



Volunteer Needs and Opportunities

2010

Mission

It's everybody's street. Imagine the possibilities. **Celebrate Seattle Summer Streets** is a series of four events occurring between the months of April and September that open up streets for people to have fun, celebrate the spirit and personality of their community and support local businesses. Our weekly Bicycle Sundays along Lake Washington Boulevard provide healthy opportunities to be active in the city. Each even is hosted with the help of a local organization. Celebrate Seattle Summer Streets promotes healthy activities, promotes local businesses and illustrates what neighborhoods can be like when people drive less.

Volunteer Needs and Opportunities 2010

Summer Streets are back in 2010, but would not be possible without volunteers! Volunteer and become a 'promotion organizer' building buzz before events, a 'creative organizer' of event activities like bike parades and interactive art, or volunteer the day of helping hundreds of Seattlites enjoy Summer Streets. Fill out our online form (www.seattle.gov/transportation/summer_involved.htm) and event organizers will get back in touch with you quickly. Bold signifies "can't do it without you" items.

One month to the week of the events (April/May and July/August)

- **'Promotion' organizers (email, flier residents, posters in businesses, etc.) in Ballard, Alki Beach/West Seattle, Greenwood/Phinney, and Columbia City/Rainier Valley**
- 'Volunteer' organizers (callouts for volunteers, collecting names at community events, leaving and collecting sign-up sheets at shops/community centers/etc)
- 'Creative' organizers (bike parades, demonstrations, interactive art, healing, etc.)

Week of the events (May and August)

- Promotions (email, fliers, event listings); put up posters outside (if no rain forecasted)
- **Social networking/emails/media to build "buzz" before events**
- Flyer parked cars (Alki, Greenwood and Rainier Valley)

Day of activities:

- **"Intersection Guardians" - Monitor intersections for safety and invite passerbys to come and play;**
- Setup/take down barricades for street closure and local access
- Survey participants
- **Staff information table**
- Manage entertainment stations
- Manage sidewalk chalk stations
- Survey participants
- Floaters

Event Details

The following events will be held this year:

Cascade Bicycle Club's Bike to Work Day and Summer Streets Party

Friday, May 21, 4 to 7 p.m.

Bergen Place Park and 22nd Avenue Northwest between Market Street and Ballard Avenue

West Seattle High School PTSA's 5K Run / Walk and Seattle Summer Streets Party

Sunday, May 23, 9 a.m. to 5 p.m.

Alki Avenue Southwest from Southwest Maryland Place to 63rd Avenue Southwest

The Greenwood / Phinney Chamber's Art Up / Open Up Summer Streets Party

Friday, August 13, 6 to 9 p.m.

Phinney / Greenwood Avenue North from North 65th to North 87th streets

Rainier Valley Chamber's Heritage Parade and Summer Streets Party

Saturday, Aug. 21, 11 a.m. to 3 p.m.

Rainier Avenue South from South Orcas to South Alaska streets

Background

Celebrate Seattle Summer Streets was inspired by a trip Seattleites took to Bogotá, Columbia. While there, they enjoyed the regular Sunday Ciclovía (bike path) where the city's avenues close to traffic and open to bikes and play. Celebrate Seattle Summer Streets were held in 2008 (formerly called Car Free Days) and in 2009. Their success continues to grow with communities asking for more them more often and in more locations.

Partners

Summer Streets partners for 2010 include: Cascade Bicycle Club, Feet First, Great City, the Greenwood / Phinney Chamber of Commerce, the Rainier Valley Chamber of Commerce, Children's Hospital, CoolMom, West Seattle High School PTSA and Public Health - Seattle and King County. City agencies such as the Seattle Police Department and Seattle Parks and Recreation are also partners in this effort.

More details can be found at:

Web site: www.Seattle.gov/transportation/summerstreets.htm

Facebook: www.facebook.com/pages/Seattle-WA/SDOT-Summer-Streets/185475517609

Flickr: www.flickr.com/photos/sdot_photos/sets/72157621393121267/