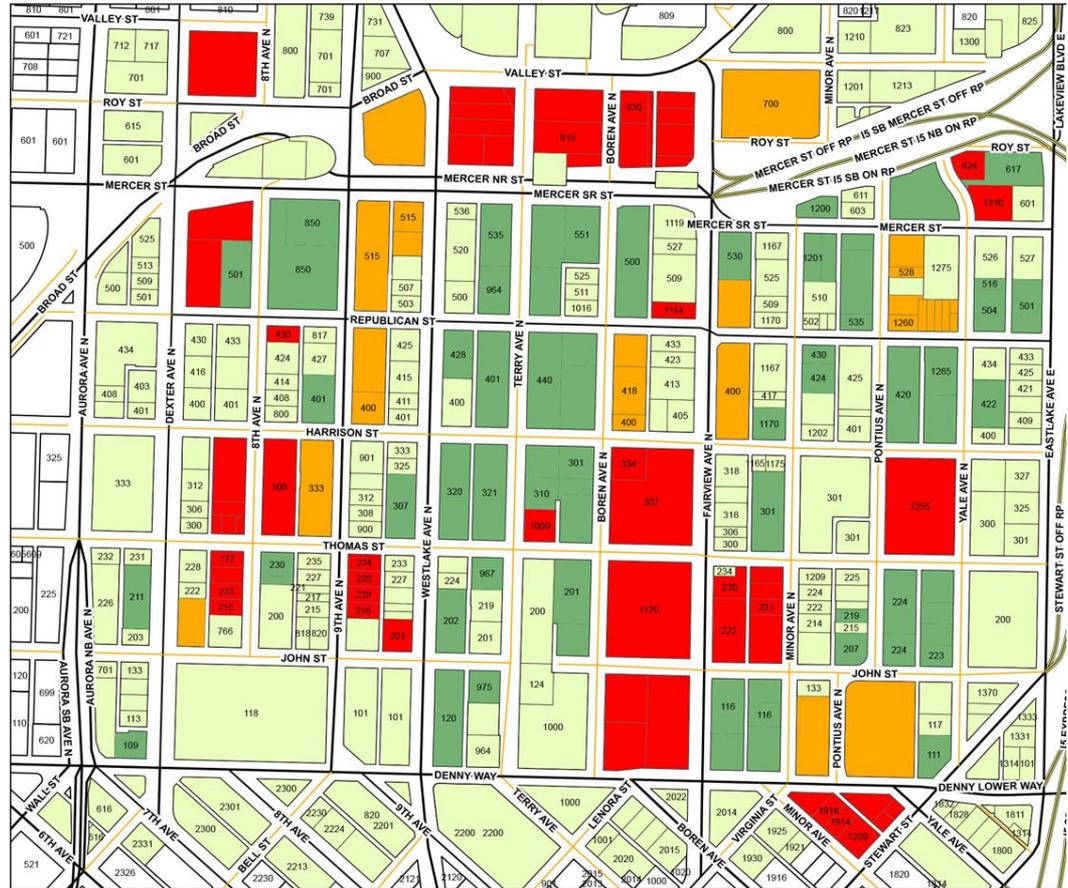
Construction hub coordination



SDOT Construction Hubs Boundary Map

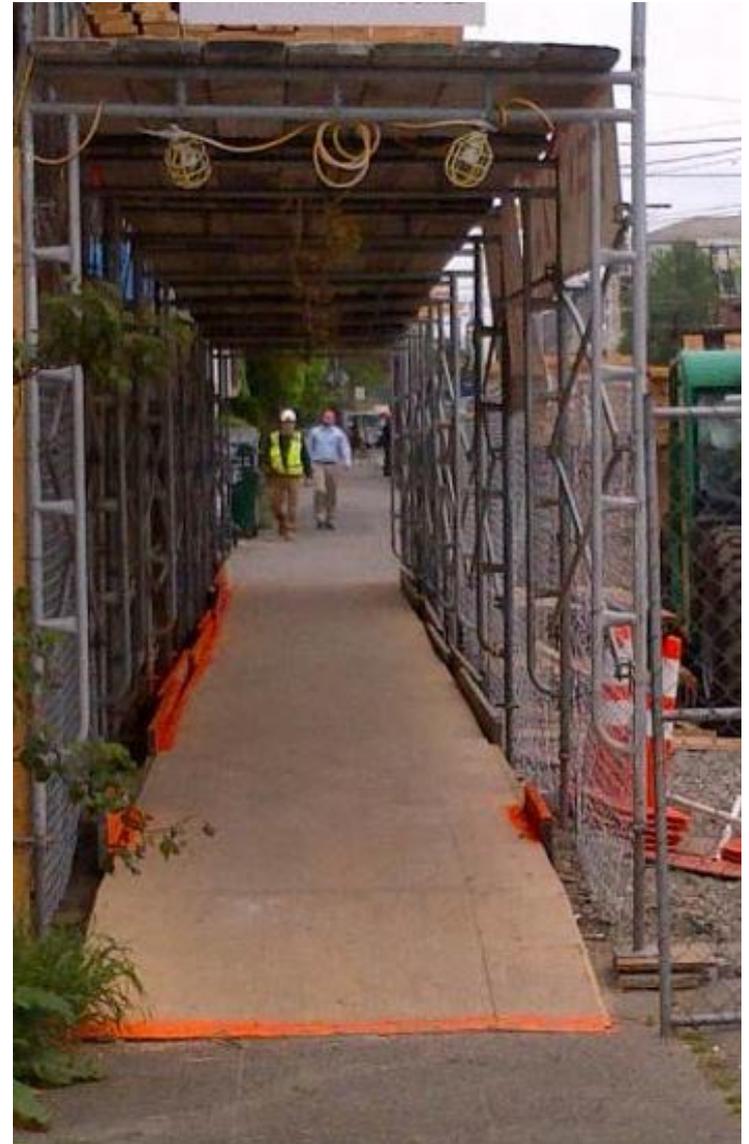
South Lake Union hub

- Area where volume and proximity of construction creates significant cumulative mobility impacts for multiple travel modes, businesses and residents



Hub program objectives

- Assess all hub area project schedules side by side, to identify conflicts and cumulative mobility impacts
- Determine ways to provide mobility, identifying routes in all phases within each hub
- Establish reliable lines of two-way communication with impacted communities
- Provide on-site enforcement to monitor and resolve conflicts



Tools & next steps

- Dedicated staff to respond to construction related issues
- Cross-agency team to fuel collaboration and route construction management plans
- Establish central command center to ensure thorough analysis
- Proposal for development of a one stop mobile application
- Community feedback to create beneficial tool kit



Questions?

SDOTConstructionHub@seattle.gov
Ken Ewalt | (206) 684-4995

<http://www.seattle.gov/transportation/hub.htm>

<http://www.seattle.gov/transportation>

