

Bicycle Master Plan Update

Seattle Bicycle Advisory Board
September 5, 2012



Agenda

- **BMP Update Roadmap**

- Where we are currently
- Where we are going

- **BMP Policy Framework**

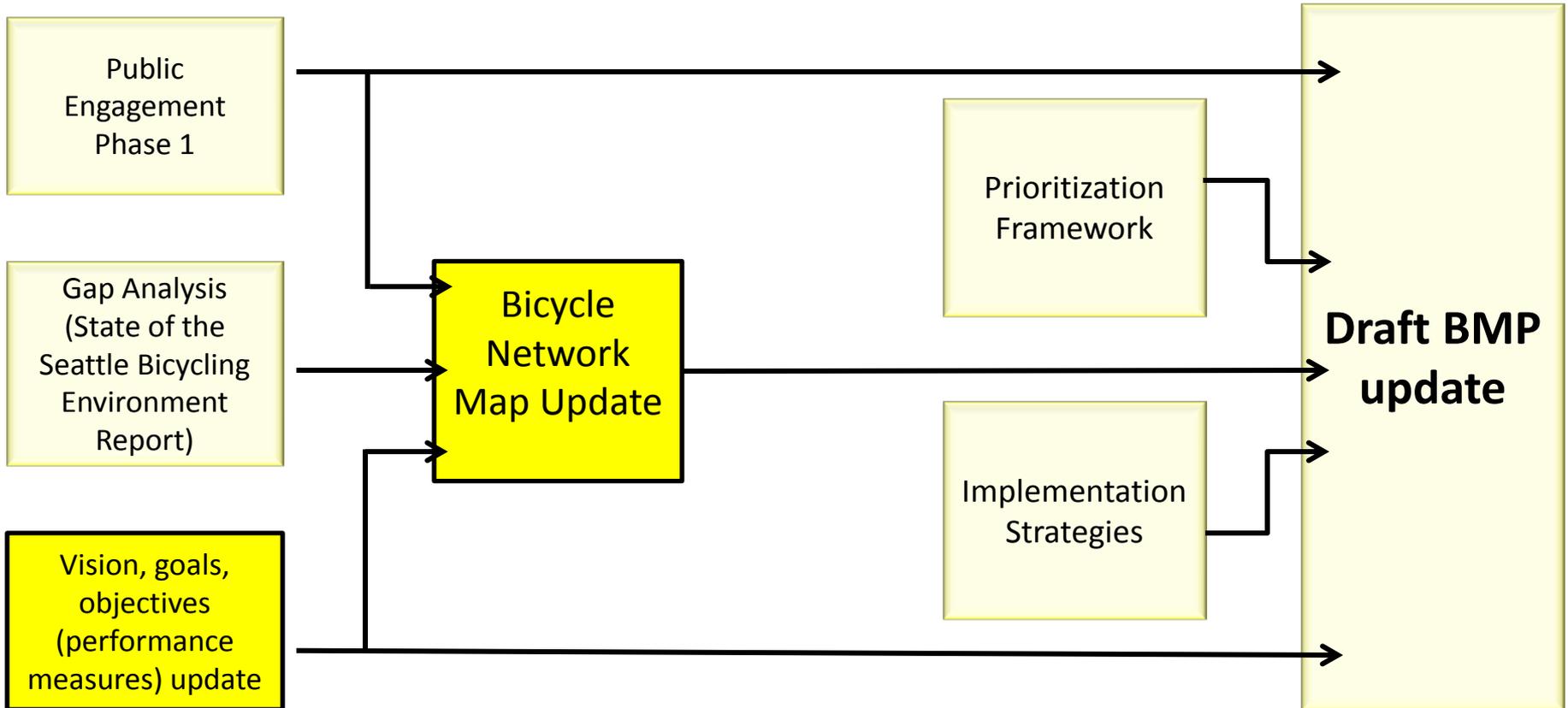
- Vision, goals, objectives proposed language
- Performance measure themes

- **Next Steps**

- Council briefing next week on BMP update
- State of Seattle Bicycling Report (Draft report)
- Work on Network Map update (process will be presented at October SBAB meeting)



BMP Update Roadmap



Policy Framework

Proposed Vision (End State)



- Draft vision statement from July 17:
Riding a bicycle is a comfortable and enjoyable part of daily life in Seattle.
- Proposed vision statement:
Riding a bicycle is a comfortable and integral part of daily life in Seattle for people of all ages and abilities.



Policy Framework

Goals (Desired Outcomes)

Four draft goals from July 17:

- 1. Ridership – Increase the amount of bicycle riding in Seattle for all trip purposes.***
- 2. Safety – Improve safety for bicycle riders.***
- 3. Connectivity – Create a high quality bicycle network that connects to places people want to go and is accessible to people of all ages, backgrounds, and bicycling abilities.***
- 4. Livability – Encourage bicycle riding as a healthy, non-polluting, and affordable mode of transportation that helps build vibrant communities.***



Policy Framework

Goals (Desired Outcomes)

Now five proposed goals:

1. ***Ridership – Increase the amount and mode share of bicycle riding in Seattle for all trip purposes.***
2. ***Safety – Improve safety for bicycle riders in Seattle.***
3. ***Connectivity – Create a high quality bicycle network that connects to places people want to go and provides a time-competitive travel option.***
4. ***Equity – Improve bicycle riding for all through equity in public engagement, program delivery, and capital investments. (new goal)***
5. ***Livability – Build vibrant communities by creating a welcoming environment for bicycle riding (new version)***



Policy Framework

Objectives (How to accomplish)

Five draft objectives from July 17:

- 1. Complete and maintain a bicycle network of on-street and trail facilities throughout the city.***
- 2. Develop state-of-the-art bicycle improvements.***
- 3. Integrate planning for bicycle facilities with all travel modes and complete streets principles.***
- 4. Develop a prioritization framework that establishes criteria for bicycle investments throughout the city.***
- 5. Identify and implement actions to support bicycle riding.***



Policy Framework

Objectives (How to accomplish)

Now six proposed objectives:

- 1. Complete and maintain a high quality bicycle network of on-street and trail facilities throughout the city.*
- 2. Integrate planning for bicycle facilities with all travel modes and complete streets principles.*
- 3. Employ best practices and context sensitivity to design facilities for optimum levels of bicycling comfort (proposed new objective)*
- 4. Build outstanding leading-edge bicycle facilities, including separated on-street facilities and neighborhood greenways (revision to previous draft Objective 2)*
- 5. Update and apply a prioritization framework for bicycle investments throughout the city.*
- 6. Identify and implement actions to support and promote bicycle riding.*



BMP Performance Measures

- Provide a framework for tracking progress in achieving BMP goals
- Current BMP has performance measures related to each specific goal and objective
- Performance measures will be revised as goals and objectives are revised



BMP Performance Measures



- Performance measures can be organized by specific goal, or can be arrayed by broader themes or issues that relate to several goals
- Most important issue is to identify most important items to track
- Performance measures dependent on data availability
 - Can have workload and staffing implications



BMP Performance Measures

Potential performance measure themes:

- ***Ridership***
 - *Number of riders*
 - *Mode Share*
 - *Ridership demographics*
- ***Safety***
 - *Collisions and injury*
 - *Perceived safety*
- ***Network build out***
 - *Percentage of overall network completed*
 - *Number of major gaps completed*
 - *Percentage of households within proximity of a facility*
 - *Network density*
- ***Demographic equity***
- ***Education,, evaluation and outreach***
 - *Knowledge of rules of the road*
- ***Bicycle parking and end of trip facilities***
 - *Total number of bicycle racks*
 - *Bicycle parking at major destinations*



Could incorporate other themes as well

BMP Vision, Goals and Objectives and Performance Measures

Questions and Discussion



BMP Update Next Steps

- Briefing with the Council Transportation Committee on September 11
- Complete State of the Seattle Bicycling Environment Report
- More work on performance measures
- Begin Bicycle Network Map update process
 - Methodology being developed with consultant team; will be part of October 3 SBAB briefing

