



**Dear interested South Lake Union stakeholder:**

As South Lake Union continues to evolve, are you wondering about the future of parking in your neighborhood? This brochure describes proposed changes to on-street parking throughout the neighborhood. The City plans to manage the neighborhood's 3,000 on-street parking spaces, to keep pace with the rapid scale of development while ensuring parking access for employees, customers and residents. The parking plan strongly supports the transit, transportation and other City investments in South Lake Union.

**The Draft PARKING PLAN will:**

- Ensure access for customers, visitors and loading
- Support the City's Comprehensive Plan and encourage commuters to walk, bike or take the bus instead of driving alone
- Provide affordable parking in response to an unprecedented amount of development

The draft parking plan calls for the installation of pay stations throughout the neighborhood. Pay station rates would start out less than Downtown rates and vary by zone. The City will also install a residential parking zone in the Cascade neighborhood, where residents can park with a permit.

With your help, we are creating a flexible plan that evolves with the neighborhood. Making these changes ensures that parking is managed fairly for business employees, retail customers, visitors and residents.

**We want to hear from you about the draft plan:**

- Are the Zone designations appropriate for your area?
- Do you have a preference for which area paid parking installation starts?

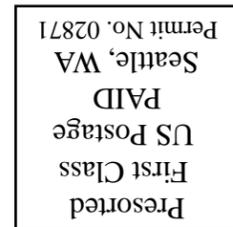
**All comments on the draft plan must be received by February 28, 2007. Installation is expected to start in April 2007. SDOT will review all comments and release a final installation plan and schedule in March.**

*Staff are available to attend community meetings and talk one-on-one with businesses, residents, and property owners.*

*For more information about parking management in South Lake Union, please contact:*

**Mary Catherine Snyder at SDOT**  
**marycatherine.snyder@seattle.gov or 206-684-8110**

with comments and to add your name to the mailing list.



***Creating Opportunity in South Lake Union by  
Managing On-Street Parking***

**COME TO AN OPEN HOUSE**

**FEBRUARY 13th, 2007**

**6-8PM**

*Presentation at 6:30PM*

**FEBRUARY 15th, 2007**

**4-6PM**

*Presentation at 4:30PM*

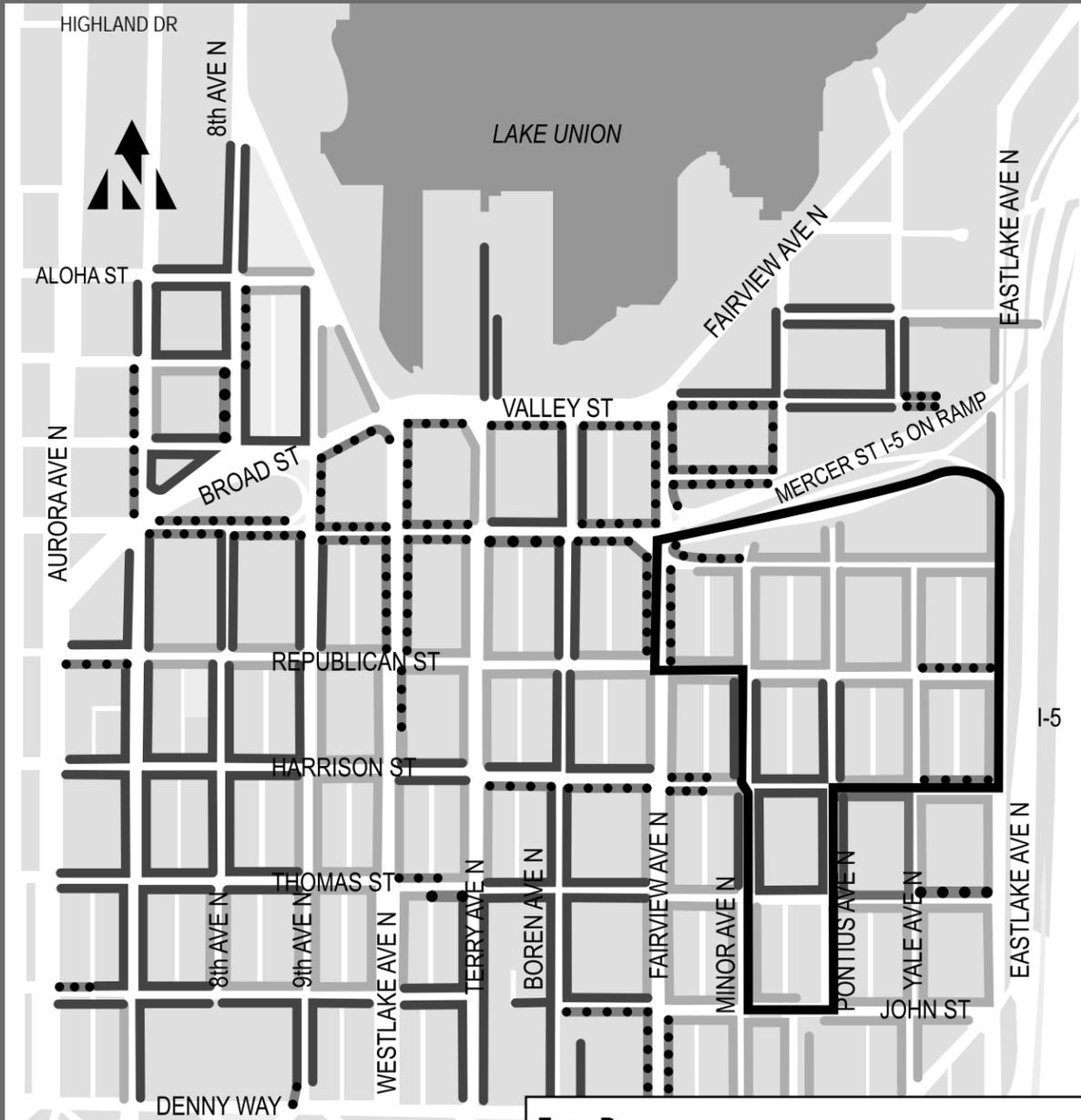
at South Lake Union Park  
Naval Building Reserve  
800 Terry Avenue N

<http://www.seattle.gov/parks/parkspaces/southlakeunionpark.htm>



SDOT is installing paid parking and a residential parking zone in 2007 to meet certain parking turnover and occupancy goals. This will give visitors and employees to South Lake Union a better chance to find parking, although it will all be paid, as the neighborhood continues to grow and new transit service is added. SDOT's parking work in South Lake Union entails:

- Implementing paid parking and allowing hourly all-day purchases throughout entire neighborhood
- Monitoring performance and setting rates based on the block-by-block needs of business customers, employees and residents
- Installing a residential parking zone in Cascade



This map indicates only the proposed paid parking and residential parking zone boundary at the City block level. The no parking areas shown indicate existing patterns and planned changes with near-term transportation and transit projects. Driveways and no parking near intersections are not shown. The map also does not show any truck or passenger load zones, bus and layover zones, disabled parking spaces or any other parking signs. Most of those curb uses are not expected to change. City of Seattle, December 2006

- Zone B**  
Higher rate parking convenient to high-demand areas such as along Westlake Ave N and near REI
- Zone C**  
Lower rate parking areas for employees and other long-term users
- Zones B & C**
- Allows hourly, all-day parking
  - Allows RPZ permit-holders to park at no additional cost

# Creating Opportunity in South Lake Union by Managing On-Street Parking

## What is the draft plan?

On-street parking is proposed to operate in the following manner:

- All-day (8 am – 6 pm) paid parking will be allowed throughout the neighborhood Monday through Saturday, as in the rest of the city, with a boundary of Aurora Avenue North, Denny Way, Eastlake Avenue, Fairview Avenue and Aloha St.
- Paid parking rates will be reviewed quarterly to maintain a desired target parking occupancy rate of 85 percent. SDOT will adjust paid parking rates based on that monitoring as necessary to maintain the target parking occupancy.
- A minimal number of time-limit signs will be installed.
- Two zone rates for paid parking that allow parkers to make up to an all-day purchase and still support turnover near retail and visitor-oriented businesses.
- Residential parking zone in the Cascade neighborhood will allow vehicles with legitimate RPZ permits to not pay during paid parking hours.

## How does this draft plan effect area employees?

Parkers staying all-day or much of the day should look for available spots in areas designated as Zone C, where the parking rate is proposed to be \$0.75 per hour. An eight-hour stay would cost \$6 per day—similar or less than many off-street parking facilities in South Lake Union.

## What are some other commute options?

SDOT and King County Metro are strongly committed to mobility in South Lake Union in 2007. A wide variety of commute options, including employer services and customized bus trip planning, are already

available from Metro online at [www.transit.metrokc.gov](http://www.transit.metrokc.gov). For rideshare and matching services visit [www.RideshareOnline.com](http://www.RideshareOnline.com).

Jodie Vice, the South Lake Union Mobility Manager, is available to meet with businesses and property owners to explore transit and other options to improve employee commute options. Please contact her at 206-613-3122 or [jodie@urbanmobilitygroup.com](mailto:jodie@urbanmobilitygroup.com).

## What about passenger and commercial loading needs?

Adjustments to passenger and commercial load zones will be minimal. If zones need to be moved, SDOT staff will work directly with adjacent property owners before making changes.

## How does this draft plan effect residents?

The proposed RPZ is intended to provide some area residential parking, especially for those in buildings with little to no parking. Signs on certain blocks within the proposed boundary will indicate that legitimate RPZ permit holders will be able to park without paying on those signed blocks. Any eligible residents living within the boundary can obtain a permit from SDOT. More information about the City's RPZ program, including permit costs, is available at [www.seattle.gov/transportation/parking/parkingrpz.htm](http://www.seattle.gov/transportation/parking/parkingrpz.htm)

## How will parking enforcement change?

The Seattle Police Department will be adding additional parking enforcement officers in 2007.

**For more information about the South Lake Union Investments, go to:**

<http://www.seattle.gov/transportation/slu.htm>