



# Citizens Transportation Advisory Committee III (CTAC III)

**Community Engagement Summary  
June 9, 2011**



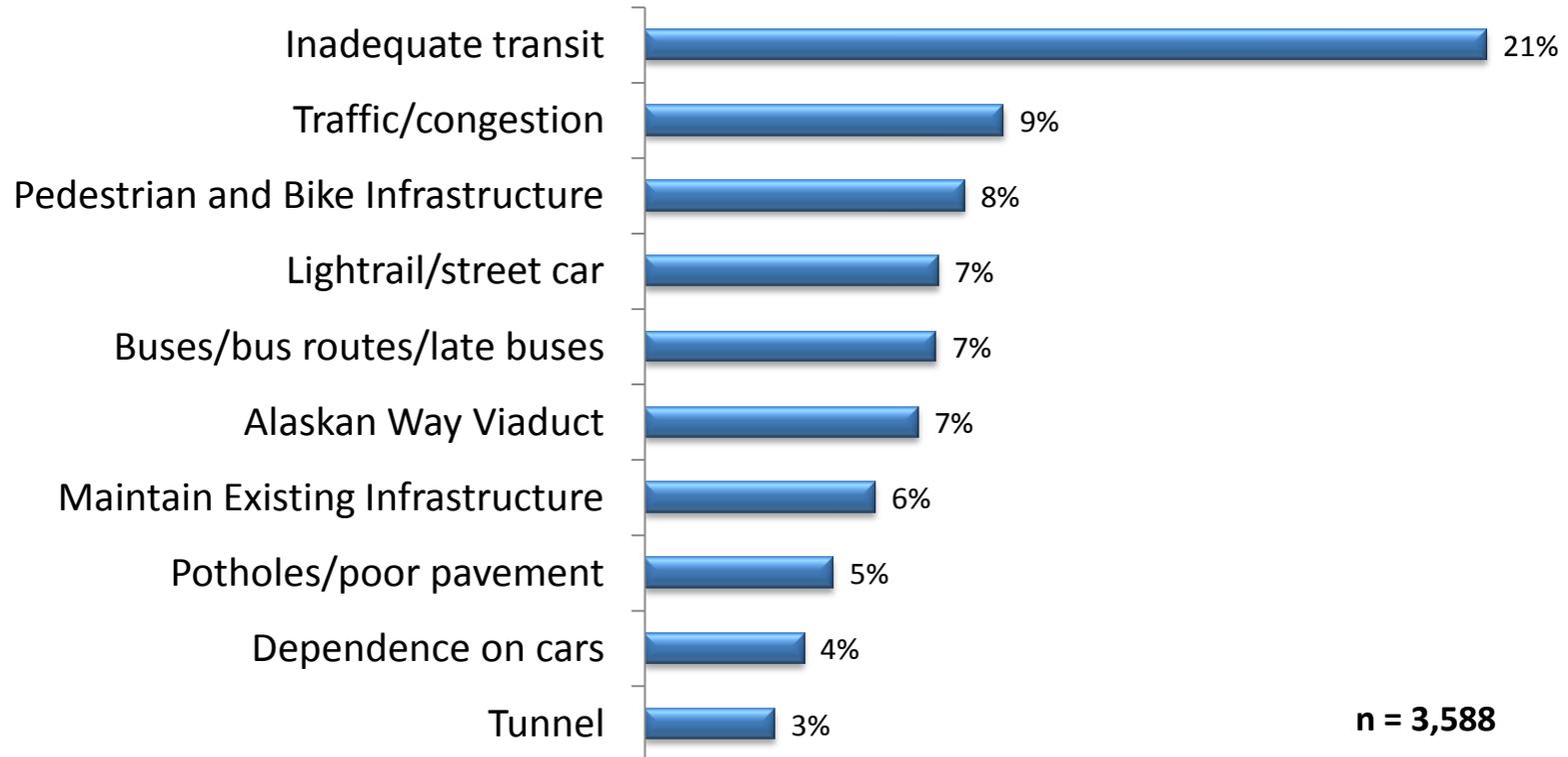
## Community Engagement Activities

Method	Participants	Sample Size	Caveats
Telephone Survey	Homeowners – 50% Registered voters – 88%	N=400	<ul style="list-style-type: none"><li>•Statistically valid</li><li>•No opportunity to probe and understand responses</li></ul>
Online Survey	Homeowners – 66% Registered voters – 96%	N=2,160	<ul style="list-style-type: none"><li>•Not statistically valid</li><li>•A lot of responses</li><li>•Based on responses, it looks like there were a lot of interest groups participating (i.e. a lot of bicycle and pro-tunnel responses)</li></ul>
Roundtable Discussions	Community leaders representing neighborhoods, environmental groups, business and freight groups, people with mobility challenges, social justice, and public health	N=33	<ul style="list-style-type: none"><li>•Discussions offered opportunity to probe and gain deeper understanding of responses than survey</li><li>•Low turnout at the social justice workshops, so there are some information gaps</li><li>•Diversity of opinions, so we can only highlight themes, not draw broader conclusions</li></ul>
Public Workshops	Seattle residents	N=130	<ul style="list-style-type: none"><li>•Small group discussions offered opportunity to probe and gain deeper understanding of responses than survey</li><li>•Diversity of opinions, so we can only highlight themes, not draw broader conclusions</li></ul>



## Top transportation issues in Seattle?

What do you think are the two most important transportation issues facing Seattle? (Top 10 shown)

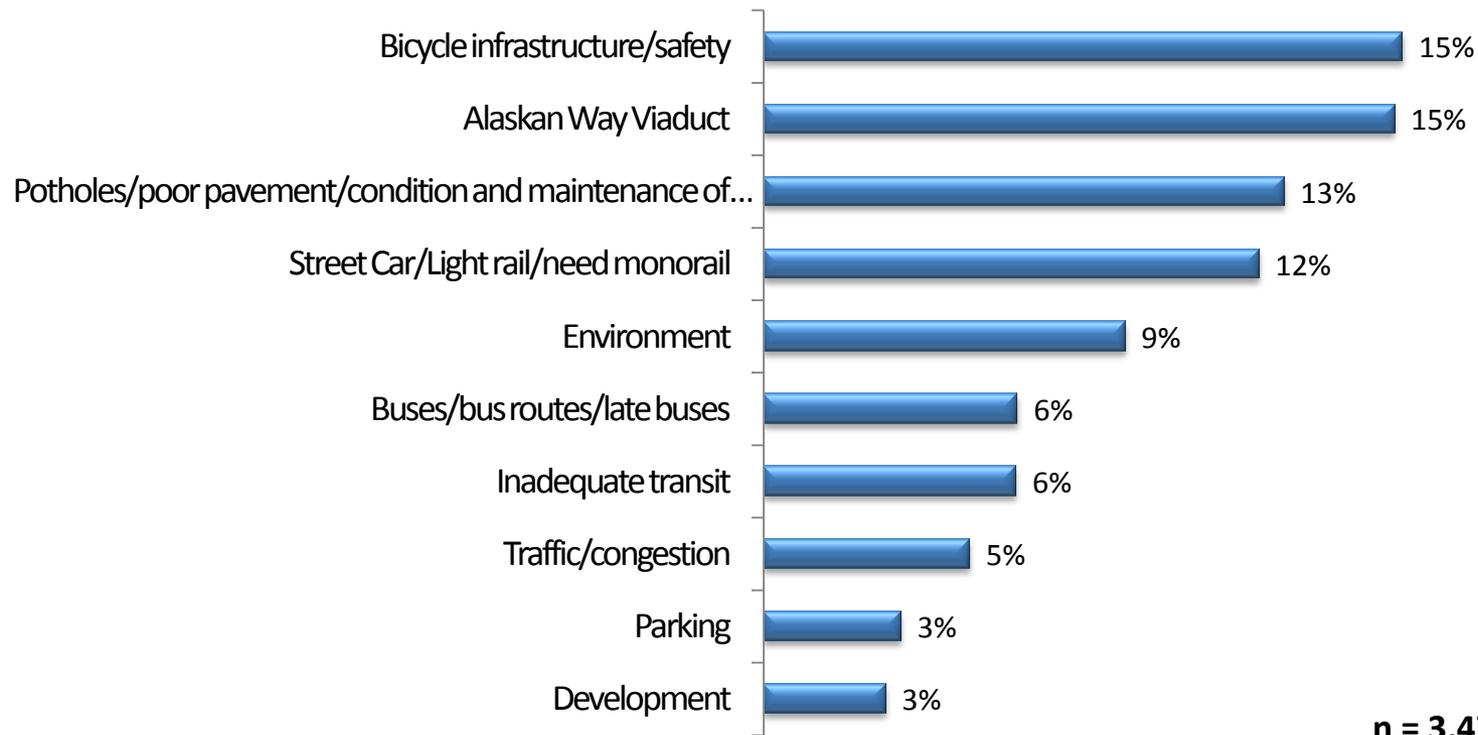


Note: More than one response allowed



## Top transportation issues in your neighborhood?

What do you think are the two most important transportation issues facing your neighborhood? (Top 10 shown)



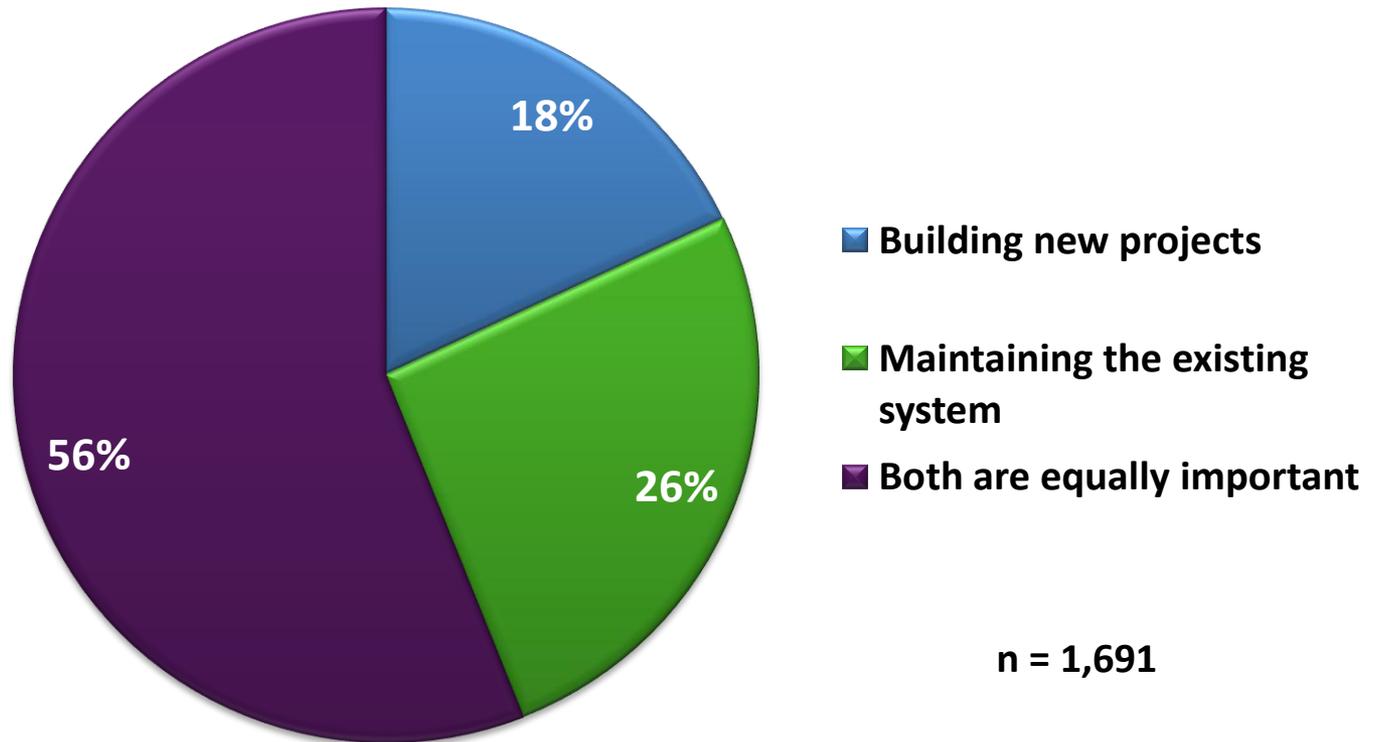
n = 3,478

Note: More than one response allowed



## What's more important – new projects or maintenance?

Given the limited resources for transportation,  
which is most important to you?



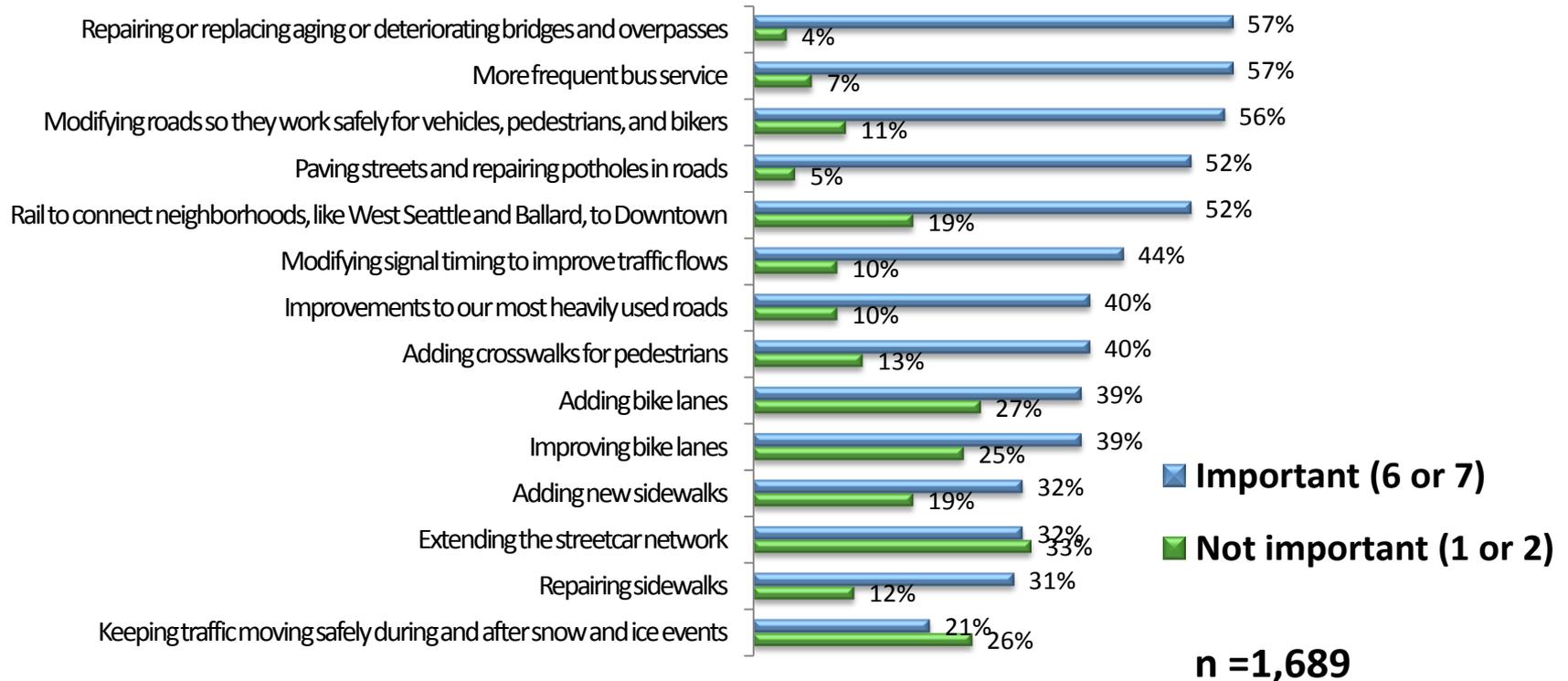


# CTAC III – Online Survey Topline Results

## What are the most important transportation investments?

### How important to you are the following transportation investments?

Base: Respondents who rated the level of importance at 6 or 7 ('very important') and not important (1 or 2)

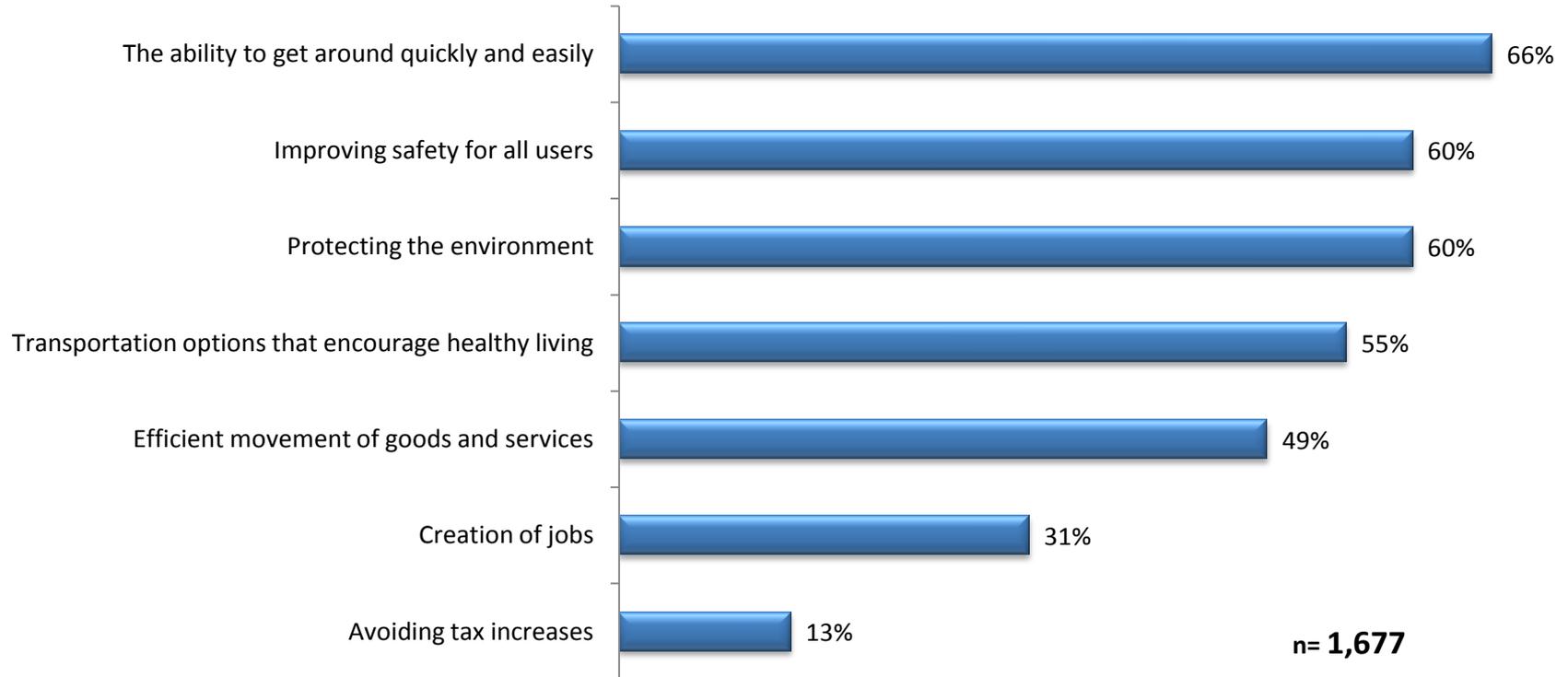




## What are people's values related to transportation priorities?

### How important are each of the following to consider when prioritizing transportation improvements?

Base: Respondents who rated the level of importance at 6 or 7 ('very important')



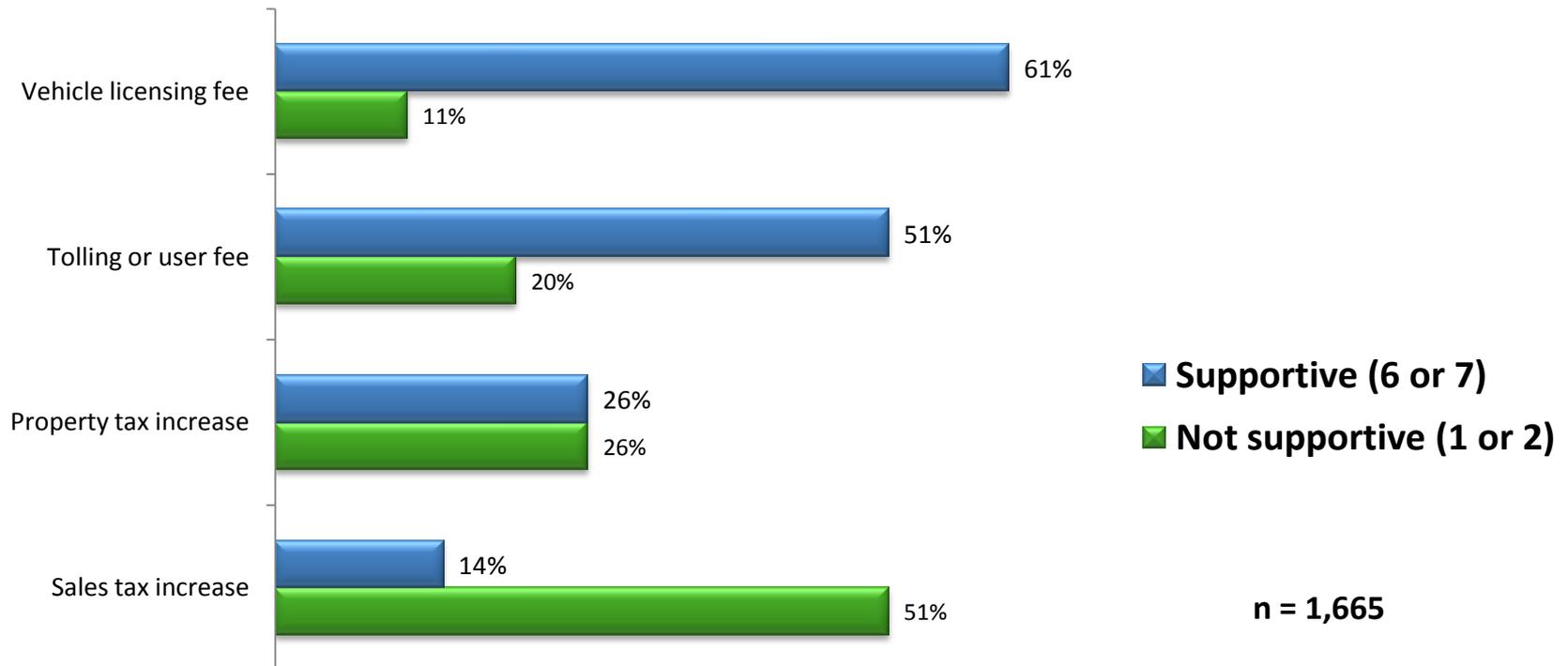


# CTAC III – Online Survey Topline Results

## What are most popular transportation funding sources?

Please indicate your level of support for each of the following funding sources

Base: Respondents who rated their level of support at 6 or 7 ('very supportive') and not supportive (1 or 2)





## Online Survey

### Biggest Issues

- Inadequate transit
- Traffic/congestion
- Pedestrian/bike infrastructure
- Light rail/streetcar
- AWW/tunnel

### Priorities

- Ratio of maintenance to new projects: 54%/46%
- Repairing/replacing deteriorating bridges
- More frequent buses
- Safe roads for all users

### Values

- Getting around quickly and easily
- Safety for all users
- Environmental protection

### Willingness to Pay

- Preferred funding sources :
  - Vehicle licensing fee
  - Toll or user fees
- 51% would support transportation improvement ballot measure in addition to BTG



## Public Workshops

- 130 total attendees
- Good discussion of neighborhood issues/priorities and strong support for improved neighborhood connectivity
- Higher interest in new projects than other public input, with recognition of need for maintenance

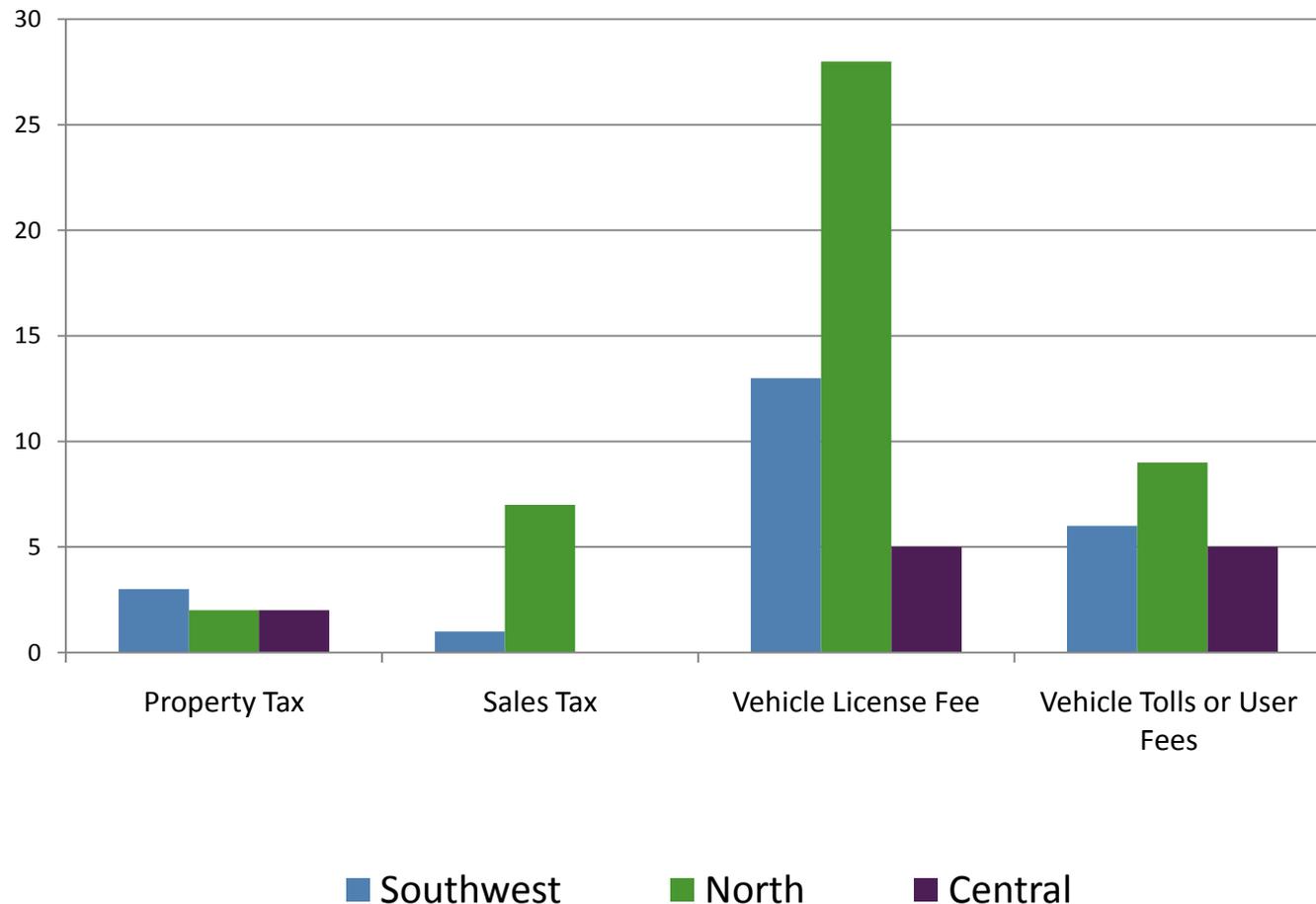


*Small group discussion at Fremont meeting*



## Public Workshops: Preferred funding options

*Meeting attendees were asked to use stickers to indicate their preferences for different funding sources*

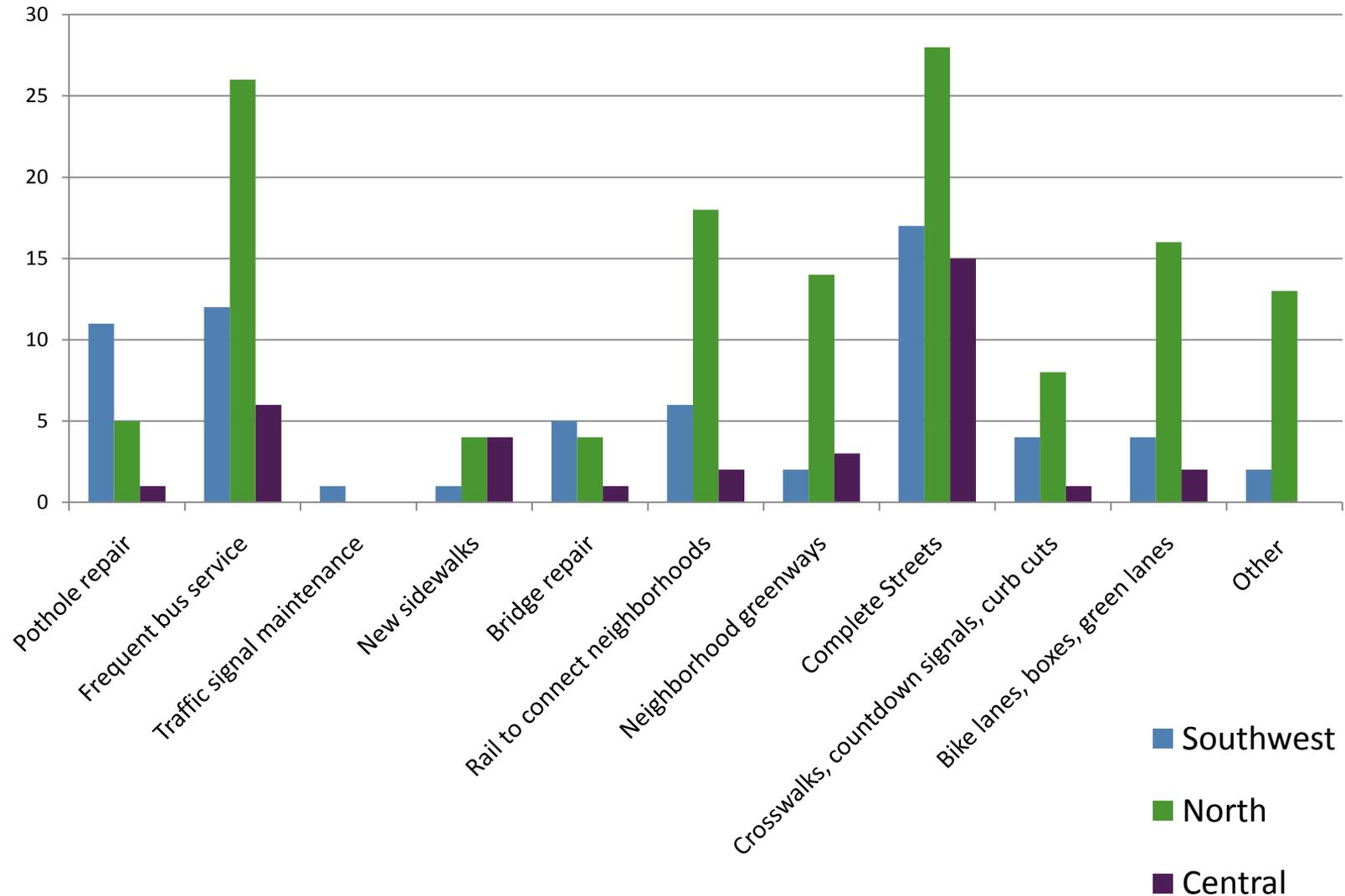




# CTAC III – Public Workshop Summary

## Public Workshops: Maintenance or new projects?

Meeting attendees were asked to use stickers to indicate their preferences for different projects





## Public Workshops

### Citywide Issues

- Automobile-oriented system
- Need for ped/bike infrastructure
- Inadequate transit
- Safety concerns, esp. for ped/bike

### Neighborhood Issues

- Lack of connectivity between neighborhoods
- Lack of and poorly maintained sidewalks
- Safety concerns
- Inadequate transit

### Priorities

- High interest in new projects; balance with maintenance
- Invest in sustainable transportation modes (ped/bike/transit)
- Improve and maintain sidewalks
- Improve transit speeds, reliability, connectivity
- Promote safety for all users

### Values

- Safety
- Livability
- Sustainability
- Health and well-being

### Willingness to Pay

- Overwhelming support for ballot initiative
- Vehicle license fee
- Mixed support for property tax, toll/user fee
- Some interest in VMT, parking tax, corporate support for transit, bike registration fee



## Roundtable Discussions

### Biggest Issues

- Lack of connectivity between neighborhoods and modes
- Inadequate transit
- Neighborhood traffic
- Many needs/not enough money
- Mistrust of SDOT (freight/business)
- Diminished freight mobility (freight/business)
- Needs of people with mobility challenges not always accounted for (public health)
- Deteriorating infrastructure (public health)

### Priorities

- Balance maintenance with new projects
- Increase connectivity between neighborhoods
- Improve transit
- Prioritize projects that people will notice
- Maintain/invest in non-vehicular transportation, freight
- Engage neighborhoods in planning
- Focus on density

### Values

- Safety and mobility for all modes
- Equity and fairness
- Sustainability (environmental and financial)
- Access
- Health and well-being

### Willingness to Pay

- General support for ballot initiative
- Vehicle license fee
- Toll or user fees
- Seek state/federal funds



## Telephone Survey

### Biggest Issues

- Deteriorating infrastructure
- Traffic/congestion
- Inadequate transit

### Priorities

- Paving streets/repairing potholes
- Repairing/replacing deteriorating bridges
- Improvements to most heavily used roads
- Safe roads for all users
- Ratio of maintenance to new projects: 56%/44%

### Values

- Getting around quickly and easily
- Safety for all users
- Environmental protection

### Willingness to Pay

- Preferred funding sources :
  - Vehicle licensing fee
  - Toll or user fees
- Over half would support transportation improvement ballot measure in addition to BTG



## Key Themes – Biggest Issues/Priorities

- Invest in safety for all users
- Improve transit speeds, reliability, frequency, connectivity
- Balance maintenance with new projects
  - Repave streets, repair potholes, replace deteriorating bridges
  - Build new projects (i.e. complete streets, bike lanes, faster bus service, rail to connect neighborhoods)



## Key Themes – Funding

- Most people are willing to pay for transportation priorities
- Strong support for VLF
- Emerging interest in tolls/user fees



## Next Steps

- Executive interviews with social justice leaders to fill in gaps
- Focus groups to prioritize specific projects based on CTAC III recommendations