

seattle bicycle master plan ●●●

Seattle Bicycle Advisory Board

February 6, 2013



AGENDA



- Project roadmap
- BMP draft programs discussion



- Public input summary
- Potential BMP programming actions
- SBAB input and ideas



- Public engagement phase II summary & key findings
- Next steps



- Feb 12: Council Transportation Committee meeting
- Feb 14: Seattle Planning Commission meeting
- Date TBD: SBAB Workshop



BMP Update Roadmap



BMP Update Programming

- Consideration of public comments and the existing BMP
- Organized by goal
- Broad programmatic categories
- Intended as a basis for identifying more specific strategies to be included in the update
- Includes potential programs where the City might lead or support other groups



What We've Heard

Ridership	Safety	Connectivity	Equity	Livability
Promote and encourage bicycling for new riders	Include bicycle safety and rules in schools and drivers education	Ensure more digital wayfinding; focus on temporary construction detours	Create neighborhood-based campaigns	Make bicycling an important part of livability for all people
Celebrate and embrace unique Seattle things	Create programs to proactively reward good behaviors	Improve wayfinding	Support youth employment programs in	Increase outreach and partnerships with untraditional partners
Promote riding through workplace efforts	Continue education and enforce rules	Update Seattle bicycle map	Increase accessibility of cycling for all users	Support bicycle friendly business districts
	Make sure laws protect vulnerable users	Promote new facilities	Sponsor earn-a-bicycle programs	Create an "adopt a bicycle facility" program
		Improve bike parking	Begin a "just try it" campaign	Promote neighborhood rides
			Promote e-bikes	Support bike share

Ridership

Increase the mode share and amount of bicycle riding for all trip purposes.



Identify populations most likely to shift to bicycling and develop a corresponding marketing campaign to encourage that shift

Support the development of programming that encourages multi-modal trip knowledge when people are first learning to drive

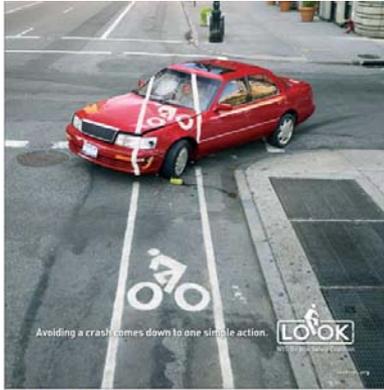
Support bicycling in Commute Trip Reduction programs and encourage general workplace promotion of bicycle commuting

Support strong bicycling elements in Transportation Management Plans for major institutions



Safety

Improve safety for bicycle riders.



Review bicycle-related collisions and identify and implement targeted safety strategies

Ensure that laws are enforced related to the behaviors that put most cyclists at risk



Ensure that laws are enforced related to the behaviors that are *perceived* to put most cyclists at risk



Support training for City officials on bicycle safety design and enforcement

Ensure that drivers education programs include strong bicycle safety elements

Develop and promote materials that explain how to safely use new bicycle facilities



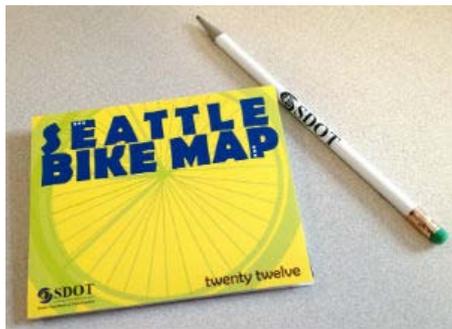
Connectivity

Create a bicycle network that connects to places people want to go and provides a time-competitive travel option.



Improve wayfinding for people on bicycles

Share data to support the development of wayfinding and other travel apps by outside sources



Ensure that the bicycle map is available to a wide range of users

Ensure bike-transit trips are easy and time efficient



Equity

Provide equal cycling access for all through public engagement, program delivery and capital investments.



Better understand trends in and barriers to bicycling through data collection, surveys and analysis

Provide support for events & programs that encourage underrepresented groups to try bicycling



Support programs that provide better access to bicycles, e-bicycles, helmets, bike-share, and bicycle parking for underrepresented populations

Ensure that bicycling information is available in accessible formats



Promote employment programs in bicycle-related fields

Ensure that routine City operations, policies, and procedures support bicycling



Livability (1)

Build vibrant and healthy communities by creating a welcoming environment for bicycle riding.



FREE GROCERY DELIVERY!
EVERY SATURDAY • 11AM TO 3PM

TRADER JOE'S IN BIHBY KNOLLS

1. RIDE YOUR BEEZ TO THE TRADER JOE'S AT 4131 ATLANTIC AVENUE ON SATURDAYS BETWEEN 11AM AND 3PM.
2. SHOP FOR GROCERIES WITHOUT THE WORRY OF HAVING TO CARRY THEM HOME.
3. A PROFESSIONAL COURIER WILL CARRY YOUR GROCERIES IN THE BIHBY KNOLLS CARGO BEEZ AND BEEZ WITH YOU BACK TO YOUR HOME.

FREE TO EVERYONE WITHIN A 1 MILE RADIUS.
TIP SUGGESTED.

Call the Long Beach Triathlon Society at (562) 980-1861 for more info@triatlonsoc.com

CHOOSE HEALTHY |

Plans provided by the Department of Health and Human Services through the Los Angeles County Department of Public Health and the City of Long Beach.

SHOP | DINE

BIKE LB

ASK ABOUT SATURDAY SPECIALS FOR BICYCLISTS
@BikeLongBeach.org

Promote healthy local business districts by supporting bicycling to commercial centers

Support the development of neighborhood bicycle culture

Provide information to private developers on how to develop quality bicycle facilities in buildings

Evaluate the need for and pursue any identified legislative changes to facilitate better bicycling conditions in Seattle



Livability (2)

Build vibrant and healthy communities by creating a welcoming environment for bicycle riding.



Support private and volunteer partnerships to assist in the maintenance of bicycle facilities

Support the work of non-profits to further the goals of the BMP update

Ensure strong bicycle education for primary age children

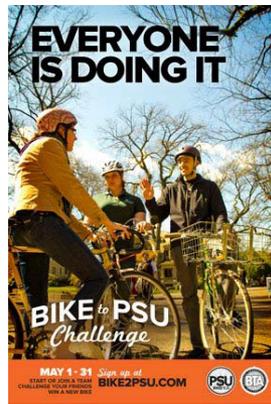
Support information sharing and communication between the freight, professional driver, and bicycling communities

Support the development of bicycle tourism in Seattle



Questions and Discussion

- Comments and questions on the proposed list?
- What's missing?



Public Engagement Phase II

Activities (November – January)

- Three November public meetings
 - 300 attendees
 - Thousands of comments on the draft network maps
- Comment sheet and interactive mapping tool (1,400+ comments on map)
- 200+ e-mails with comments
- Attended 24 community, advisory board, and district council meetings
- Letters from organizations



What We Heard – Key Findings



- Add streets to the proposed network:
 - Address connectivity gaps (e.g. SLU to Capitol Hill) and missing connections
 - Tweaks to neighborhood greenways
 - More focus on intersections
- Remove streets from the proposed network:
 - Comments indicated concern about practicality or necessity of arterial bike facilities (e.g. NE 65th St)
 - Narrow or too steep streets
 - Some interest in removing arterial streets that have transit service



What We Heard – Key Findings

- Facility designation criteria:
 - Generally made sense; some interest in adding other criteria (transit street classifications, truck volumes, speed, etc)
 - Not all facility types are appropriate for all ages and abilities
 - Some suggestions to modify criteria
 - Make neighborhood greenways its own category
 - In street, major separation ADT threshold
- Multi-modal corridors:
 - Strong interest and conflicting public comment for many corridors



What We Heard – Key Findings



- Policy framework:
 - Generally support vision and goals
 - Connectivity is crucial to encourage more ridership
 - Interest in perceived safety
 - Interest in performance measures to track progress
- Programs:
 - Support for a variety programmatic ideas: driver's education and licensing, family/neighborhood rides, marketing the benefits of riding a bike, programs in schools, focused outreach to women



What We Heard – Key Findings

Other comments:

- Curious about funding strategy and maintenance of new facilities
- Negative comments about bikes in BAT lanes
- Concerns about challenging crossings and barriers
- Concern that plan map might be too ambitious
- Map needs more legibility to convey how it links core destinations together



BMP Update Next Steps

- Feb 12 – Council Transportation Committee meeting
- Feb 14 – Seattle Planning Commission meeting
- Date TBD – SBAB workshop
- March 6 – SBAB meeting: performance measures and prioritization

