
March 25, 2014
Ballard
Neighborhood
Greenway Open
House

Meeting Summary

Seattle Department of Transportation

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Overview

On March 25, 2014 the Seattle Department of Transportation (SDOT) hosted an Open House at Ballard High School from 6 to 7:30PM. A presentation was held at 6:30PM followed by a Questions and Answers session. Notification included a flier mailed to 6,646 residents and businesses between NW 96th Street and Shilshole Avenue NW and 22nd Avenue NW and 15th Avenue NW and a postcard mailed to 1,508 residents and businesses between NW 96th Street and Shilshole Avenue NW and 18th and 16th NW Avenues. The meeting was announced on MyBallard.org. Staff presented to the Ballard District Council and Seattle Freight Advisory Board and provided information to the Seattle Pedestrian Advisory Board, Seattle Bicycle Advisory Board, Cascade Bicycle Club and Seattle Neighborhood Greenways group.

Approximately 83 people attended the Open House. Comments along with technical analysis will be considered in determining the most promising route and recommended traffic safety improvements.

Comment Sheet Summary

The following information summarizes input from the comment sheets. In total, 55 comment sheets were turned in. To see the raw data from the comment sheet results, read Appendix B.

1. *Do you walk in your neighborhood? If yes, which streets do you use??*

The majority (96 percent) walk in their neighborhood. A number of streets were sited. Those of particular interest for a potential north-south neighborhood greenway included 22nd, 20th, 18th, 17th and 16th. The number of times each was mentioned ranged from 12 to 39, with 17th Street being cited most often.

2. *Do you bike in your neighborhood? If yes, which streets do you use?*

About 69 percent noted they bike in their neighborhood. Once again a number of streets were cited including 22nd, 20th, 18th, 17th and 16th. The number of times each of these were mentioned ranged from 5 to 27, with 17th being cited the most frequently.

3. *What barriers prevent, or make it more difficult for you to walk and ride a bike? Are there specific locations?*

Many commenters felt that crossing major arterials were barriers including Leary, 65th Street and 85th Street.

4. *What are important destinations along the possible route options?*

Responses included Downtown Ballard, USPS, parks, schools, the library and Ballard Farmers Market.

5. *How do you access Ballard Avenue NW by foot and bike and why do you choose this route?*

Seventy-eight percent responded they choosing walking and 63 percent noted they would bike. Streets used included 22nd, 20th, 18th, 17th, and 16th. The street cited most often was 17th Street followed very closely by 20th and 22nd and many people use multiple streets for their routes.

Meeting Demographics

The Full Inclusion Sign-in Sheet was used to help measure how inclusive SDOT's outreach for the Open House was. Below are the results.

- 72% of attendees signed the voluntary Inclusion Sign-in Sheet

Of those that signed the Inclusion Sign-in Sheet:

- 93% were white
- 97% primary language is English
- 47% were female and 53 % male
- 75% owned their own home

Demographics based on 2010 census data for the Ballard area show that about 87% of residents are white with the next highest ethnic group identified as Asian or Pacific Islander. Approximately 51% are female and 49% are male; and about 64% own their home.

Appendix A: Mapping Exercise

A map of NW Seattle was used to collect comments and ideas for a north-south neighborhood greenway route. All comments from the map will be considered in the decision making process.

