

Programs

The BMP is about more than concrete and paint!

Please use your dots to indicate which programs you think will help achieve the BMP's vision of making Seattle a place where riding a bicycle is a comfortable and integral part of daily life for people of all ages and abilities, and suggest your own ideas in the space below!

BMP Goals

Ridership

1. Marketing campaign



2. Workplace promotion of bike commuting



3. Family ride nights



Safety

4. Bike safety in drivers' education & licensing



5. School-based safety programs



6. Education & enforcement efforts



Connectivity

7. Promotion of new bicycle facilities



8. Promotion of bike & transit connections



9. Marketing strategies for hills and weather



Equity

10. Neighborhood & residential campaigns



11. Youth employment programs in bike-related fields



12. Outreach & promotion of biking to seniors



Livability

13. Bicycle Sundays continuation & expansion



14. Bike-friendly business district program



15. Outreach to untraditional partners



PROPOSED PROGRAMS
(See handout for descriptions)

Suggest your own!